



Jasper County, MO

Workforce Investment Board of Southwest Missouri



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Economy Overview

120,885

Population (2018)

Population **grew by 4,122** over the last 5 years and is projected to **grow by 3,158** over the next 5 years.

64,067

Total Regional Employment

Jobs **decreased by 588** over the last 5 years but are projected to **grow by 495** over the next 5 years.

\$45.3K

Median Household Income (2017)

Median household income is **\$12.3K below** the national median household income of \$57.7K.

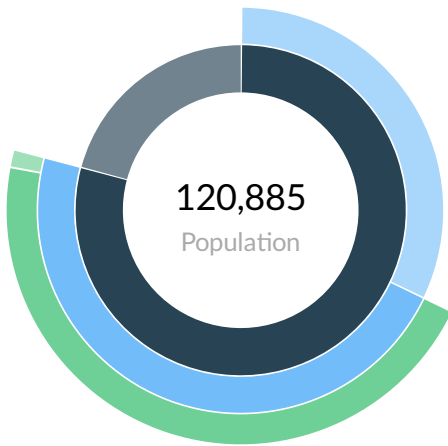
Takeaways

- As of 2018 the region's population **increased by 3.5%** since 2013, growing by 4,122. Population is expected to **increase by 2.6%** between 2018 and 2023, adding 3,158.
- From 2013 to 2018, jobs **declined by 0.9%** in Jasper County, MO from 64,655 to **64,067**. This change **fell short of the national growth rate of 8.2% by 9.1%**. As the number of jobs declined, the **labor force participation rate decreased from 62.8% to 59.5% between 2013 and 2018**.
- Concerning educational attainment, **14.2% of Jasper County, MO residents possess a Bachelor's Degree** (4.4% below the national average), and **6.7% hold an Associate's Degree** (1.4% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Freight Trucking.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	120,885	56,880	64,067	89.8	\$5.13B	\$6.38B	\$6.41B
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	6,132,534	3,043,804	3,128,614	90.7	\$315.22B	\$292.34B	\$347.77B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

Economy Overview - Cont.

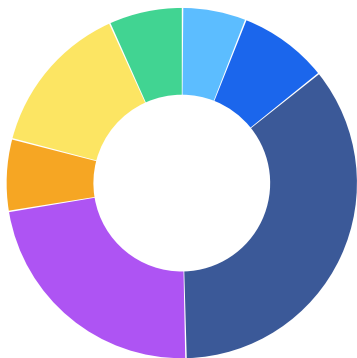
2018 Labor Force Breakdown



	Population
● Total Working Age Population	95,620
● Not in Labor Force (15+)	38,740
● Labor Force	56,880
● Employed	55,394
● Unemployed	1,486
● Under 15	25,265

Educational Attainment

Concerning educational attainment, **14.2% of Jasper County, MO residents possess a Bachelor's Degree** (4.4% below the national average), and **6.7% hold an Associate's Degree** (1.4% below the national average).

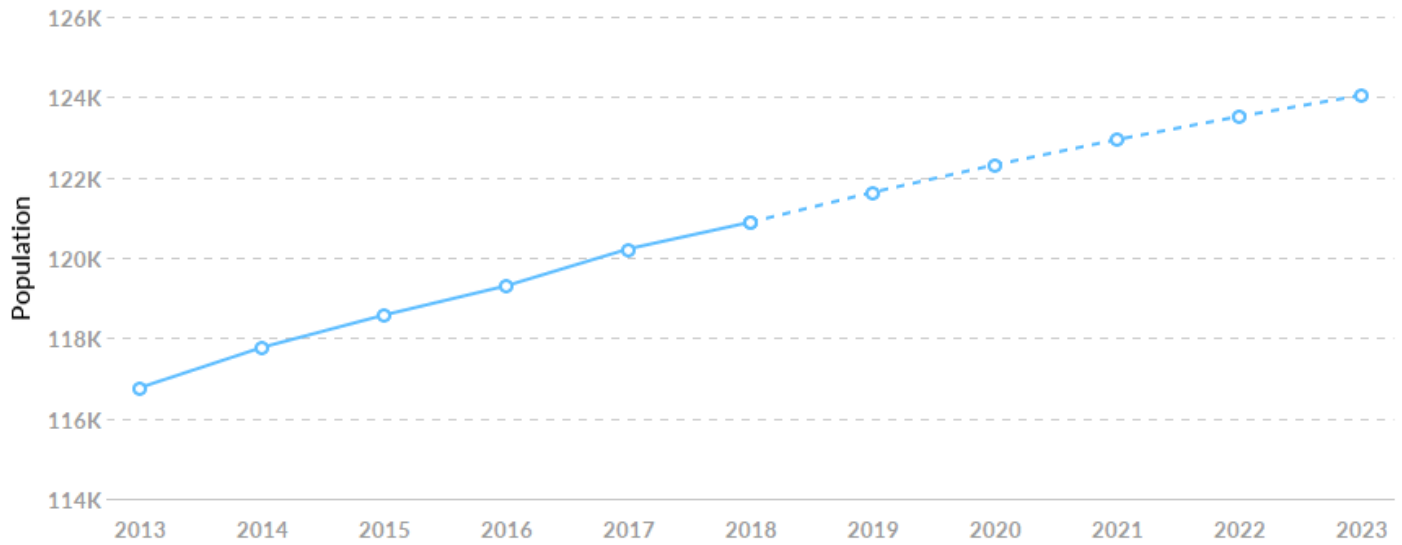


	% of Population	Population
● Less Than 9th Grade	5.9%	4,677
● 9th Grade to 12th Grade	8.3%	6,606
● High School Diploma	35.4%	28,121
● Some College	22.8%	18,131
● Associate's Degree	6.7%	5,289
● Bachelor's Degree	14.2%	11,290
● Graduate Degree and Higher	6.8%	5,415

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 3.5% since 2013, growing by 4,122. Population is expected to increase by 2.6% between 2018 and 2023, adding 3,158.

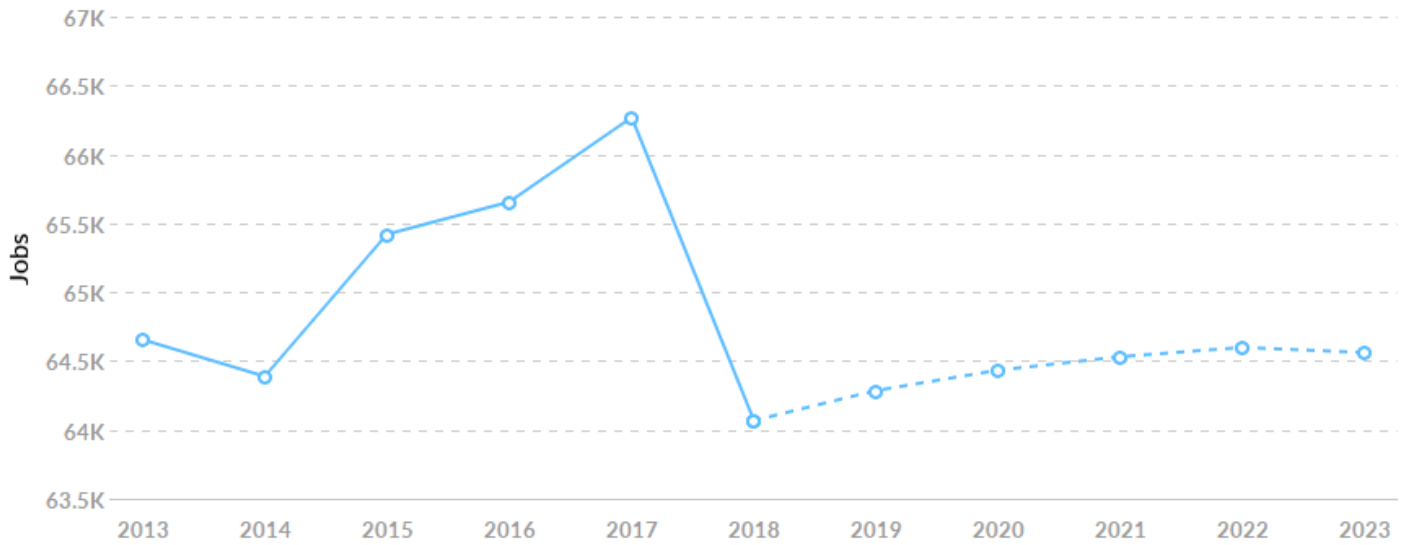


Timeframe	Population
2013	116,763
2014	117,766
2015	118,572
2016	119,300
2017	120,219
2018	120,885
2019	121,628
2020	122,311
2021	122,940
2022	123,516
2023	124,043

Historic & Projected Trends - Cont.

