



Crawford County, KS

Workforce Investment Board of Southwest Missouri



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Economy Overview

38,976

Population (2018)

Population **decreased by 245** over the last 5 years and is projected to **decrease by 148** over the next 5 years.

19,659

Total Regional Employment

Jobs **decreased by 10** over the last 5 years but are projected to **grow by 341** over the next 5 years.

\$38.0K

Median Household Income (2017)

Median household income is **\$19.6K below** the national median household income of \$57.7K.

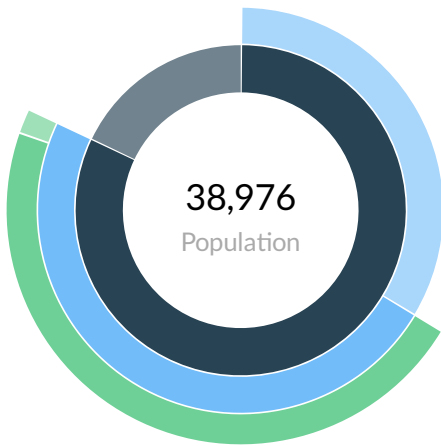
Takeaways

- As of 2018 the region's population **declined by 0.6%** since 2013, falling by 245. Population is expected to **decrease by 0.4%** between 2018 and 2023, losing 148.
- From 2013 to 2018, jobs **declined by 0.1%** in Crawford County, KS from 19,669 to **19,659**. This change **fell short of the national growth rate of 8.2% by 8.3%**. As the number of jobs declined, the **labor force participation rate decreased from 60.4% to 59.1% between 2013 and 2018**.
- Concerning educational attainment, **17.1% of Crawford County, KS residents possess a Bachelor's Degree** (1.5% below the national average), and **7.9% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	38,976	18,883	19,659	91.3	\$1.45B	\$2.10B	\$2.02B
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	2,920,016	1,491,581	1,562,836	99.2	\$164.55B	\$156.44B	\$188.07B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

Economy Overview - Cont.

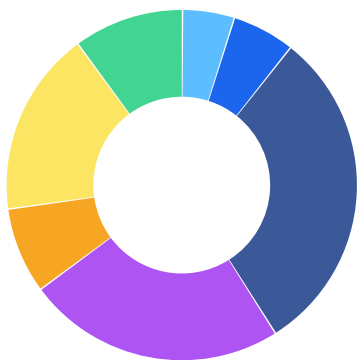
2018 Labor Force Breakdown



	Population
● Total Working Age Population	31,959
● Not in Labor Force (15+)	13,076
● Labor Force	18,883
● Employed	18,217
● Unemployed	666
● Under 15	7,017

Educational Attainment

Concerning educational attainment, **17.1% of Crawford County, KS residents possess a Bachelor's Degree** (1.5% below the national average), and **7.9% hold an Associate's Degree** (0.1% below the national average).

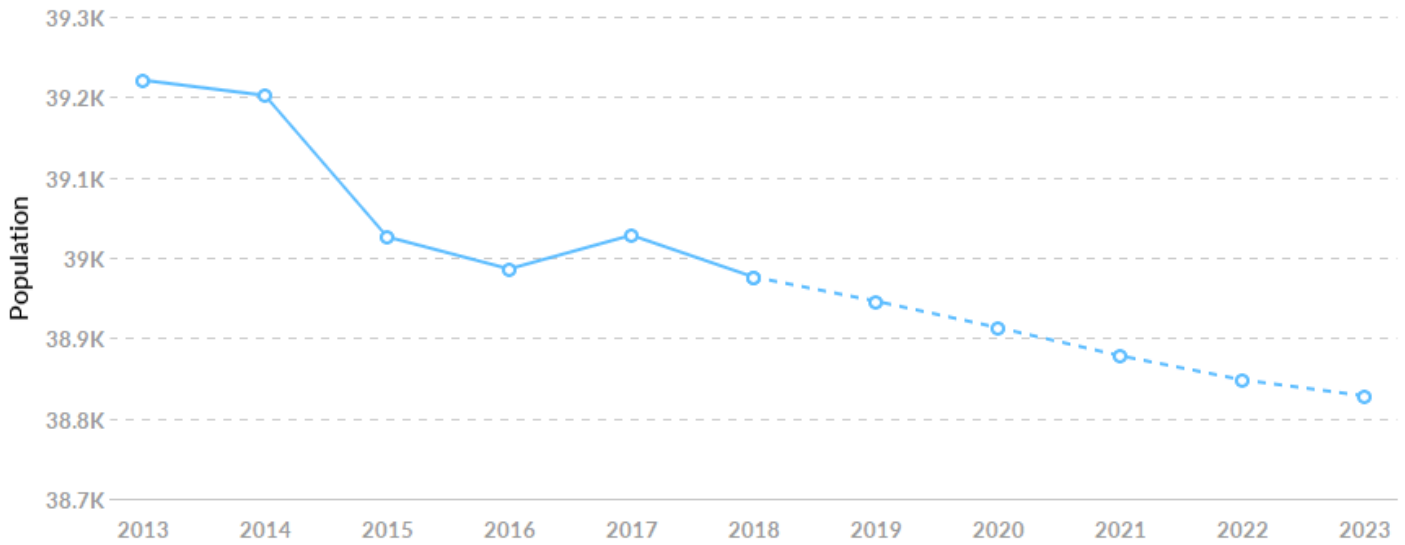


	% of Population	Population
● Less Than 9th Grade	4.8%	1,125
● 9th Grade to 12th Grade	5.8%	1,361
● High School Diploma	30.4%	7,135
● Some College	23.8%	5,601
● Associate's Degree	7.9%	1,864
● Bachelor's Degree	17.1%	4,016
● Graduate Degree and Higher	10.2%	2,388

Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 0.6%** since 2013, falling by 245. Population is expected to **decrease by 0.4%** between 2018 and 2023, losing 148.

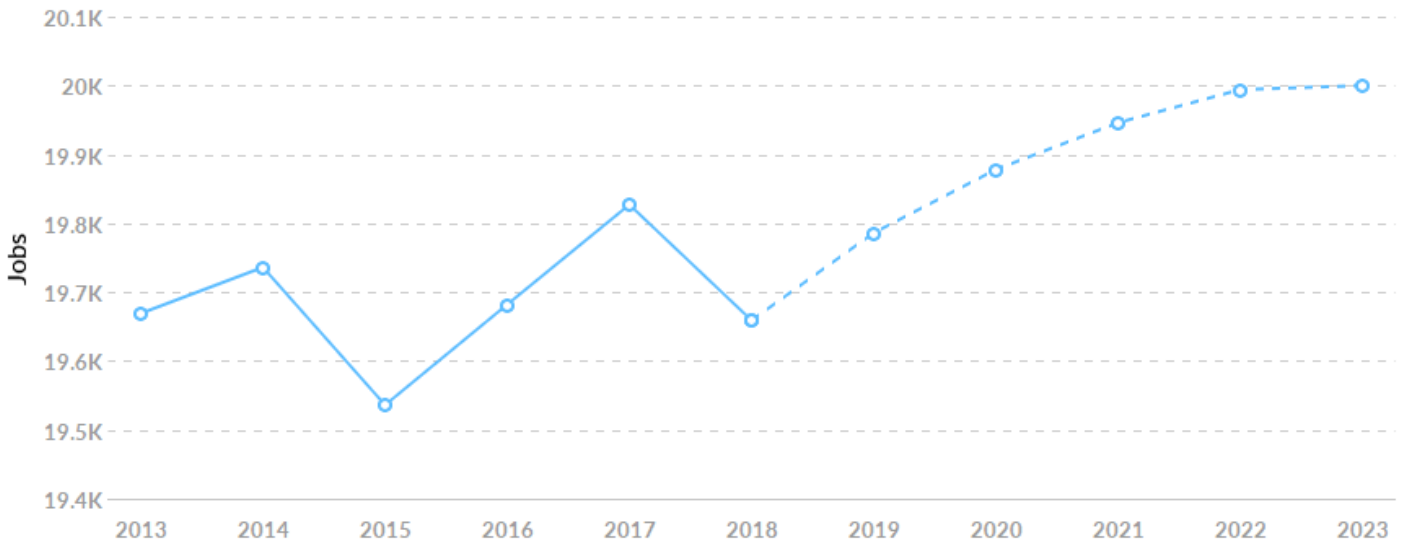


Timeframe	Population
2013	39,221
2014	39,202
2015	39,026
2016	38,986
2017	39,028
2018	38,976
2019	38,946
2020	38,913
2021	38,878
2022	38,848
2023	38,828

Historic & Projected Trends - Cont.

