



Barry County, MO

Workforce Investment Board of Southwest Missouri



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Economy Overview

35,658

Population (2018)

Population **grew by 328** over the last 5 years and is projected to **grow by 317** over the next 5 years.

16,352

Total Regional Employment

Jobs **grew by 827** over the last 5 years and are projected to **grow by 677** over the next 5 years.

\$40.6K

Median Household Income (2017)

Median household income is **\$17.0K below** the national median household income of \$57.7K.

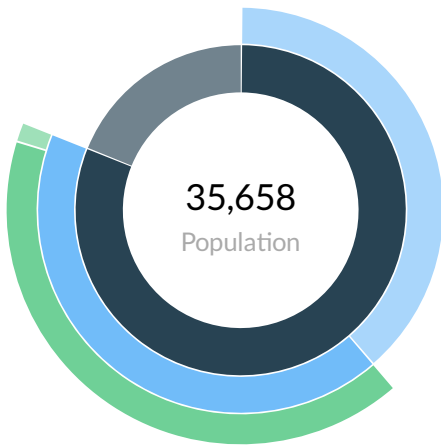
Takeaways

- As of 2018 the region's population **increased by 0.9%** since 2013, growing by 328. Population is expected to **increase by 0.9%** between 2018 and 2023, adding 317.
- From 2013 to 2018, jobs **increased by 5.3%** in Barry County, MO from 15,525 to **16,352**. This change **fell short of the national growth rate of 8.2% by 2.9%**. As the number of jobs increased, the **labor force participation rate decreased from 52.5% to 52.4% between 2013 and 2018**.
- Concerning educational attainment, **7.7% of Barry County, MO residents possess a Bachelor's Degree** (11.0% below the national average), and **5.9% hold an Associate's Degree** (2.1% below the national average).
- The top three industries in 2018 are Architectural and Structural Metals Manufacturing, Animal Slaughtering and Processing, and Computer Systems Design and Related Services.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	35,658	15,131	16,352	88.3	\$1.33B	\$1.98B	\$1.99B
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	6,132,534	3,043,804	3,128,614	90.7	\$315.22B	\$292.34B	\$347.77B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

Economy Overview - Cont.

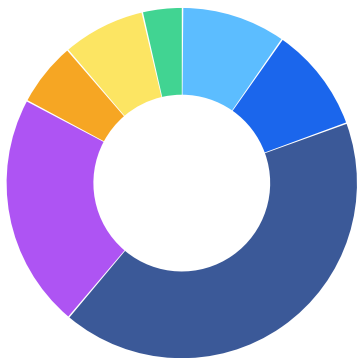
2018 Labor Force Breakdown



	Population
● Total Working Age Population	28,894
● Not in Labor Force (15+)	13,763
● Labor Force	15,131
● Employed	14,648
● Unemployed	483
● Under 15	6,764

Educational Attainment

Concerning educational attainment, **7.7% of Barry County, MO residents possess a Bachelor's Degree** (11.0% below the national average), and **5.9% hold an Associate's Degree** (2.1% below the national average).

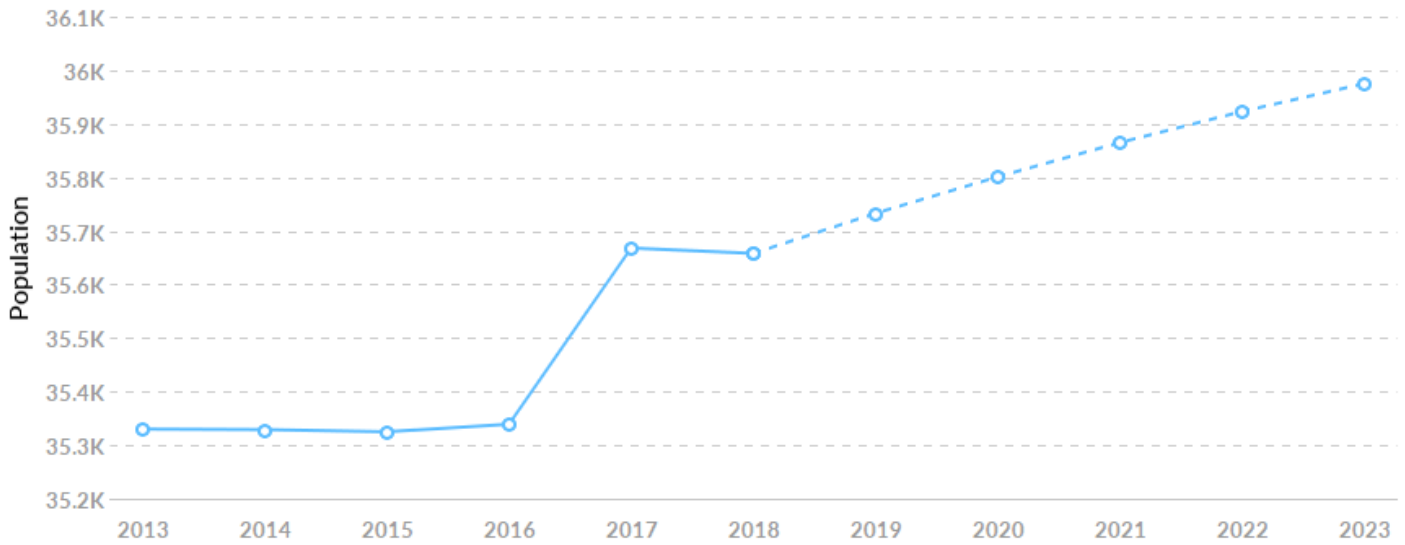


	% of Population	Population
● Less Than 9th Grade	9.6%	2,394
● 9th Grade to 12th Grade	9.7%	2,421
● High School Diploma	41.7%	10,365
● Some College	21.6%	5,375
● Associate's Degree	5.9%	1,477
● Bachelor's Degree	7.7%	1,902
● Graduate Degree and Higher	3.7%	918

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 0.9% since 2013, growing by 328. Population is expected to increase by 0.9% between 2018 and 2023, adding 317.

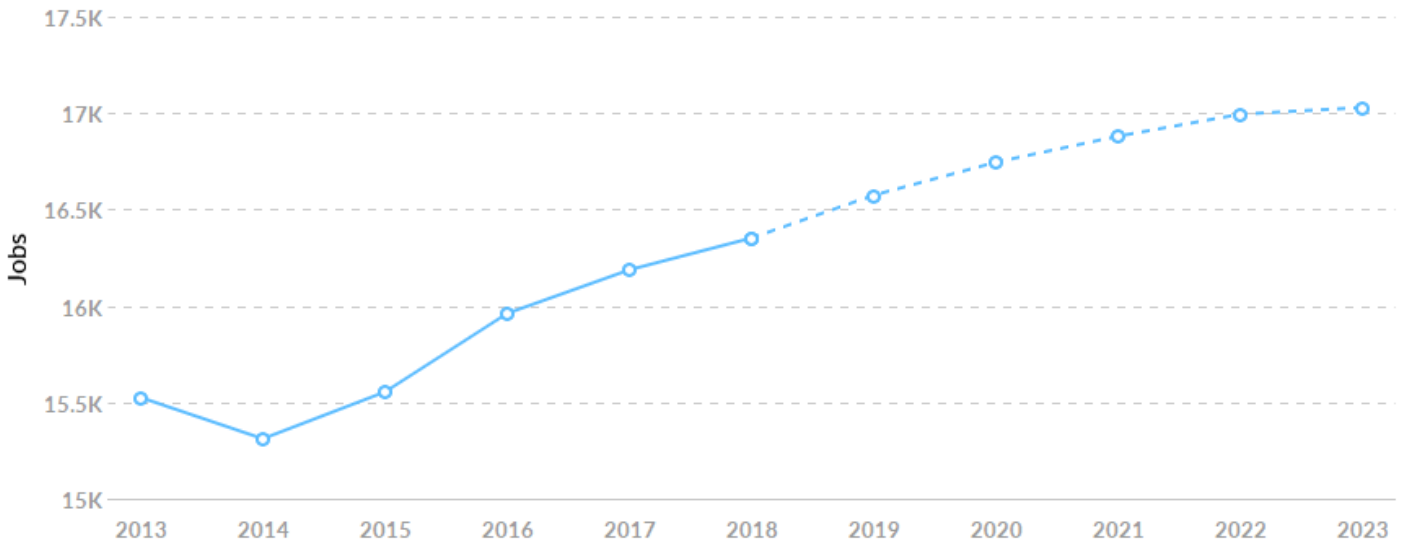


Timeframe	Population
2013	35,330
2014	35,329
2015	35,325
2016	35,339
2017	35,668
2018	35,658
2019	35,733
2020	35,801
2021	35,865
2022	35,923
2023	35,975

Historic & Projected Trends - Cont.