Job Trends

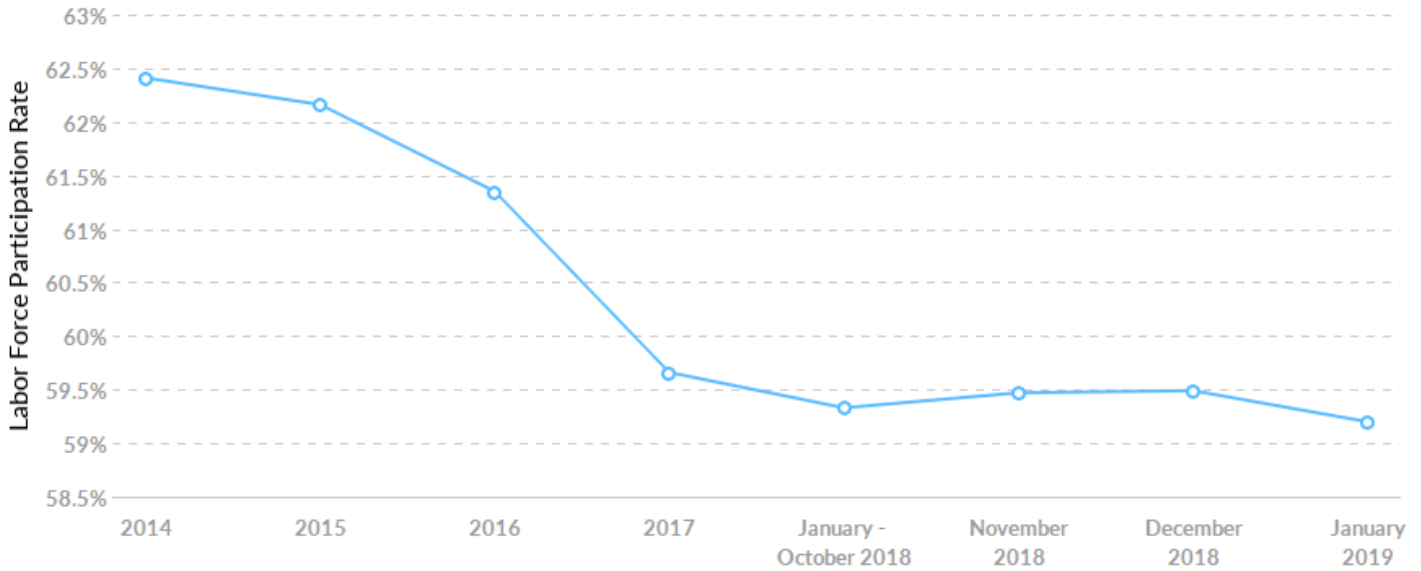
From 2013 to 2018, jobs declined by 0.9% in Jasper County, MO from 64,655 to 64,067. This change fell short of the national growth rate of 8.2% by 9.1%.



Timeframe	Jobs
2013	64,655
2014	64,388
2015	65,420
2016	65,655
2017	66,267
2018	64,067
2019	64,285
2020	64,433
2021	64,531
2022	64,599
2023	64,561

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

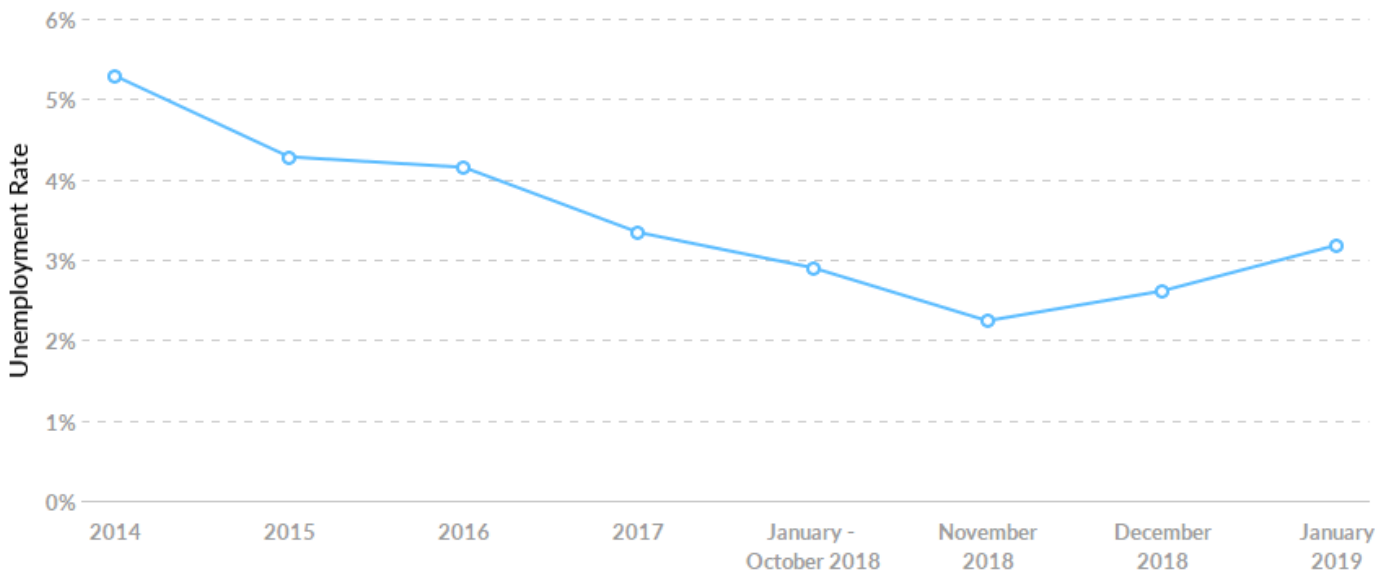


Timeframe	Labor Force Participation Rate
2014	62.41%
2015	62.16%
2016	61.35%
2017	59.66%
January - October 2018	59.33%
November 2018	59.47%
December 2018	59.49%
January 2019	59.20%

Historic & Projected Trends - Cont.

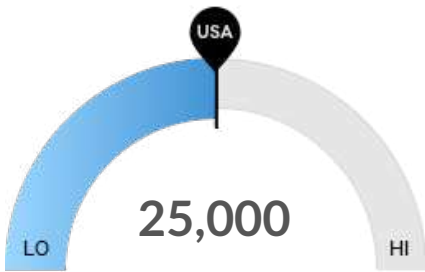
Unemployment Rate Trends

Jasper County, MO had a January 2019 unemployment rate of 3.18%, **decreasing from 5.29%** 5 years before.



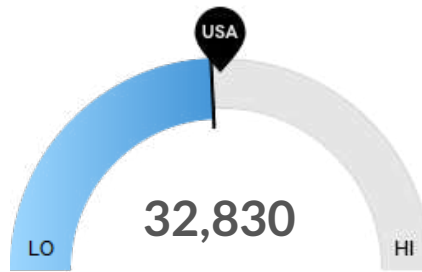
Timeframe	Unemployment Rate
2014	5.29%
2015	4.28%
2016	4.15%
2017	3.34%
January - October 2018	2.90%
November 2018	2.24%
December 2018	2.61%
January 2019	3.18%

Population Characteristics



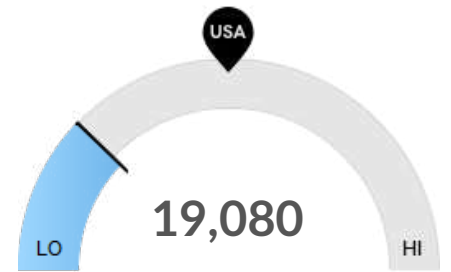
Millennials

Jasper County, MO has 25,000 millennials (ages 20-34). The national average for an area this size is 24,899.



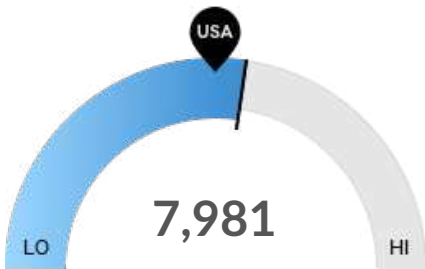
Retiring Soon

Retirement risk is about average in Jasper County, MO. The national average for an area this size is 34,271 people 55 or older, while there are 32,830 here.