Job Trends

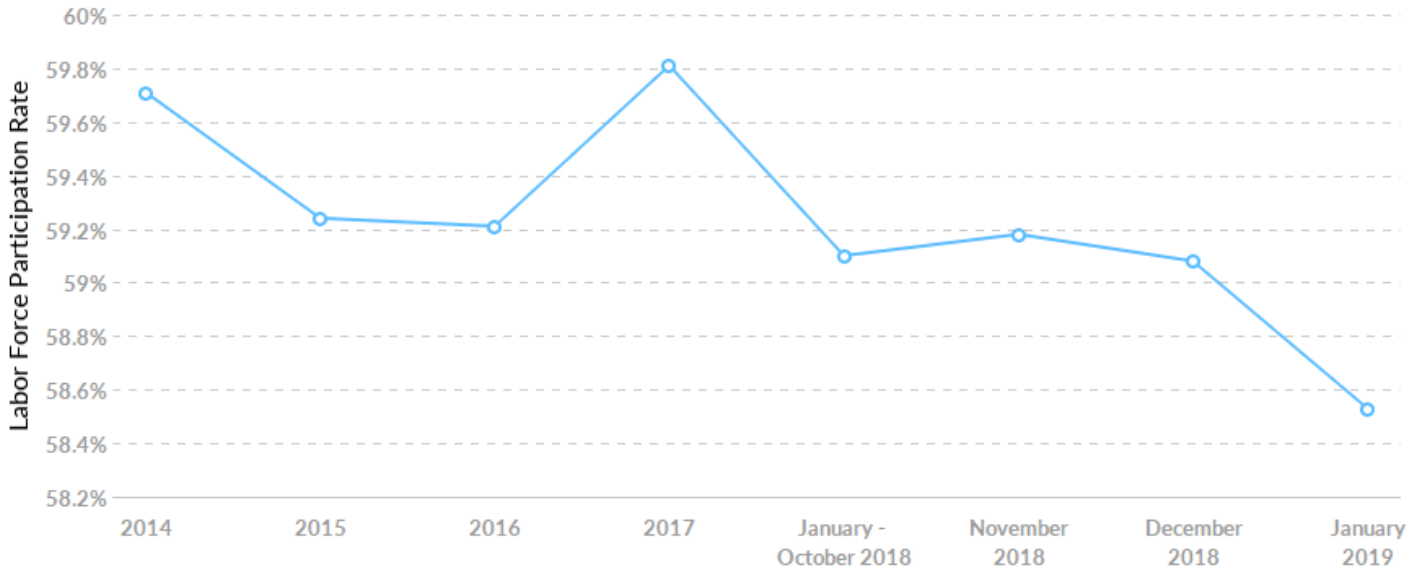
From 2013 to 2018, jobs declined by 0.1% in Crawford County, KS from 19,669 to 19,659. This change fell short of the national growth rate of 8.2% by 8.3%.



Timeframe	Jobs
2013	19,669
2014	19,736
2015	19,536
2016	19,682
2017	19,827
2018	19,659
2019	19,786
2020	19,878
2021	19,946
2022	19,994
2023	20,000

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

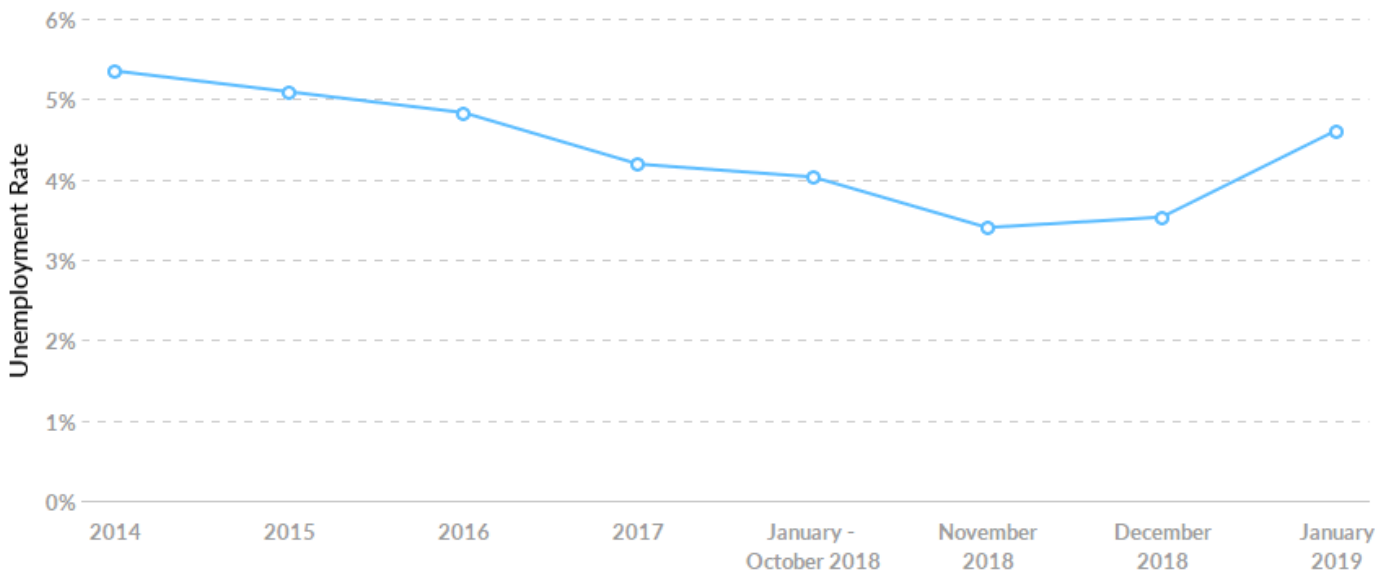


Timeframe	Labor Force Participation Rate
2014	59.71%
2015	59.24%
2016	59.21%
2017	59.81%
January - October 2018	59.10%
November 2018	59.18%
December 2018	59.08%
January 2019	58.53%

Historic & Projected Trends - Cont.

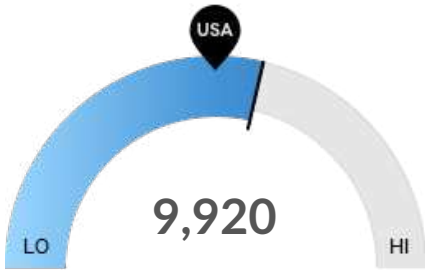
Unemployment Rate Trends

Crawford County, KS had a January 2019 unemployment rate of 4.61%, **decreasing from 5.35%** 5 years before.



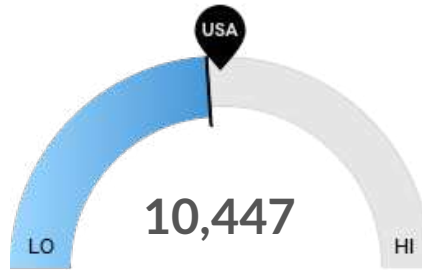
Timeframe	Unemployment Rate
2014	5.35%
2015	5.09%
2016	4.83%
2017	4.19%
January - October 2018	4.03%
November 2018	3.40%
December 2018	3.53%
January 2019	4.61%

Population Characteristics



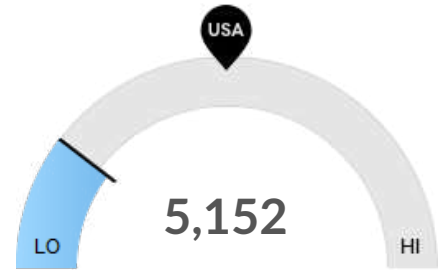
Millennials

Crawford County, KS has 9,920 millennials (ages 20-34). The national average for an area this size is 8,083.



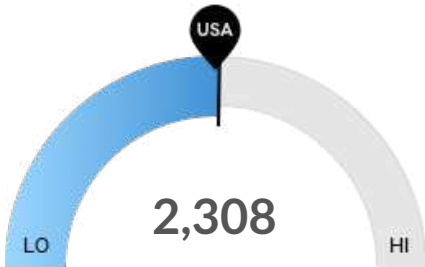
Retiring Soon

Retirement risk is about average in Crawford County, KS. The national average for an area this size is 11,126 people 55 or older, while there are 10,447 here.