Job Trends

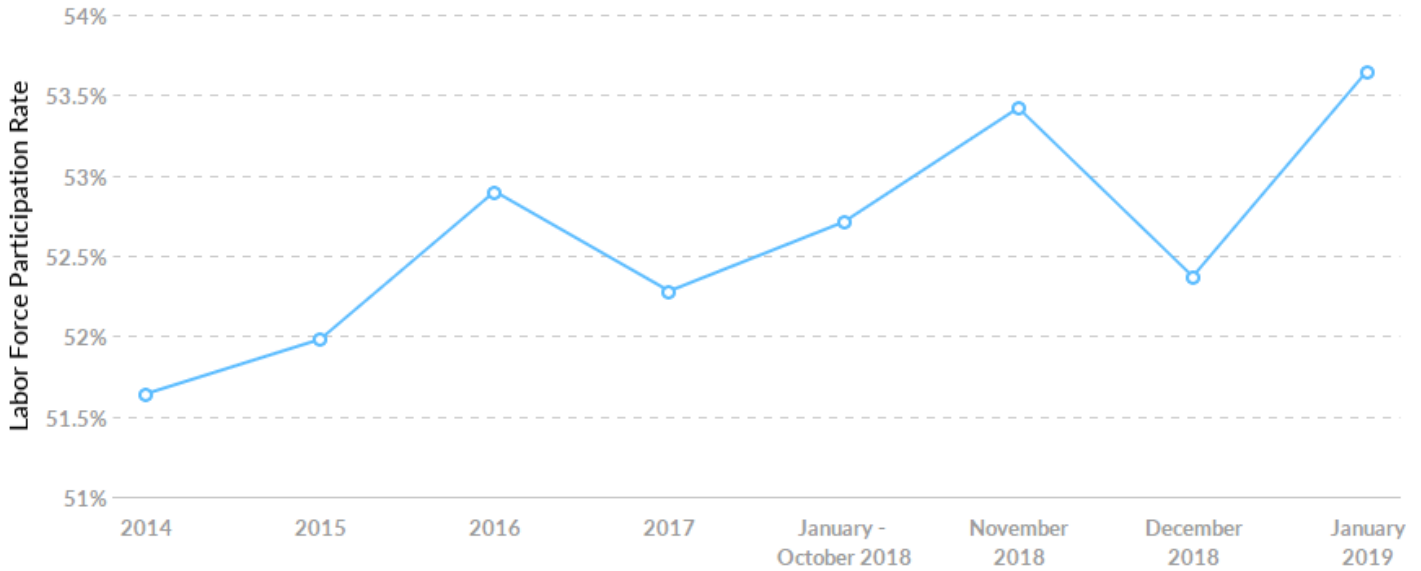
From 2013 to 2018, jobs increased by 5.3% in Barry County, MO from 15,525 to 16,352. This change fell short of the national growth rate of 8.2% by 2.9%.



Timeframe	Jobs
2013	15,525
2014	15,311
2015	15,554
2016	15,961
2017	16,187
2018	16,352
2019	16,574
2020	16,745
2021	16,880
2022	16,994
2023	17,029

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

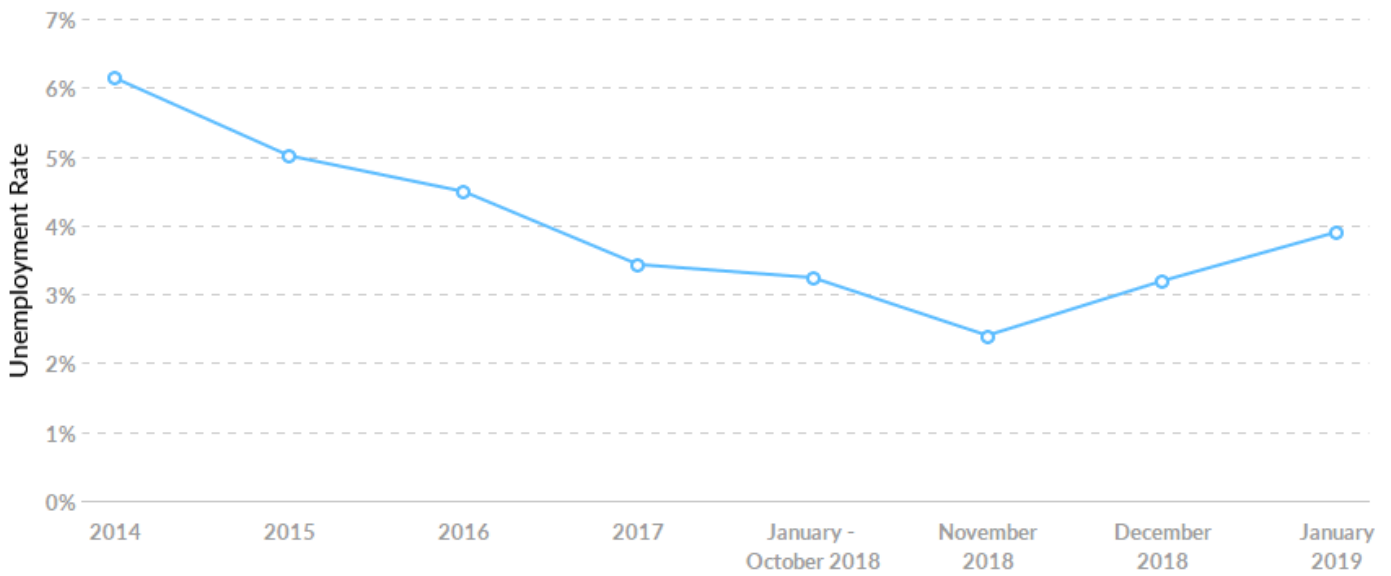


Timeframe	Labor Force Participation Rate
2014	51.64%
2015	51.98%
2016	52.90%
2017	52.28%
January - October 2018	52.71%
November 2018	53.42%
December 2018	52.37%
January 2019	53.65%

Historic & Projected Trends - Cont.

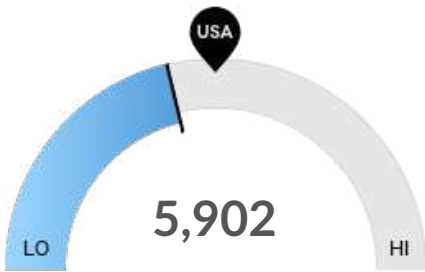
Unemployment Rate Trends

Barry County, MO had a January 2019 unemployment rate of 3.90%, **decreasing from 6.14%** 5 years before.



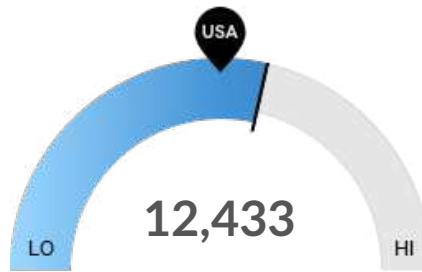
Timeframe	Unemployment Rate
2014	6.14%
2015	5.01%
2016	4.49%
2017	3.43%
January - October 2018	3.24%
November 2018	2.40%
December 2018	3.19%
January 2019	3.90%

Population Characteristics



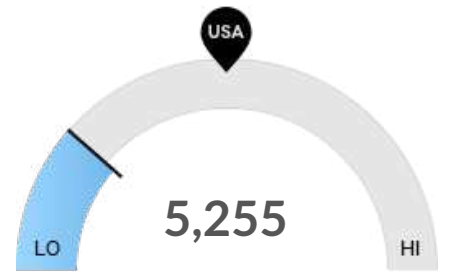
Millennials

Barry County, MO has 5,902 millennials (ages 20-34). The national average for an area this size is 7,387.