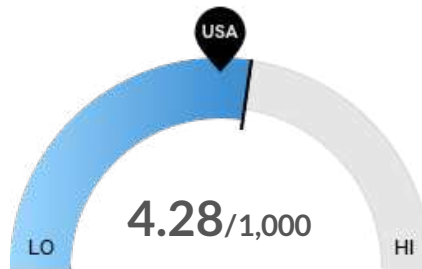
Racial Diversity

Racial diversity is low in Jasper County, MO. The national average for an area this size is 47,212 racially diverse people, while there are 19,080 here.



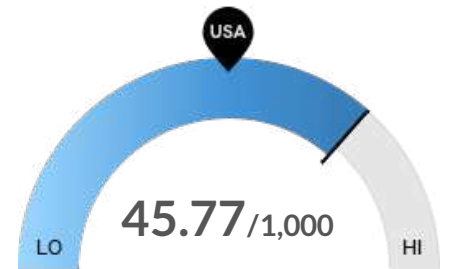
Veterans

Jasper County, MO has 7,981 veterans. The national average for an area this size is 6,990.



Violent Crime

Jasper County, MO has 4.28 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



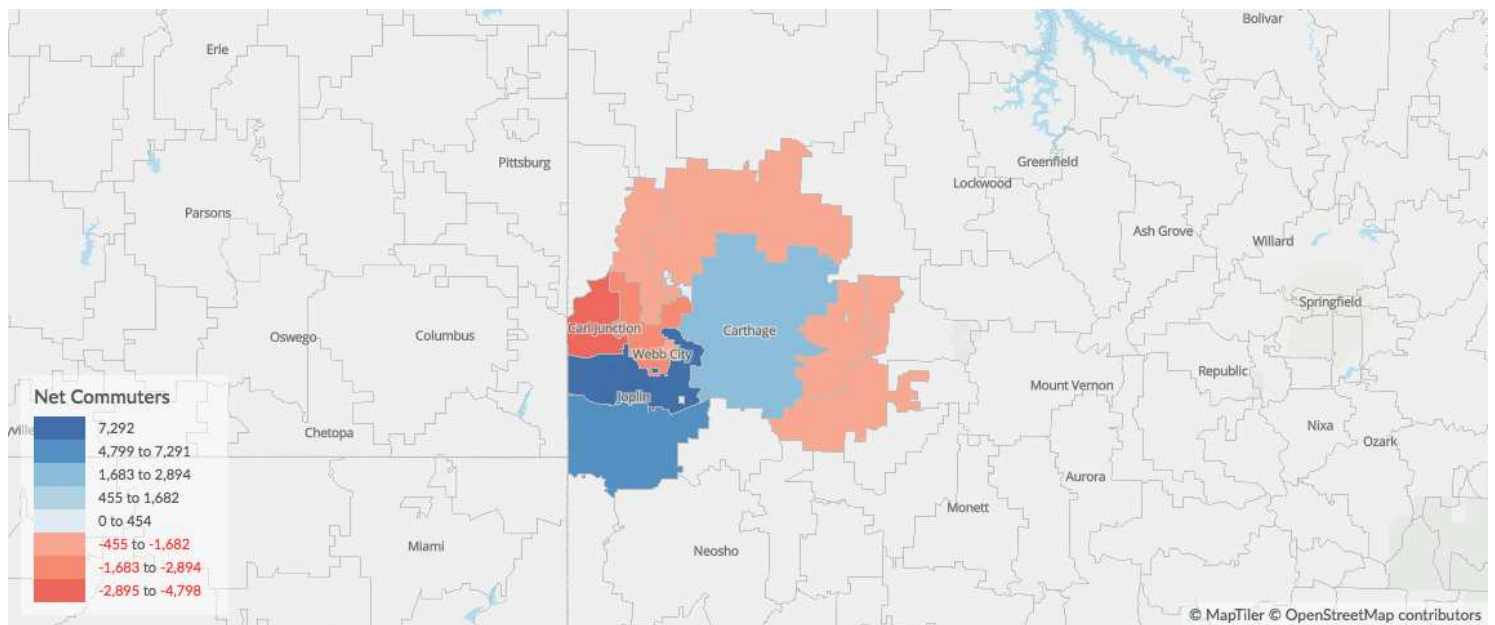
Property Crime

Jasper County, MO has 45.77 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Jasper County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

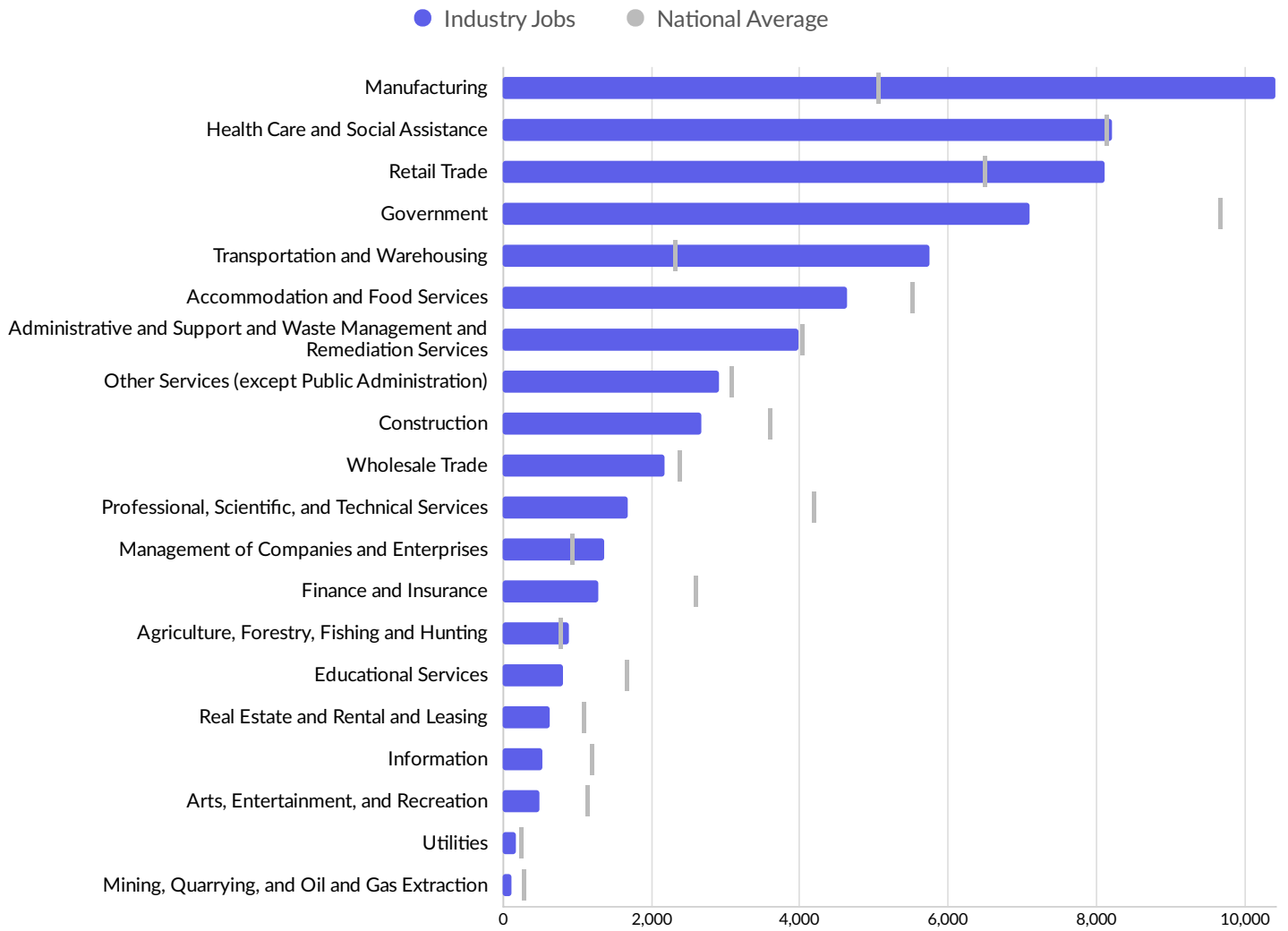
ZIP	Name	2018 Employment
64801	Joplin, MO (in Jasper co...	22,138
64804	Joplin, MO (in Jasper co...	20,257
64836	Carthage, MO (in Jasper...	12,161
64870	Webb City, MO (in Jasp...	4,475
64834	Carl Junction, MO (in Ja...	1,435

Where Talent Lives

ZIP	Name	2018 Workers
64804	Joplin, MO (in Jasper co...	15,458
64801	Joplin, MO (in Jasper co...	14,846
64836	Carthage, MO (in Jasper...	10,478
64870	Webb City, MO (in Jasp...	6,196
64834	Carl Junction, MO (in Ja...	4,329

