



# Barton County, MO

Workforce Investment Board of Southwest Missouri



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## Economy Overview

**11,766**

**Population (2018)**

Population **decreased by 410** over the last 5 years and is projected to **decrease by 180** over the next 5 years.

**4,019**

**Total Regional Employment**

Jobs **decreased by 131** over the last 5 years but are projected to **grow by 227** over the next 5 years.

**\$41.2K**

**Median Household Income (2017)**

Median household income is **\$16.5K below** the national median household income of \$57.7K.

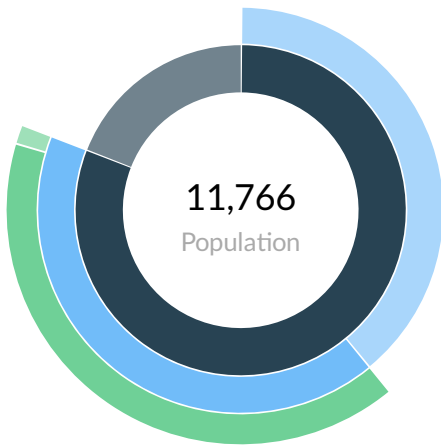
### Takeaways

- As of 2018 the region's population **declined by 3.4%** since 2013, falling by 410. Population is expected to **decrease by 1.5%** between 2018 and 2023, losing 180.
- From 2013 to 2018, jobs **declined by 3.1%** in Barton County, MO from 4,149 to **4,019**. This change **fell short of the national growth rate of 8.2% by 11.3%**. As the number of jobs declined, the **labor force participation rate decreased from 56.9% to 51.8% between 2013 and 2018**.
- Concerning educational attainment, **9.7% of Barton County, MO residents possess a Bachelor's Degree** (8.9% below the national average), and **5.9% hold an Associate's Degree** (2.1% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	11,766	4,926	4,019	89.4	\$317.55M	\$610.00M	\$399.79M
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	6,132,534	3,043,804	3,128,614	90.7	\$315.22B	\$292.34B	\$347.77B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

## Economy Overview - Cont.

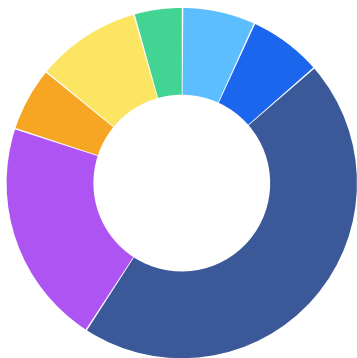
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	9,513
● Not in Labor Force (15+)	4,587
● Labor Force	4,926
● Employed	4,769
● Unemployed	157
● Under 15	2,253

### Educational Attainment

Concerning educational attainment, **9.7% of Barton County, MO residents possess a Bachelor's Degree** (8.9% below the national average), and **5.9% hold an Associate's Degree** (2.1% below the national average).

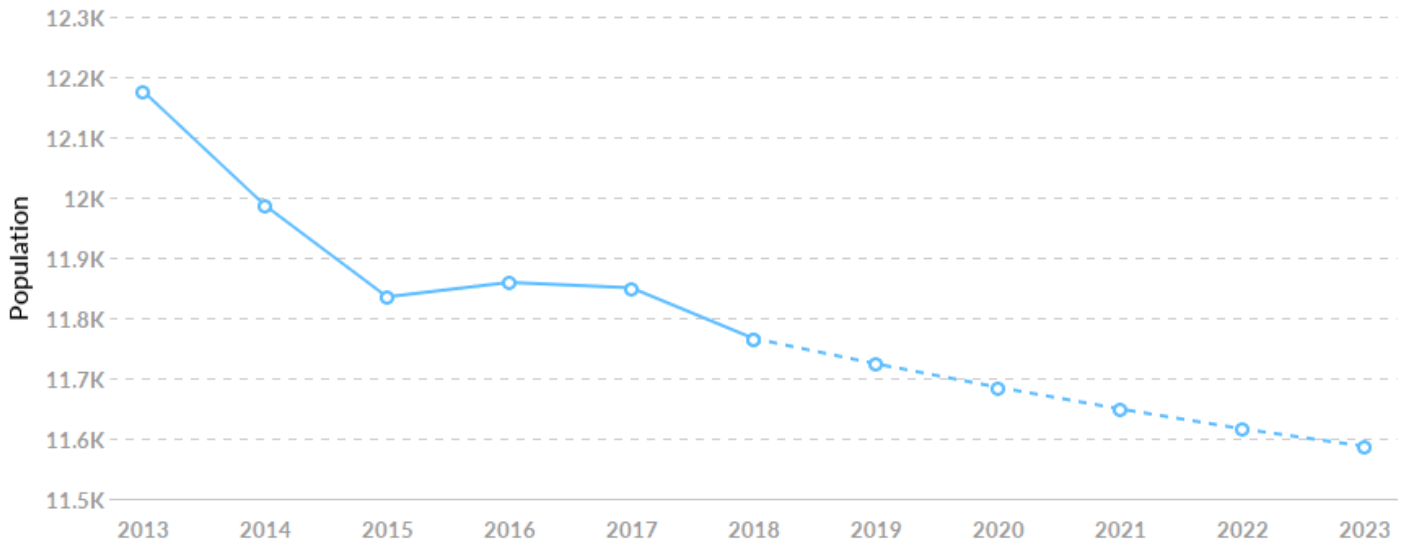


	% of Population	Population
● Less Than 9th Grade	6.7%	543
● 9th Grade to 12th Grade	6.8%	547
● High School Diploma	45.6%	3,671
● Some College	20.9%	1,680
● Associate's Degree	5.9%	476
● Bachelor's Degree	9.7%	779
● Graduate Degree and Higher	4.5%	359

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population **declined by 3.4%** since 2013, falling by 410. Population is expected to **decrease by 1.5%** between 2018 and 2023, losing 180.

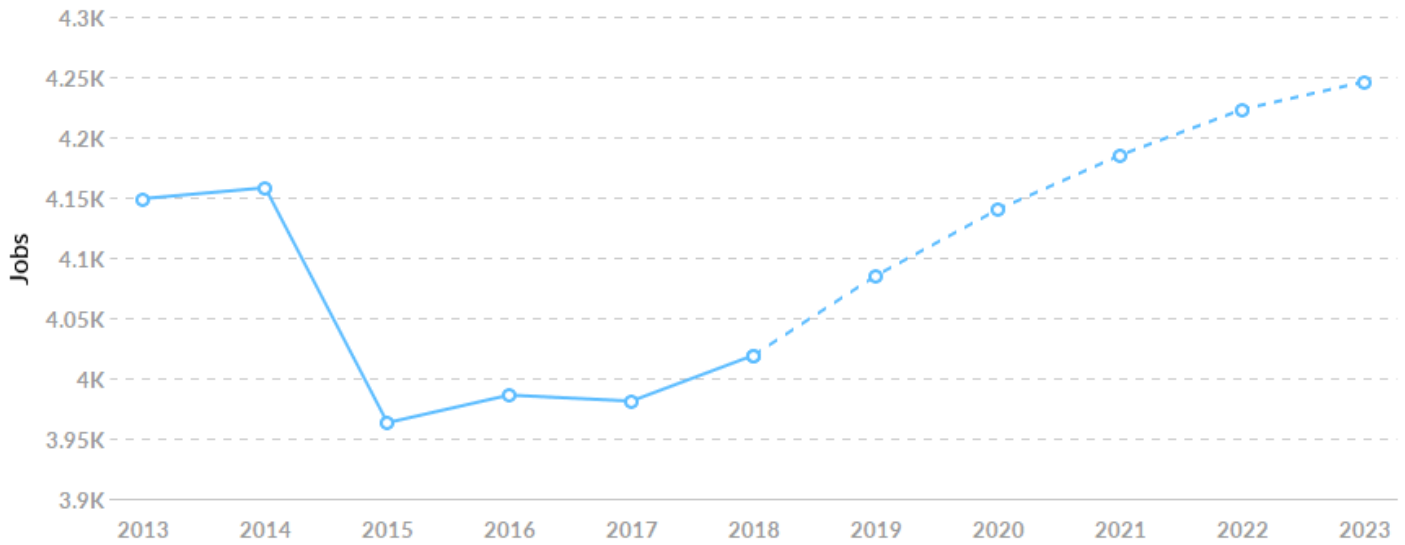


Timeframe	Population
2013	12,177
2014	11,987
2015	11,835
2016	11,859
2017	11,850
2018	11,766
2019	11,724
2020	11,685
2021	11,649
2022	11,616
2023	11,587

# Historic & Projected Trends - Cont.

## Job Trends

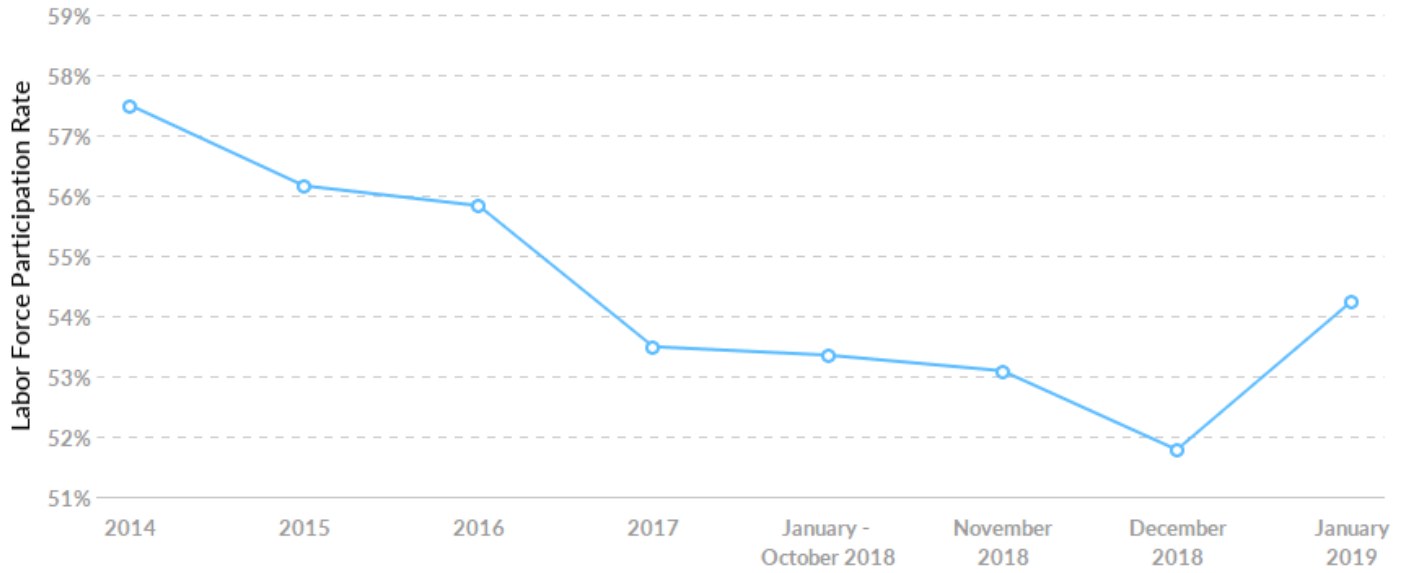
From 2013 to 2018, jobs declined by 3.1% in Barton County, MO from 4,149 to 4,019. This change fell short of the national growth rate of 8.2% by 11.3%.



Timeframe	Jobs
2013	4,149
2014	4,158
2015	3,963
2016	3,986
2017	3,981
2018	4,019
2019	4,085
2020	4,140
2021	4,185
2022	4,223
2023	4,246

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

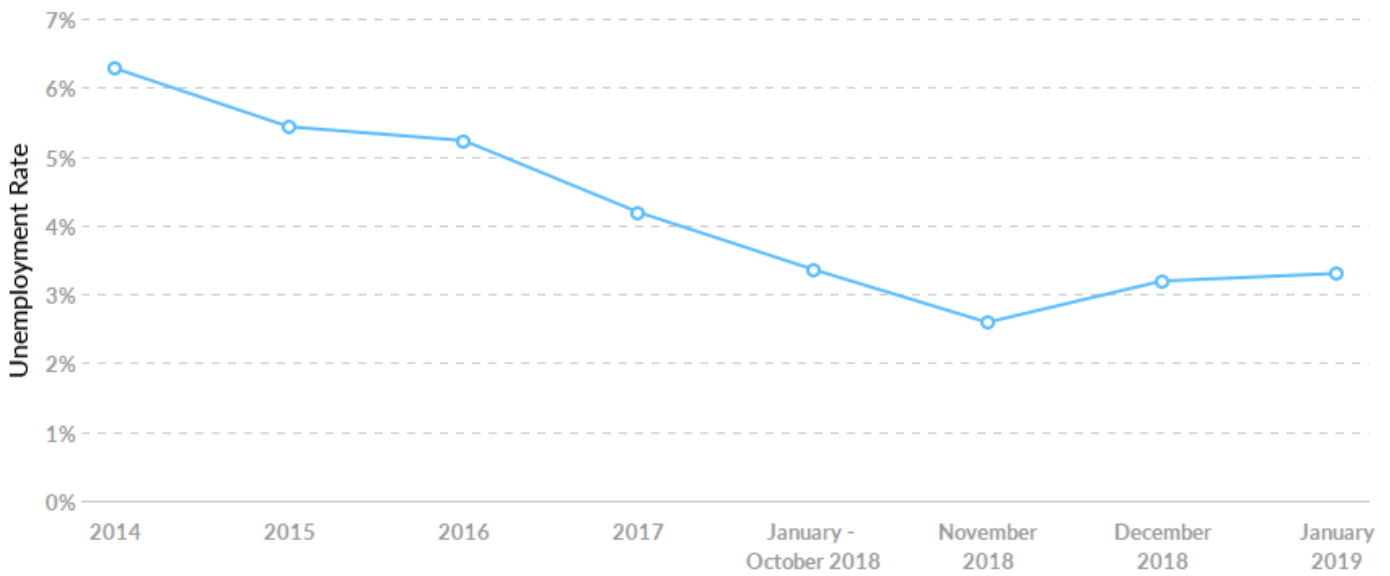


Timeframe	Labor Force Participation Rate
2014	57.50%
2015	56.16%
2016	55.83%
2017	53.49%
January - October 2018	53.35%
November 2018	53.09%
December 2018	51.78%
January 2019	54.24%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

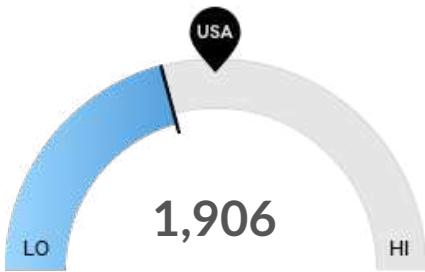
Barton County, MO had a January 2019 unemployment rate of 3.30%, **decreasing from 6.28%** 5 years before.



Timeframe	Unemployment Rate
2014	6.28%
2015	5.43%
2016	5.23%
2017	4.19%
January - October 2018	3.36%
November 2018	2.59%
December 2018	3.19%
January 2019	3.30%

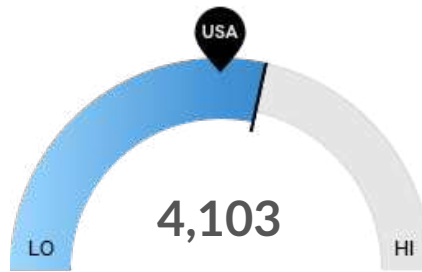


## Population Characteristics



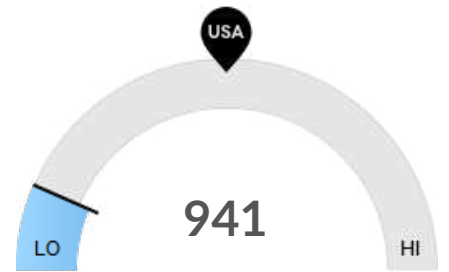
Millennials

Barton County, MO has 1,906 millennials (ages 20-34). The national average for an area this size is 2,454.



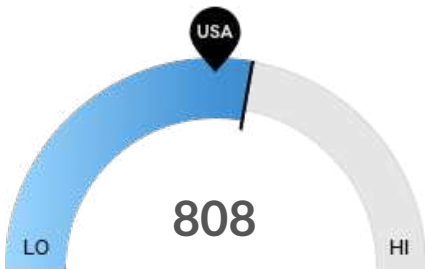
Retiring Soon

Retirement risk is high in Barton County, MO. The national average for an area this size is 3,378 people 55 or older, while there are 4,103 here.



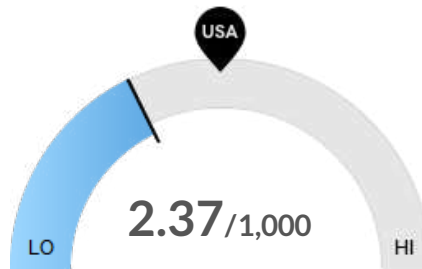
Racial Diversity

Racial diversity is low in Barton County, MO. The national average for an area this size is 4,654 racially diverse people, while there are 941 here.



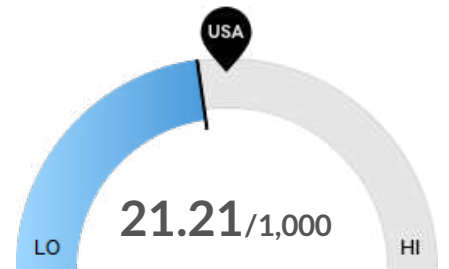
Veterans

Barton County, MO has 808 veterans. The national average for an area this size is 689.



Violent Crime

Barton County, MO has 2.37 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



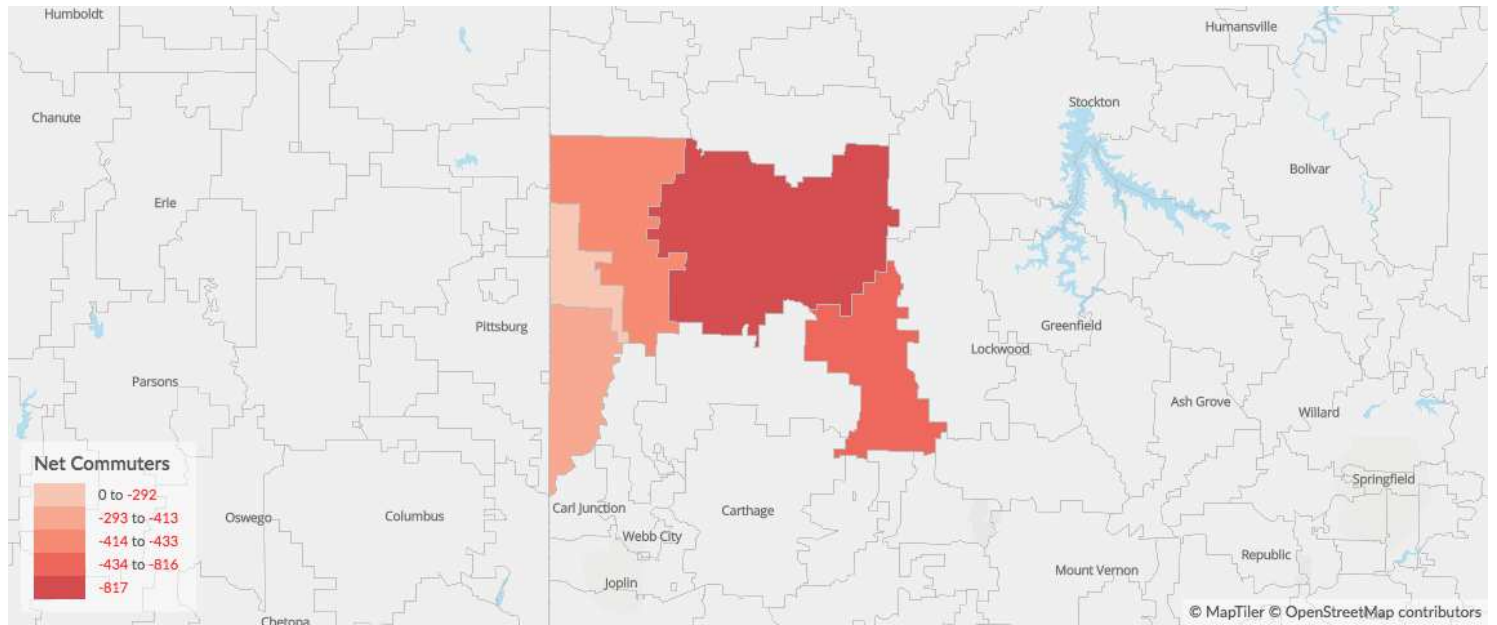
Property Crime

Barton County, MO has 21.21 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Barton County, MO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

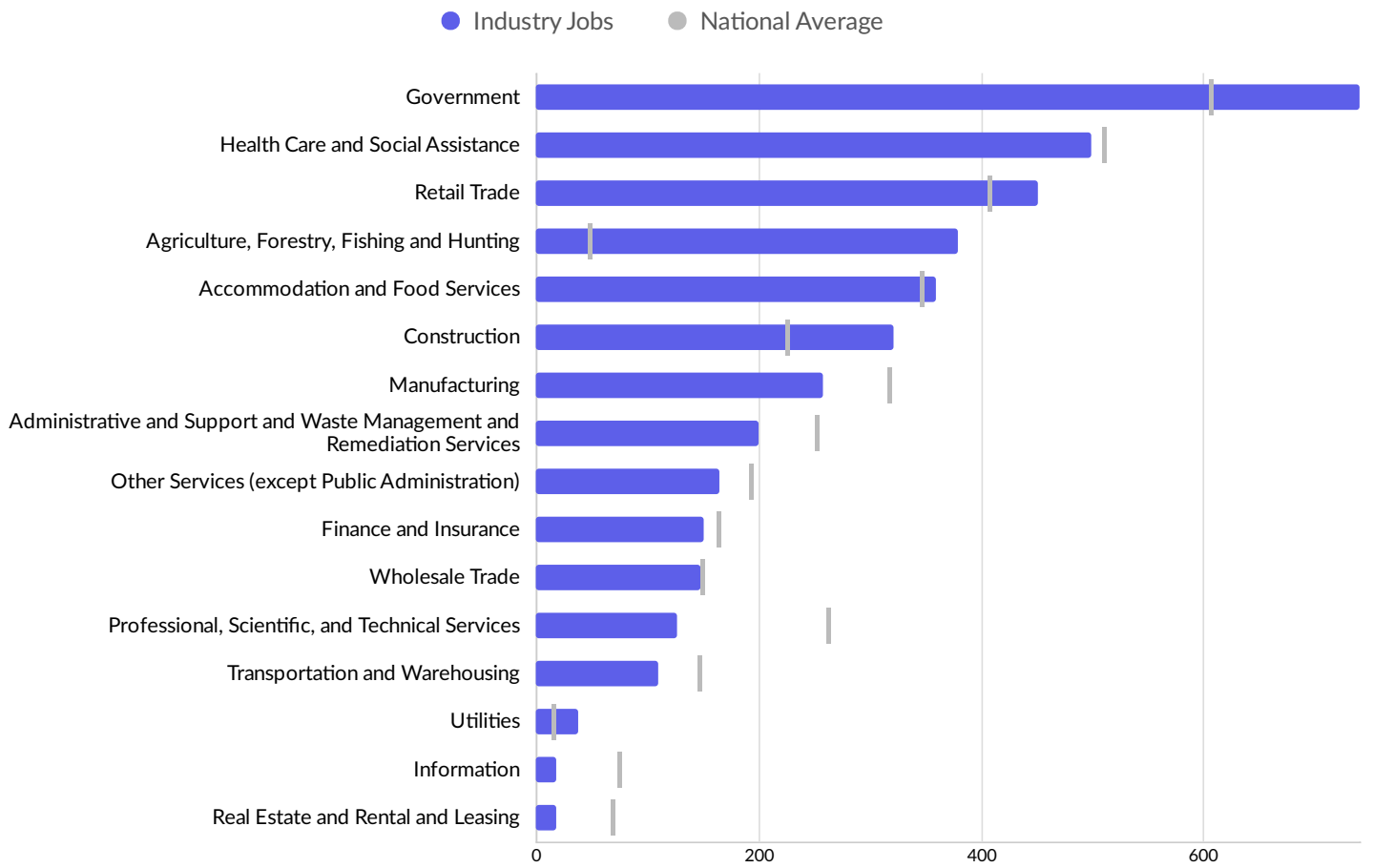
ZIP	Name	2018 Employment
64759	Lamar, MO (in Barton co...	3,063
64762	Liberal, MO (in Barton c...	518
64748	Golden City, MO (in Bar...	281
64832	Asbury, MO (in Barton c...	83
64769	Mindenmines, MO (in B...	75

### Where Talent Lives

ZIP	Name	2018 Workers
64759	Lamar, MO (in Barton co...	3,880
64762	Liberal, MO (in Barton c...	932
64748	Golden City, MO (in Bar...	714
64832	Asbury, MO (in Barton c...	376
64769	Mindenmines, MO (in B...	225

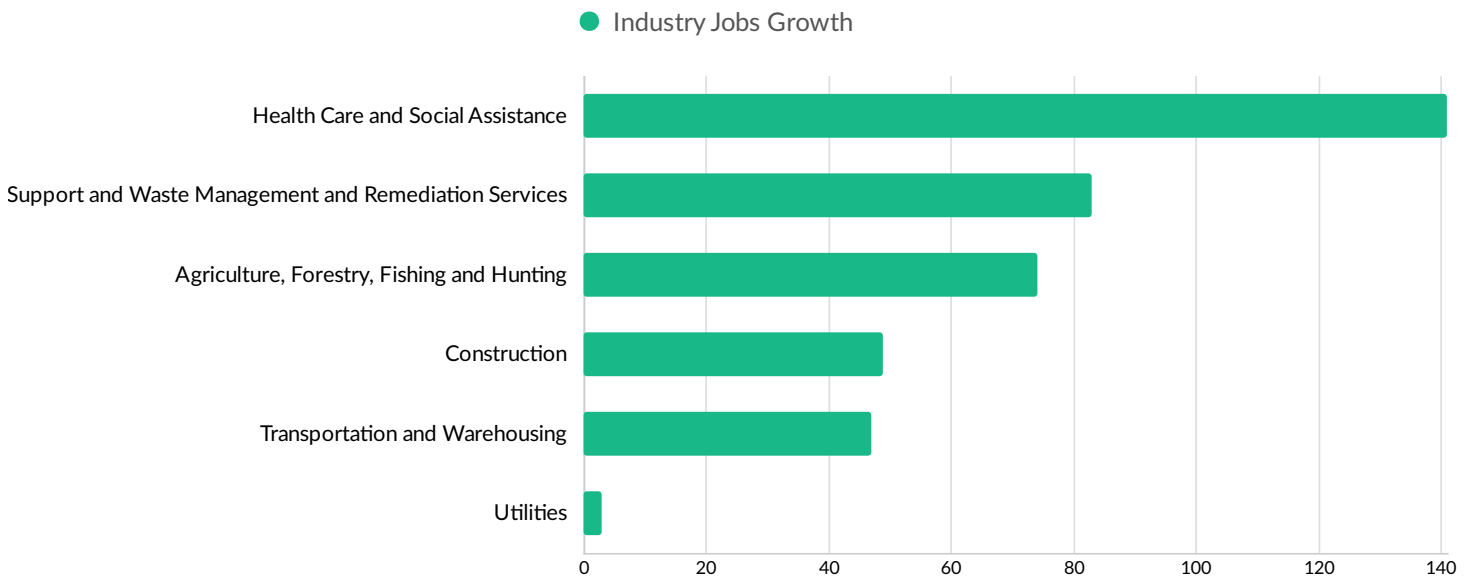
# Industry Characteristics

## Largest Industries



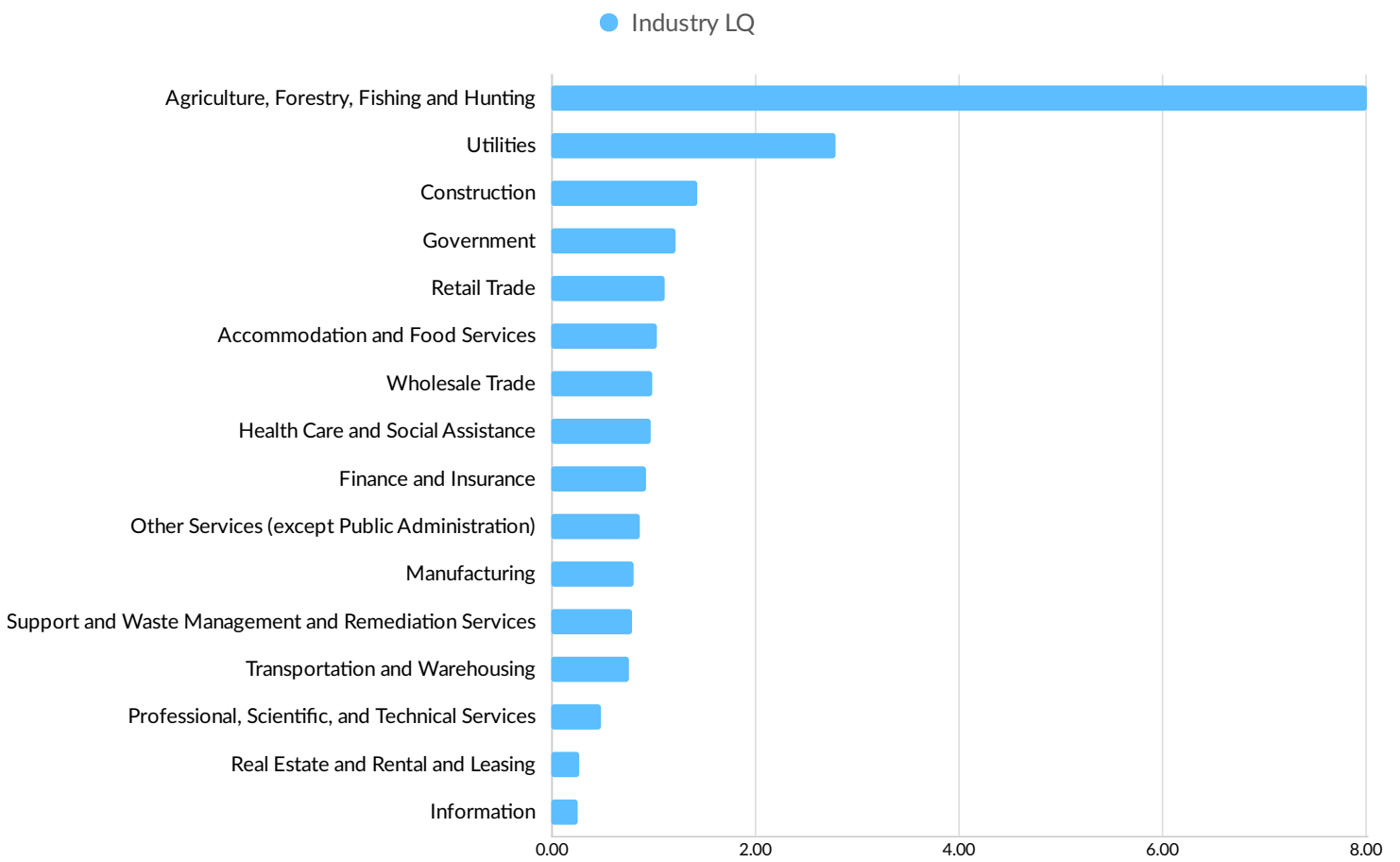
## Industry Characteristics - Cont.

### Top Growing Industries



# Industry Characteristics - Cont.

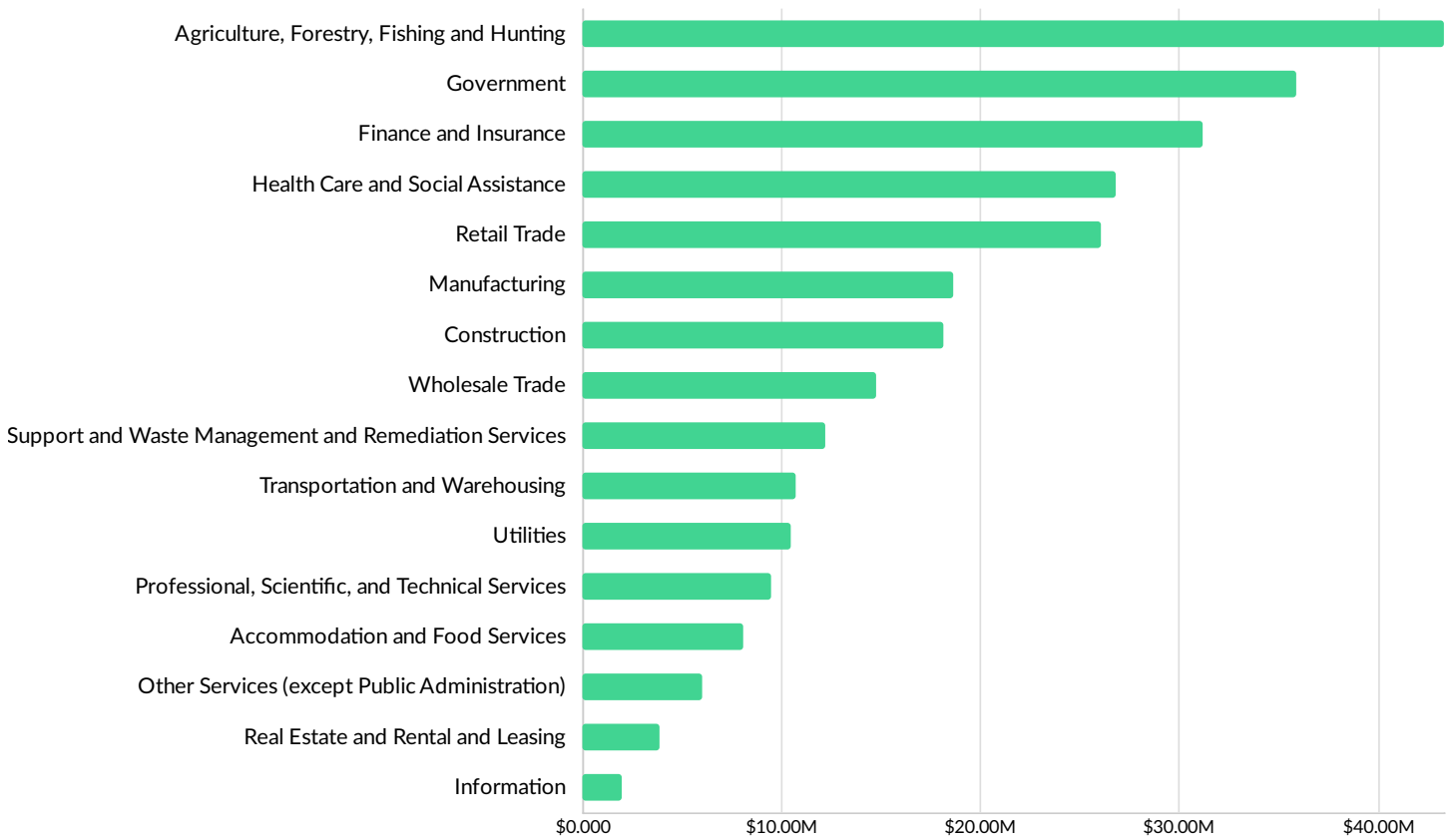
## Top Industry LQ



# Industry Characteristics - Cont.

## Top Industry GRP

● 2018 Gross Regional Product



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	959	741	-218	-23%	1.22	\$43,860	\$35.88M
Health Care and Social Assistance	359	500	141	+39%	0.98	\$44,922	\$26.79M
Retail Trade	473	451	-22	-5%	1.11	\$31,229	\$26.05M
Agriculture, Forestry, Fishing and Hunting	305	379	74	+24%	8.02	\$29,563	\$43.34M
Accommodation and Food Services	435	360	-75	-17%	1.04	\$13,470	\$8.05M
Construction	272	321	49	+18%	1.44	\$35,996	\$18.12M
Manufacturing	299	258	-41	-14%	0.82	\$36,709	\$18.65M
Administrative and Support and Waste Management and Remediation Services	117	200	83	+71%	0.80	\$36,732	\$12.25M
Other Services (except Public Administration)	233	166	-67	-29%	0.87	\$19,653	\$6.02M
Finance and Insurance	189	150	-39	-21%	0.93	\$51,119	\$31.21M
Wholesale Trade	185	148	-37	-20%	1.00	\$38,285	\$14.80M
Professional, Scientific, and Technical Services	137	127	-10	-7%	0.49	\$44,444	\$9.51M
Transportation and Warehousing	63	110	47	+75%	0.76	\$54,778	\$10.77M
Utilities	36	39	3	+8%	2.79	\$77,698	\$10.50M
Information	20	19	-1	-5%	0.25	\$31,388	\$1.95M
Real Estate and Rental and Leasing	20	18	-2	-10%	0.27	\$32,389	\$3.88M



## Business Characteristics

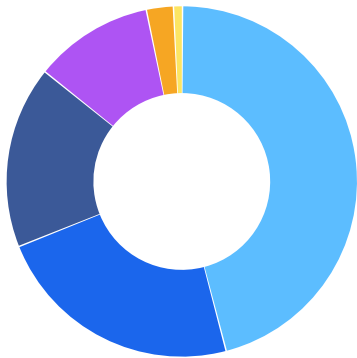
### 557 Companies Employ Your Workers

Online profiles for your workers mention 557 companies as employers, with the top 10 appearing below. In the last 12 months, 274 companies in Barton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Barton County Memorial Hospital	30 	CRST International, Inc.	237 
Thorco Industries LLC	9 	Hogan Transports Inc	103 
Finley Engineering Company, Inc.	8 	J.B. Hunt Transport Services, Inc.	99 
Barton County Electric Coopera...	7 	C.R. England, Inc.	78 
3M Company	6 	USA Truck, Inc.	74 
Freeman Health System	5 	Coxhealth	72 
Lamar Bank and Trust Company	5 	Koch Trucking, Inc.	66 
Leggett & Platt, Incorporated	5 	Teach For America, Inc.	48 
Nevada Regional Medical Center	5 	Dollar General Corporation	46 
U.S. Bancorp	5 	Taco Bell Corp	42 

## Business Characteristics - Cont.

### Business Size

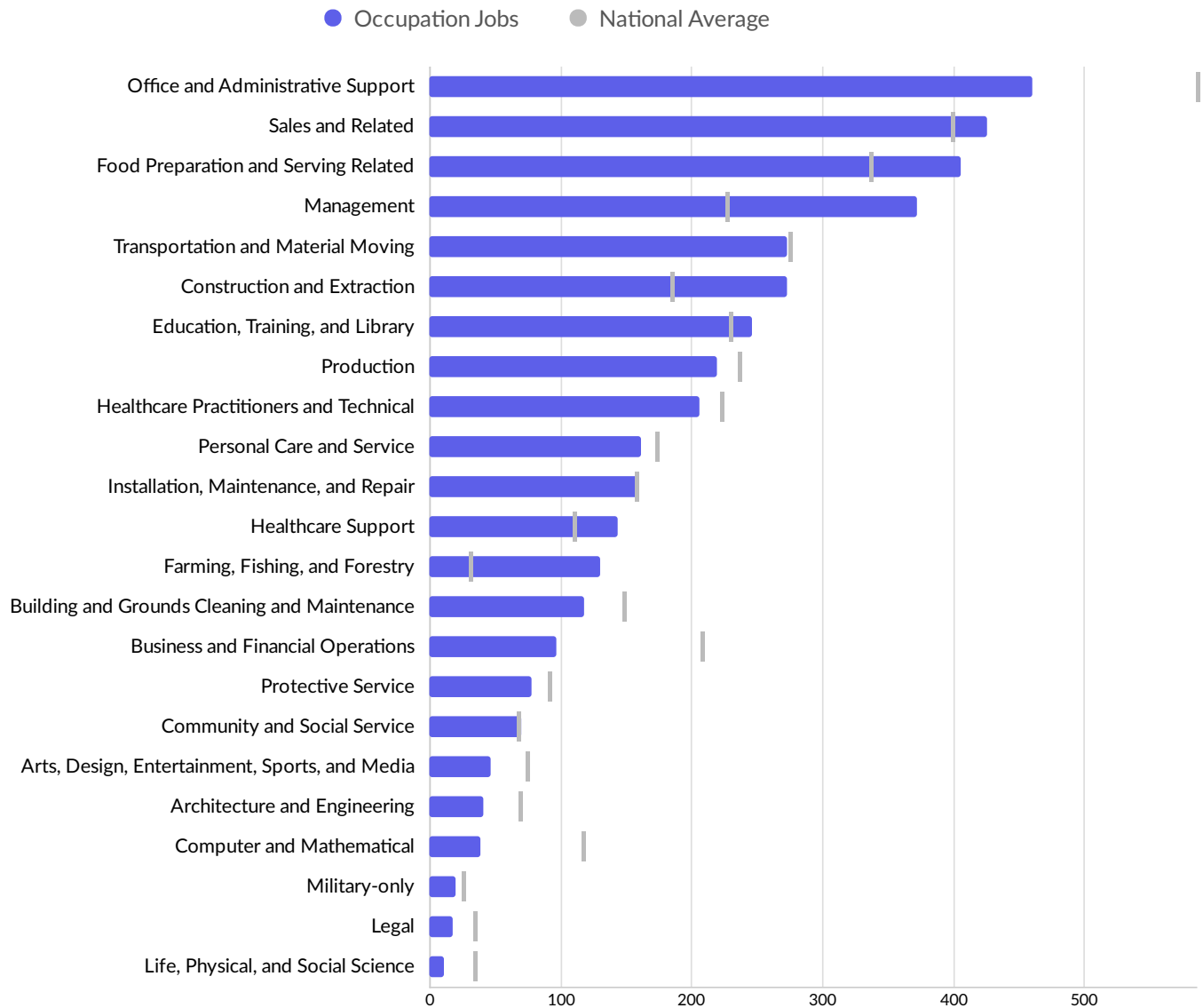


	Percentage	Business Count
1 to 4 employees	45.9%	221
5 to 9 employees	23.0%	111
10 to 19 employees	16.8%	81
20 to 49 employees	11.0%	53
50 to 99 employees	2.5%	12
100 to 249 employees	0.8%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

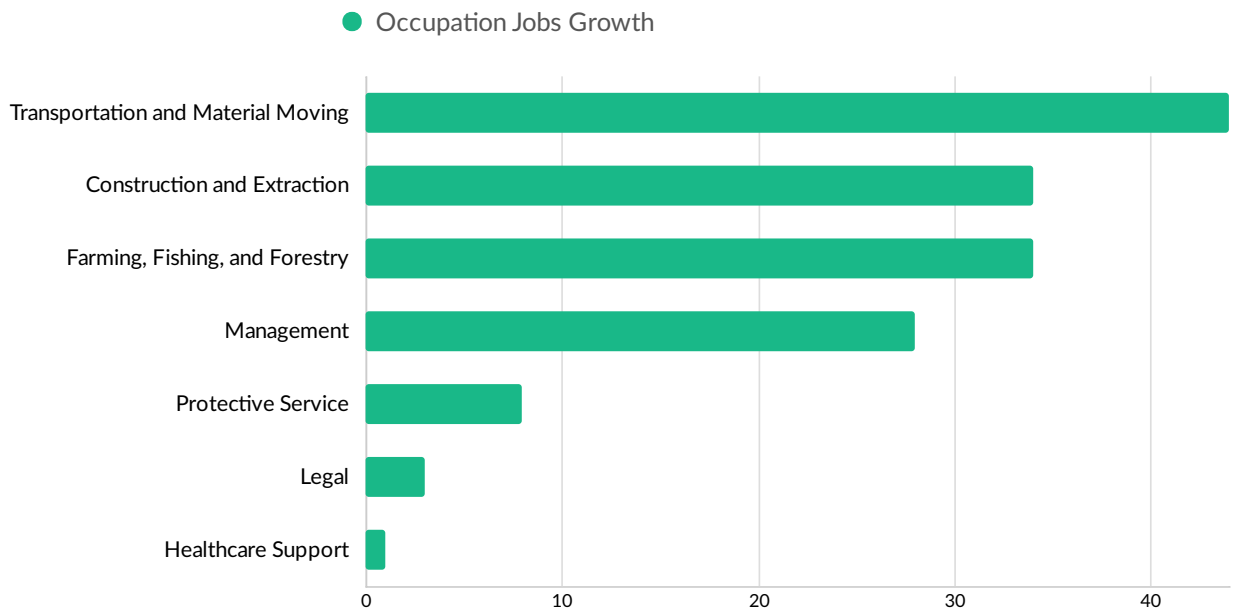
# Workforce Characteristics

## Largest Occupations



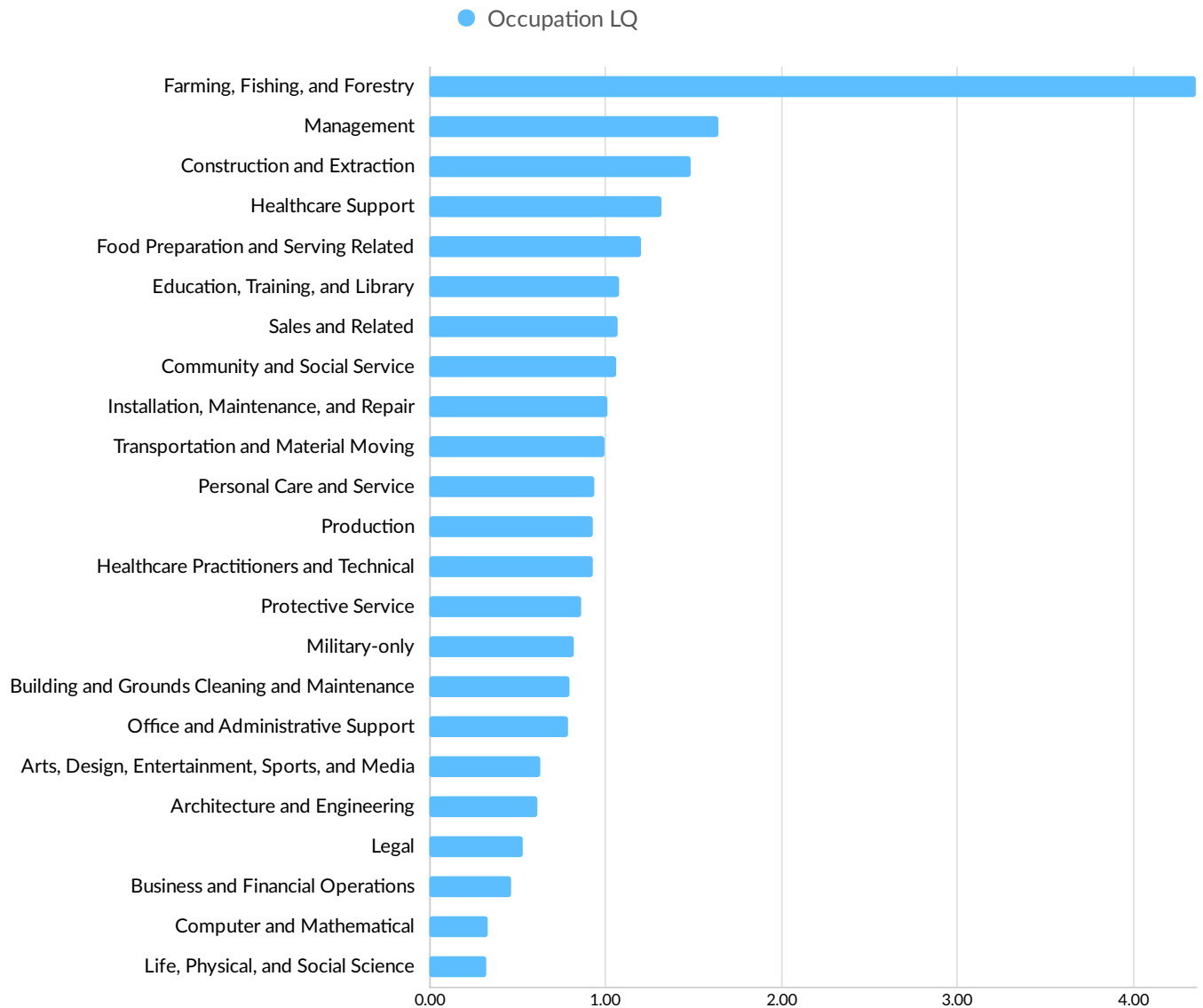
## Workforce Characteristics - Cont.

### Top Growing Occupations



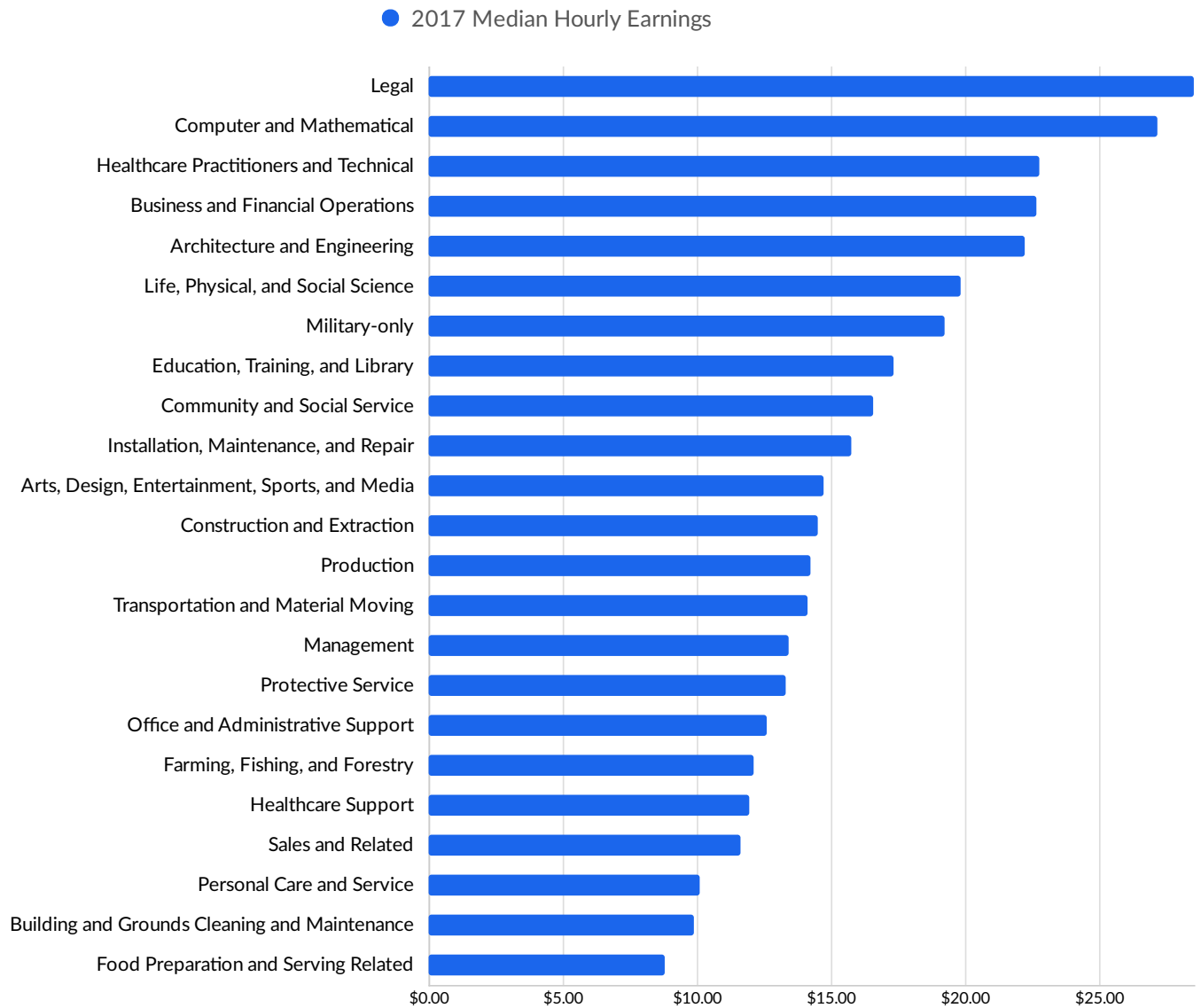
## Workforce Characteristics - Cont.

### Top Occupation LQ



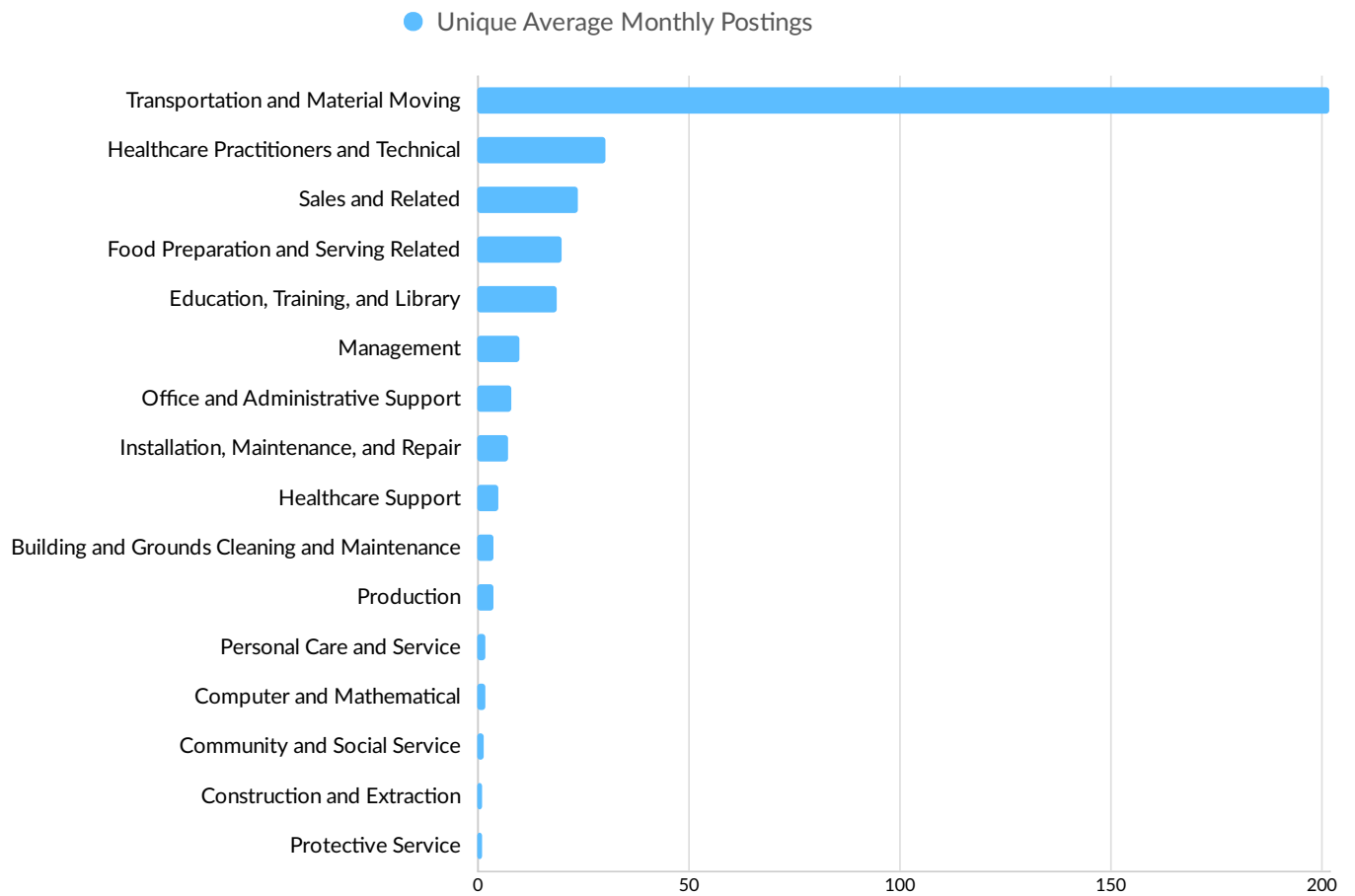
## Workforce Characteristics - Cont.

### Top Occupation Earnings



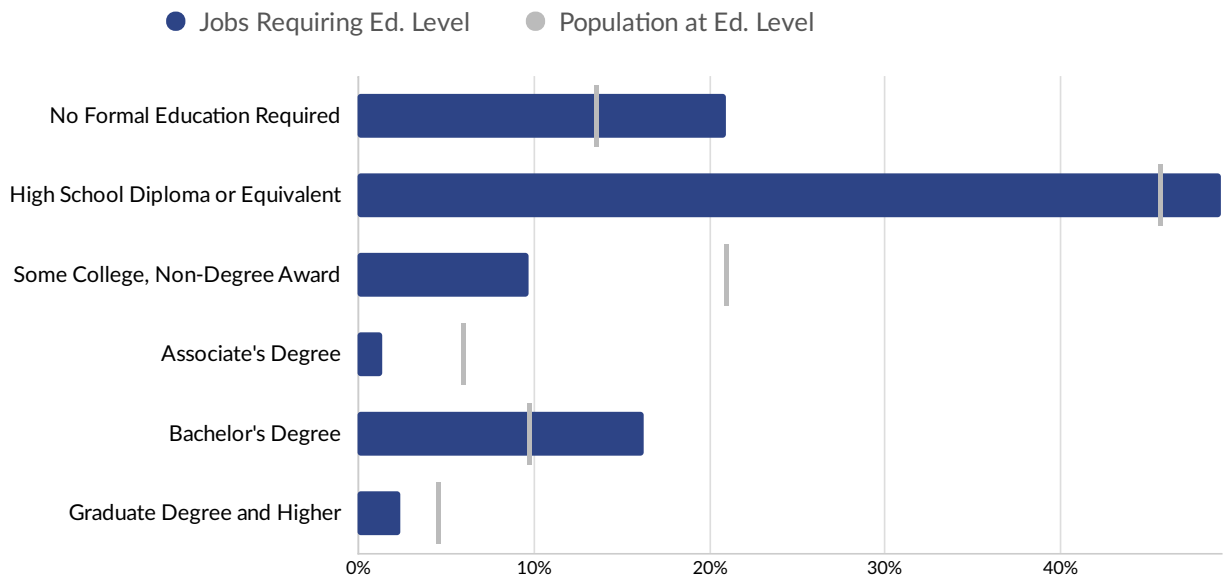
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	489	461	-28	-6%	0.79	\$12.63	8
Sales and Related	443	426	-17	-4%	1.07	\$11.65	24
Food Preparation and Serving Related	454	406	-48	-11%	1.21	\$8.80	20
Management	345	373	28	+8%	1.65	\$13.42	10
Transportation and Material Moving	229	273	44	+19%	1.00	\$14.15	202
Construction and Extraction	239	273	34	+14%	1.49	\$14.51	1
Education, Training, and Library	285	246	-39	-14%	1.08	\$17.37	19
Production	262	220	-42	-16%	0.93	\$14.26	4
Healthcare Practitioners and Technical	233	207	-26	-11%	0.93	\$22.79	30
Personal Care and Service	177	161	-16	-9%	0.93	\$10.14	2
Installation, Maintenance, and Repair	166	159	-7	-4%	1.01	\$15.78	7
Healthcare Support	143	144	1	+1%	1.32	\$11.98	5
Farming, Fishing, and Forestry	97	131	34	+35%	4.36	\$12.12	0
Building and Grounds Cleaning and Maintenance	132	118	-14	-11%	0.80	\$9.91	4
Business and Financial Operations	101	97	-4	-4%	0.47	\$22.68	1
Protective Service	70	78	8	+11%	0.86	\$13.35	1
Community and Social Service	89	71	-18	-20%	1.06	\$16.61	1

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	49	47	-2	-4%	0.63	\$14.75	1
Architecture and Engineering	54	42	-12	-22%	0.61	\$22.26	0
Computer and Mathematical	41	39	-2	-5%	0.33	\$27.19	2
Military-only	23	20	-3	-13%	0.82	\$19.26	0
Legal	15	18	3	+20%	0.53	\$28.55	0
Life, Physical, and Social Science	12	11	-1	-8%	0.32	\$19.86	0

## Educational Pipeline

Over the last 5 years, no schools in Barton County, MO produced graduates.