



Cherokee County, KS

Workforce Investment Board of Southwest Missouri



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Economy Overview

19,904

Population (2018)

Population **decreased by 991** over the last 5 years and is projected to **decrease by 719** over the next 5 years.

6,703

Total Regional Employment

Jobs **grew by 13** over the last 5 years and are projected to **grow by 184** over the next 5 years.

\$41.1K

Median Household Income (2017)

Median household income is **\$16.6K below** the national median household income of \$57.7K.

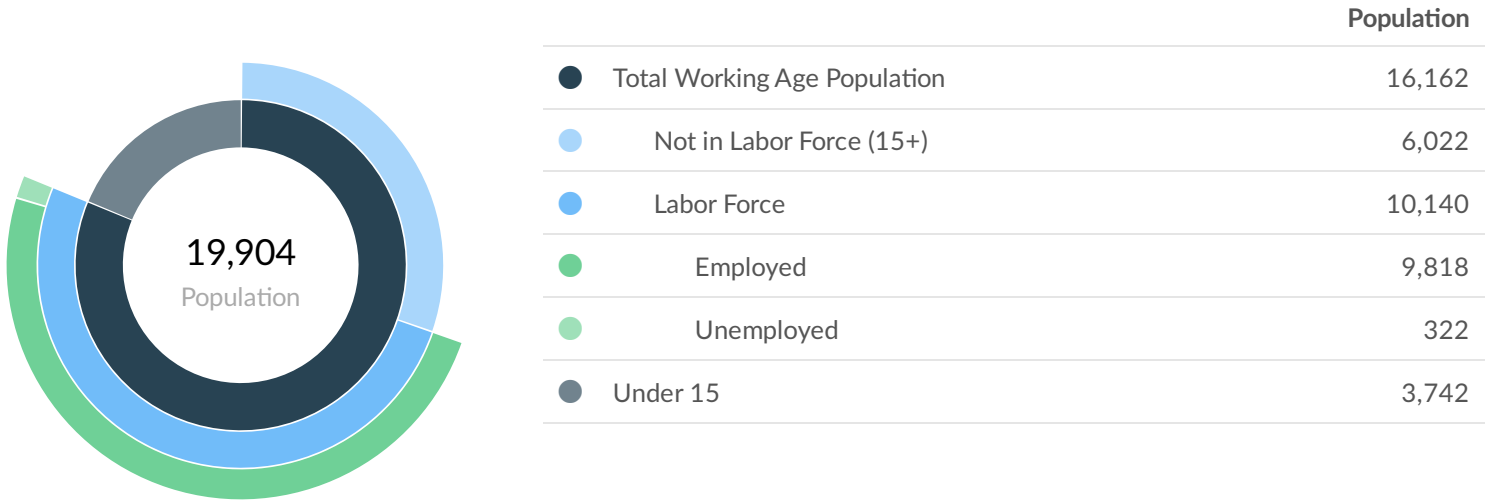
Takeaways

- As of 2018 the region's population **declined by 4.7%** since 2013, falling by 991. Population is expected to **decrease by 3.6%** between 2018 and 2023, losing 719.
- From 2013 to 2018, jobs **increased by 0.2%** in Cherokee County, KS from 6,690 to **6,703**. This change **fell short of the national growth rate of 8.2% by 8.0%**. As the number of jobs increased, the **labor force participation rate increased from 62.3% to 62.7% between 2013 and 2018**.
- Concerning educational attainment, **11.0% of Cherokee County, KS residents possess a Bachelor's Degree** (7.7% below the national average), and **7.7% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Nonresidential Building Construction, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	19,904	10,140	6,703	94.1	\$714.17M	\$1.16B	\$1.03B
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	2,920,016	1,491,581	1,562,836	99.2	\$164.55B	\$156.44B	\$188.07B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

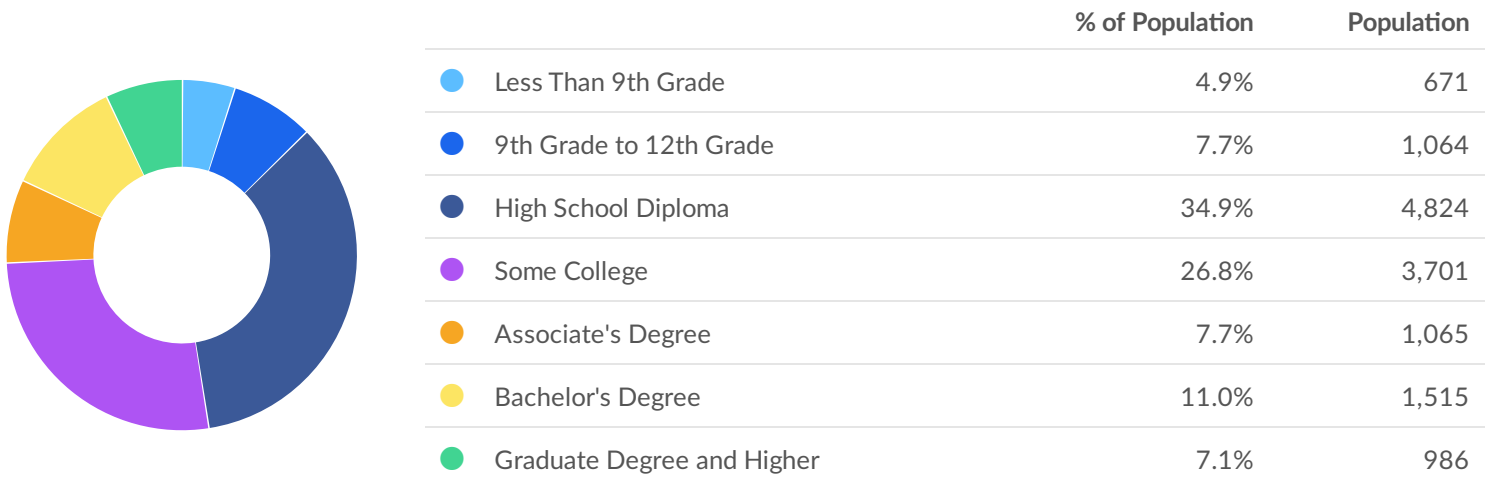
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

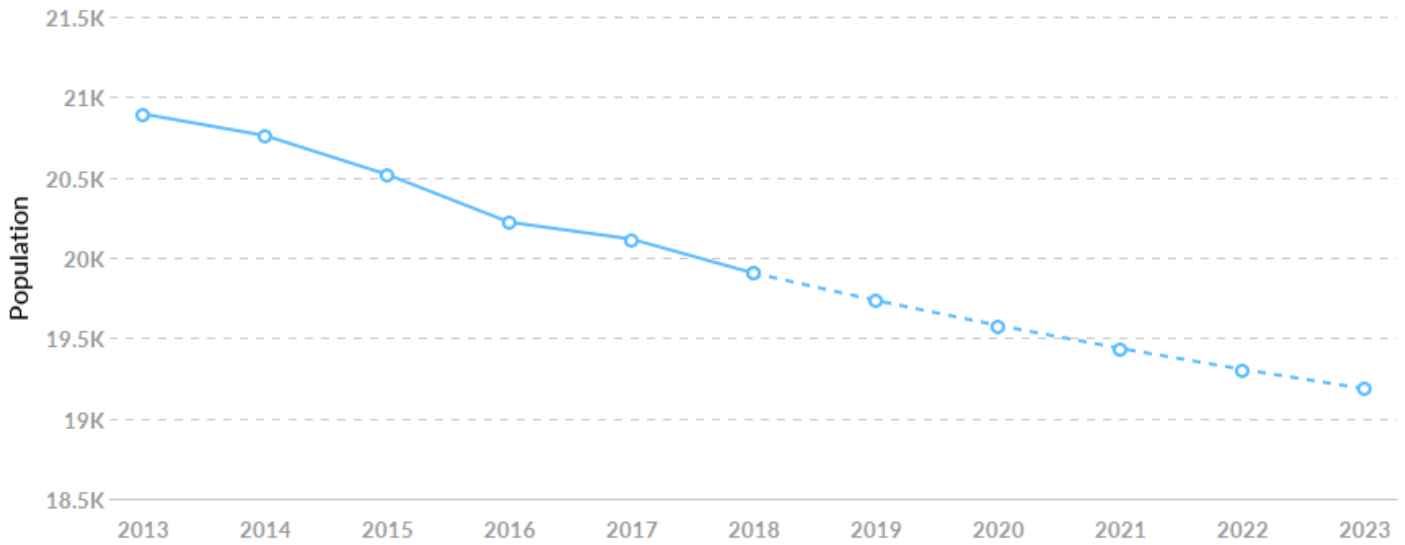
Concerning educational attainment, **11.0% of Cherokee County, KS residents possess a Bachelor's Degree** (7.7% below the national average), and **7.7% hold an Associate's Degree** (0.3% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 4.7%** since 2013, falling by 991. Population is expected to **decrease by 3.6%** between 2018 and 2023, losing 719.