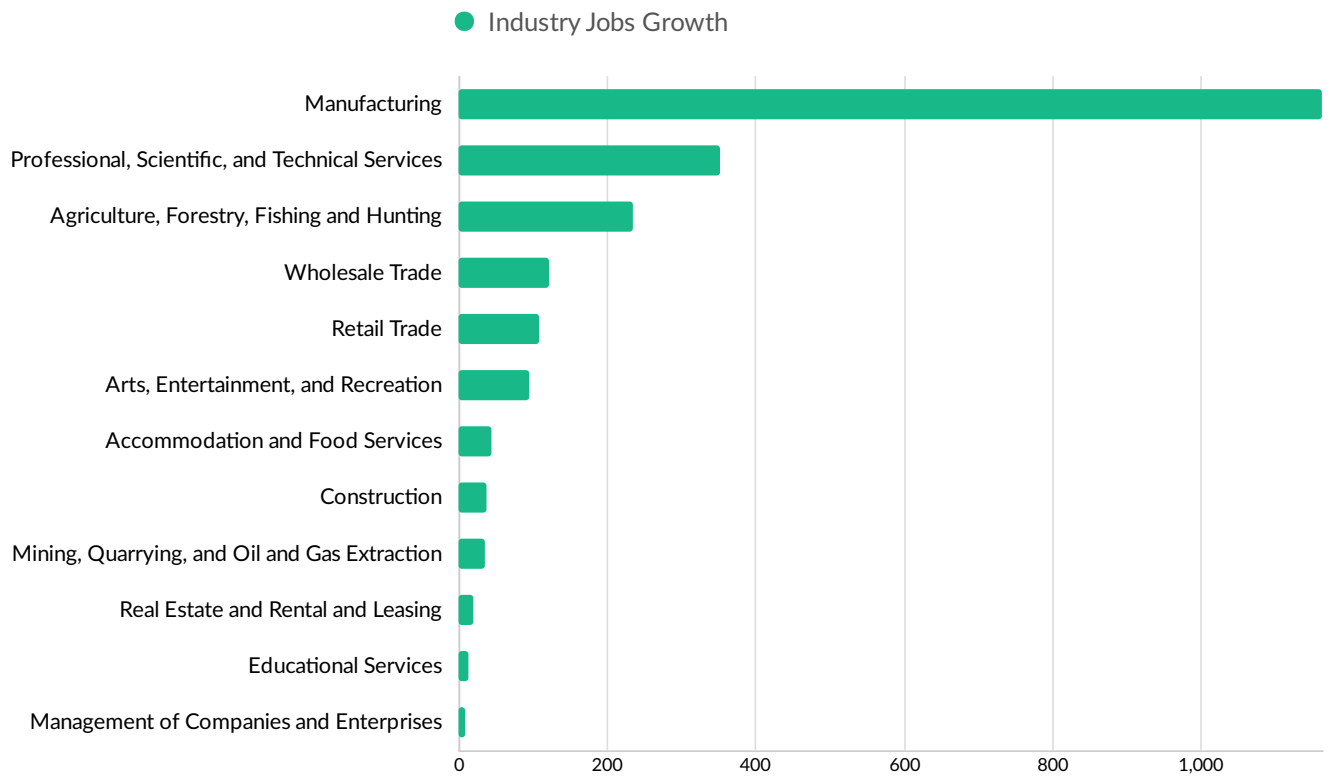
Industry Characteristics

Largest Industries



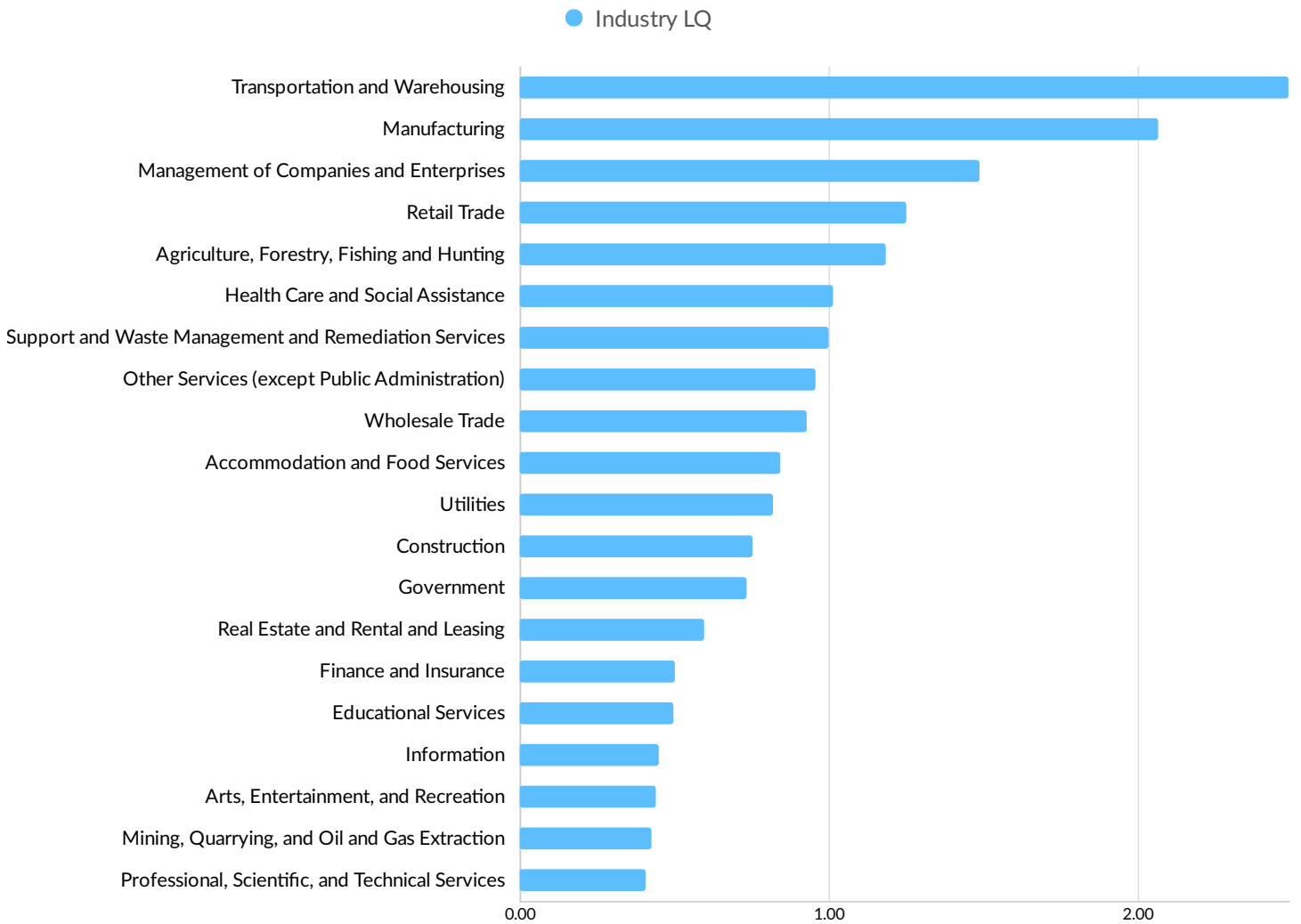
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