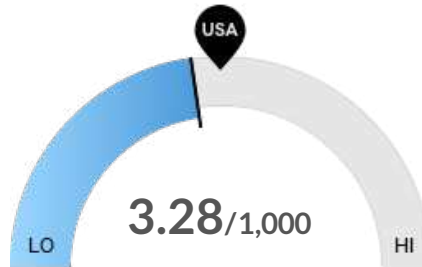
Racial Diversity

Racial diversity is low in Crawford County, KS. The national average for an area this size is 15,327 racially diverse people, while there are 5,152 here.



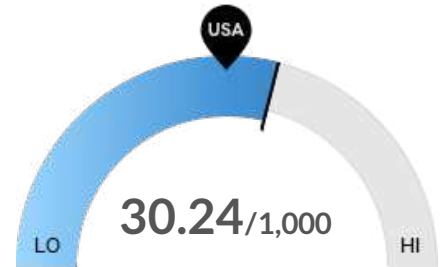
Veterans

Crawford County, KS has 2,308 veterans. The national average for an area this size is 2,269.



Violent Crime

Crawford County, KS has 3.28 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



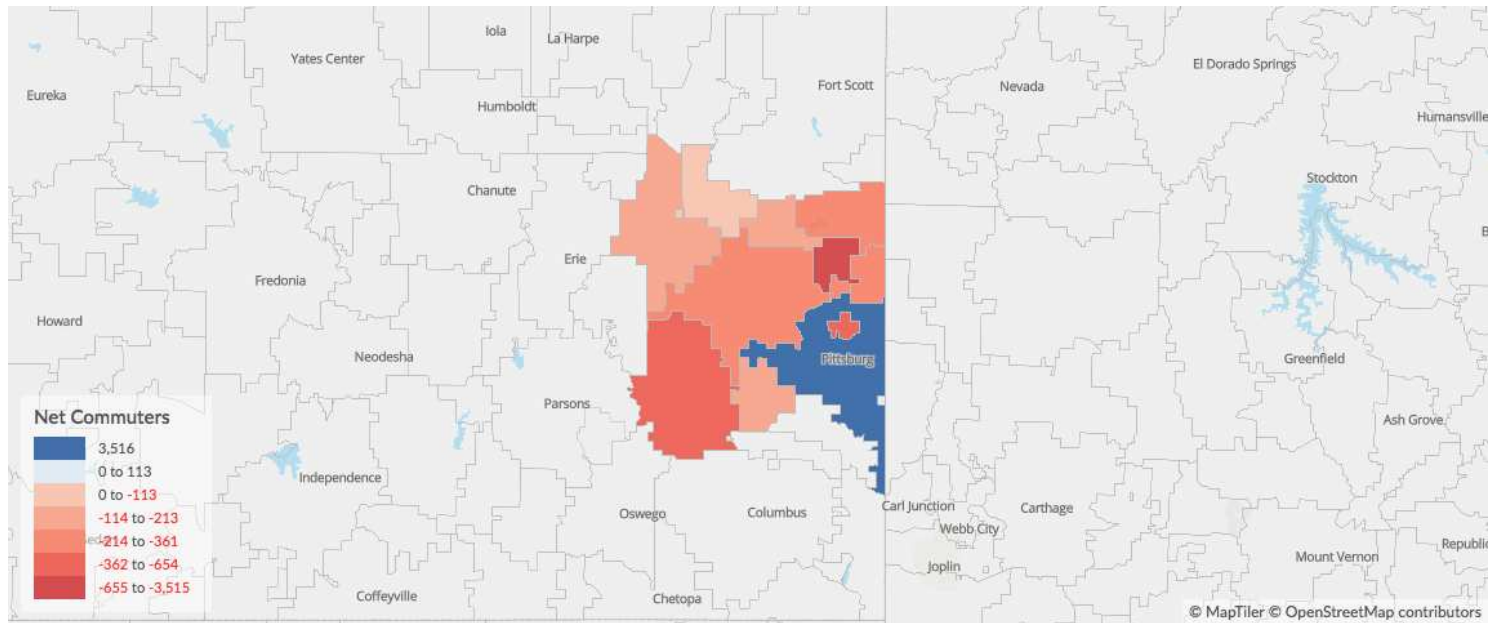
Property Crime

Crawford County, KS has 30.24 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Crawford County, KS currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

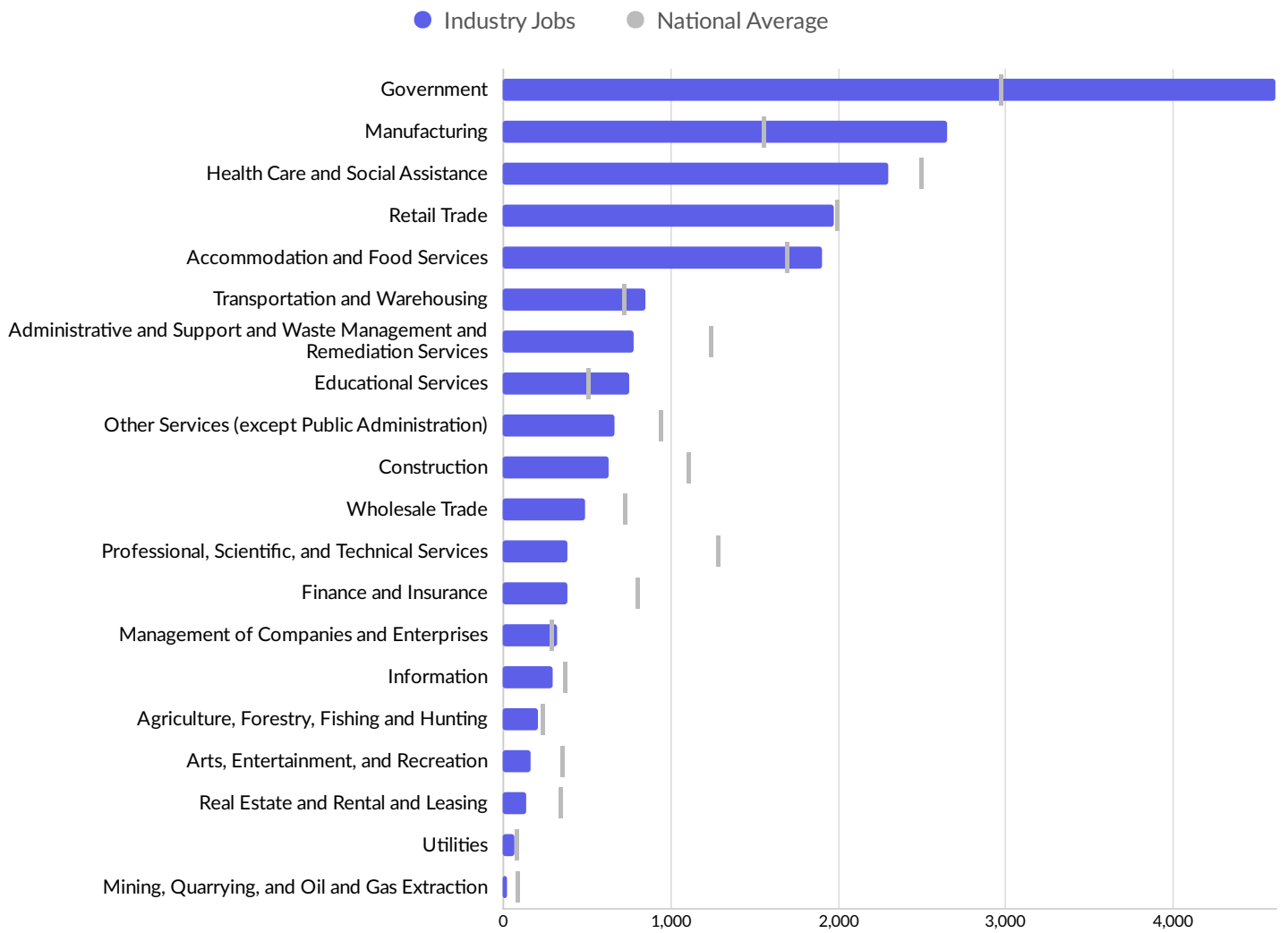
Where Talent Lives

ZIP	Name	2018 Employment
66762	Pittsburg, KS (in Crawfo...	14,666
66743	Girard, KS (in Crawford ...	1,949
66763	Frontenac, KS (in Crawf...	1,391
66712	Arma, KS (in Crawford c...	440
66724	Cherokee, KS (in Crawfo...	325

ZIP	Name	2018 Workers
66762	Pittsburg, KS (in Crawfo...	11,150
66743	Girard, KS (in Crawford ...	2,163
66763	Frontenac, KS (in Crawf...	1,850
66712	Arma, KS (in Crawford c...	1,095
66756	Mulberry, KS (in Crawfo...	543