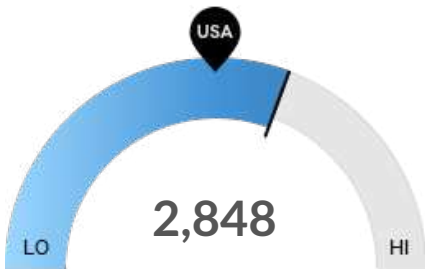
Retiring Soon

Retirement risk is high in Barry County, MO. The national average for an area this size is 10,168 people 55 or older, while there are 12,433 here.



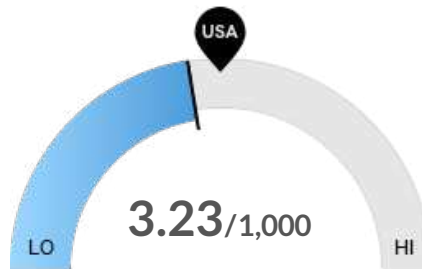
Racial Diversity

Racial diversity is low in Barry County, MO. The national average for an area this size is 14,008 racially diverse people, while there are 5,255 here.



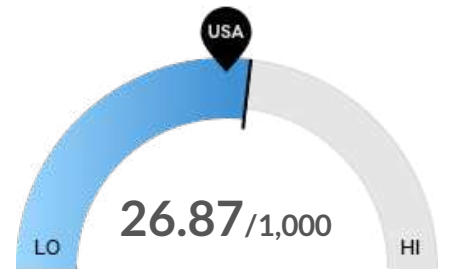
Veterans

Barry County, MO has 2,848 veterans. The national average for an area this size is 2,074.



Violent Crime

Barry County, MO has 3.23 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



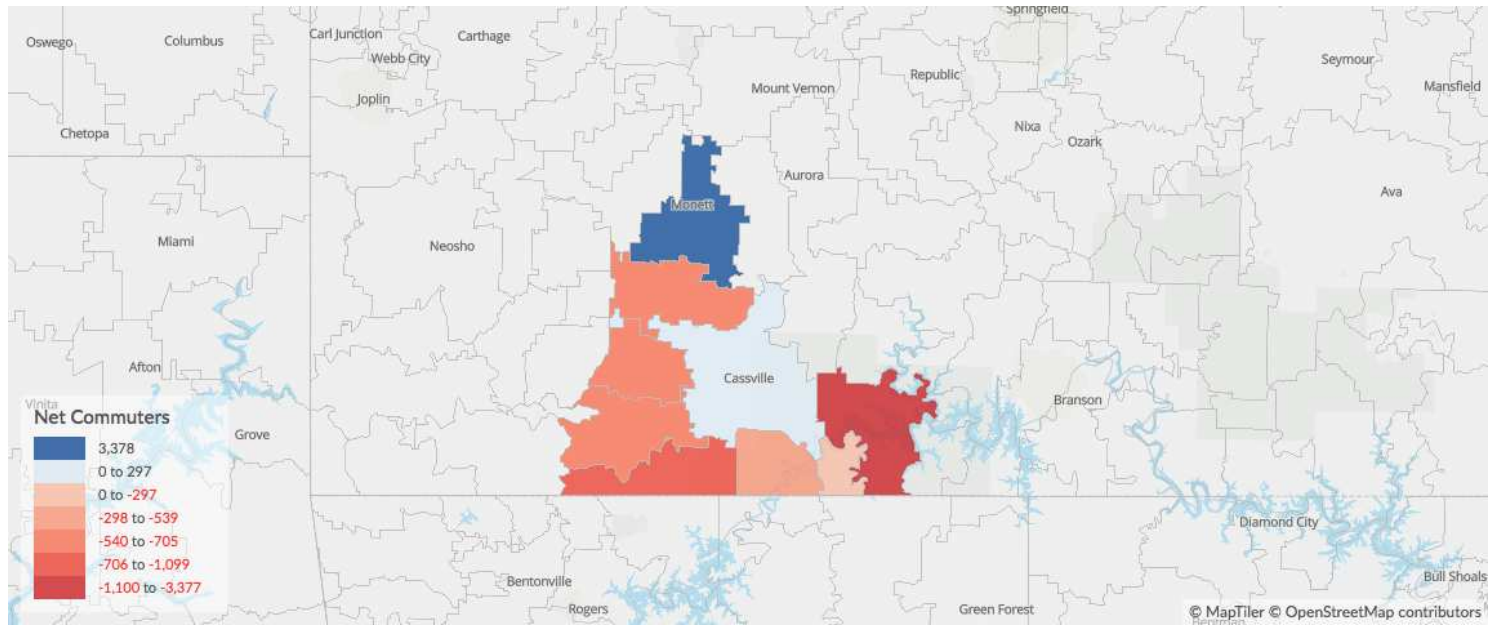
Property Crime

Barry County, MO has 26.87 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Barry County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