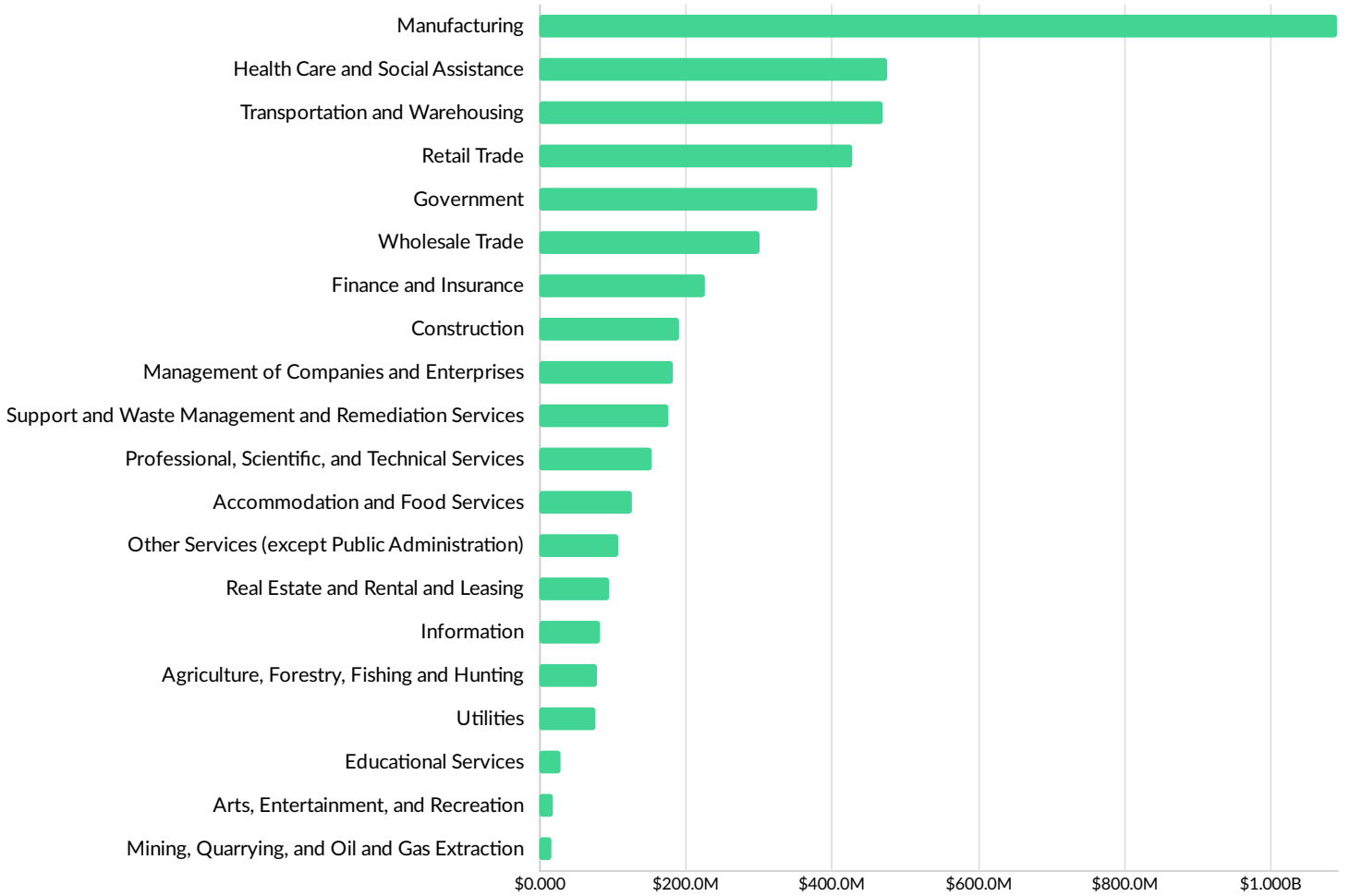
Top Industry LQ



Industry Characteristics - Cont.

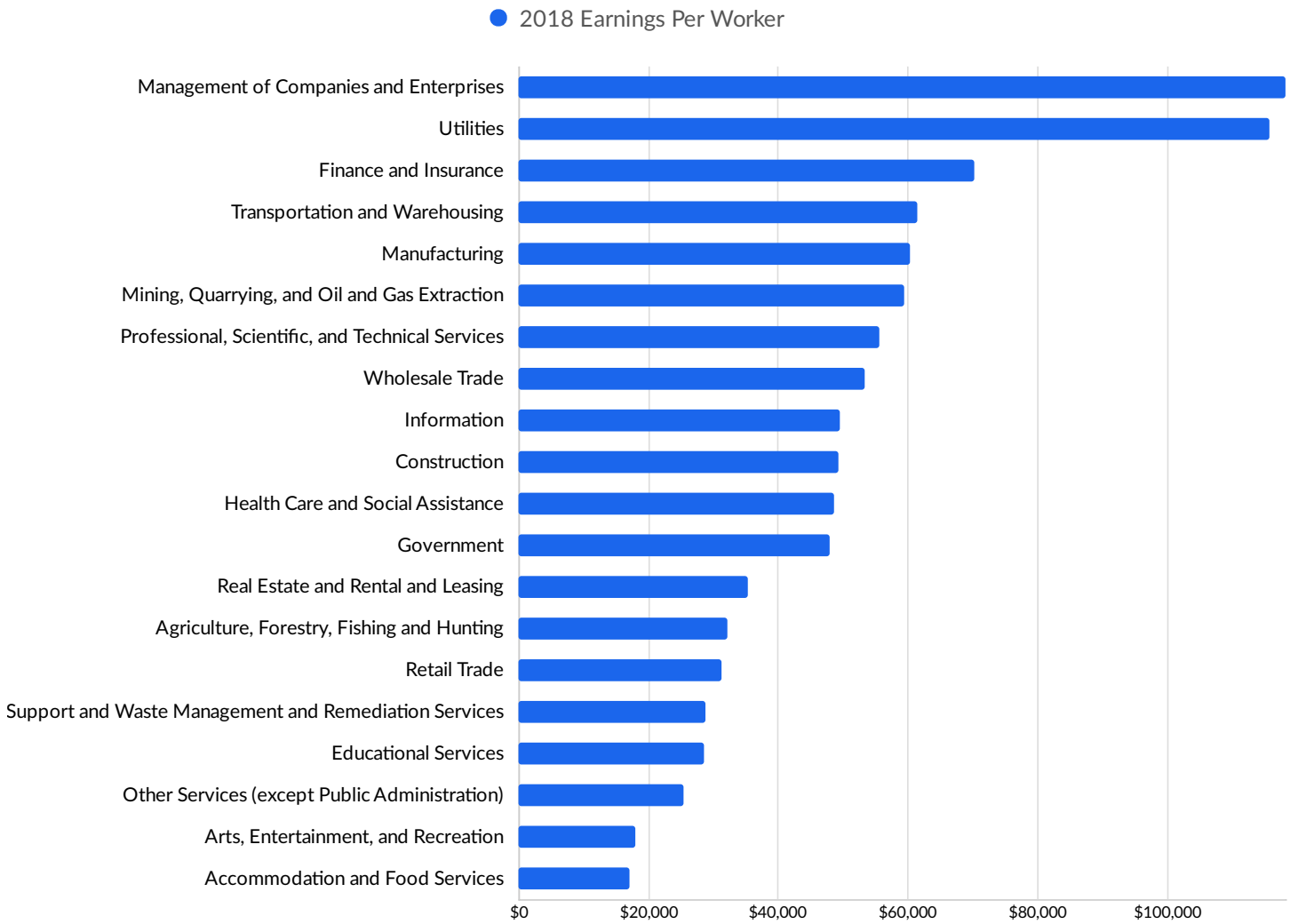
Top Industry GRP

● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	9,258	10,422	1,164	+13%	2.06	\$60,400	\$1.09B
Health Care and Social Assistance	9,700	8,211	-1,489	-15%	1.01	\$48,735	\$475.51M
Retail Trade	8,006	8,115	109	+1%	1.25	\$31,238	\$427.37M
Government	7,332	7,100	-232	-3%	0.74	\$47,939	\$379.62M
Transportation and Warehousing	6,256	5,749	-507	-8%	2.49	\$61,489	\$469.63M
Accommodation and Food Services	4,609	4,654	45	+1%	0.85	\$17,099	\$127.30M
Administrative and Support and Waste Management and Remediation Services	4,073	3,993	-80	-2%	1.00	\$28,753	\$177.60M
Other Services (except Public Administration)	2,994	2,918	-76	-3%	0.96	\$25,489	\$107.07M
Construction	2,651	2,688	37	+1%	0.75	\$49,340	\$192.06M
Wholesale Trade	2,069	2,190	121	+6%	0.93	\$53,522	\$302.31M
Professional, Scientific, and Technical Services	1,345	1,697	352	+26%	0.41	\$55,756	\$154.46M
Management of Companies and Enterprises	1,355	1,364	9	+1%	1.49	\$118,325	\$182.33M
Finance and Insurance	1,522	1,300	-222	-15%	0.50	\$70,335	\$227.27M
Agriculture, Forestry, Fishing and Hunting	657	892	235	+36%	1.18	\$32,294	\$78.56M
Educational Services	800	814	14	+2%	0.50	\$28,561	\$28.92M
Real Estate and Rental and Leasing	625	644	19	+3%	0.60	\$35,290	\$95.36M
Information	634	530	-104	-16%	0.45	\$49,669	\$83.96M
Arts, Entertainment, and Recreation	396	491	95	+24%	0.44	\$18,038	\$18.19M
Utilities	295	181	-114	-39%	0.82	\$115,873	\$77.71M
Mining, Quarrying, and Oil and Gas Extraction	77	113	36	+47%	0.43	\$59,456	\$15.66M