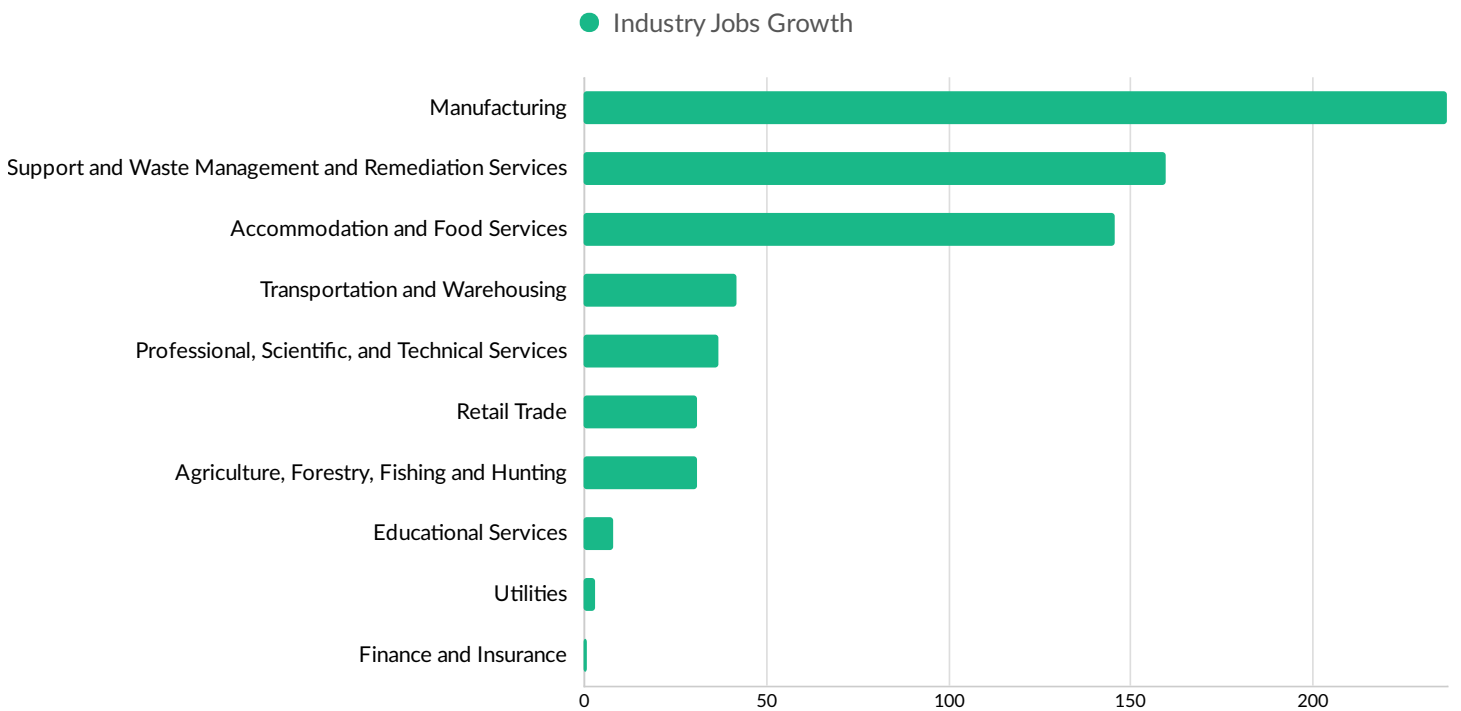
Industry Characteristics

Largest Industries



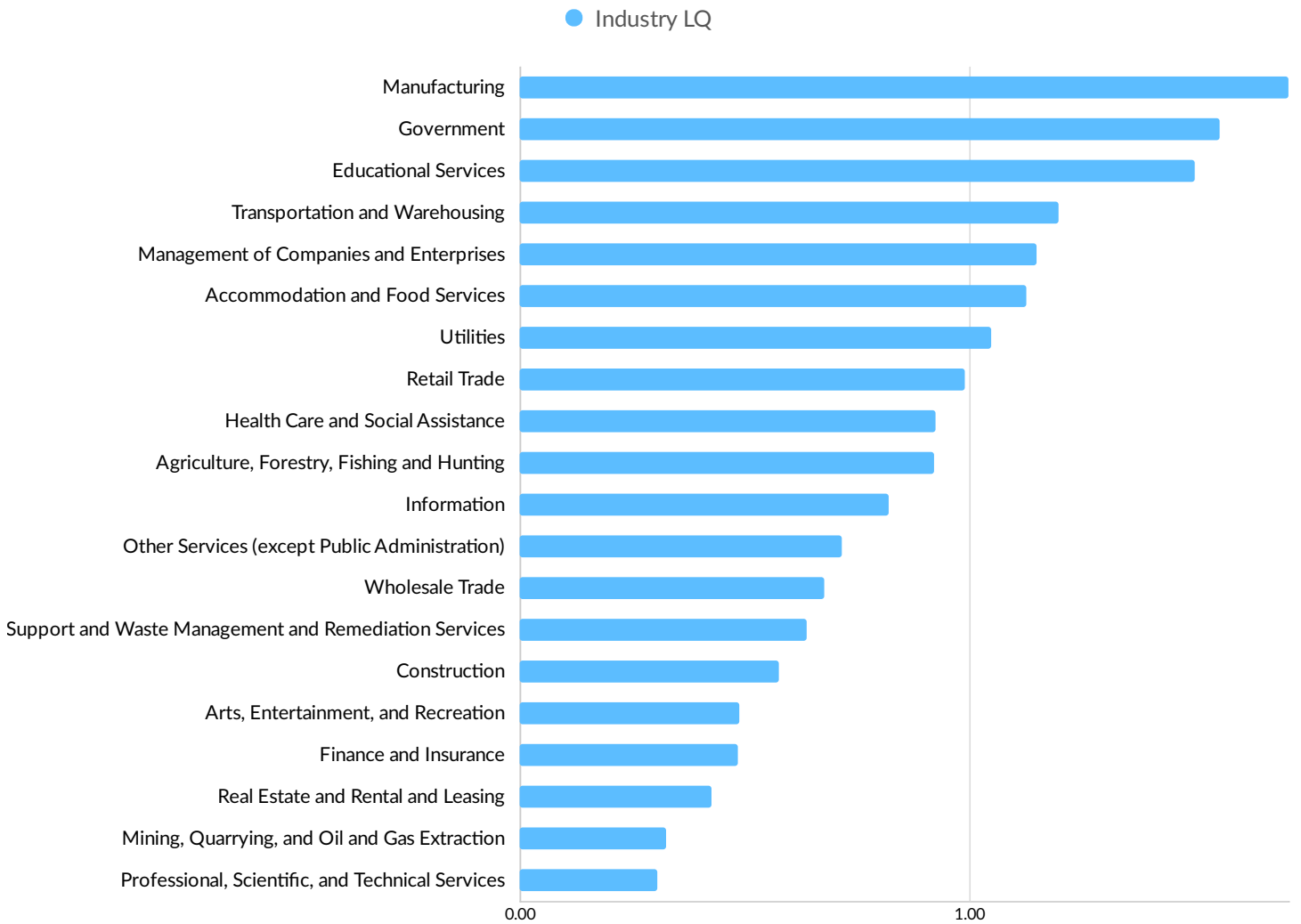
Industry Characteristics - Cont.

Top Growing Industries



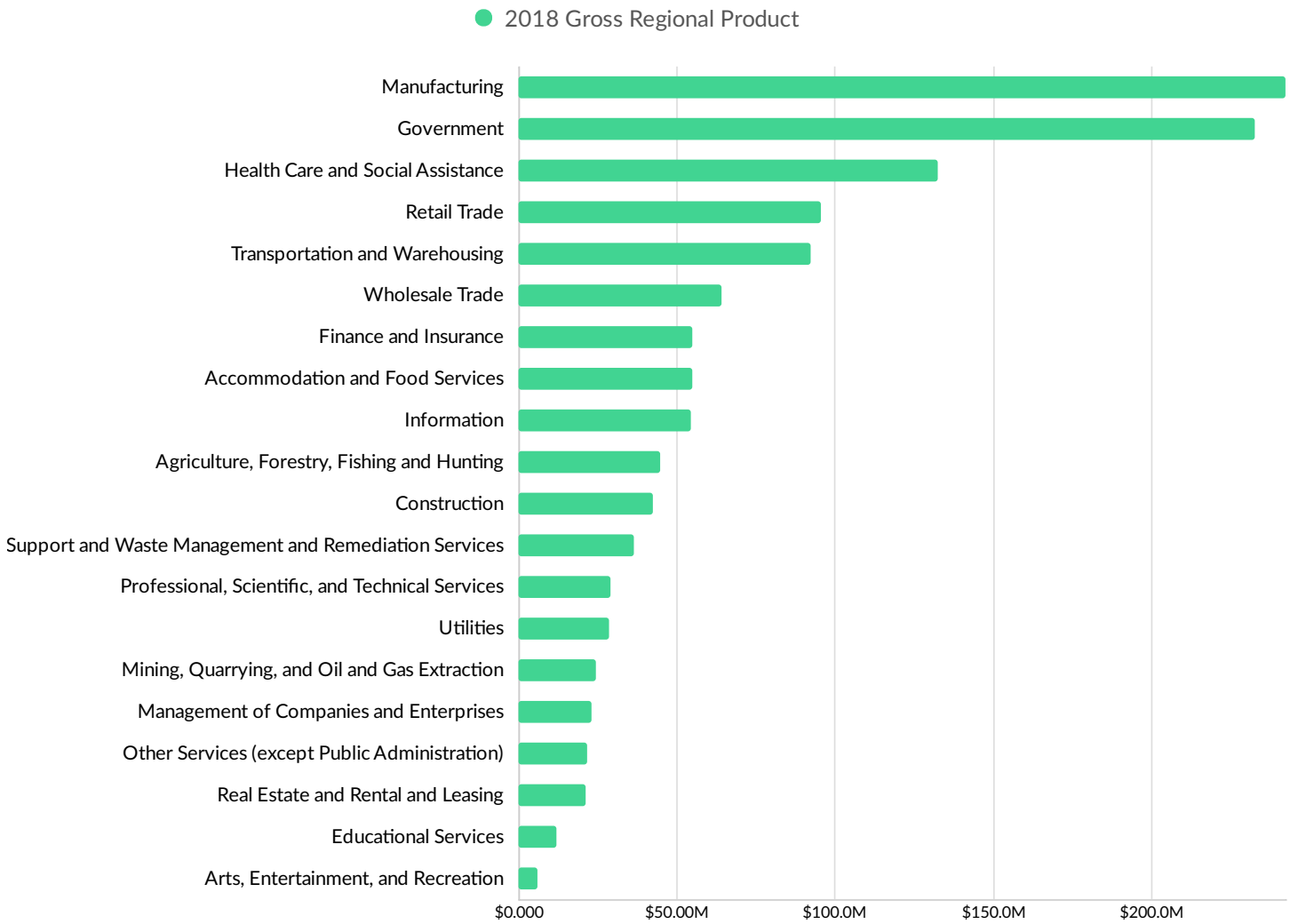
Industry Characteristics - Cont.

Top Industry LQ



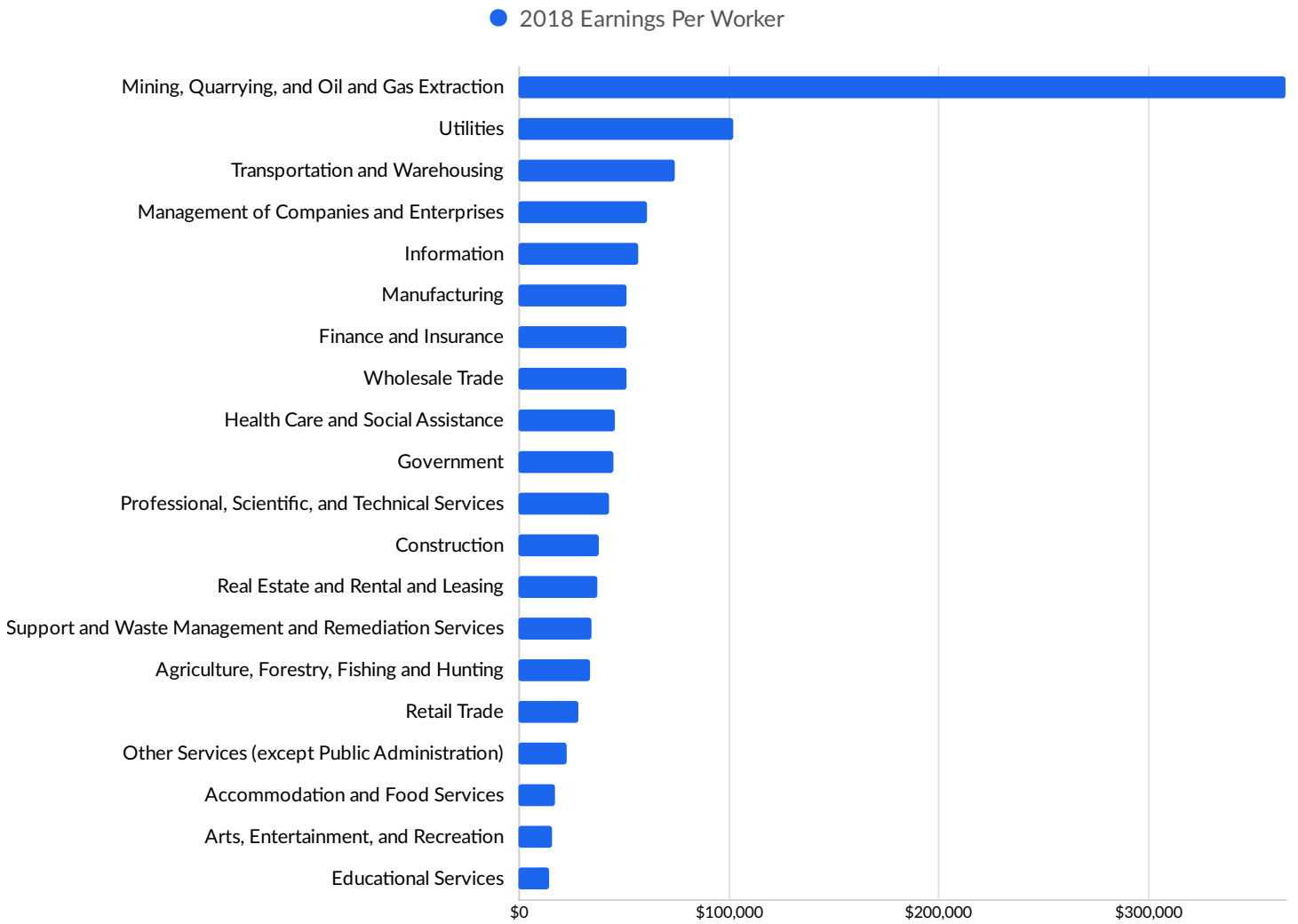
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	4,764	4,613	-151	-3%	1.56	\$45,359	\$232.69M
Manufacturing	2,416	2,653	237	+10%	1.71	\$51,843	\$242.50M
Health Care and Social Assistance	2,554	2,304	-250	-10%	0.93	\$45,891	\$132.58M
Retail Trade	1,943	1,974	31	+2%	0.99	\$28,763	\$95.54M
Accommodation and Food Services	1,764	1,910	146	+8%	1.13	\$17,579	\$54.80M
Transportation and Warehousing	810	852	42	+5%	1.20	\$74,809	\$92.17M
Administrative and Support and Waste Management and Remediation Services	626	786	160	+26%	0.64	\$34,599	\$36.45M
Educational Services	749	757	8	+1%	1.50	\$14,798	\$11.94M
Other Services (except Public Administration)	750	670	-80	-11%	0.72	\$22,687	\$21.61M
Construction	687	633	-54	-8%	0.58	\$38,424	\$42.36M
Wholesale Trade	531	492	-39	-7%	0.68	\$51,653	\$64.20M
Professional, Scientific, and Technical Services	354	391	37	+10%	0.31	\$43,276	\$28.98M
Finance and Insurance	383	384	1	+0%	0.49	\$51,834	\$54.88M
Management of Companies and Enterprises	325	324	-1	0%	1.15	\$61,471	\$22.97M
Information	309	296	-13	-4%	0.82	\$56,796	\$54.54M
Agriculture, Forestry, Fishing and Hunting	182	213	31	+17%	0.92	\$33,917	\$44.89M
Arts, Entertainment, and Recreation	179	167	-12	-7%	0.49	\$16,122	\$6.23M
Real Estate and Rental and Leasing	232	141	-91	-39%	0.43	\$37,773	\$21.10M
Utilities	68	71	3	+4%	1.05	\$102,343	\$28.86M
Mining, Quarrying, and Oil and Gas Extraction	43	27	-16	-37%	0.33	\$365,546	\$24.51M

Business Characteristics

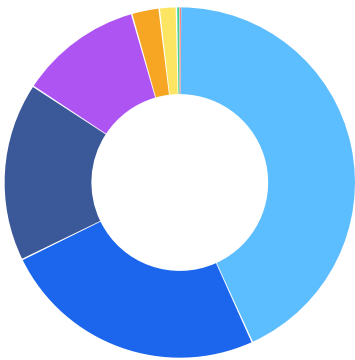
1,754 Companies Employ Your Workers

Online profiles for your workers mention 1,754 companies as employers, with the top 10 appearing below. In the last 12 months, 1,078 companies in Crawford County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	220 	CRST International, Inc.	505 
Via Christi Health, Inc.	83 	Hogan Transports Inc	262 
Watco Companies, Inc.	70 	J.B. Hunt Transport Services, Inc.	252 
Crawford County	62 	Travelers Healthcare	152 
Npc International, Inc.	52 	Koch Trucking, Inc.	134 
Pitsco Inc	45 	C.R. England, Inc.	130 
Wal-Mart Stores, Inc.	40 	Pittsburg State University Found...	128 
Girard Medical Center	36 	Dollar General Corporation	121 
Pitt Plastics, Inc.	36 	Ascension Health	119 
Sek Interlocal 637	36 	Chalk Mountain Services of Tex...	118 

Business Characteristics - Cont.

Business Size

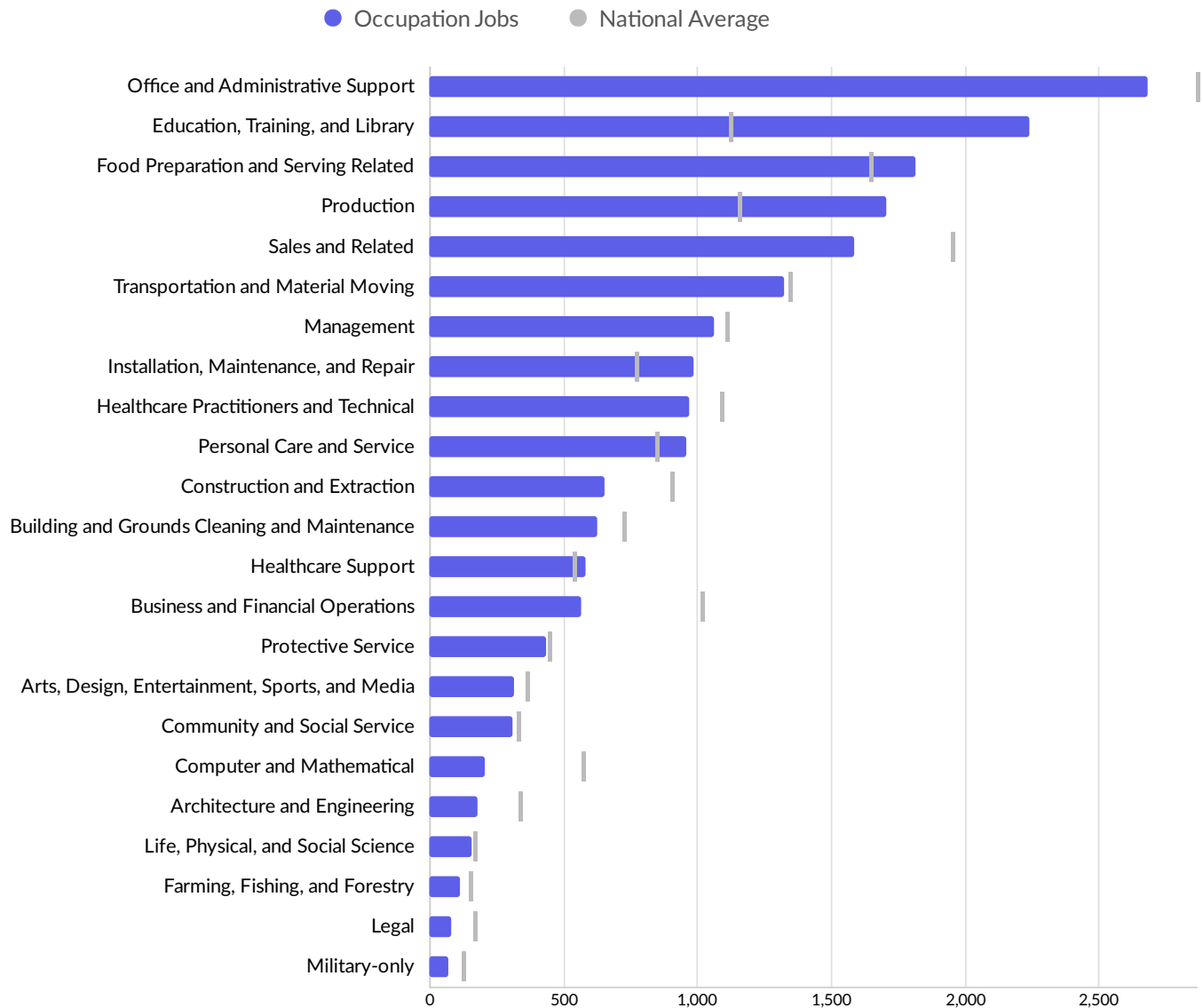


	Percentage	Business Count
1 to 4 employees	43.1%	796
5 to 9 employees	24.6%	453
10 to 19 employees	16.5%	304
20 to 49 employees	11.3%	209
50 to 99 employees	2.5%	47
100 to 249 employees	1.6%	29
250 to 499 employees	0.3%	6
500+ employees	0.1%	1

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

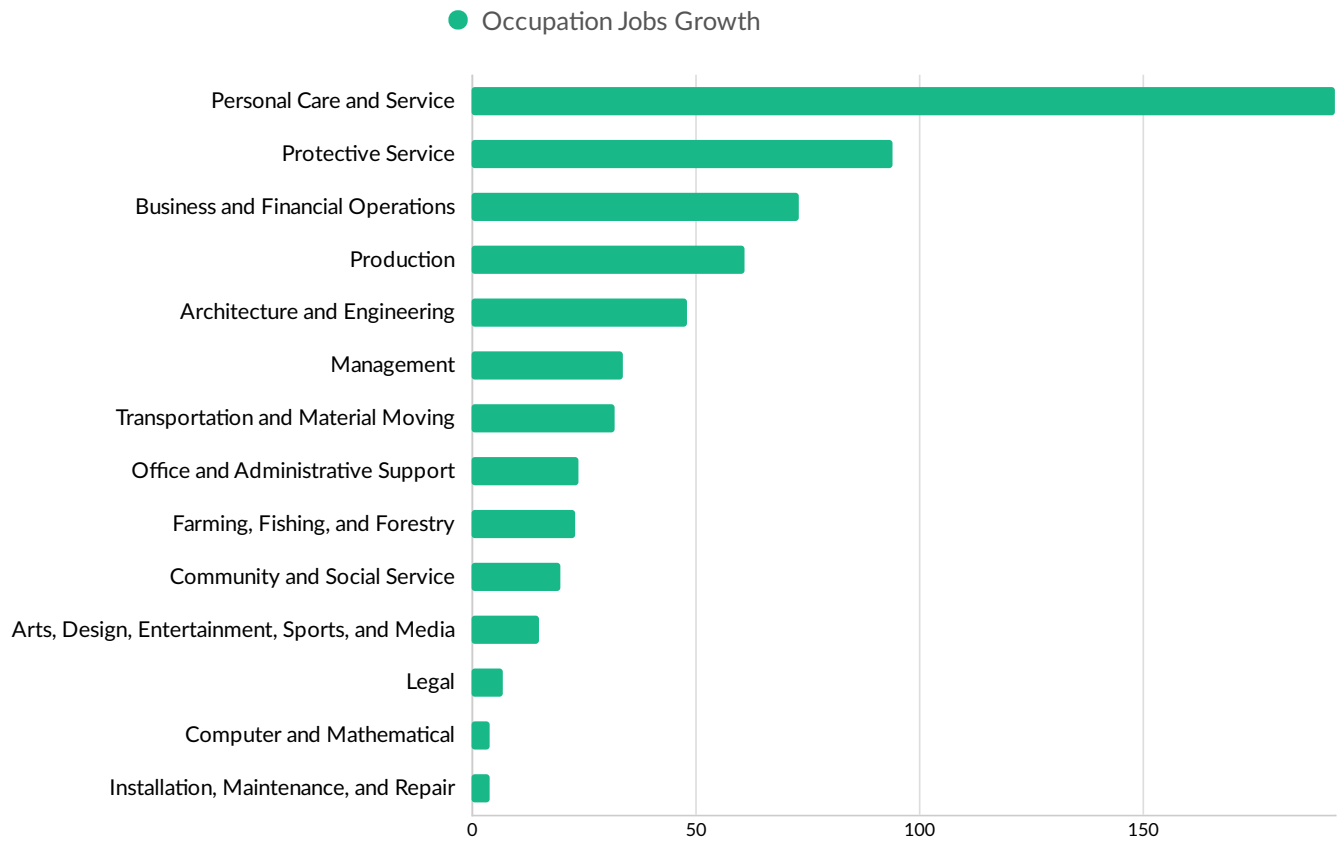
Workforce Characteristics

Largest Occupations



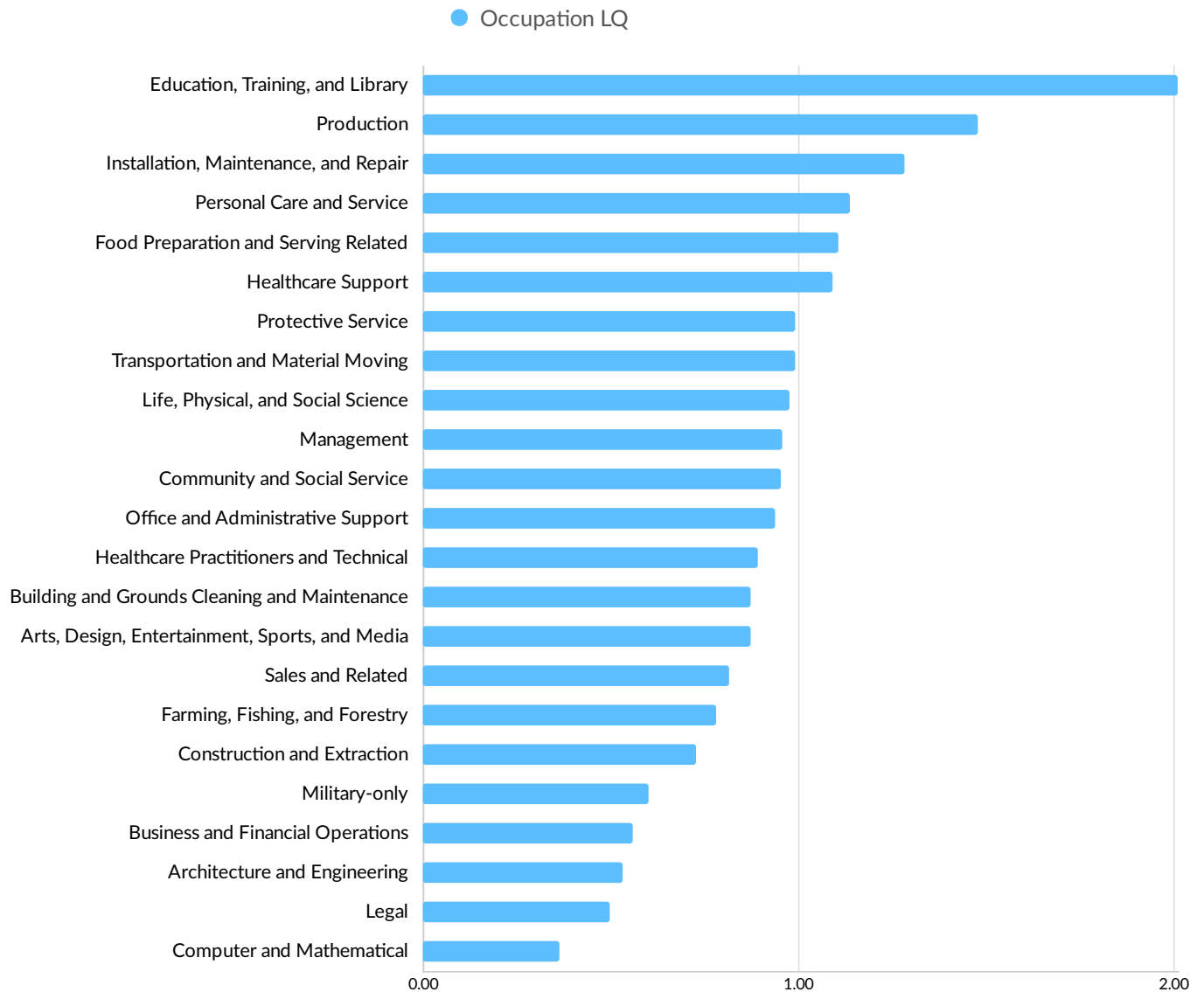
Workforce Characteristics - Cont.

Top Growing Occupations



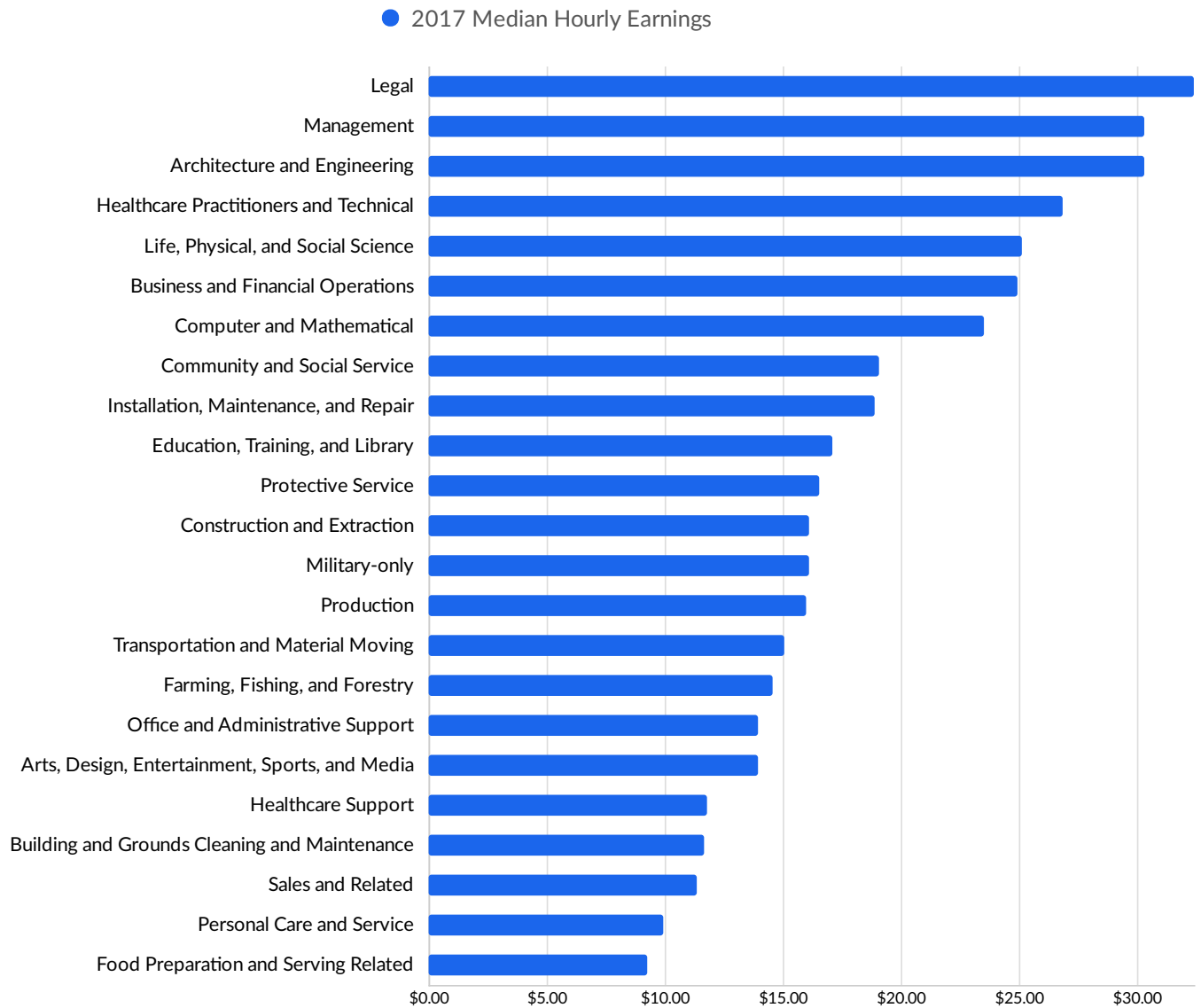
Workforce Characteristics - Cont.

Top Occupation LQ



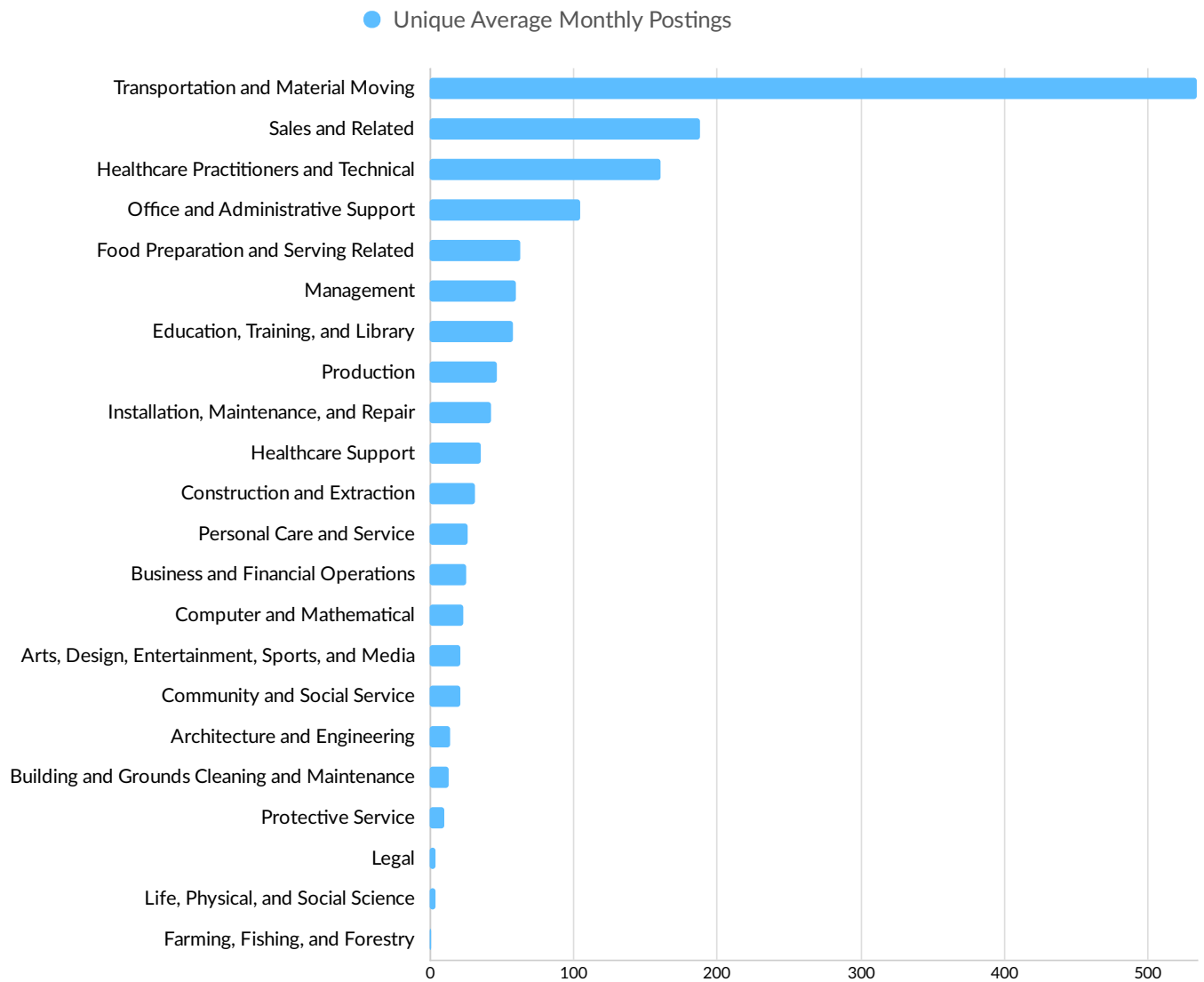
Workforce Characteristics - Cont.

Top Occupation Earnings



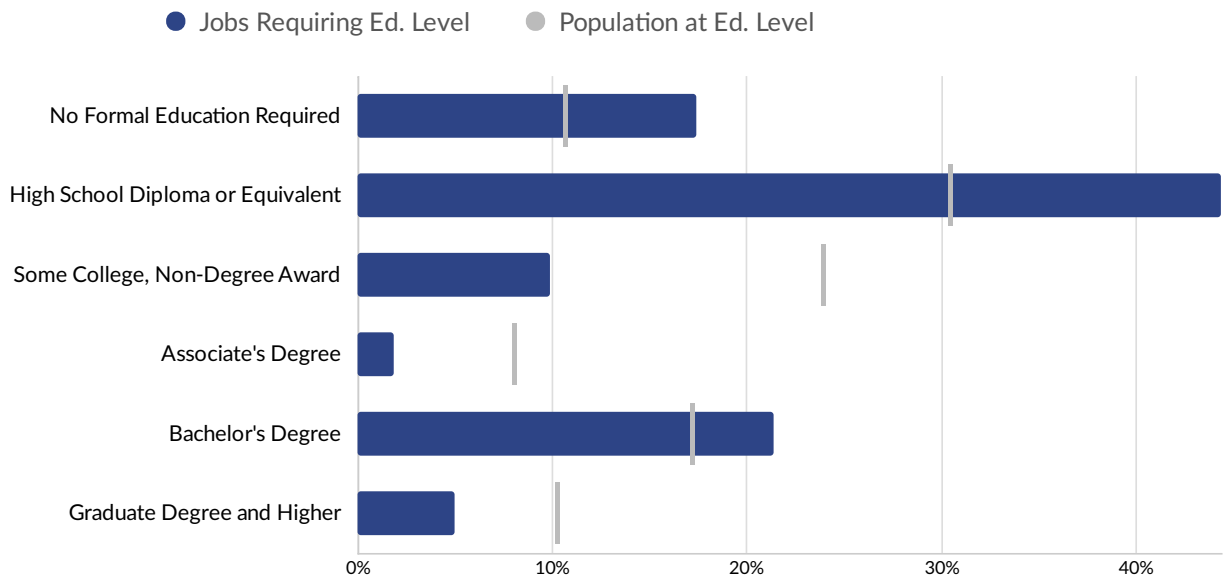
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	2,660	2,684	24	+1%	0.94	\$13.98	105
Education, Training, and Library	2,379	2,245	-134	-6%	2.01	\$17.10	58
Food Preparation and Serving Related	1,892	1,817	-75	-4%	1.11	\$9.27	64
Production	1,644	1,705	61	+4%	1.48	\$15.99	47
Sales and Related	1,641	1,587	-54	-3%	0.82	\$11.34	188
Transportation and Material Moving	1,295	1,327	32	+2%	0.99	\$15.09	535
Management	1,029	1,063	34	+3%	0.96	\$30.35	60
Installation, Maintenance, and Repair	985	989	4	+0%	1.29	\$18.89	43
Healthcare Practitioners and Technical	1,082	970	-112	-10%	0.89	\$26.85	161
Personal Care and Service	769	962	193	+25%	1.14	\$9.95	26
Construction and Extraction	664	656	-8	-1%	0.73	\$16.14	31
Building and Grounds Cleaning and Maintenance	768	630	-138	-18%	0.87	\$11.67	13
Healthcare Support	655	583	-72	-11%	1.09	\$11.82	36
Business and Financial Operations	496	569	73	+15%	0.56	\$24.93	25
Protective Service	343	437	94	+27%	0.99	\$16.58	10
Arts, Design, Entertainment, Sports, and Media	300	315	15	+5%	0.87	\$13.97	22
Community and Social Service	290	310	20	+7%	0.95	\$19.10	21

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	202	206	4	+2%	0.36	\$23.52	24
Architecture and Engineering	130	178	48	+37%	0.53	\$30.35	14
Life, Physical, and Social Science	195	158	-37	-19%	0.98	\$25.16	4
Farming, Fishing, and Forestry	92	115	23	+25%	0.78	\$14.57	1
Legal	73	80	7	+10%	0.50	\$32.43	4
Military-only	85	72	-13	-15%	0.60	\$16.12	0

Educational Pipeline

In 2017, there were 1,721 graduates in Crawford County, KS. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Elementary Education and Teaching, and Elementary Education and Teaching.