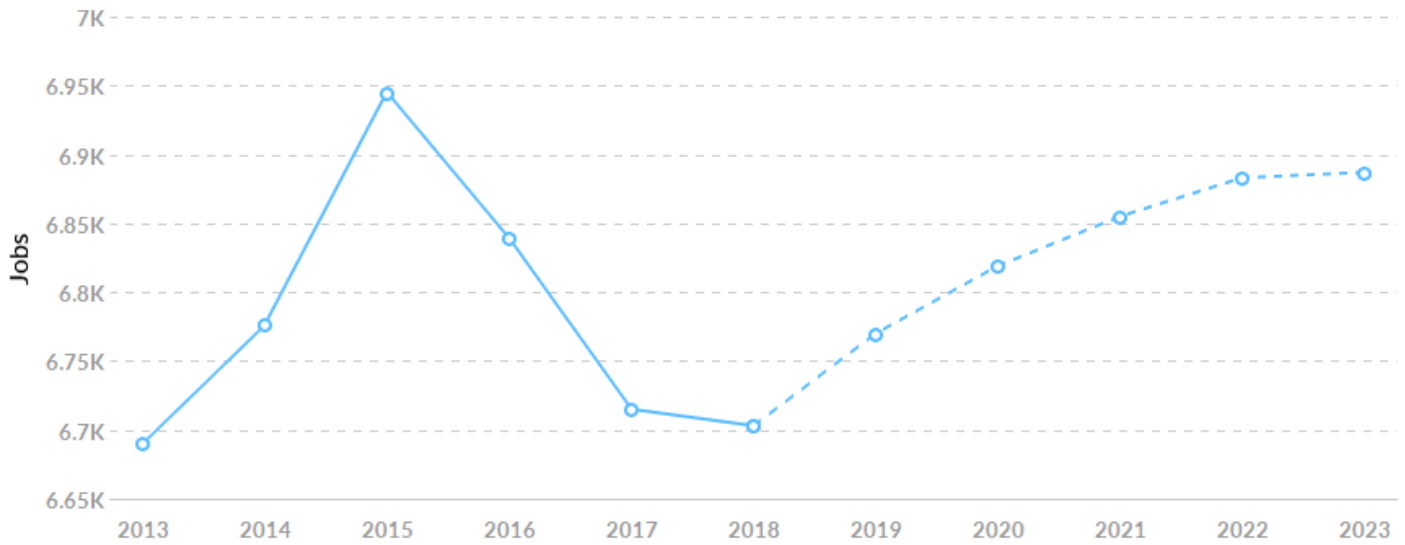


Timeframe	Population
2013	20,895
2014	20,760
2015	20,518
2016	20,221
2017	20,116
2018	19,904
2019	19,734
2020	19,579
2021	19,436
2022	19,305
2023	19,185

Historic & Projected Trends - Cont.

Job Trends

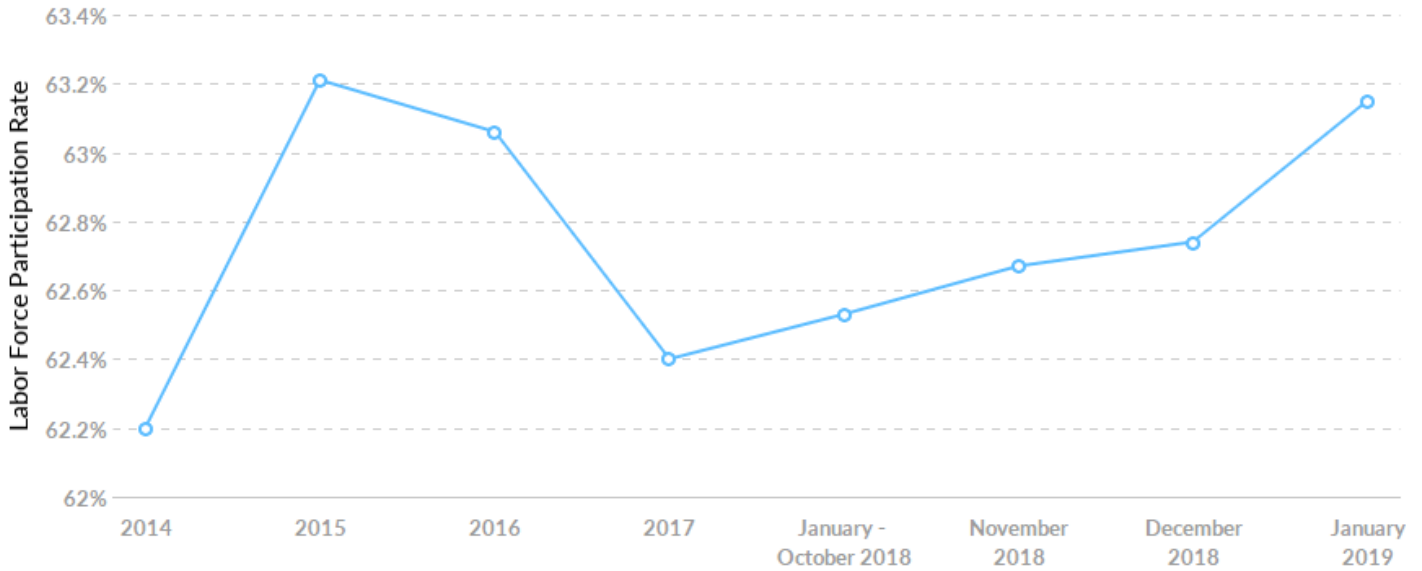
From 2013 to 2018, jobs increased by 0.2% in Cherokee County, KS from 6,690 to 6,703. This change fell short of the national growth rate of 8.2% by 8.0%.



Timeframe	Jobs
2013	6,690
2014	6,776
2015	6,945
2016	6,839
2017	6,715
2018	6,703
2019	6,770
2020	6,819
2021	6,855
2022	6,883
2023	6,887

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

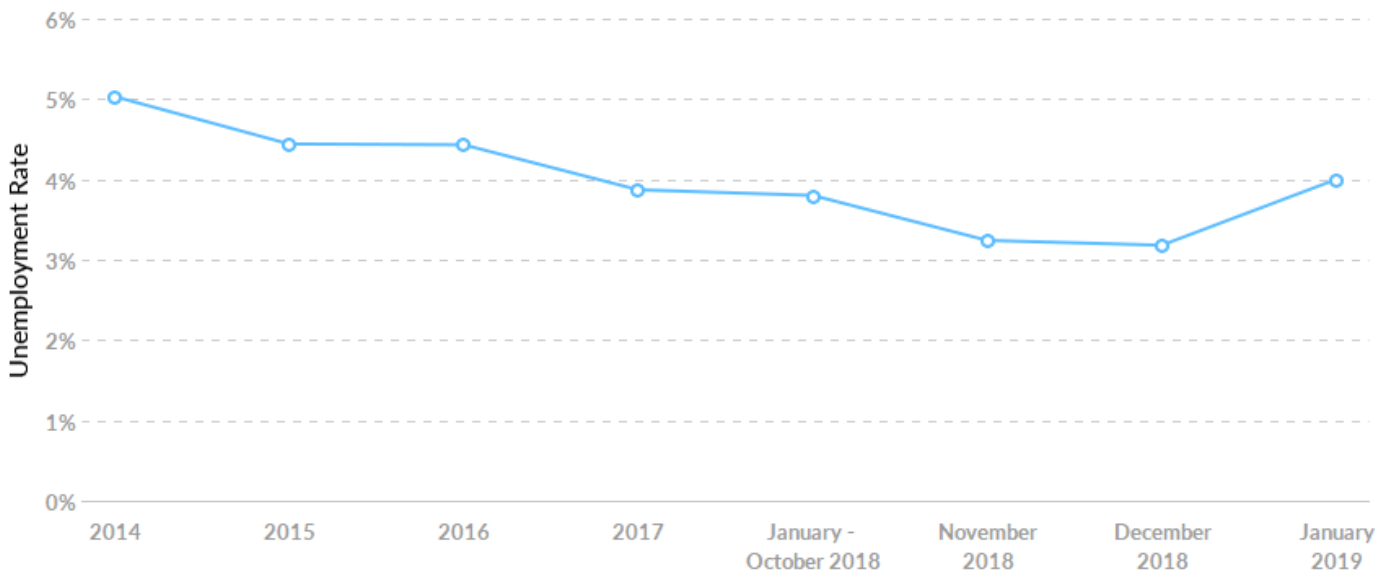


Timeframe	Labor Force Participation Rate
2014	62.20%
2015	63.21%
2016	63.06%
2017	62.40%
January - October 2018	62.53%
November 2018	62.67%
December 2018	62.74%
January 2019	63.15%

Historic & Projected Trends - Cont.

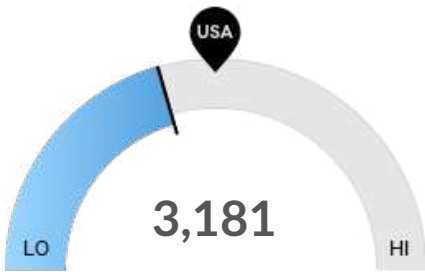
Unemployment Rate Trends

Cherokee County, KS had a January 2019 unemployment rate of 4.00%, **decreasing from 5.03%** 5 years before.



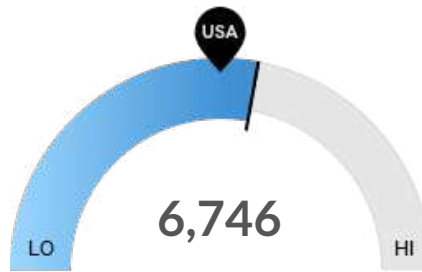
Timeframe	Unemployment Rate
2014	5.03%
2015	4.44%
2016	4.43%
2017	3.87%
January - October 2018	3.80%
November 2018	3.24%
December 2018	3.18%
January 2019	4.00%

Population Characteristics



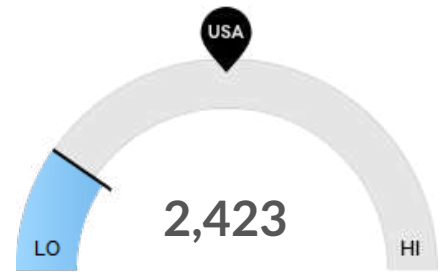
Millennials

Cherokee County, KS has 3,181 millennials (ages 20-34). The national average for an area this size is 4,166.



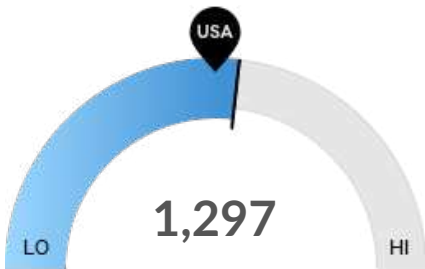
Retiring Soon

Retirement risk is high in Cherokee County, KS. The national average for an area this size is 5,735 people 55 or older, while there are 6,746 here.



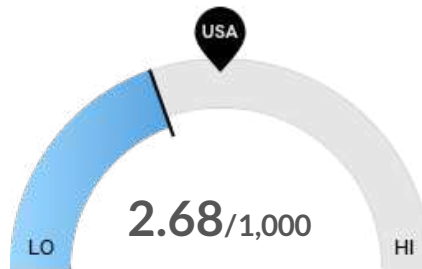
Racial Diversity

Racial diversity is low in Cherokee County, KS. The national average for an area this size is 7,900 racially diverse people, while there are 2,423 here.



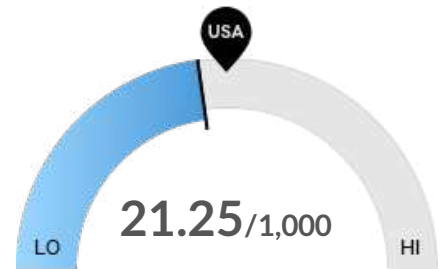
Veterans

Cherokee County, KS has 1,297 veterans. The national average for an area this size is 1,170.



Violent Crime

Cherokee County, KS has 2.68 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



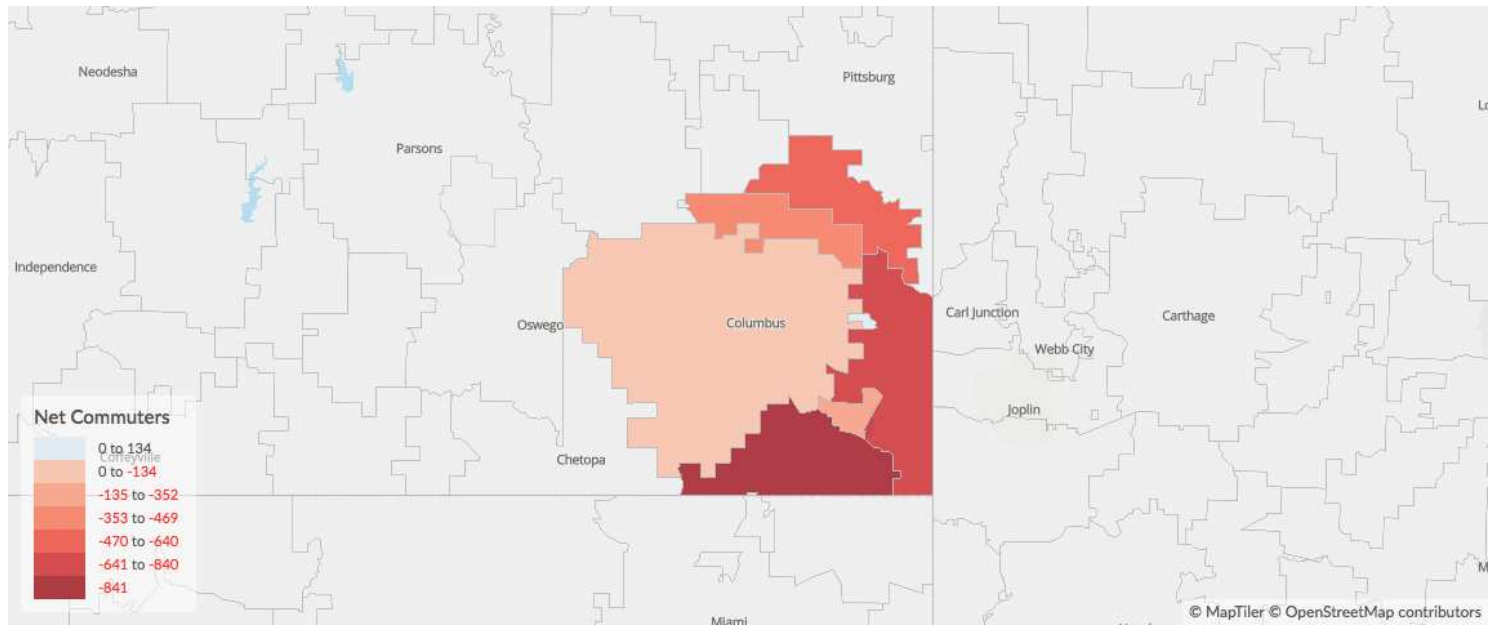
Property Crime

Cherokee County, KS has 21.25 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Cherokee County, KS currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

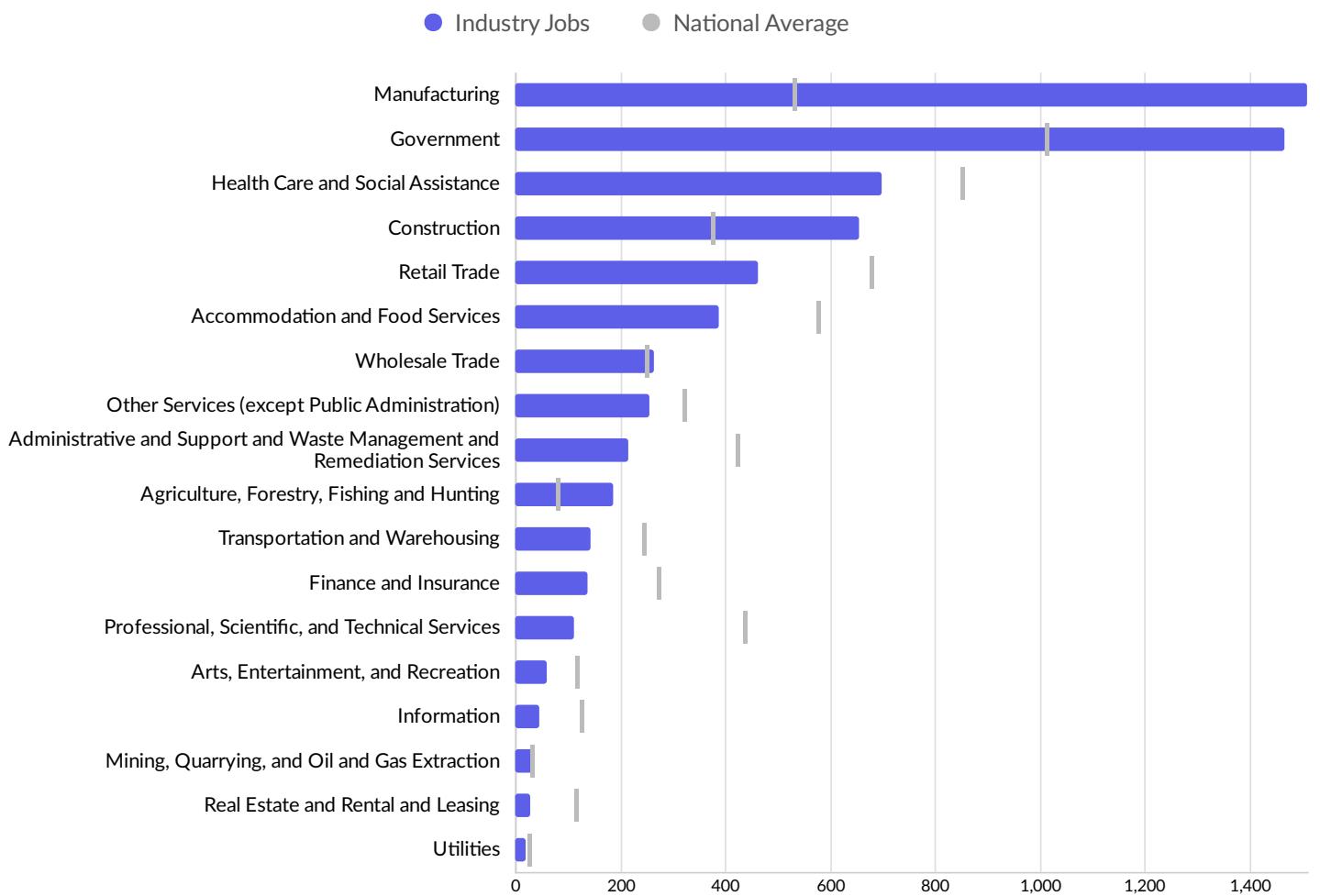
ZIP	Name	2018 Employment
66725	Columbus, KS (in Chero...	2,485
66739	Galena, KS (in Cherokee...	1,805
66713	Baxter Springs, KS (in C...	1,679
66770	Riverton, KS (in Cheroke...	380
66781	Weir, KS (in Cherokee c...	92

Where Talent Lives

ZIP	Name	2018 Workers
66725	Columbus, KS (in Chero...	2,530
66713	Baxter Springs, KS (in C...	2,520
66739	Galena, KS (in Cherokee...	2,446
66781	Weir, KS (in Cherokee c...	562
66770	Riverton, KS (in Cheroke...	514

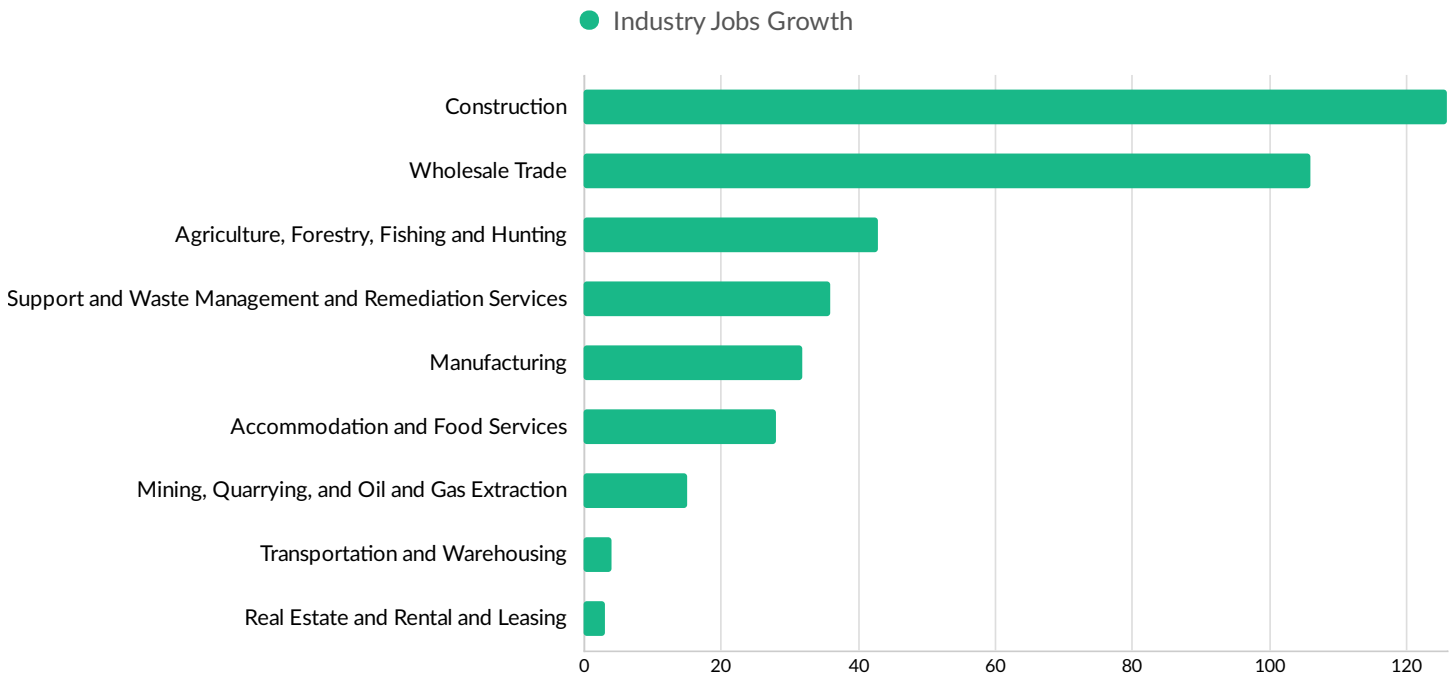
Industry Characteristics

Largest Industries



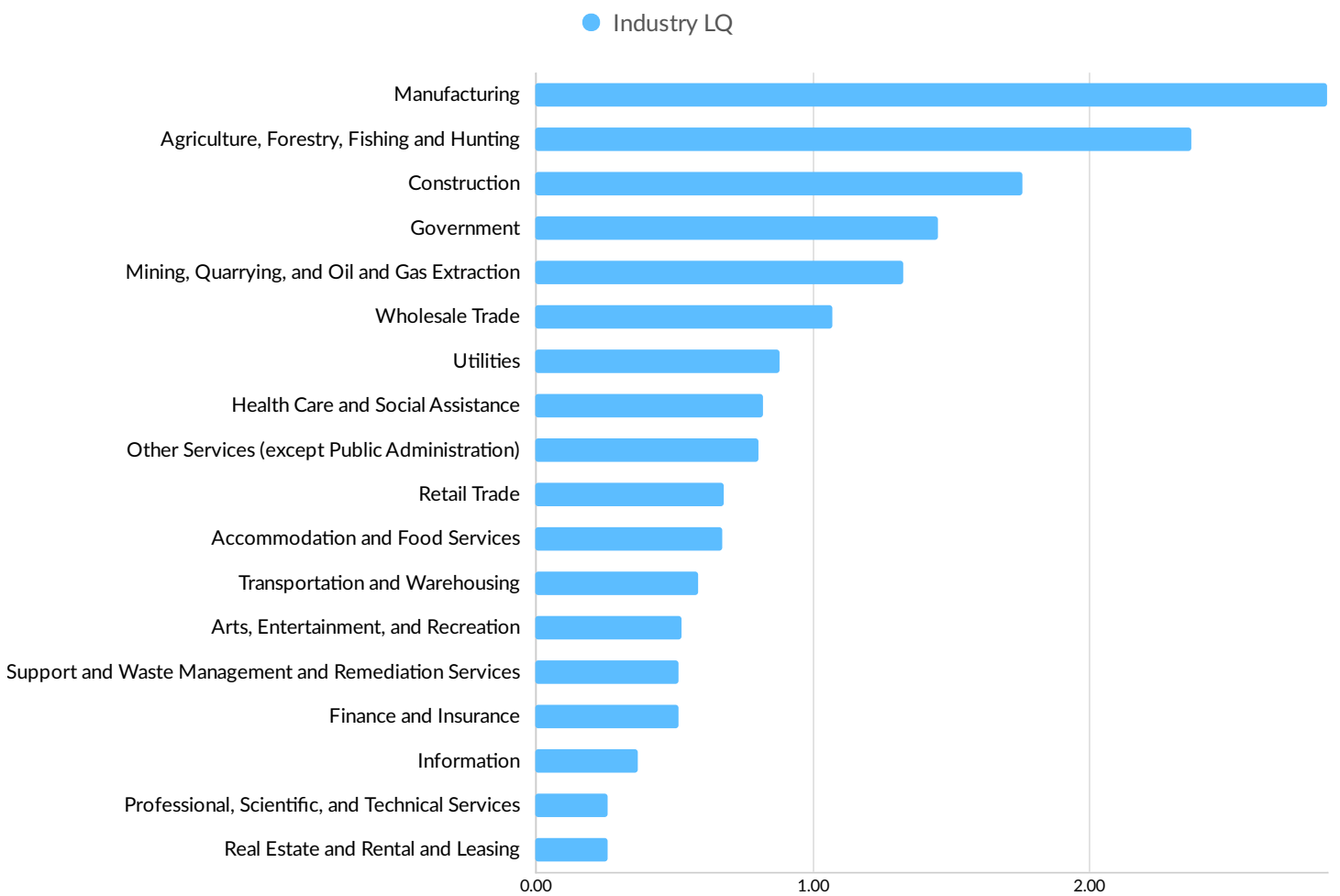
Industry Characteristics - Cont.

Top Growing Industries



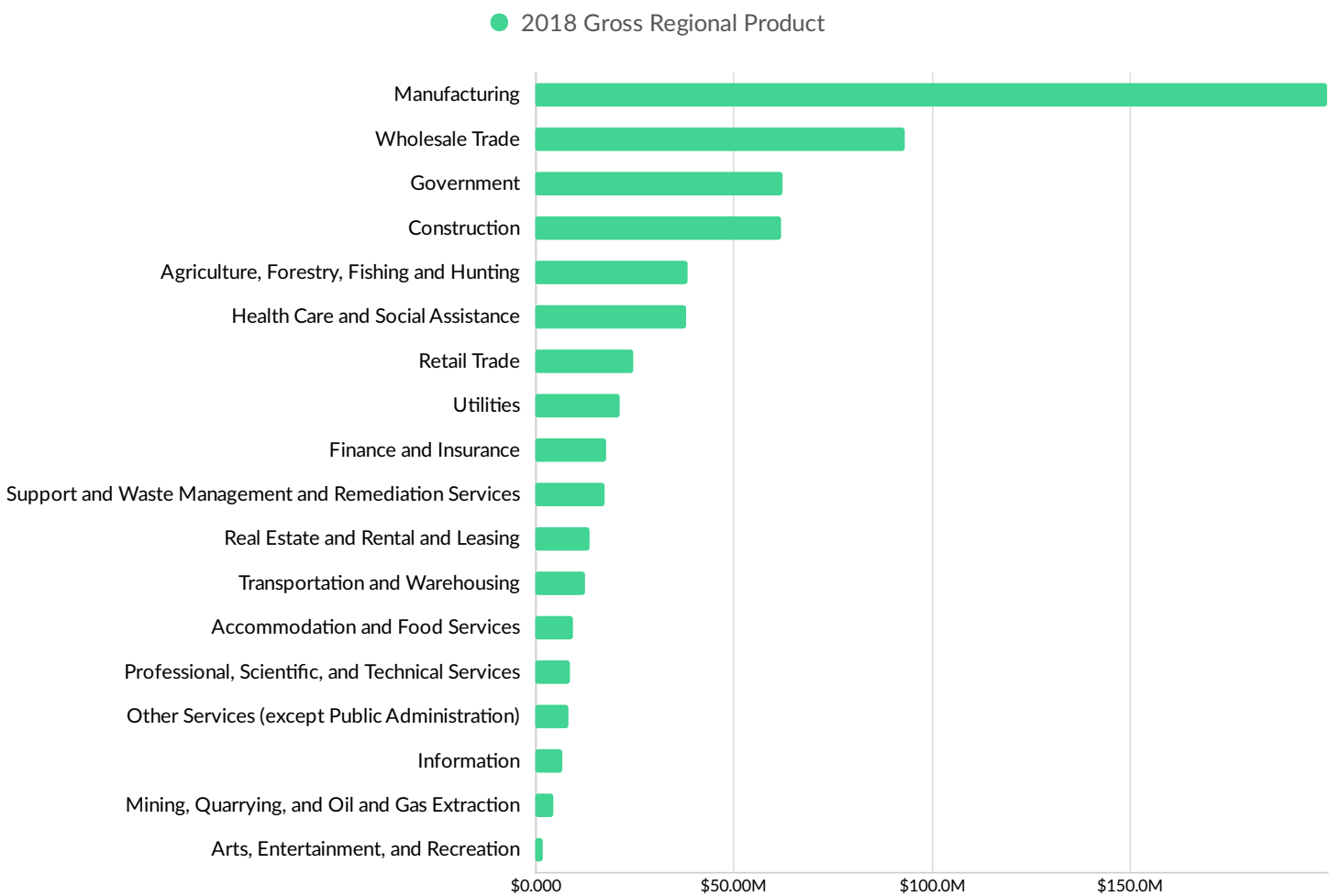
Industry Characteristics - Cont.

Top Industry LQ



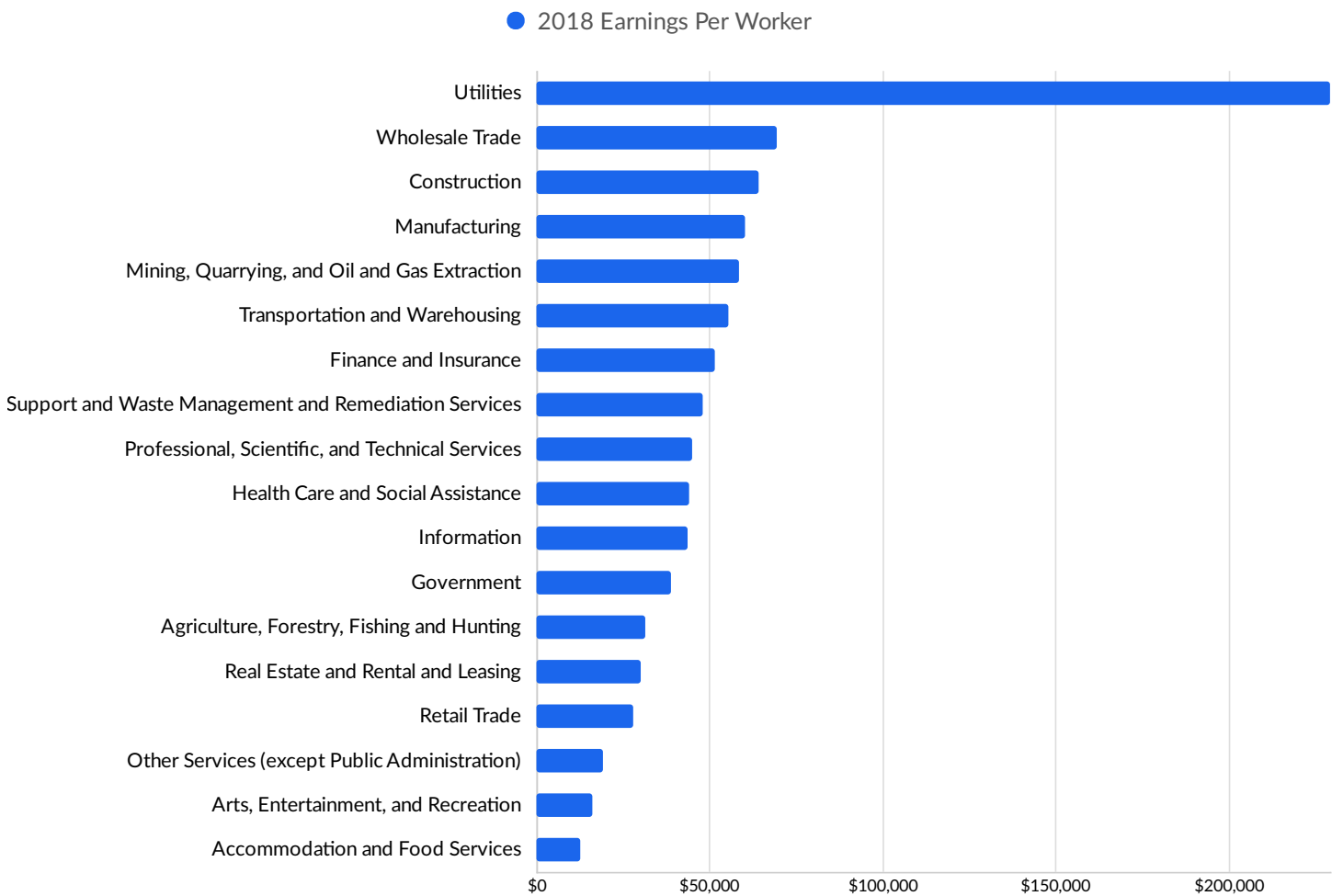
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	1,479	1,511	32	+2%	2.86	\$60,425	\$199.81M
Government	1,519	1,468	-51	-3%	1.46	\$38,912	\$62.43M
Health Care and Social Assistance	749	698	-51	-7%	0.82	\$44,289	\$38.07M
Construction	531	657	126	+24%	1.76	\$63,986	\$62.21M
Retail Trade	529	462	-67	-13%	0.68	\$28,049	\$24.66M
Accommodation and Food Services	361	389	28	+8%	0.68	\$12,493	\$9.36M
Wholesale Trade	159	265	106	+67%	1.07	\$69,350	\$93.19M
Other Services (except Public Administration)	274	256	-18	-7%	0.80	\$19,048	\$8.20M
Administrative and Support and Waste Management and Remediation Services	181	217	36	+20%	0.52	\$48,238	\$17.56M
Agriculture, Forestry, Fishing and Hunting	144	187	43	+30%	2.37	\$31,389	\$38.37M
Transportation and Warehousing	139	143	4	+3%	0.59	\$55,529	\$12.53M
Finance and Insurance	141	139	-2	-1%	0.52	\$51,652	\$17.99M
Professional, Scientific, and Technical Services	177	113	-64	-36%	0.26	\$45,014	\$8.75M
Arts, Entertainment, and Recreation	68	62	-6	-9%	0.53	\$16,145	\$2.05M
Information	97	45	-52	-54%	0.37	\$43,487	\$6.75M
Mining, Quarrying, and Oil and Gas Extraction	22	37	15	+68%	1.33	\$58,429	\$4.49M
Real Estate and Rental and Leasing	26	29	3	+12%	0.26	\$30,205	\$13.74M
Utilities	59	20	-39	-66%	0.88	\$229,265	\$21.22M

Business Characteristics

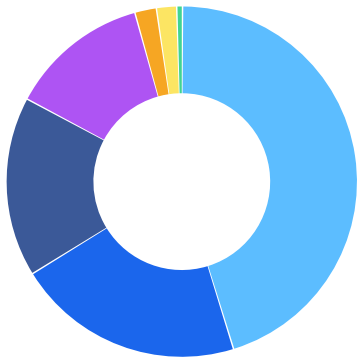
819 Companies Employ Your Workers

Online profiles for your workers mention 819 companies as employers, with the top 10 appearing below. In the last 12 months, 425 companies in Cherokee County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Usd 493	28 	CRST International, Inc.	340 
Crossland Construction Compan...	27 	J.B. Hunt Transport Services, Inc.	242 
Celltron Inc	22 	Hogan Transports Inc	190 
Freeman Health System	19 	C.R. England, Inc.	99 
Kmt Waterjet Systems, Inc	19 	Koch Trucking, Inc.	84 
Mercy	17 	Platinum Supplemental Insuranc...	82 
Downstream Casino Resort	13 	Chalk Mountain Services of Tex...	80 
Sek Interlocal 637	12 	Dollar General Corporation	74 
Pittsburg State University Found...	11 	Alorica Inc.	69 
Atec Steel, L.L.C.	10 	USA Truck, Inc.	57 

Business Characteristics - Cont.

Business Size

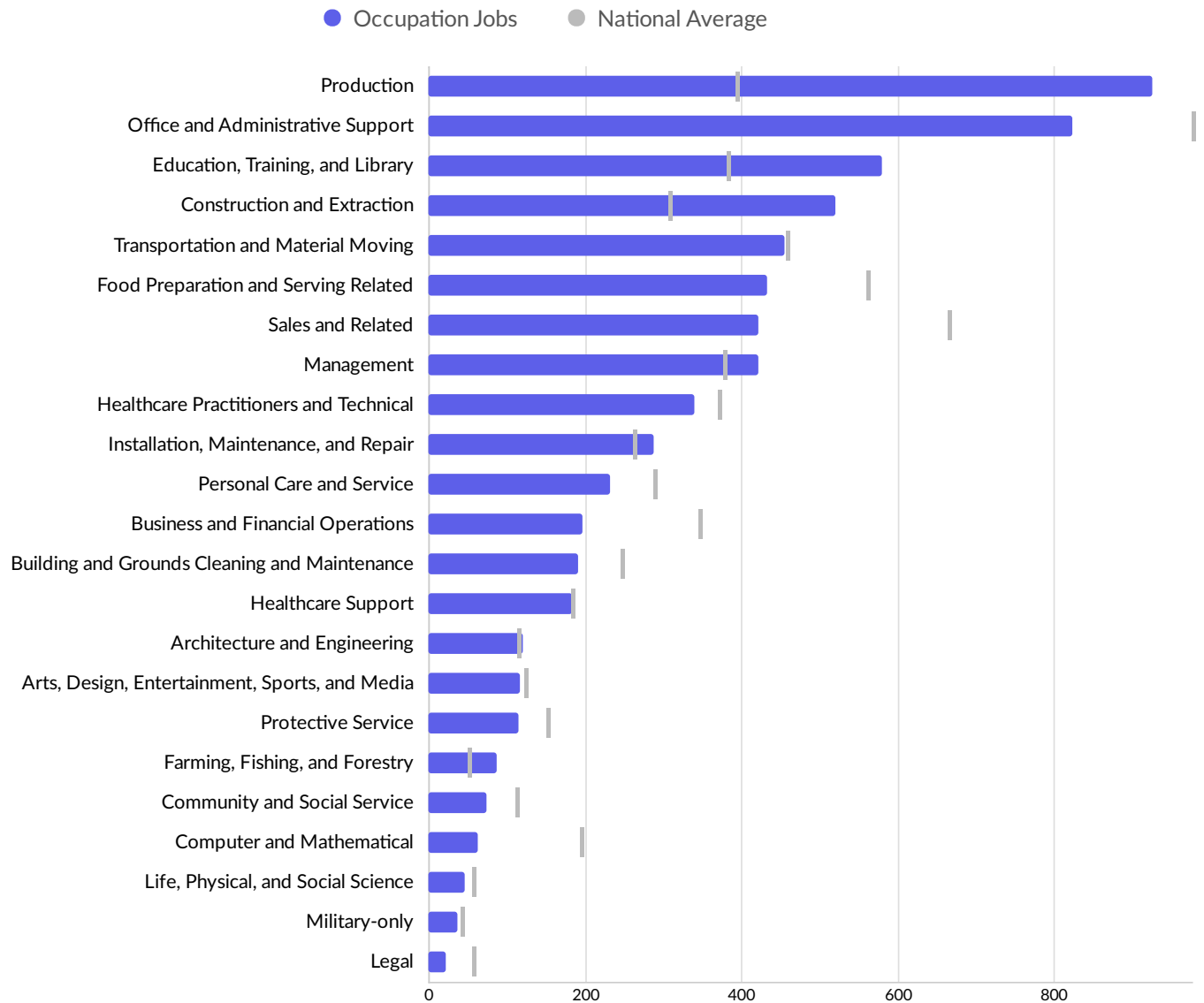


	Percentage	Business Count
1 to 4 employees	45.2%	340
5 to 9 employees	21.0%	158
10 to 19 employees	16.6%	125
20 to 49 employees	12.9%	97
50 to 99 employees	2.0%	15
100 to 249 employees	1.9%	14
250 to 499 employees	0.5%	4

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

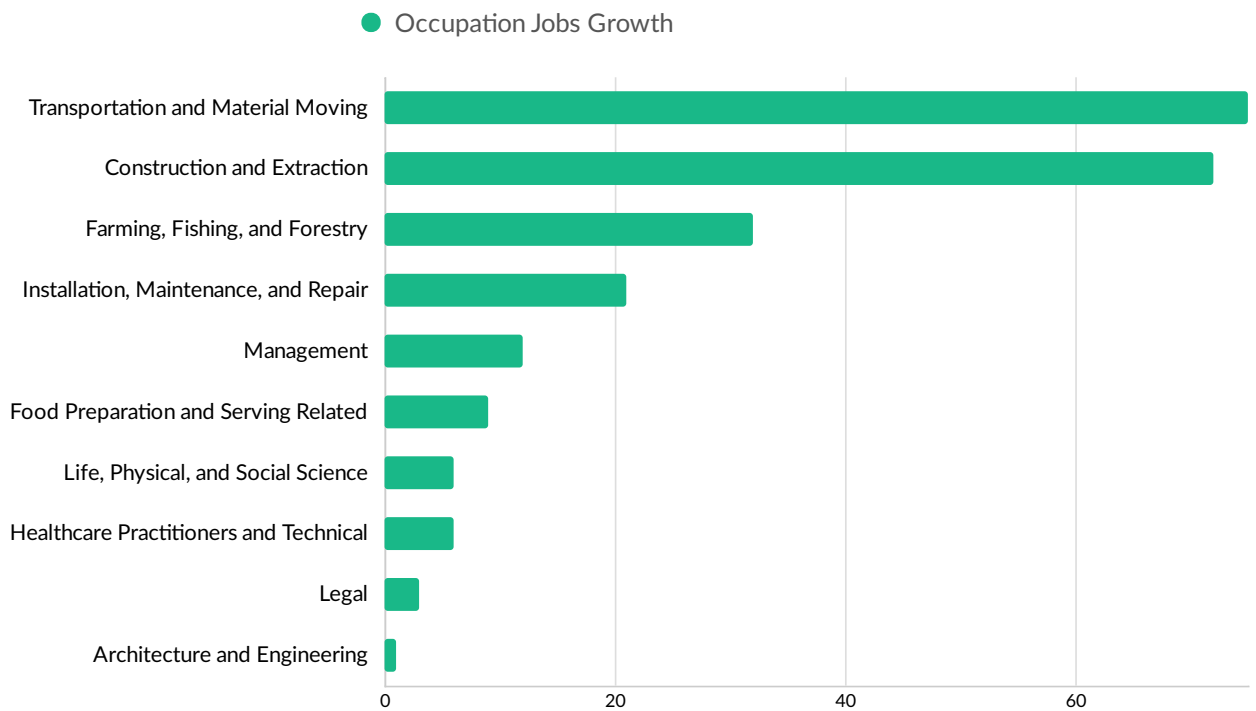
Workforce Characteristics

Largest Occupations



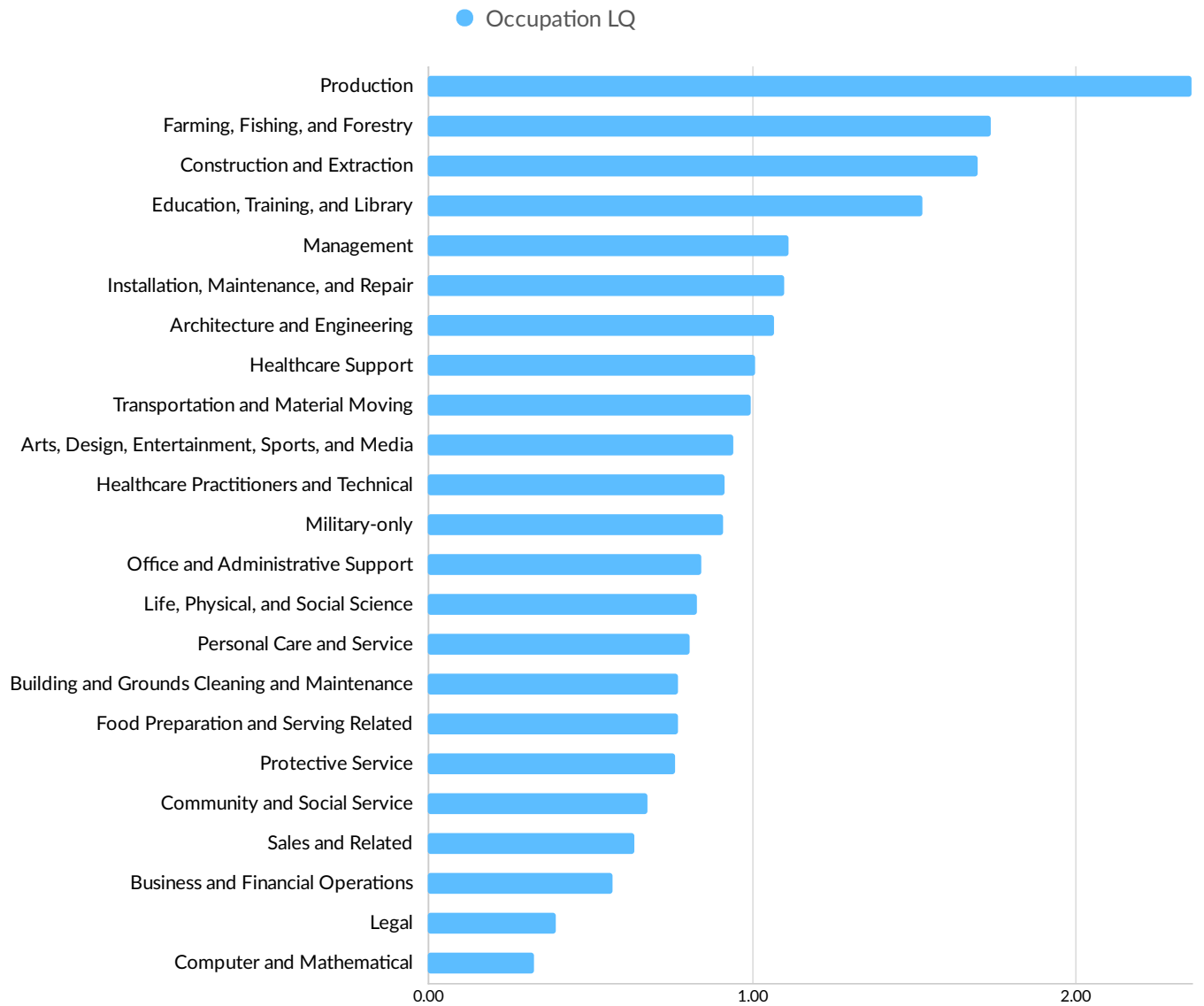
Workforce Characteristics - Cont.

Top Growing Occupations



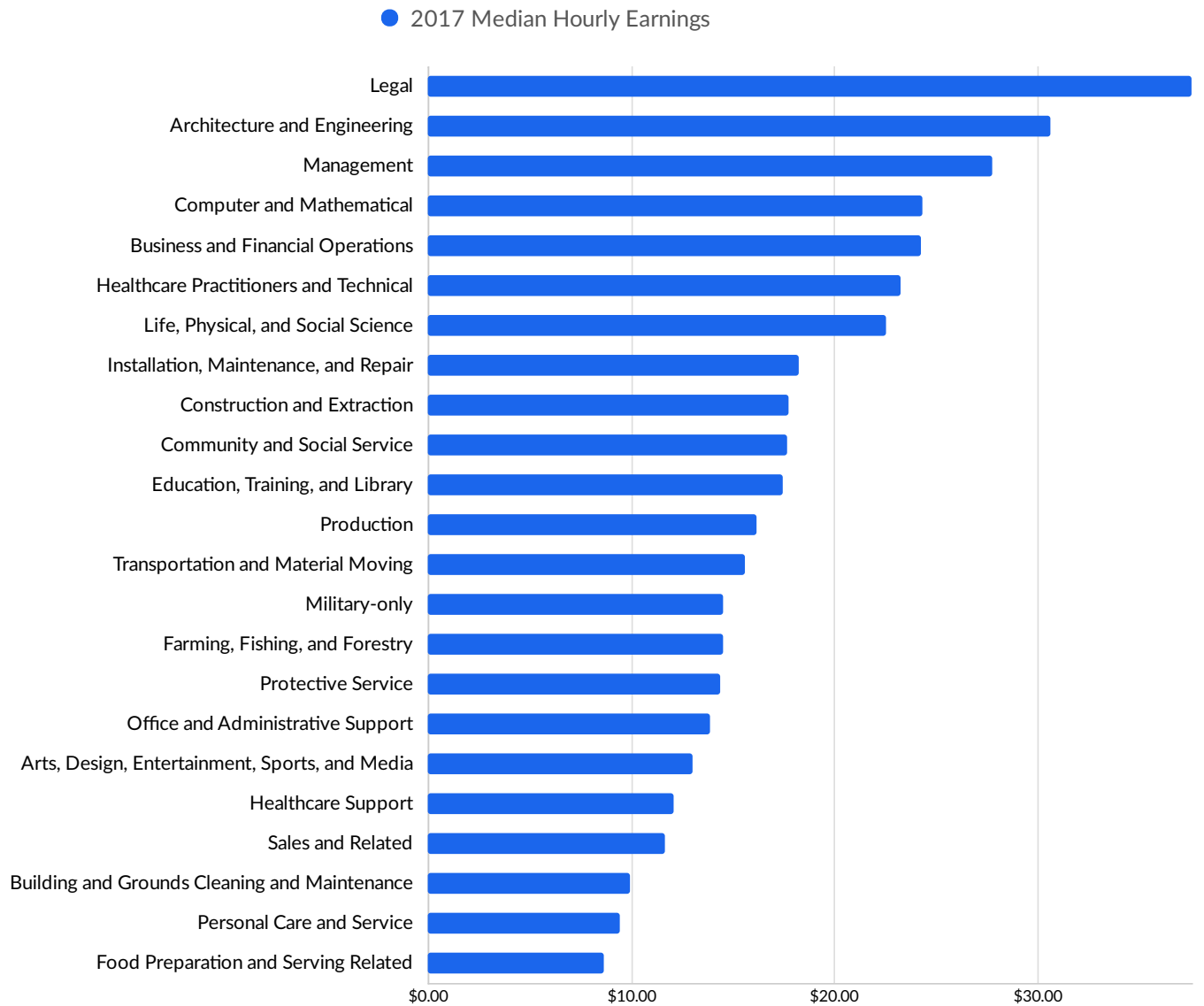
Workforce Characteristics - Cont.

Top Occupation LQ



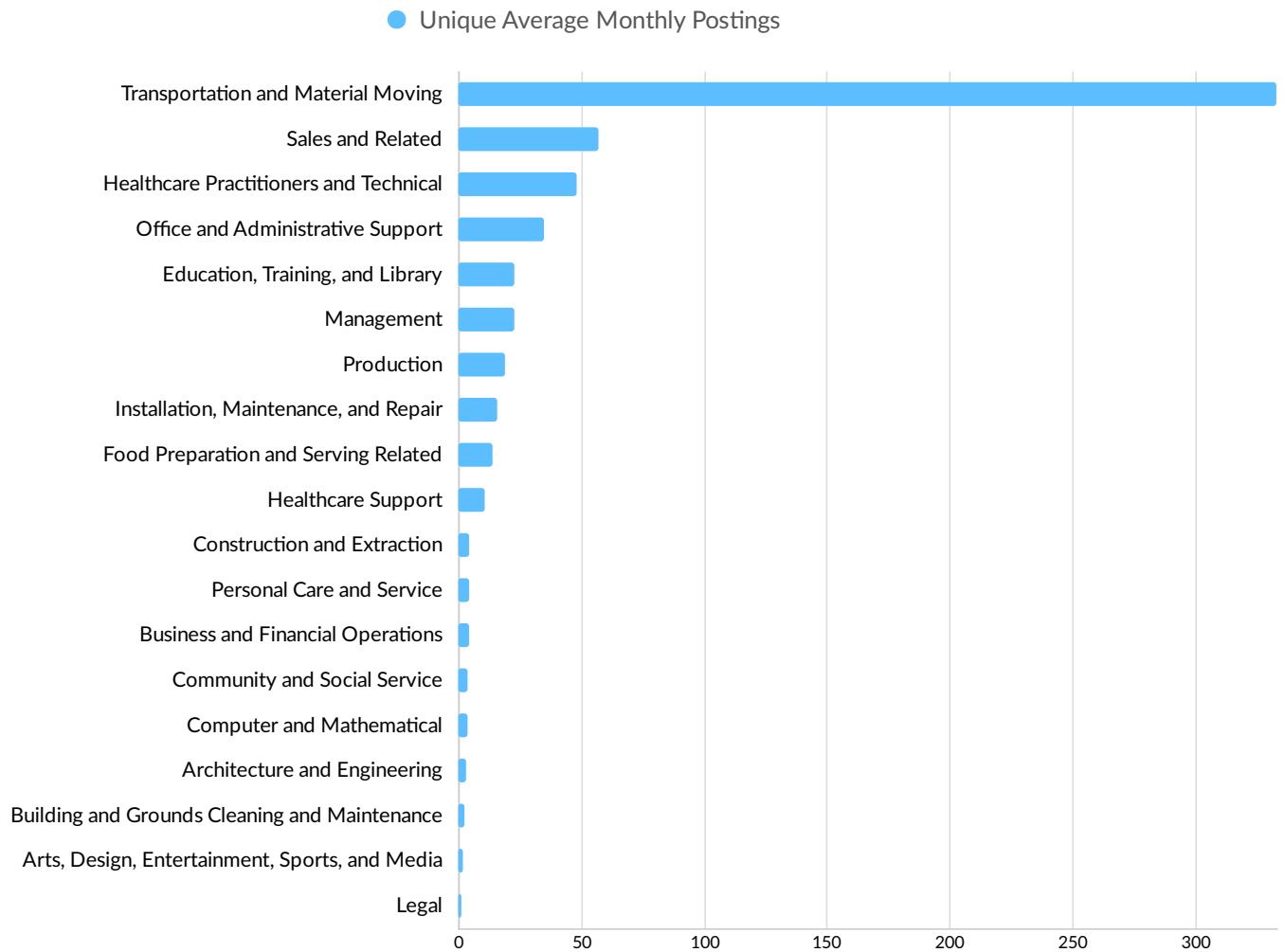
Workforce Characteristics - Cont.

Top Occupation Earnings



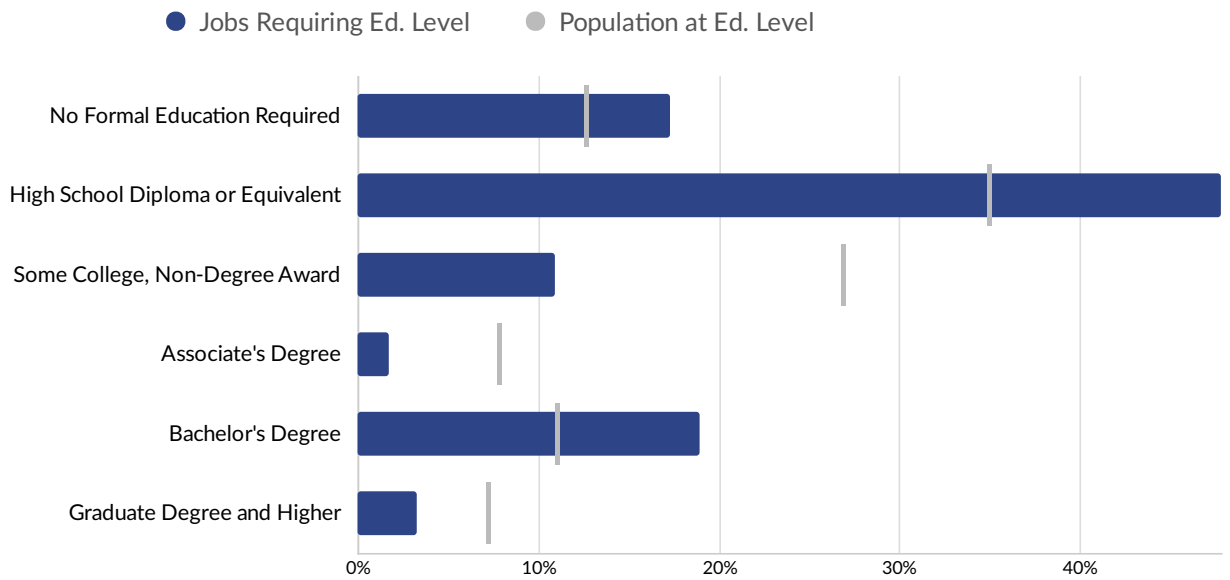
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	933	926	-7	-1%	2.36	\$16.17	19
Office and Administrative Support	880	825	-55	-6%	0.84	\$13.88	35
Education, Training, and Library	597	581	-16	-3%	1.53	\$17.47	23
Construction and Extraction	449	521	72	+16%	1.70	\$17.72	5
Transportation and Material Moving	380	455	75	+20%	1.00	\$15.58	333
Food Preparation and Serving Related	424	433	9	+2%	0.77	\$8.68	14
Sales and Related	459	423	-36	-8%	0.64	\$11.68	57
Management	410	422	12	+3%	1.12	\$27.79	23
Healthcare Practitioners and Technical	334	340	6	+2%	0.92	\$23.29	48
Installation, Maintenance, and Repair	268	289	21	+8%	1.10	\$18.24	16
Personal Care and Service	233	233	0	0%	0.81	\$9.42	4
Business and Financial Operations	214	198	-16	-7%	0.57	\$24.22	4
Building and Grounds Cleaning and Maintenance	214	191	-23	-11%	0.77	\$9.97	3
Healthcare Support	216	184	-32	-15%	1.01	\$12.07	11
Architecture and Engineering	121	122	1	+1%	1.07	\$30.63	3
Arts, Design, Entertainment, Sports, and Media	126	116	-10	-8%	0.94	\$13.04	2
Protective Service	126	115	-11	-9%	0.76	\$14.37	1

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Farming, Fishing, and Forestry	55	87	32	+58%	1.74	\$14.50	0
Community and Social Service	80	75	-5	-6%	0.68	\$17.68	4
Computer and Mathematical	65	63	-2	-3%	0.33	\$24.30	4
Life, Physical, and Social Science	40	46	6	+15%	0.83	\$22.57	0
Military-only	47	37	-10	-21%	0.91	\$14.51	0
Legal	19	22	3	+16%	0.39	\$37.57	1

Educational Pipeline

Over the last 5 years, no schools in Cherokee County, KS produced graduates.