Business Characteristics

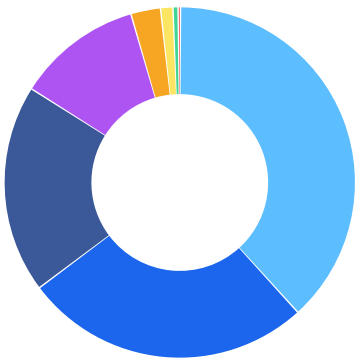
10,999 Companies Employ Your Workers

Online profiles for your workers mention 10,999 companies as employers, with the top 10 appearing below. In the last 12 months, 2,221 companies in Jasper County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	681 	CRST International, Inc.	643 
Leggett & Platt, Incorporated	571 	Freeman Health System	615 
Missouri Southern State Univers...	379 	Mercy Health	486 
Mercy	267 	Leggett & Platt, Incorporated	439 
Wal-Mart Stores, Inc.	252 	Hogan Transports Inc	377 
Joplin Schools	206 	Mercy	377 
Tamko Building Products, Inc.	202 	J.B. Hunt Transport Services, Inc.	363 
Eaglepicher Technologies, LLC	197 	Alorica Inc.	289 
AT&T Inc.	169 	USA Truck, Inc.	284 
Jack Henry & Associates, Inc.	162 	Dollar General Corporation	241 

Business Characteristics - Cont.

Business Size

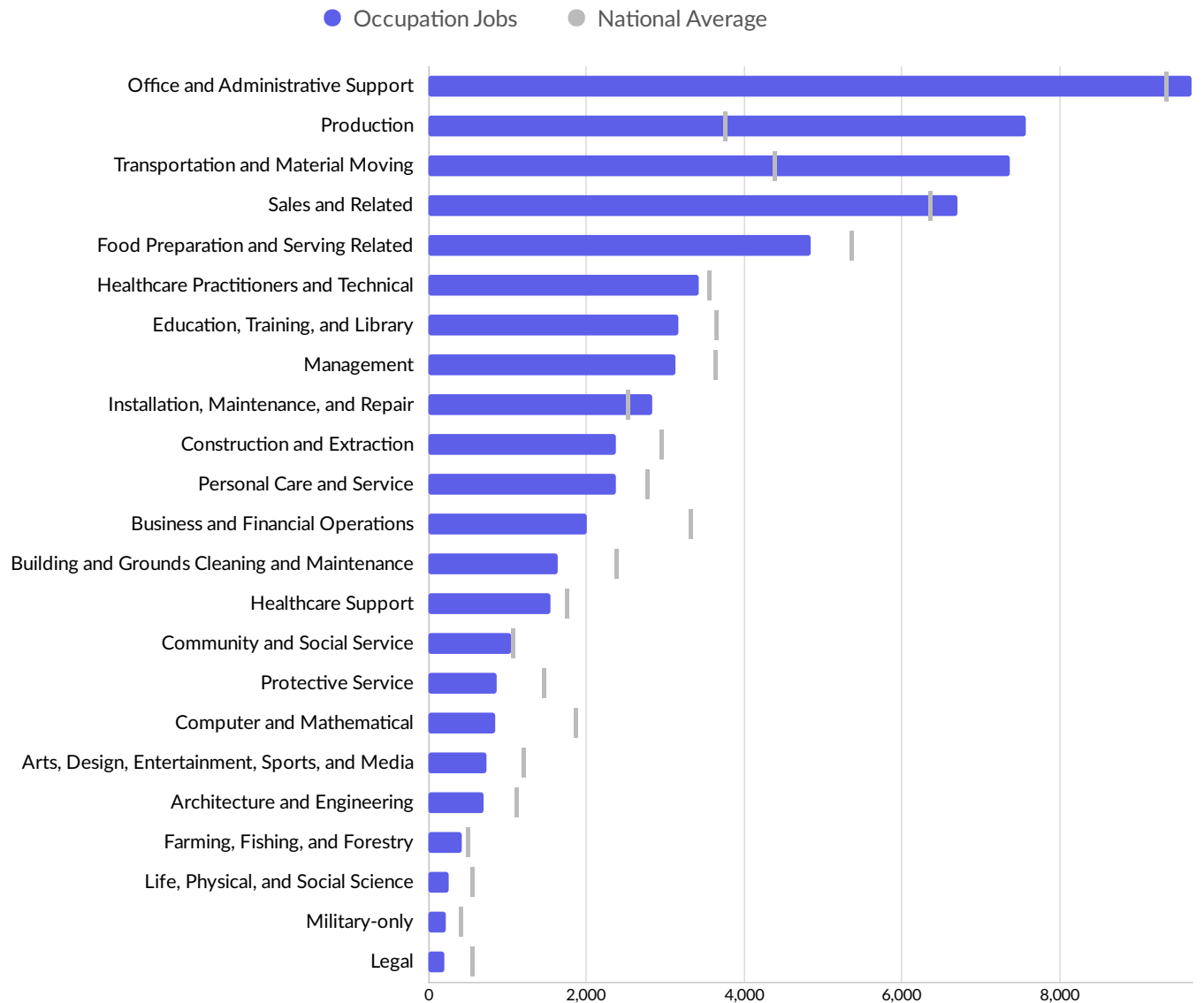


	Percentage	Business Count
1 to 4 employees	38.2%	1,714
5 to 9 employees	26.5%	1,190
10 to 19 employees	19.2%	862
20 to 49 employees	11.5%	518
50 to 99 employees	2.7%	123
100 to 249 employees	1.1%	51
250 to 499 employees	0.5%	21
500+ employees	0.2%	10