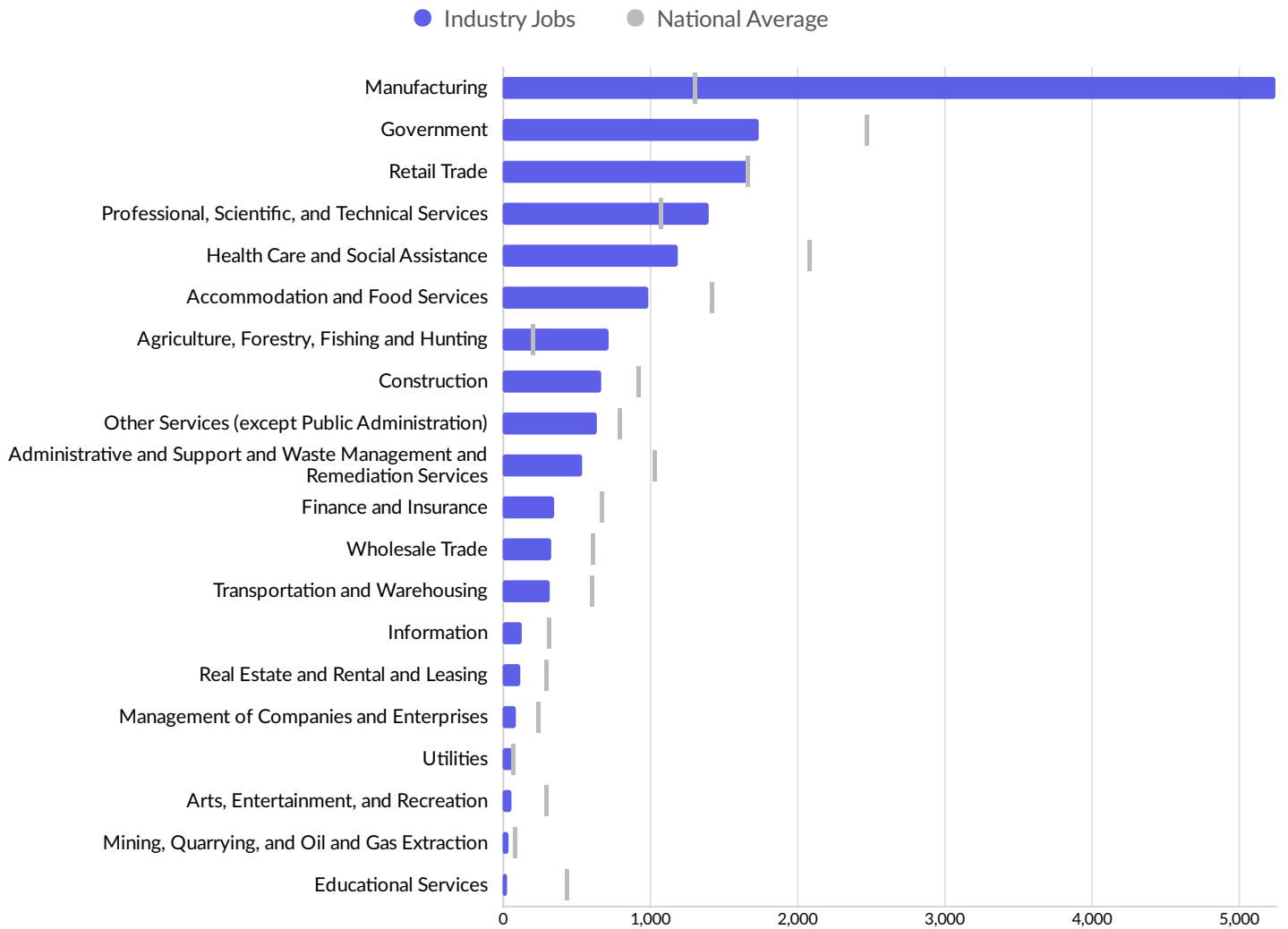
Where Talent Lives

ZIP	Name	2018 Employment
65708	Monett, MO (in Barry c...	9,283
65625	Cassville, MO (in Barry ...	3,275
65734	Purdy, MO (in Barry cou...	810
65623	Butterfield, MO (in Barr...	803
65747	Shell Knob, MO (in Barr...	728

ZIP	Name	2018 Workers
65708	Monett, MO (in Barry c...	5,905
65625	Cassville, MO (in Barry ...	3,172
65747	Shell Knob, MO (in Barr...	1,828
65734	Purdy, MO (in Barry cou...	1,356
65647	Exeter, MO (in Barry co...	1,156

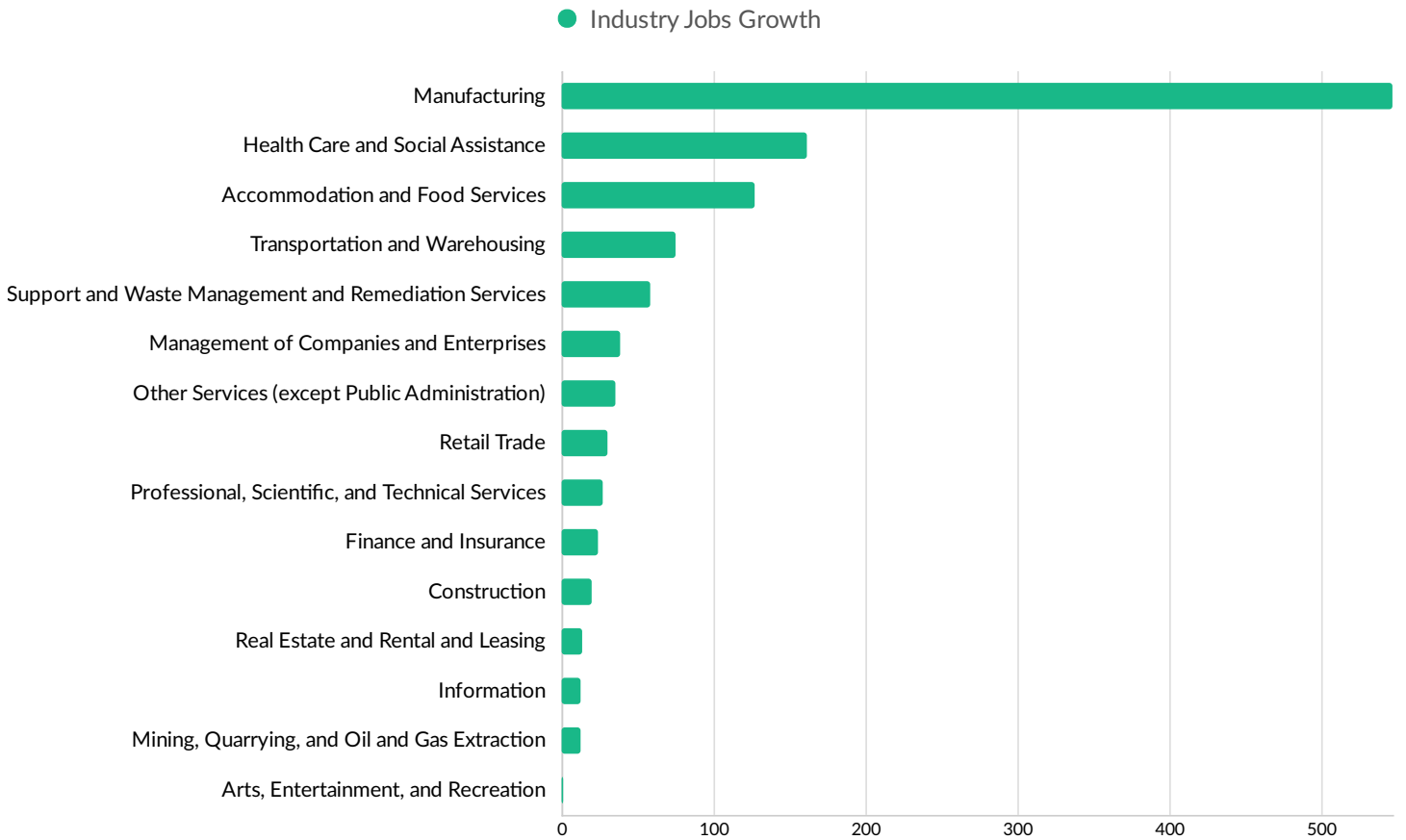
Industry Characteristics

Largest Industries



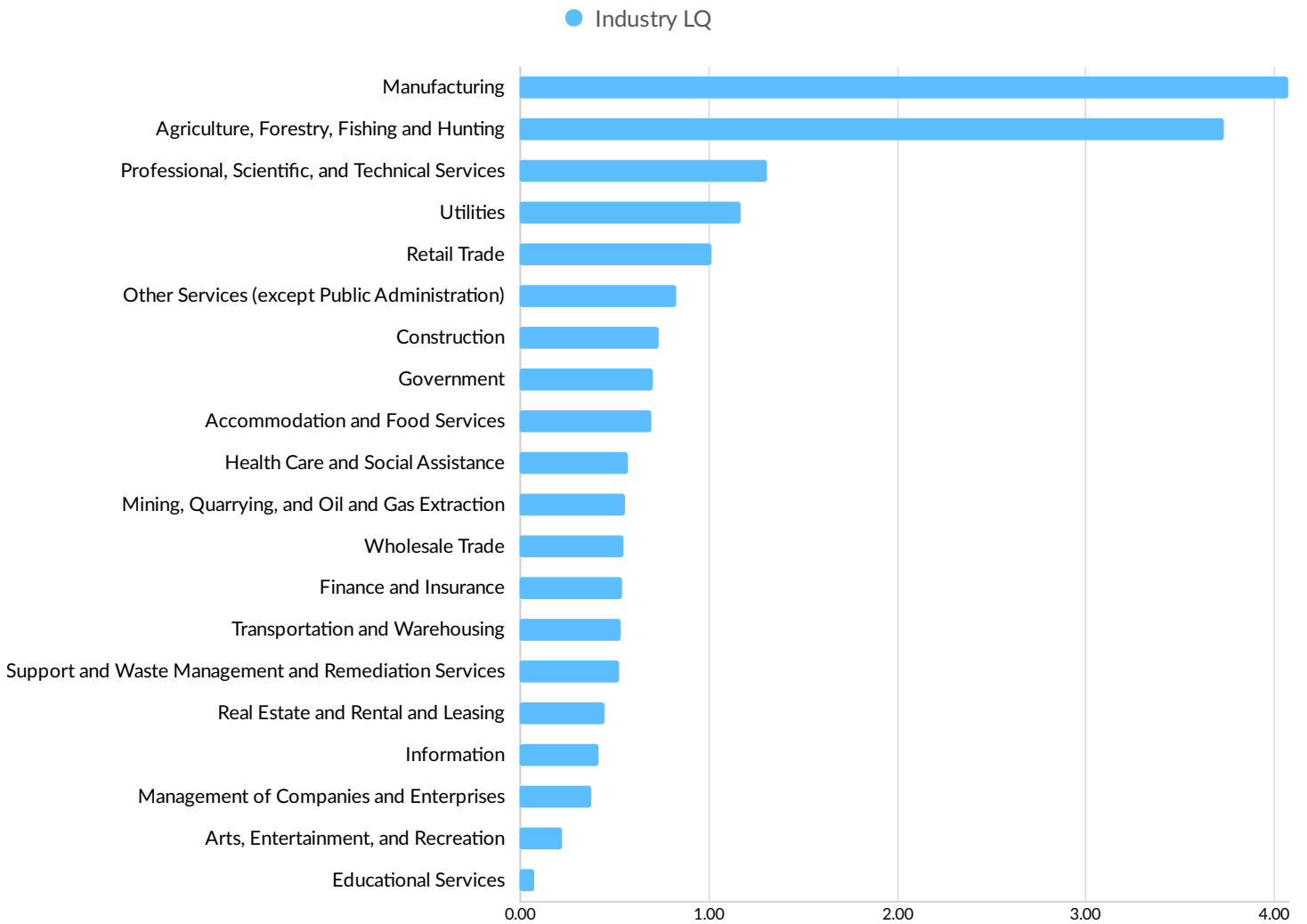
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

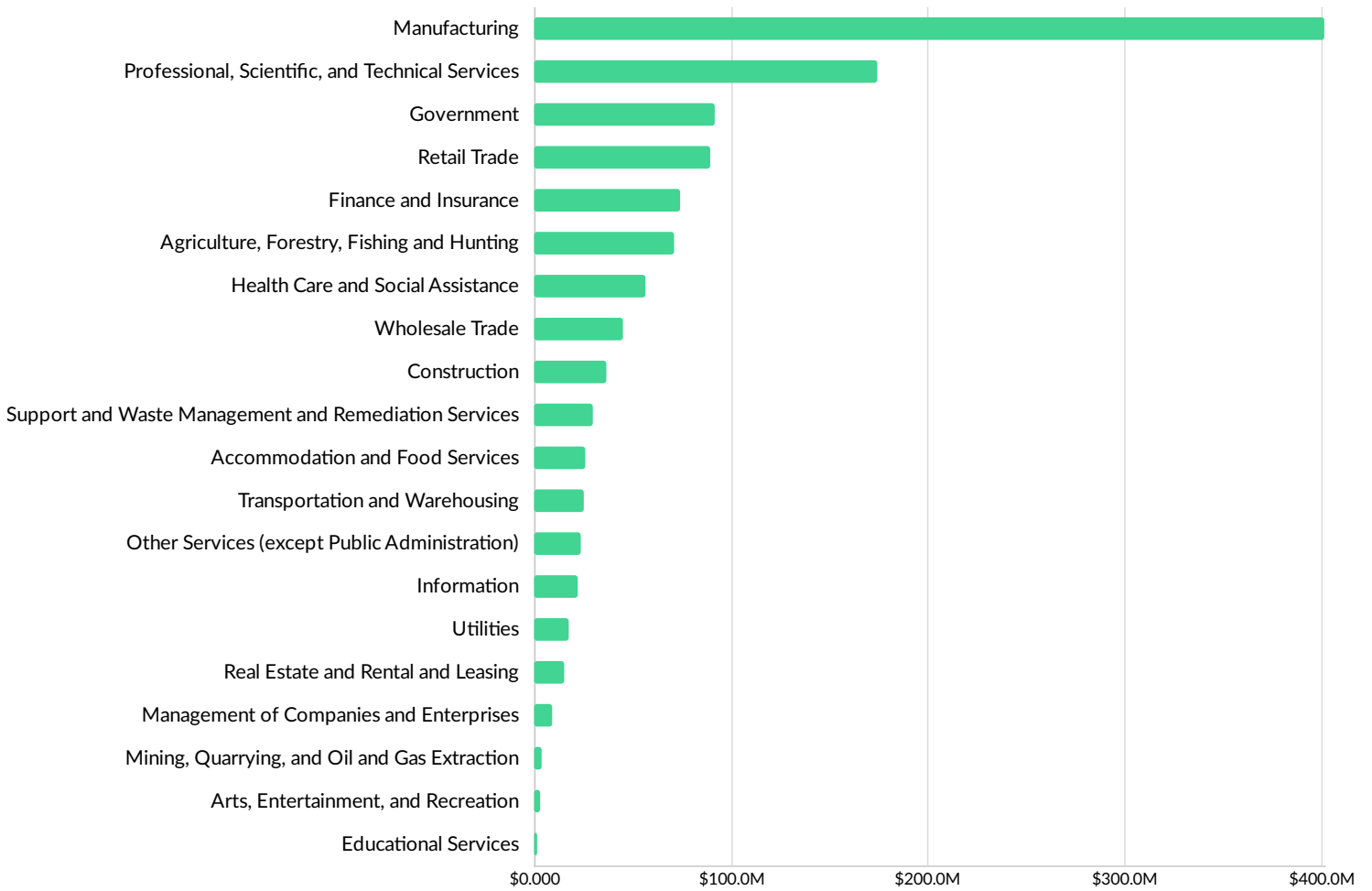
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

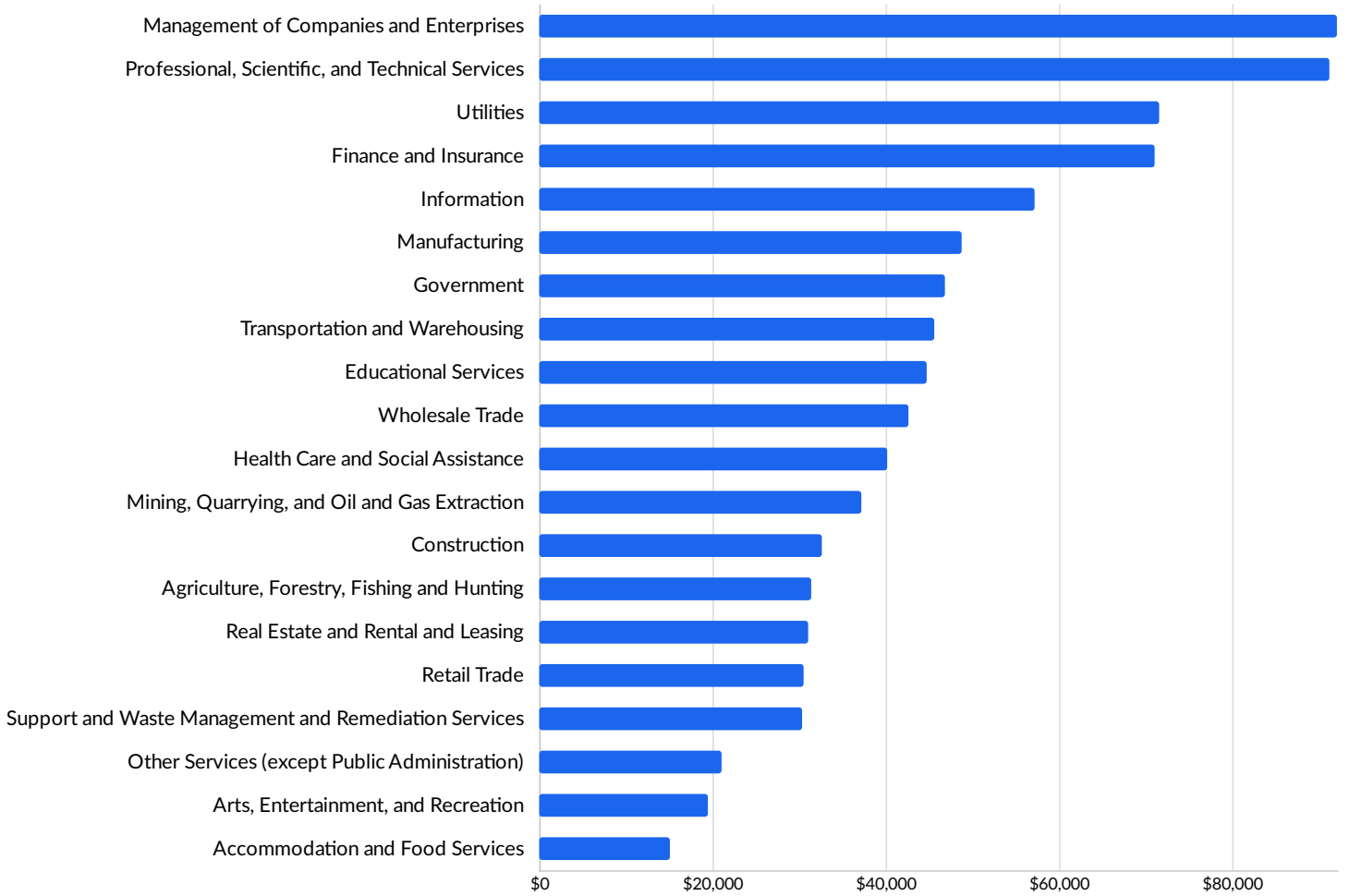
● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	4,704	5,251	547	+12%	4.08	\$48,807	\$401.88M
Government	1,804	1,739	-65	-4%	0.71	\$46,739	\$91.61M
Retail Trade	1,647	1,677	30	+2%	1.01	\$30,592	\$89.29M
Professional, Scientific, and Technical Services	1,369	1,396	27	+2%	1.32	\$91,246	\$174.58M
Health Care and Social Assistance	1,030	1,191	161	+16%	0.58	\$40,169	\$57.01M
Accommodation and Food Services	859	986	127	+15%	0.70	\$15,041	\$25.72M
Agriculture, Forestry, Fishing and Hunting	798	718	-80	-10%	3.73	\$31,403	\$70.82M
Construction	653	673	20	+3%	0.74	\$32,554	\$37.12M
Other Services (except Public Administration)	609	644	35	+6%	0.83	\$21,047	\$23.40M
Administrative and Support and Waste Management and Remediation Services	479	537	58	+12%	0.53	\$30,370	\$29.88M
Finance and Insurance	331	355	24	+7%	0.54	\$70,991	\$73.95M
Wholesale Trade	503	330	-173	-34%	0.55	\$42,584	\$45.10M
Transportation and Warehousing	242	317	75	+31%	0.54	\$45,651	\$25.10M
Information	112	125	13	+12%	0.42	\$57,092	\$22.12M
Real Estate and Rental and Leasing	111	125	14	+13%	0.45	\$31,115	\$15.20M
Management of Companies and Enterprises	50	89	39	+78%	0.38	\$92,063	\$8.96M
Utilities	99	66	-33	-33%	1.17	\$71,571	\$17.60M
Arts, Entertainment, and Recreation	62	63	1	+2%	0.22	\$19,508	\$3.07M
Mining, Quarrying, and Oil and Gas Extraction	26	38	12	+46%	0.56	\$37,140	\$3.87M
Educational Services	36	32	-4	-11%	0.08	\$44,765	\$1.68M

Business Characteristics

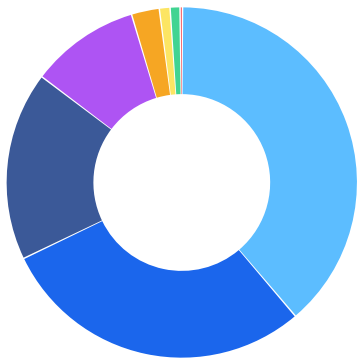
881 Companies Employ Your Workers

Online profiles for your workers mention 881 companies as employers, with the top 10 appearing below. In the last 12 months, 763 companies in Barry County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart Stores, Inc.	41 	CRST International, Inc.	506 
George's, Inc.	35 	Jack Henry & Associates, Inc.	316 
Mercy	25 	USA Truck, Inc.	241 
Jack Henry & Associates, Inc.	19 	Hogan Transports Inc	209 
Regal Beloit Corporation	18 	Teach For America, Inc.	168 
Cassville School District	15 	J.B. Hunt Transport Services, Inc.	160 
Crowder College	13 	C.R. England, Inc.	152 
Arning Farms	12 	Dollar General Corporation	147 
Marck Industries, Inc.	10 	Mercy Health	141 
Efco Corporation	9 	Coxhealth	116 

Business Characteristics - Cont.

Business Size

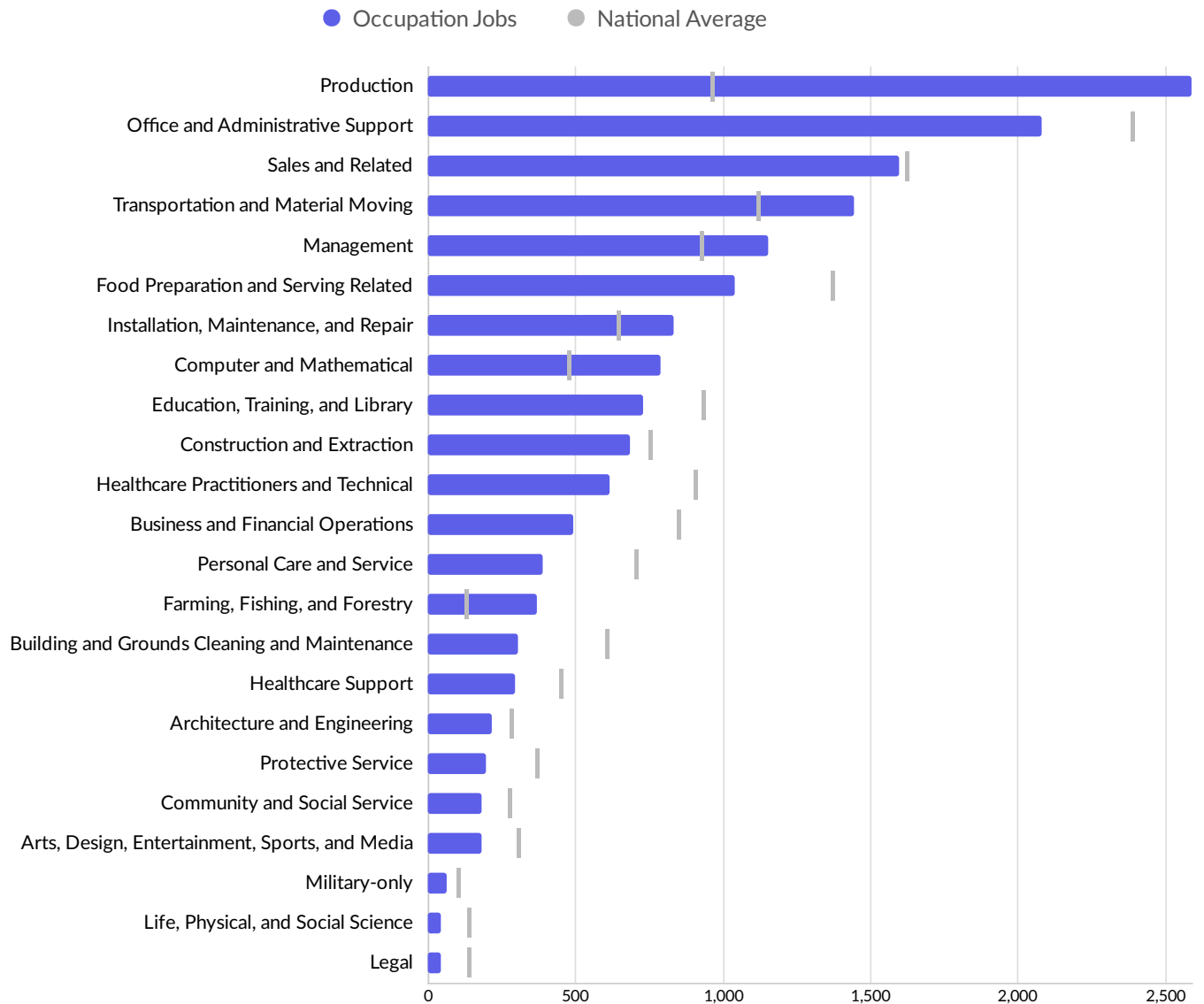


	Percentage	Business Count
1 to 4 employees	38.7%	511
5 to 9 employees	29.1%	384
10 to 19 employees	17.4%	230
20 to 49 employees	10.1%	133
50 to 99 employees	2.6%	34
100 to 249 employees	1.0%	13
250 to 499 employees	0.9%	12
500+ employees	0.2%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

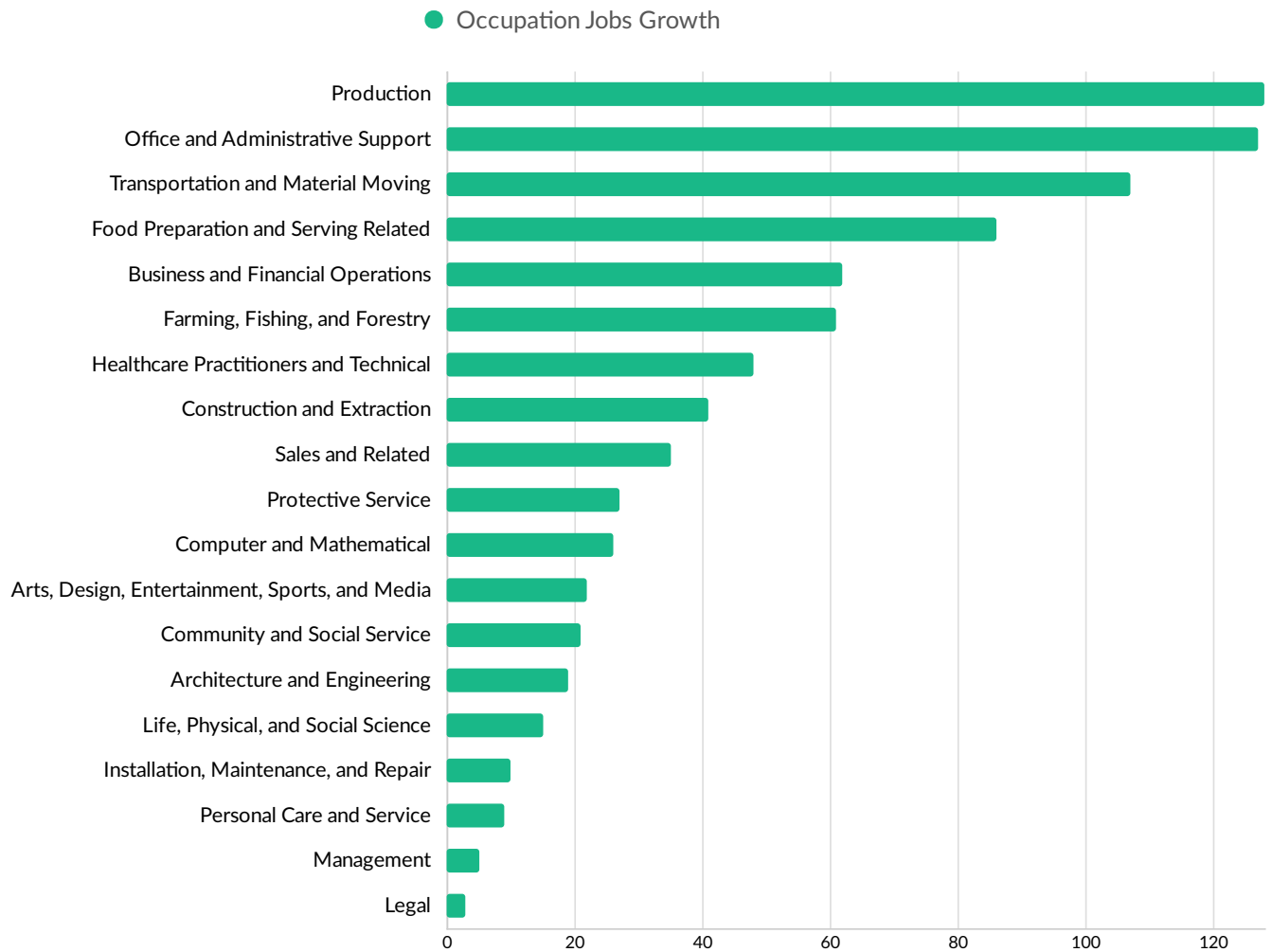
Workforce Characteristics

Largest Occupations



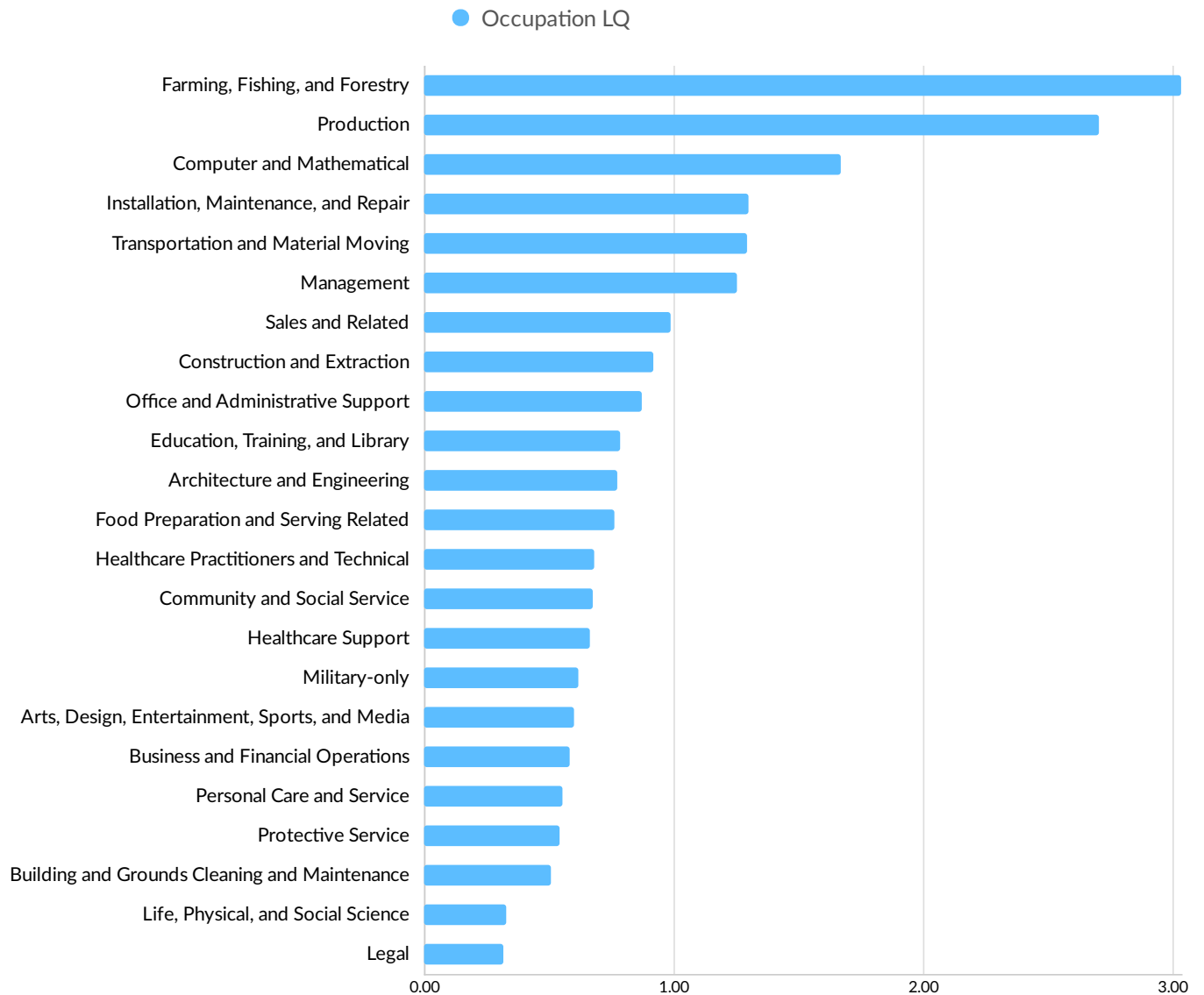
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



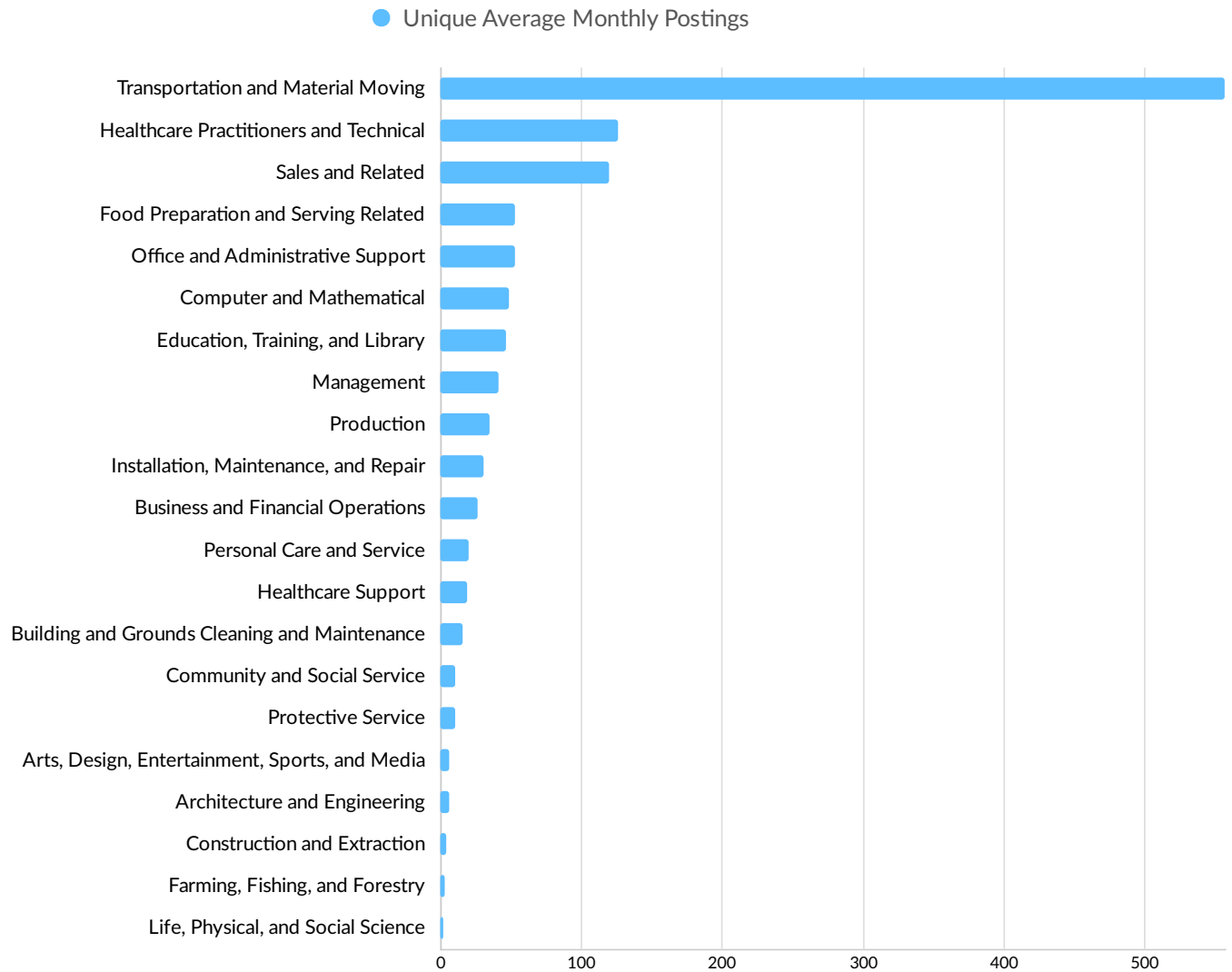
Workforce Characteristics - Cont.

Top Occupation Earnings



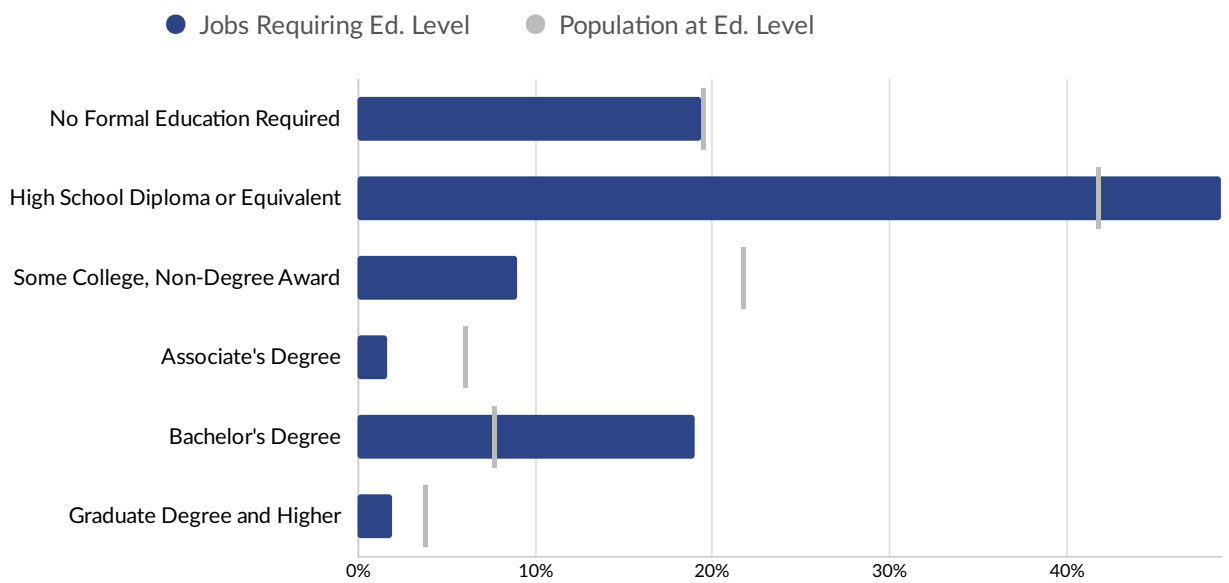
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	2,463	2,591	128	+5%	2.70	\$15.07	35
Office and Administrative Support	1,955	2,082	127	+6%	0.87	\$13.49	53
Sales and Related	1,566	1,601	35	+2%	0.99	\$11.07	120
Transportation and Material Moving	1,337	1,444	107	+8%	1.30	\$13.04	557
Management	1,150	1,155	5	+0%	1.25	\$20.03	41
Food Preparation and Serving Related	954	1,040	86	+9%	0.76	\$8.63	53
Installation, Maintenance, and Repair	824	834	10	+1%	1.30	\$15.12	31
Computer and Mathematical	763	789	26	+3%	1.67	\$30.92	48
Education, Training, and Library	732	731	-1	0%	0.79	\$18.09	47
Construction and Extraction	647	688	41	+6%	0.92	\$14.89	5
Healthcare Practitioners and Technical	570	618	48	+8%	0.68	\$21.42	127
Business and Financial Operations	430	492	62	+14%	0.58	\$25.10	26
Personal Care and Service	382	391	9	+2%	0.56	\$9.45	21
Farming, Fishing, and Forestry	309	370	61	+20%	3.03	\$12.95	3
Building and Grounds Cleaning and Maintenance	313	305	-8	-3%	0.51	\$10.09	16
Healthcare Support	306	294	-12	-4%	0.66	\$10.68	19
Architecture and Engineering	196	215	19	+10%	0.78	\$28.19	7
Protective Service	172	199	27	+16%	0.54	\$13.89	10

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Community and Social Service	162	183	21	+13%	0.68	\$17.15	10
Arts, Design, Entertainment, Sports, and Media	160	182	22	+14%	0.60	\$16.67	7
Military-only	66	62	-4	-6%	0.62	\$19.48	0
Life, Physical, and Social Science	29	44	15	+52%	0.33	\$21.92	2
Legal	40	43	3	+8%	0.32	\$28.49	1

Educational Pipeline

Over the last 5 years, no schools in Barry County, MO produced graduates.