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

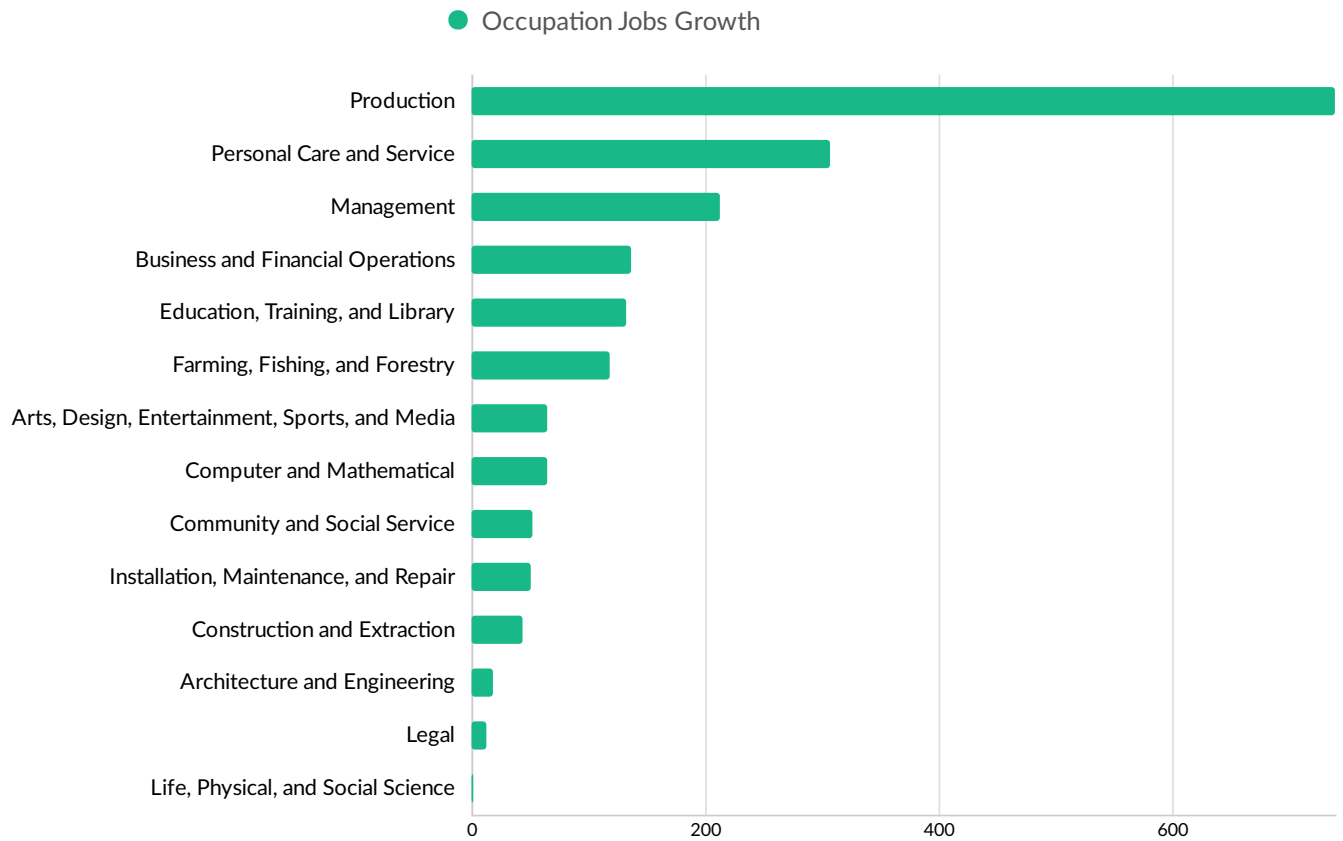
Workforce Characteristics

Largest Occupations



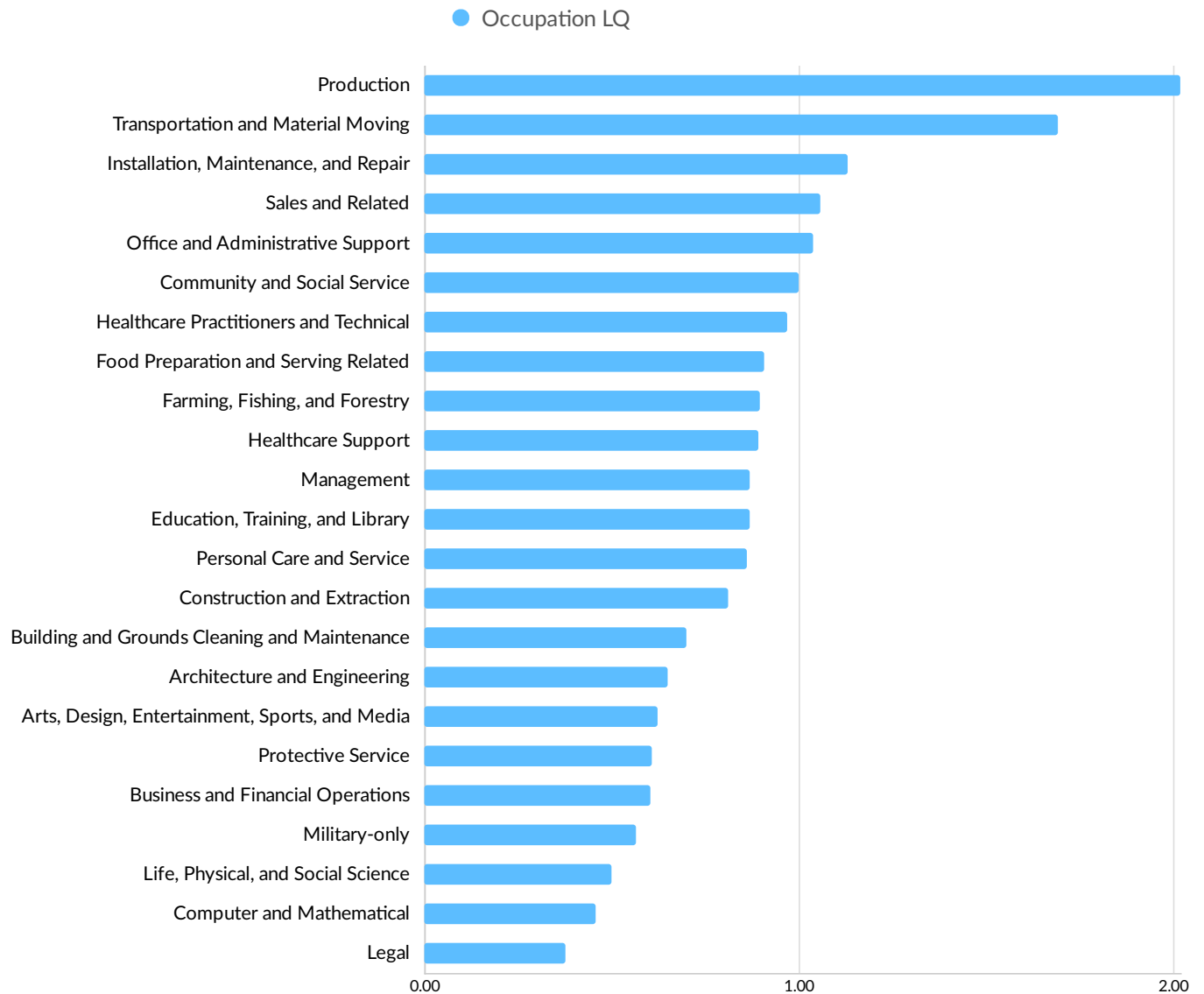
Workforce Characteristics - Cont.

Top Growing Occupations



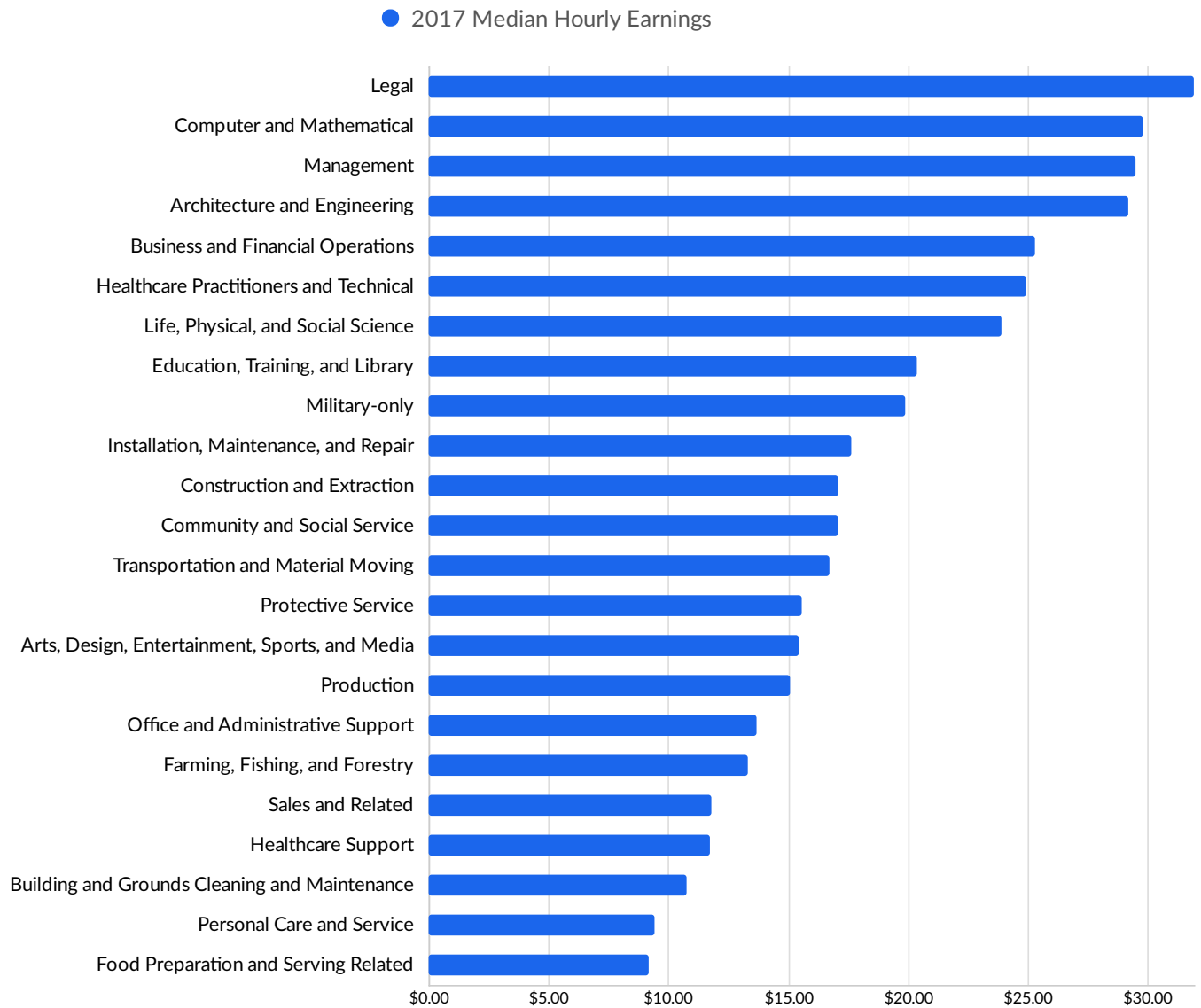
Workforce Characteristics - Cont.

Top Occupation LQ



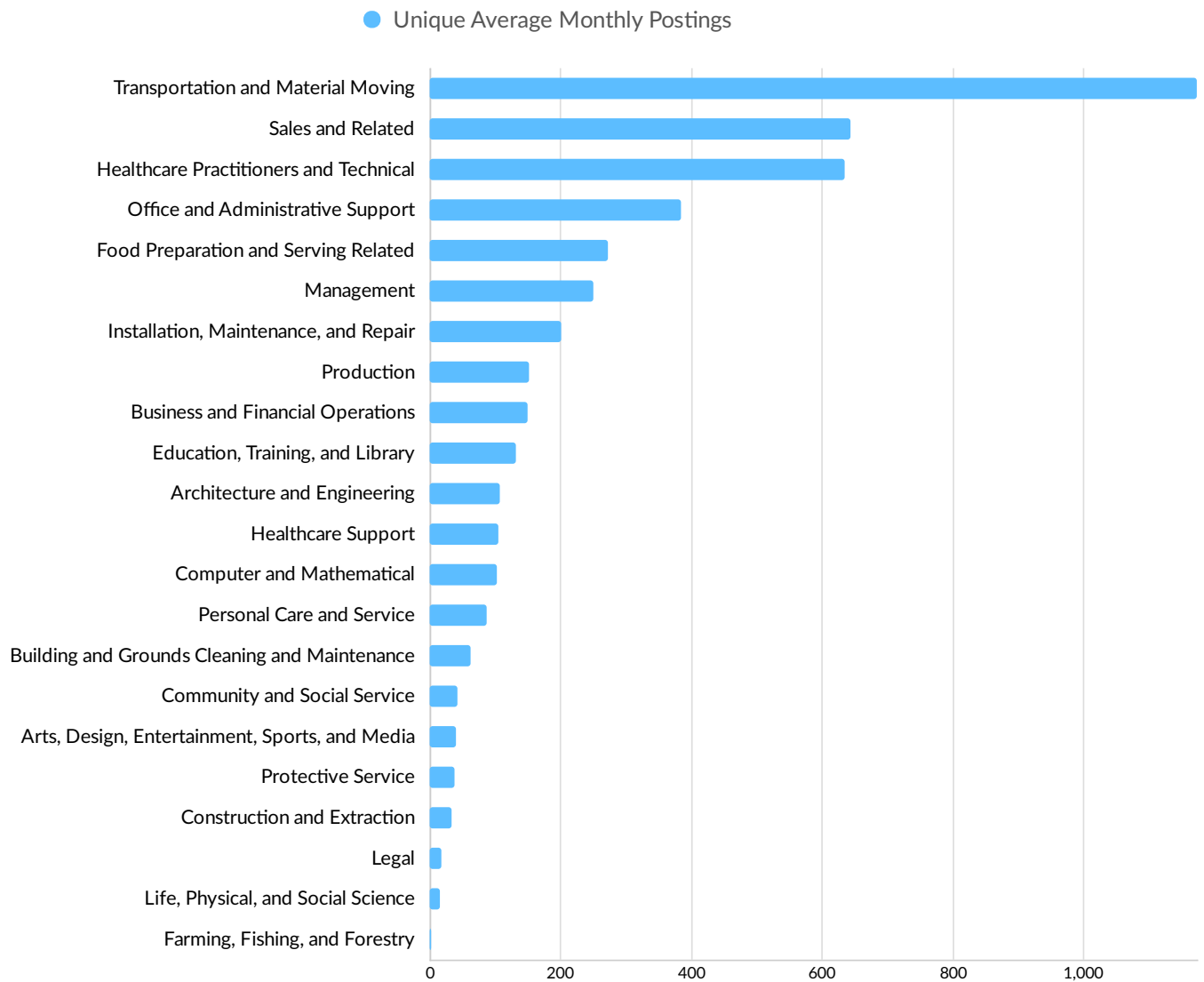
Workforce Characteristics - Cont.

Top Occupation Earnings



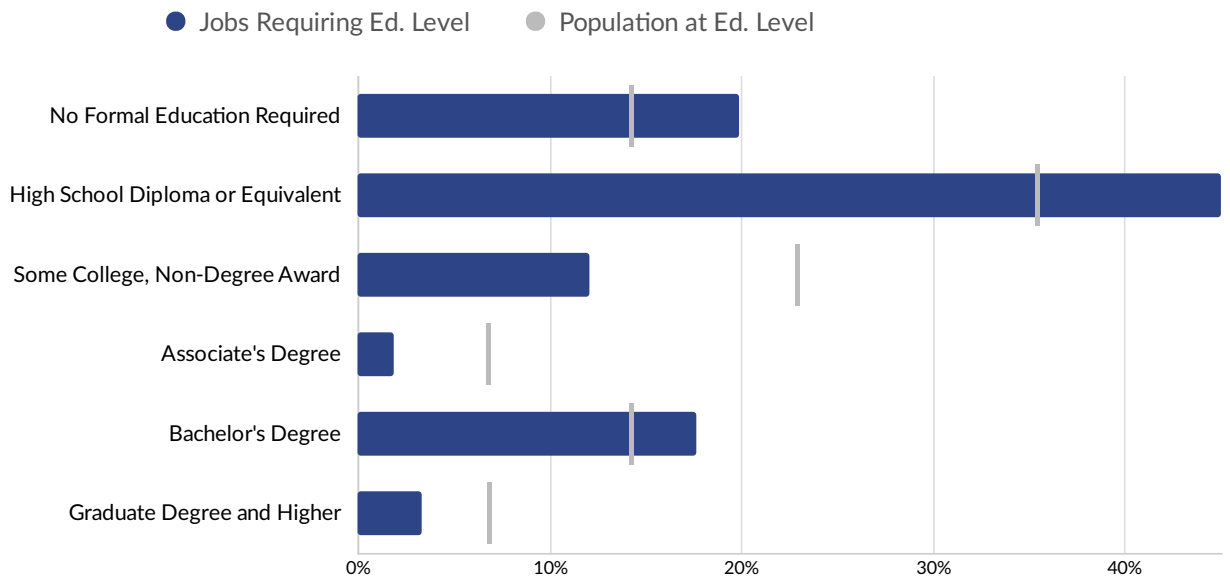
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.















Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	10,218	9,687	-531	-5%	1.04	\$13.68	386
Production	6,837	7,576	739	+11%	2.02	\$15.05	153
Transportation and Material Moving	7,462	7,381	-81	-1%	1.69	\$16.74	1,173
Sales and Related	6,852	6,709	-143	-2%	1.06	\$11.82	643
Food Preparation and Serving Related	4,933	4,857	-76	-2%	0.91	\$9.17	273
Healthcare Practitioners and Technical	4,616	3,434	-1,182	-26%	0.97	\$24.95	635
Education, Training, and Library	3,032	3,165	133	+4%	0.87	\$20.39	132
Management	2,930	3,142	212	+7%	0.87	\$29.47	251
Installation, Maintenance, and Repair	2,785	2,835	50	+2%	1.13	\$17.65	201
Construction and Extraction	2,337	2,381	44	+2%	0.81	\$17.09	34
Personal Care and Service	2,067	2,374	307	+15%	0.86	\$9.41	87
Business and Financial Operations	1,867	2,004	137	+7%	0.61	\$25.31	150
Building and Grounds Cleaning and Maintenance	1,791	1,645	-146	-8%	0.70	\$10.79	62
Healthcare Support	1,910	1,548	-362	-19%	0.89	\$11.71	106
Community and Social Service	1,006	1,058	52	+5%	1.00	\$17.06	42
Protective Service	886	872	-14	-2%	0.61	\$15.56	37
Computer and Mathematical	782	847	65	+8%	0.46	\$29.80	103

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	669	734	65	+10%	0.62	\$15.44	40
Architecture and Engineering	689	707	18	+3%	0.65	\$29.21	108
Farming, Fishing, and Forestry	311	429	118	+38%	0.90	\$13.31	1
Life, Physical, and Social Science	261	263	2	+1%	0.50	\$23.91	15
Military-only	229	221	-8	-3%	0.57	\$19.86	0
Legal	185	198	13	+7%	0.38	\$31.92	17

Educational Pipeline

In 2017, there were 1,675 graduates in Jasper County, MO. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from "Business/Commerce, General", Criminal Justice/Police Science, and Bible/Biblical Studies.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Missouri Southern State University	1,201 	
Ozark Christian College	165 	
Franklin Technology-MSSU	116 	
Vatterott College-Joplin	107 	
City Pointe Beauty Academy	48 	
Carthage R9 School District-Carthage Technical Center	21 	
New Dimensions School of Hair Design	17 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher