



Lawrence County, MO

Workforce Investment Board of Southwest Missouri



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Contents

Economy Overview	1
Historic & Projected Trends	3
Population Characteristics	7
Industry Characteristics	9
Business Characteristics	15
Workforce Characteristics	17
Educational Pipeline	25

Economy Overview

38,466

Population (2018)

Population **grew by 371** over the last 5 years and is projected to **grow by 498** over the next 5 years.

11,262

Total Regional Employment

Jobs **grew by 365** over the last 5 years and are projected to **grow by 629** over the next 5 years.

\$41.7K

Median Household Income (2017)

Median household income is **\$16.0K below** the national median household income of \$57.7K.

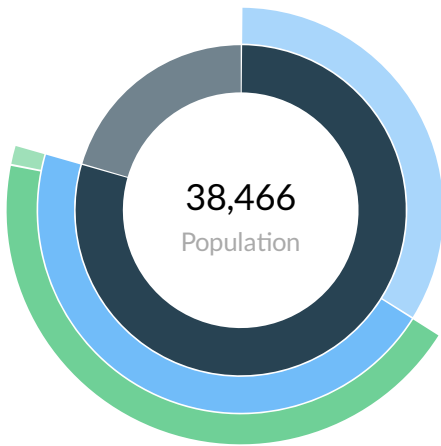
Takeaways

- As of 2018 the region's population **increased by 1.0%** since 2013, growing by 371. Population is expected to **increase by 1.3%** between 2018 and 2023, adding 498.
- From 2013 to 2018, jobs **increased by 3.3%** in Lawrence County, MO from 10,897 to **11,262**. This change **fell short of the national growth rate of 8.2% by 4.9%**. As the number of jobs increased, the **labor force participation rate decreased from 58.4% to 57.4% between 2013 and 2018**.
- Concerning educational attainment, **10.5% of Lawrence County, MO residents possess a Bachelor's Degree** (8.2% below the national average), and **6.1% hold an Associate's Degree** (1.9% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Animal Production.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	38,466	17,534	11,262	87.9	\$977.75M	\$2.10B	\$1.65B
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	6,132,534	3,043,804	3,128,614	90.7	\$315.22B	\$292.34B	\$347.77B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

Economy Overview - Cont.

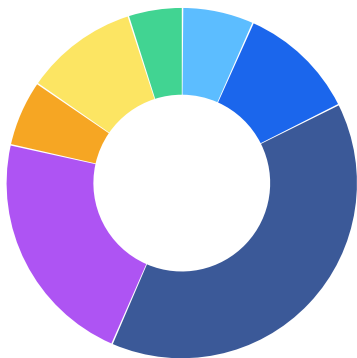
2018 Labor Force Breakdown



	Population
● Total Working Age Population	30,553
● Not in Labor Force (15+)	13,019
● Labor Force	17,534
● Employed	16,999
● Unemployed	535
● Under 15	7,913

Educational Attainment

Concerning educational attainment, **10.5% of Lawrence County, MO residents possess a Bachelor's Degree** (8.2% below the national average), and **6.1% hold an Associate's Degree** (1.9% below the national average).

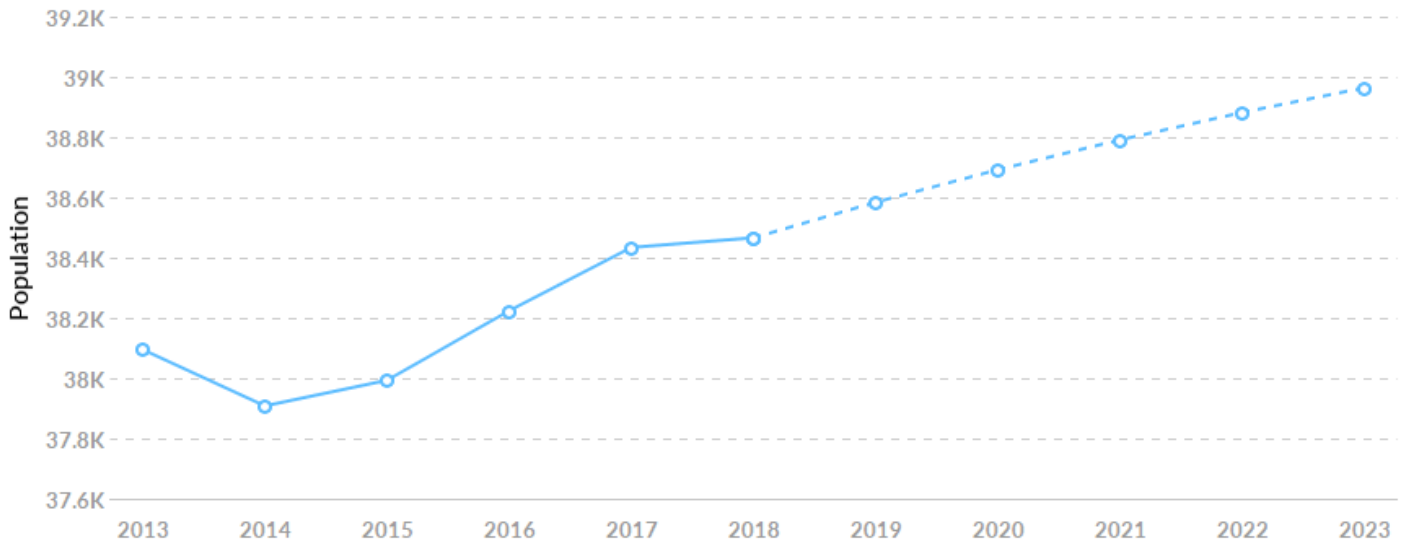


	% of Population	Population
● Less Than 9th Grade	6.6%	1,699
● 9th Grade to 12th Grade	11.0%	2,822
● High School Diploma	38.9%	10,022
● Some College	22.0%	5,667
● Associate's Degree	6.1%	1,572
● Bachelor's Degree	10.5%	2,695
● Graduate Degree and Higher	5.0%	1,289

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 1.0% since 2013, growing by 371. Population is expected to increase by 1.3% between 2018 and 2023, adding 498.

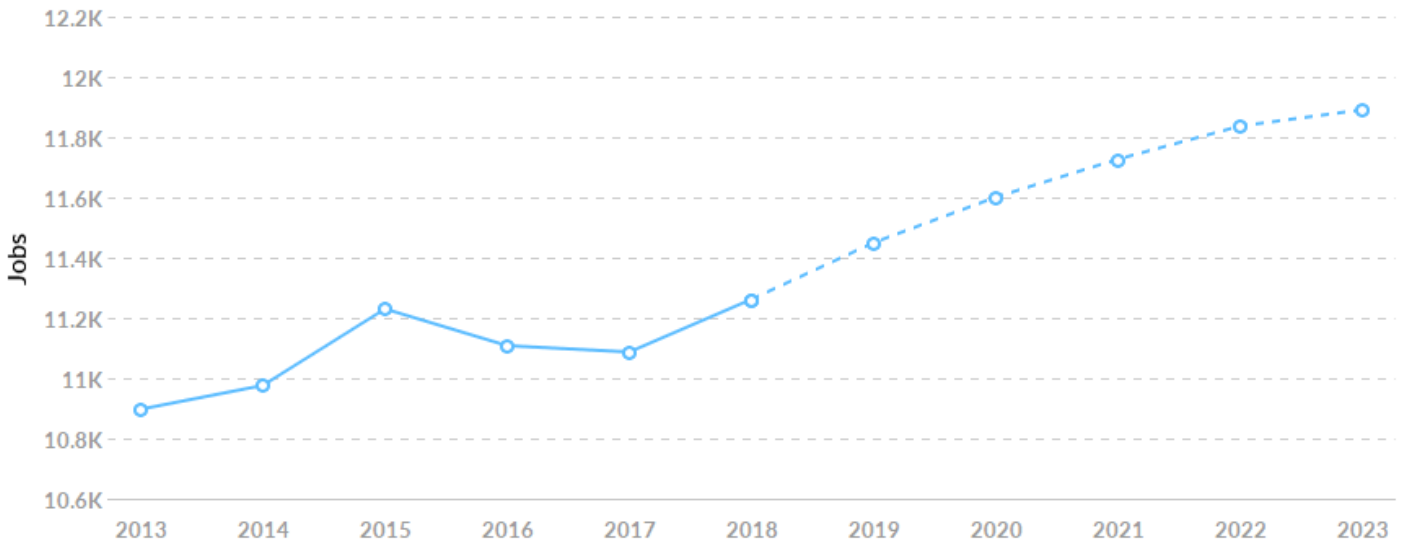


Timeframe	Population
2013	38,095
2014	37,908
2015	37,993
2016	38,224
2017	38,434
2018	38,466
2019	38,584
2020	38,692
2021	38,791
2022	38,882
2023	38,964

Historic & Projected Trends - Cont.

Job Trends

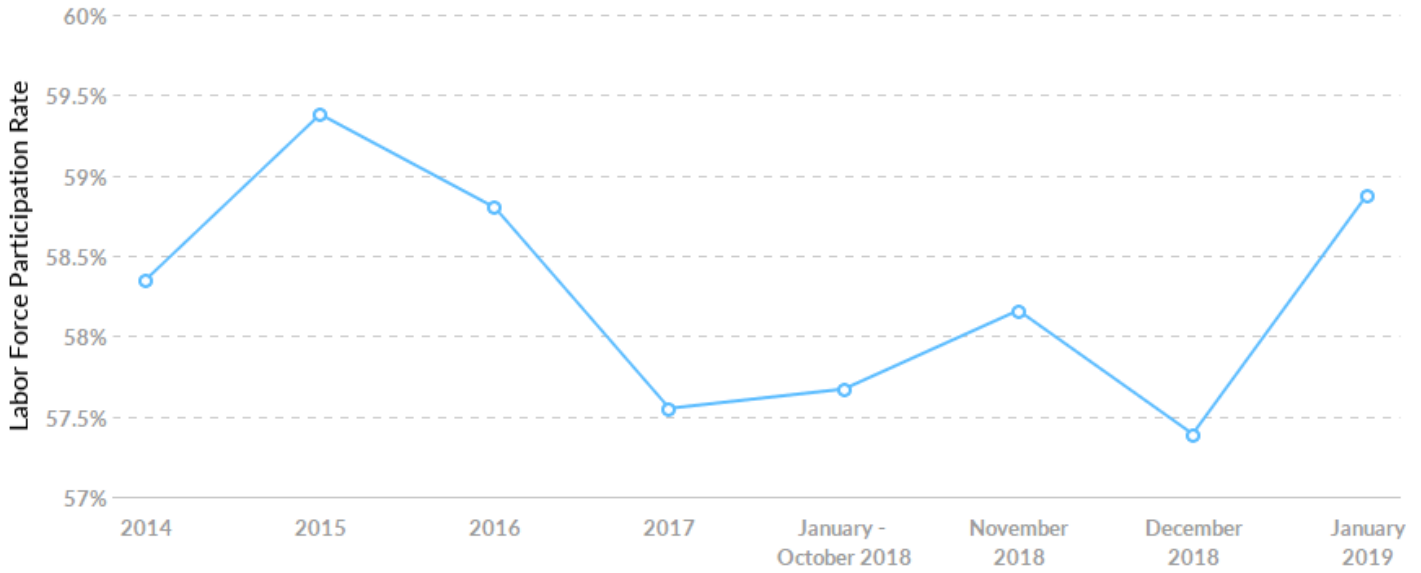
From 2013 to 2018, jobs increased by 3.3% in Lawrence County, MO from 10,897 to 11,262. This change fell short of the national growth rate of 8.2% by 4.9%.



Timeframe	Jobs
2013	10,897
2014	10,976
2015	11,230
2016	11,108
2017	11,087
2018	11,262
2019	11,450
2020	11,601
2021	11,727
2022	11,837
2023	11,891

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

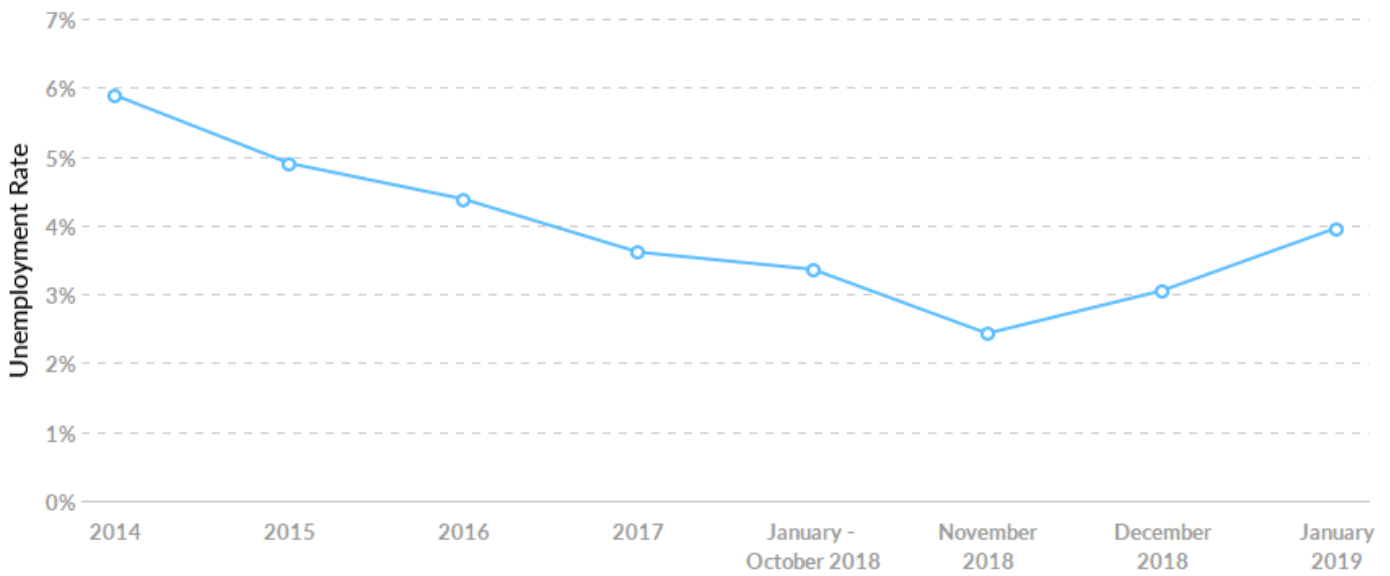


Timeframe	Labor Force Participation Rate
2014	58.35%
2015	59.38%
2016	58.80%
2017	57.55%
January - October 2018	57.67%
November 2018	58.16%
December 2018	57.39%
January 2019	58.88%

Historic & Projected Trends - Cont.

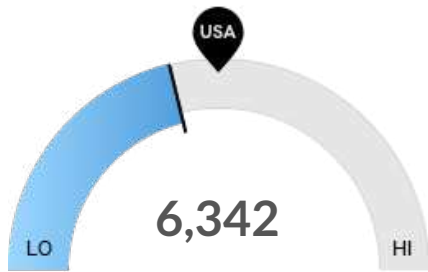
Unemployment Rate Trends

Lawrence County, MO had a January 2019 unemployment rate of 3.96%, decreasing from 5.89% 5 years before.



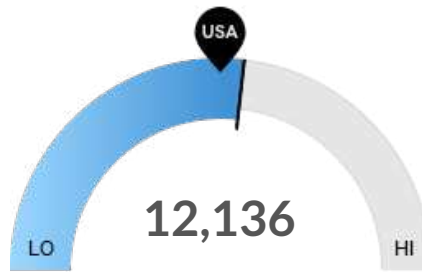
Timeframe	Unemployment Rate
2014	5.89%
2015	4.90%
2016	4.38%
2017	3.61%
January - October 2018	3.36%
November 2018	2.43%
December 2018	3.05%
January 2019	3.96%

Population Characteristics



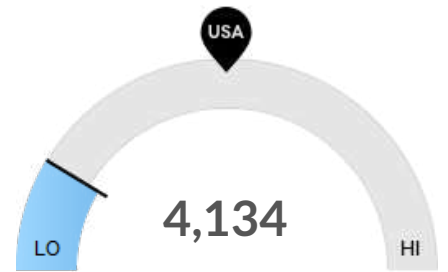
Millennials

Lawrence County, MO has 6,342 millennials (ages 20-34). The national average for an area this size is 7,960.



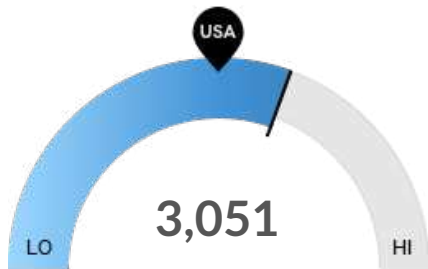
Retiring Soon

Retirement risk is high in Lawrence County, MO. The national average for an area this size is 10,957 people 55 or older, while there are 12,136 here.



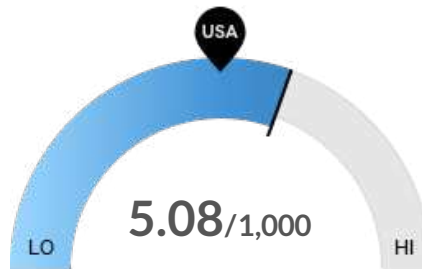
Racial Diversity

Racial diversity is low in Lawrence County, MO. The national average for an area this size is 15,094 racially diverse people, while there are 4,134 here.



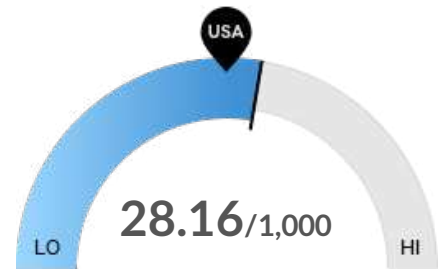
Veterans

Lawrence County, MO has 3,051 veterans. The national average for an area this size is 2,235.



Violent Crime

Lawrence County, MO has 5.08 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



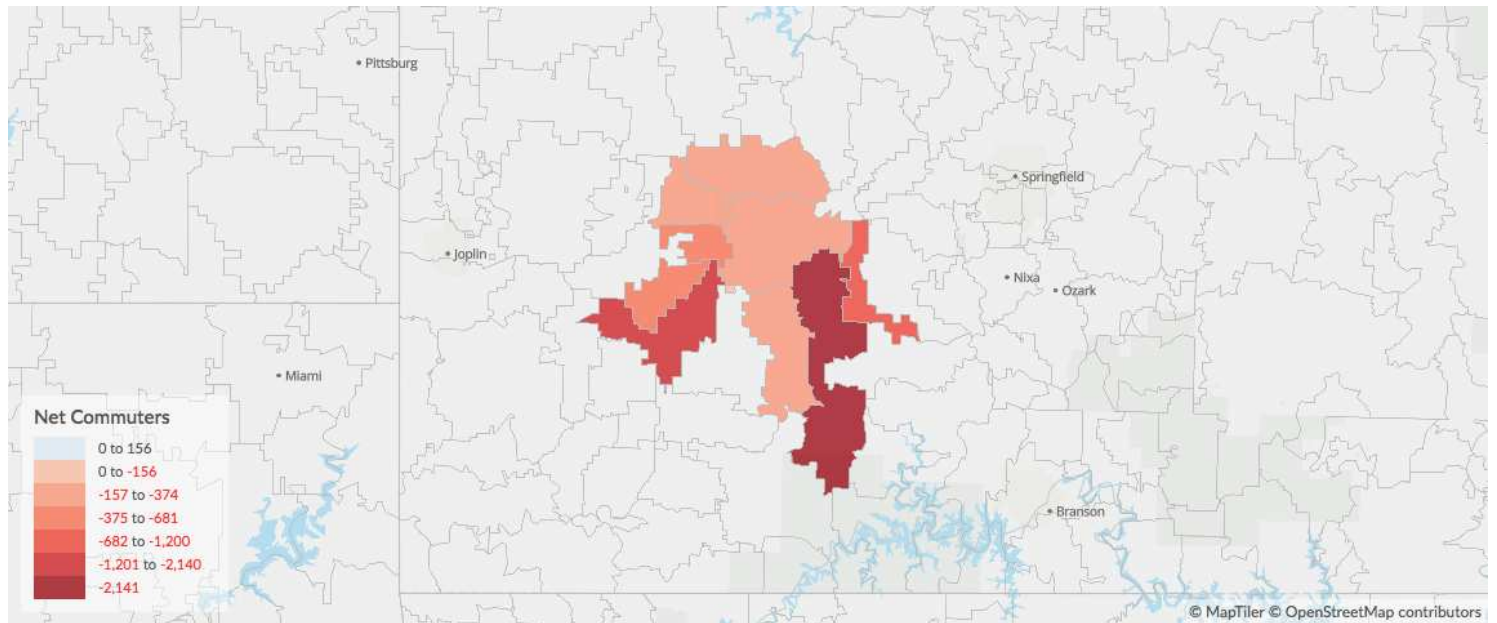
Property Crime

Lawrence County, MO has 28.16 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Lawrence County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

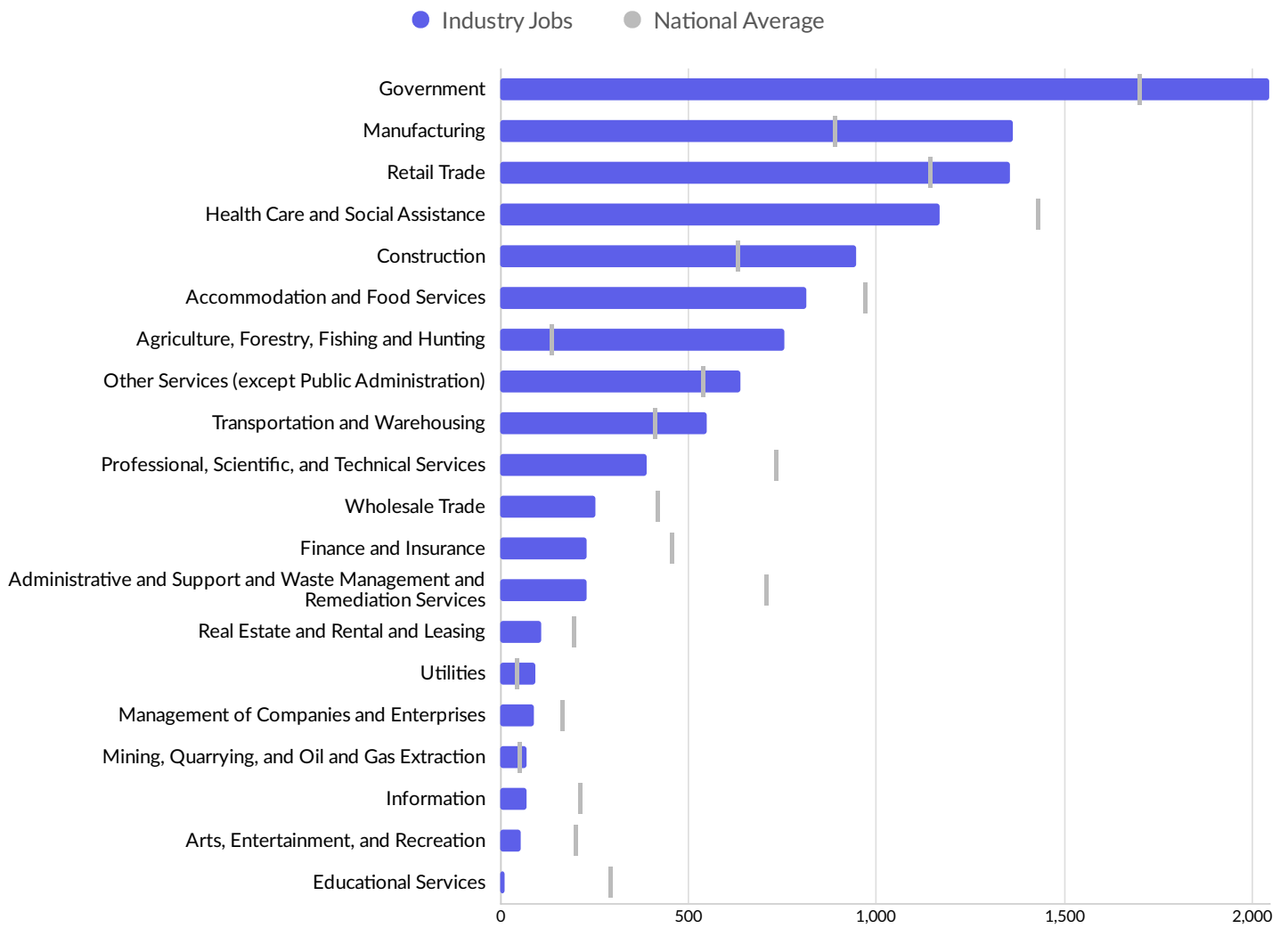
ZIP	Name	2018 Employment
65605	Aurora, MO (in Lawrenc...	3,874
65712	Mount Vernon, MO (in ...	3,645
65707	Miller, MO (in Lawrence...	1,114
65705	Marionville, MO (in Law...	918
65769	Verona, MO (in Lawren...	865

Where Talent Lives

ZIP	Name	2018 Workers
65605	Aurora, MO (in Lawrenc...	6,015
65712	Mount Vernon, MO (in ...	3,875
65723	Pierce City, MO (in Law...	1,772
65705	Marionville, MO (in Law...	1,600
65707	Miller, MO (in Lawrence...	1,364

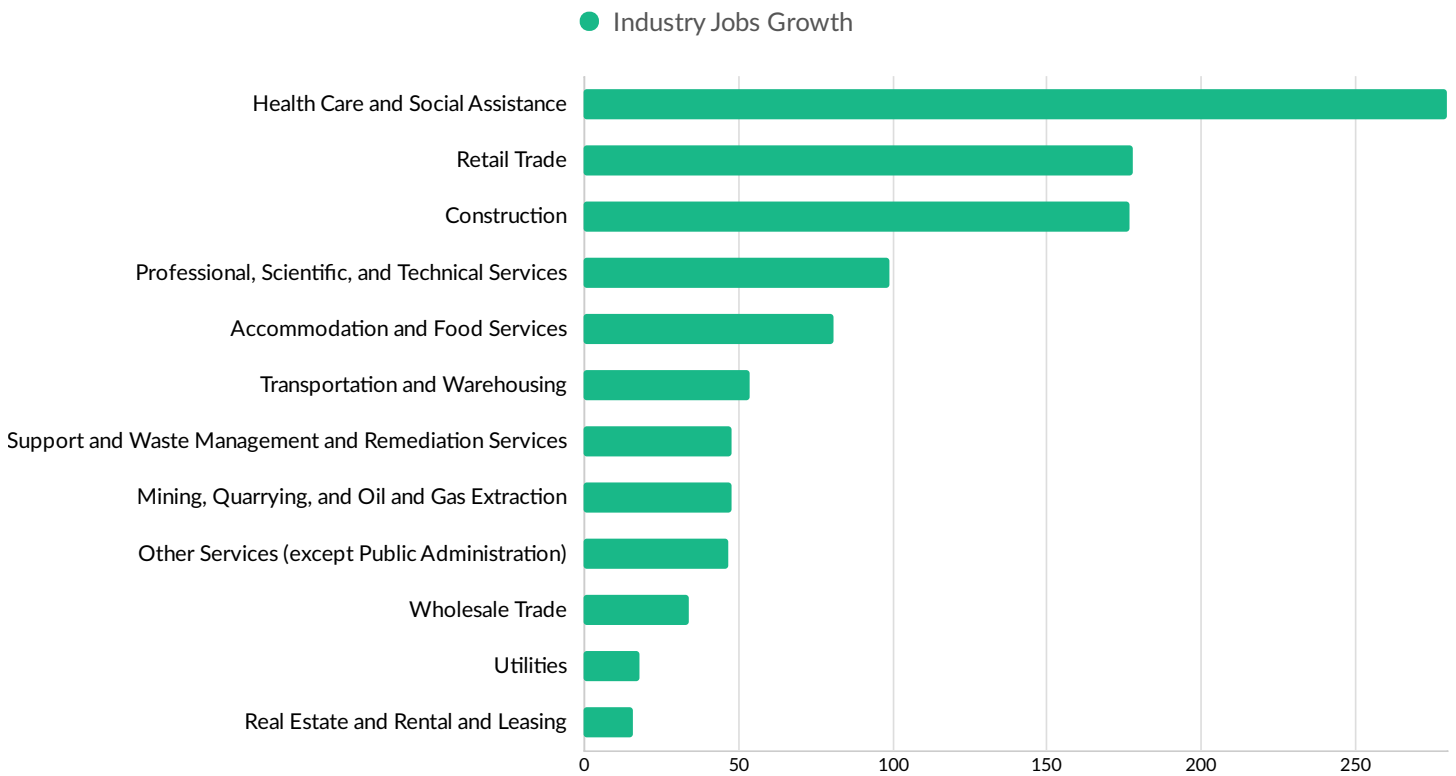
Industry Characteristics

Largest Industries



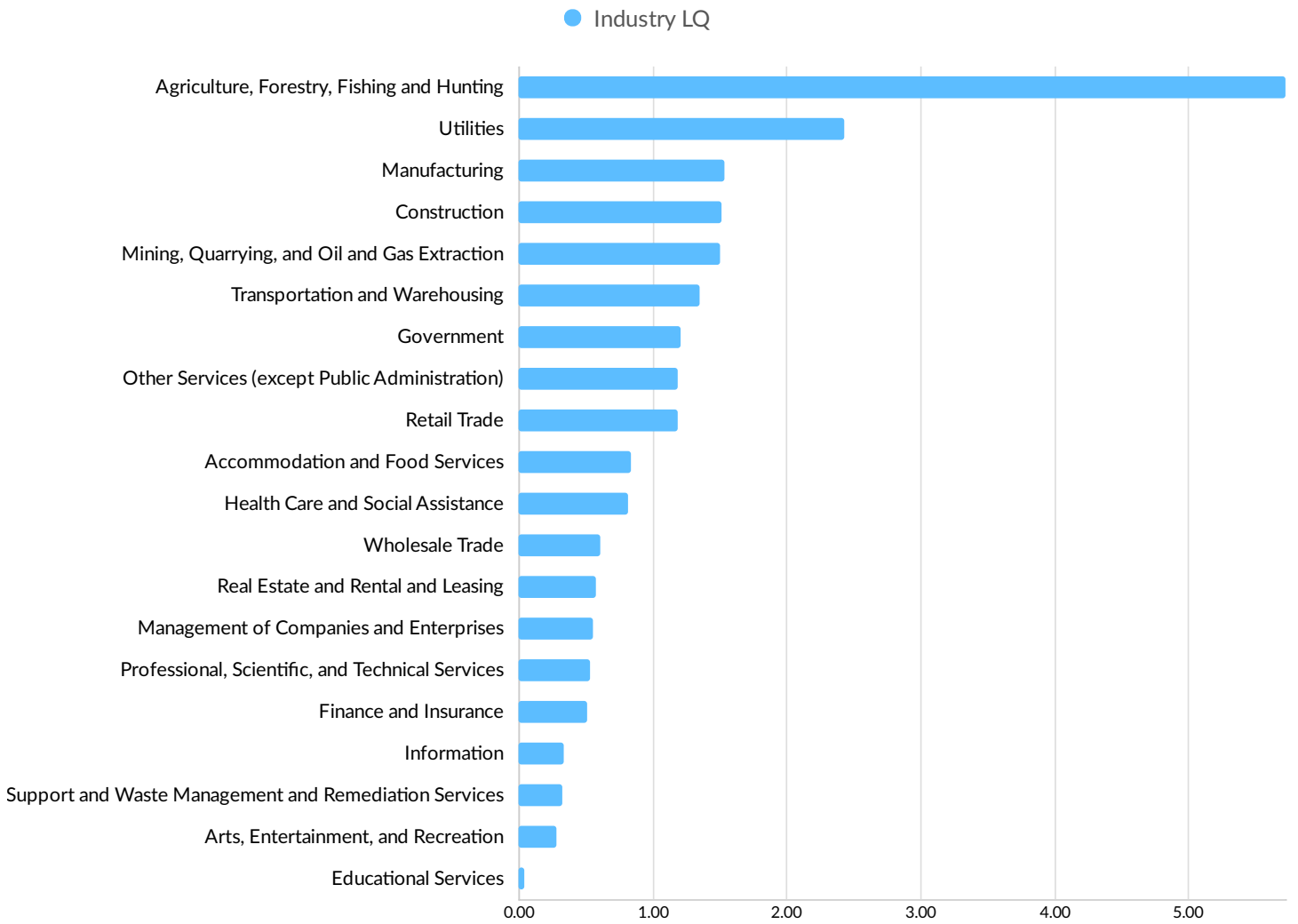
Industry Characteristics - Cont.

Top Growing Industries



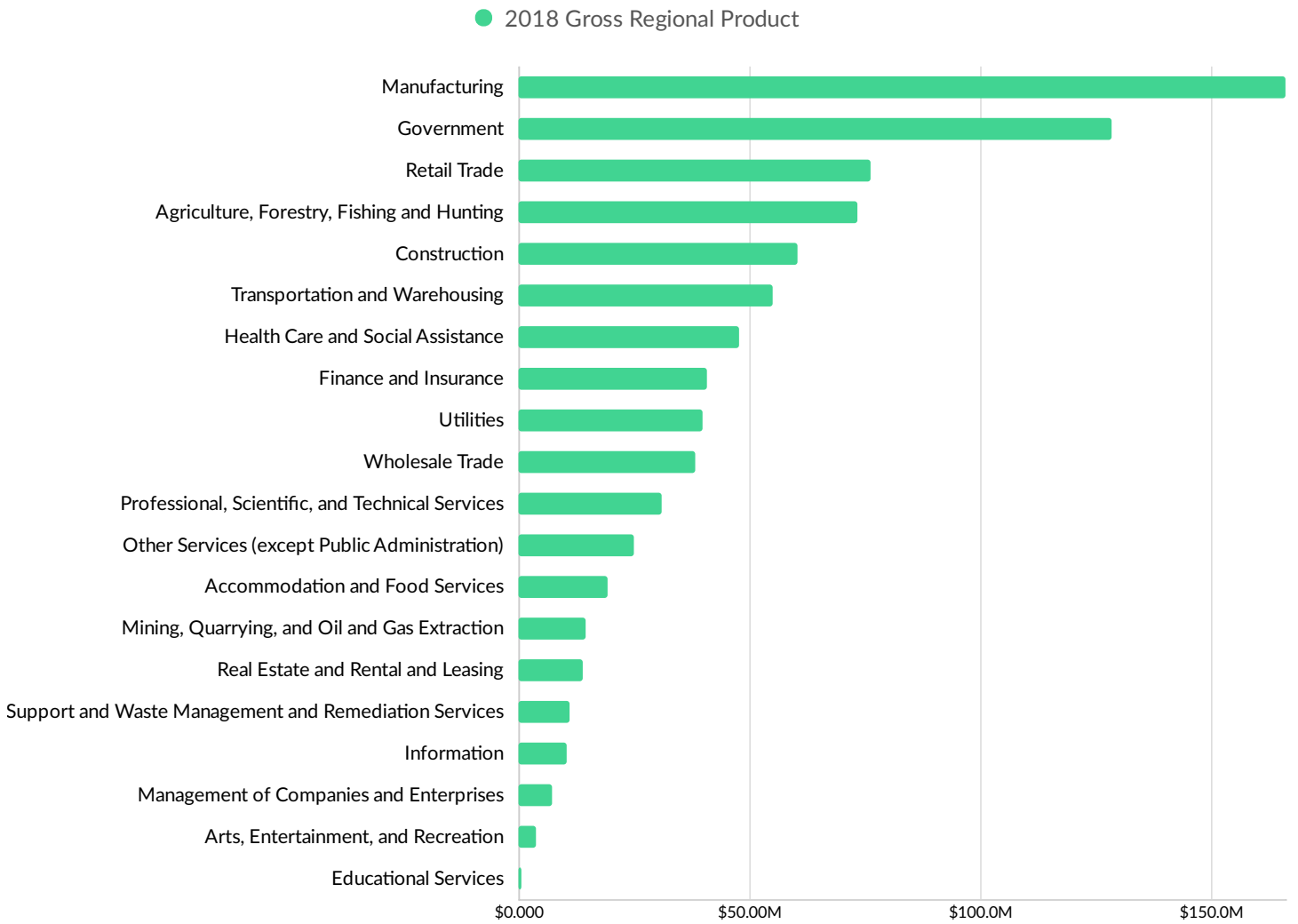
Industry Characteristics - Cont.

Top Industry LQ



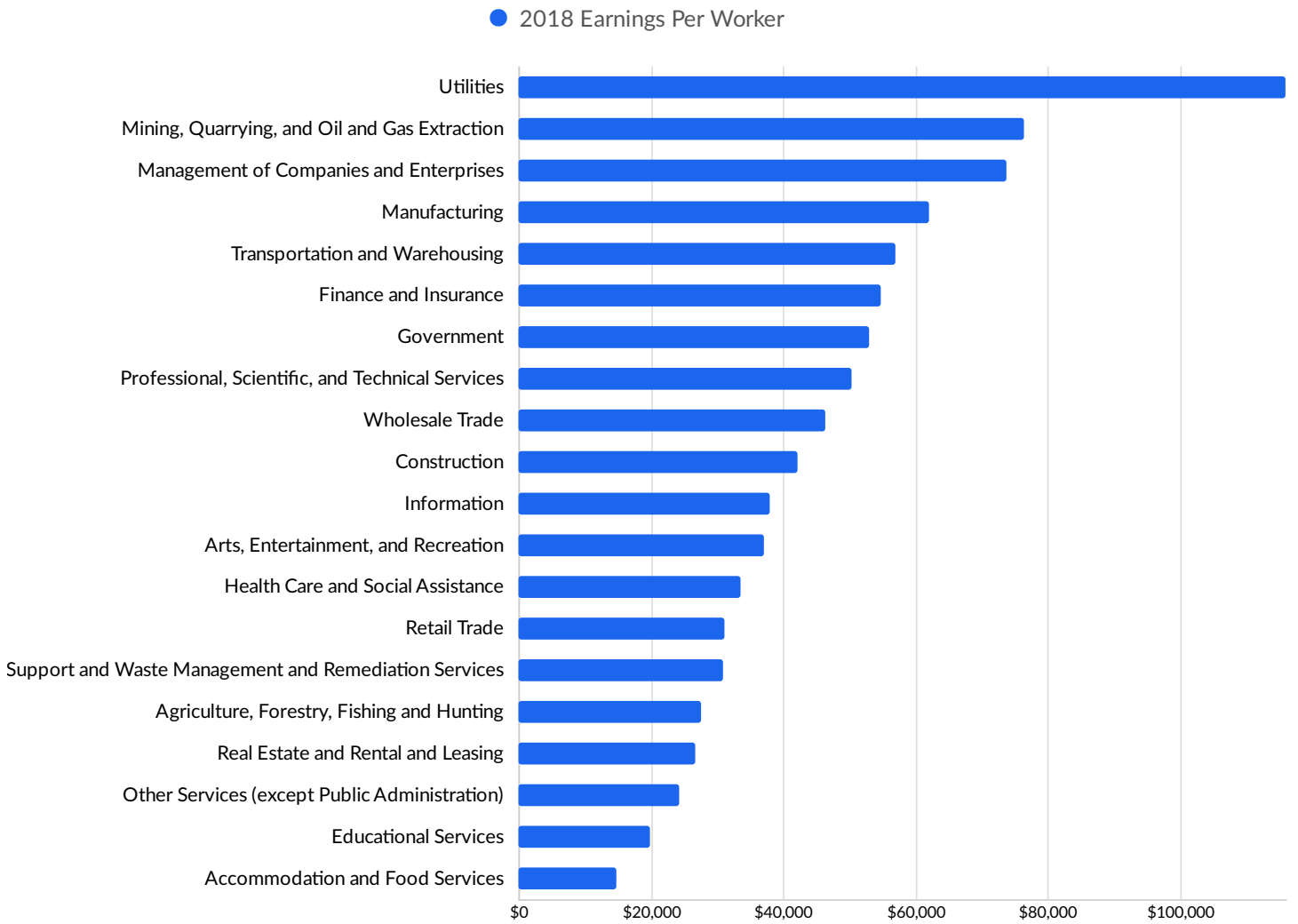
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	2,270	2,048	-222	-10%	1.21	\$52,993	\$128.45M
Manufacturing	1,592	1,367	-225	-14%	1.54	\$61,989	\$166.08M
Retail Trade	1,180	1,358	178	+15%	1.19	\$31,161	\$76.26M
Health Care and Social Assistance	891	1,171	280	+31%	0.82	\$33,581	\$47.76M
Construction	773	950	177	+23%	1.51	\$42,243	\$60.57M
Accommodation and Food Services	732	813	81	+11%	0.84	\$14,823	\$19.30M
Agriculture, Forestry, Fishing and Hunting	988	758	-230	-23%	5.73	\$27,619	\$73.46M
Other Services (except Public Administration)	593	640	47	+8%	1.19	\$24,371	\$25.01M
Transportation and Warehousing	497	551	54	+11%	1.36	\$56,898	\$55.19M
Professional, Scientific, and Technical Services	291	390	99	+34%	0.53	\$50,305	\$31.15M
Wholesale Trade	220	254	34	+15%	0.61	\$46,355	\$38.39M
Finance and Insurance	237	231	-6	-3%	0.51	\$54,771	\$40.71M
Administrative and Support and Waste Management and Remediation Services	181	229	48	+27%	0.33	\$30,853	\$10.95M
Real Estate and Rental and Leasing	93	109	16	+17%	0.57	\$26,766	\$14.06M
Utilities	76	94	18	+24%	2.43	\$116,001	\$39.88M
Management of Companies and Enterprises	97	90	-7	-7%	0.56	\$73,878	\$7.24M
Mining, Quarrying, and Oil and Gas Extraction	22	70	48	+218%	1.51	\$76,340	\$14.70M
Information	87	70	-17	-20%	0.34	\$37,962	\$10.55M
Arts, Entertainment, and Recreation	56	55	-1	-2%	0.28	\$37,184	\$3.94M
Educational Services	25	14	-11	-44%	0.05	\$19,867	\$605.78K

Business Characteristics

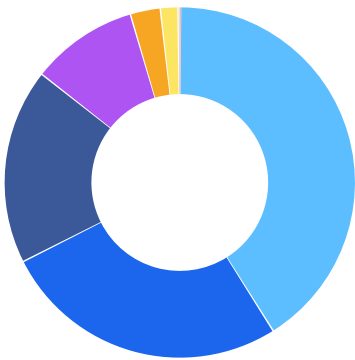
1,456 Companies Employ Your Workers

Online profiles for your workers mention 1,456 companies as employers, with the top 10 appearing below. In the last 12 months, 546 companies in Lawrence County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Jack Henry & Associates, Inc.	231 	CRST International, Inc.	469 
Efco Corporation	99 	Hogan Transports Inc	194 
Wal-Mart Stores, Inc.	41 	Teach For America, Inc.	164 
Mercy	38 	Mercy Health	151 
Tyson Foods, Inc.	37 	USA Truck, Inc.	146 
Schreiber Foods, Inc.	35 	Mercy	119 
Coxhealth	34 	Koch Trucking, Inc.	113 
Playpower, Inc.	28 	Decker Truck Line, Inc.	107 
Cox-Monett Hospital, Inc	20 	Dollar General Corporation	96 
Monett R-1 School District	17 	C.R. England, Inc.	93 

Business Characteristics - Cont.

Business Size

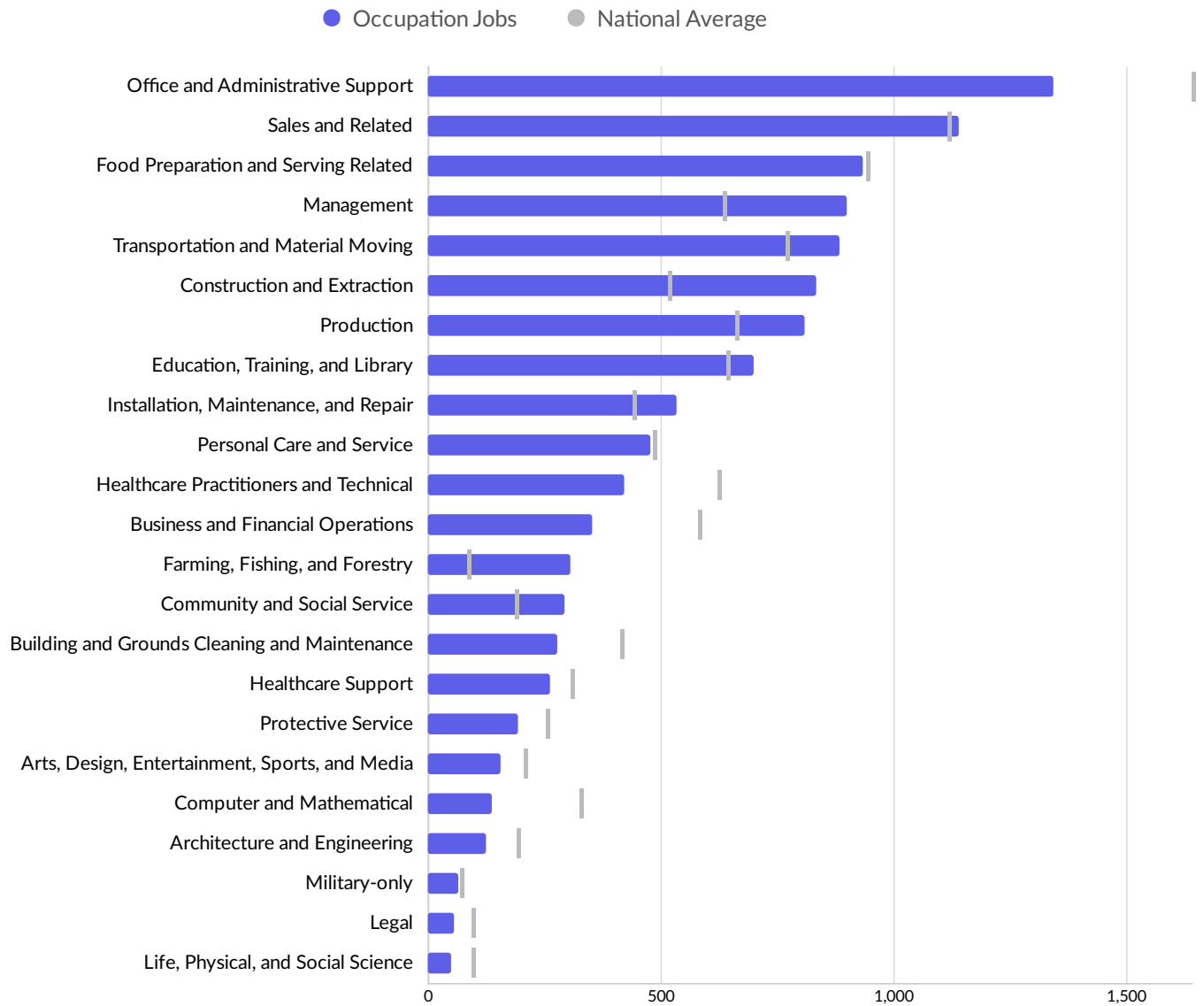


	Percentage	Business Count
1 to 4 employees	41.0%	532
5 to 9 employees	26.5%	344
10 to 19 employees	18.0%	234
20 to 49 employees	9.9%	128
50 to 99 employees	2.8%	36
100 to 249 employees	1.6%	21
250 to 499 employees	0.2%	2
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

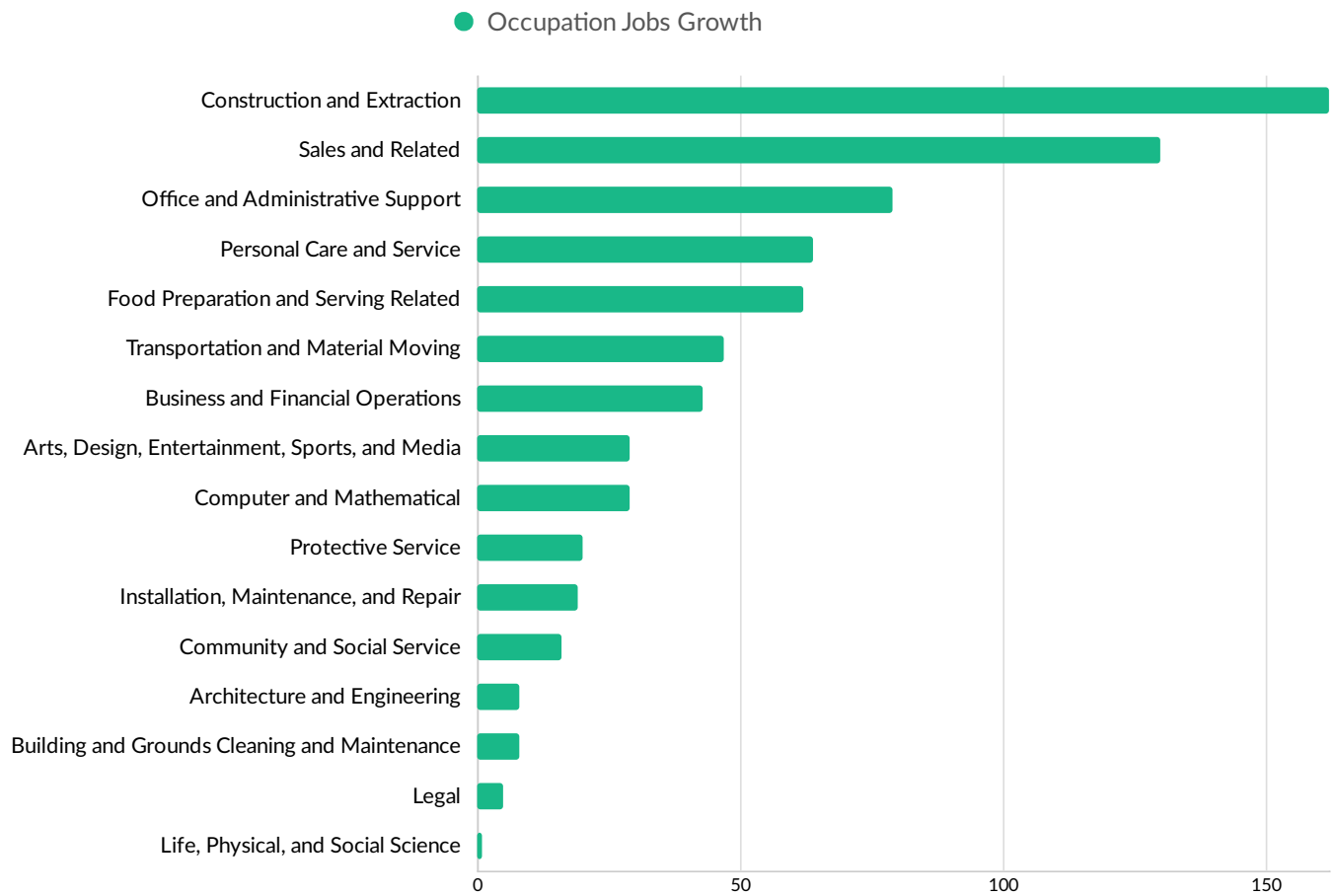
Workforce Characteristics

Largest Occupations



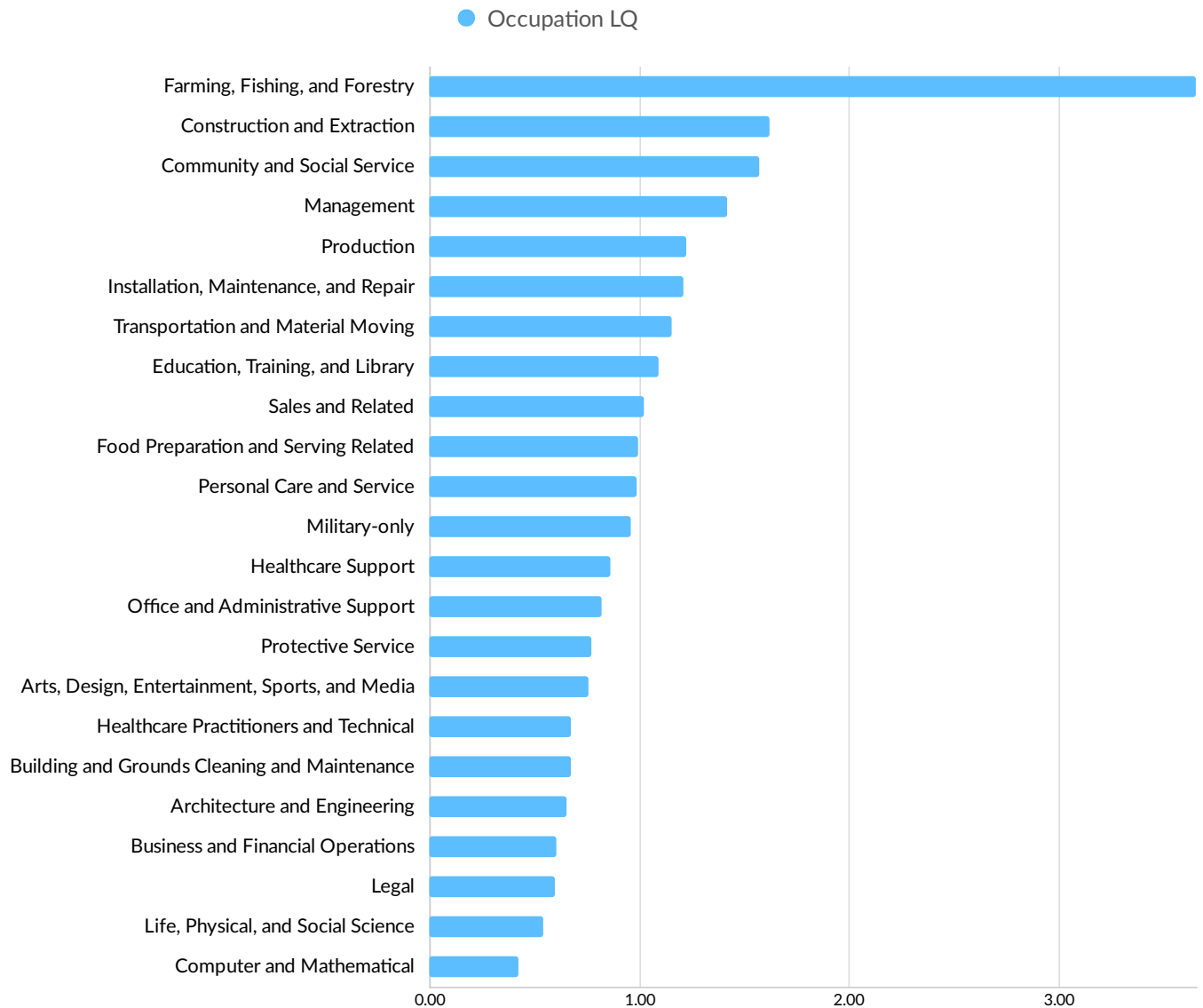
Workforce Characteristics - Cont.

Top Growing Occupations



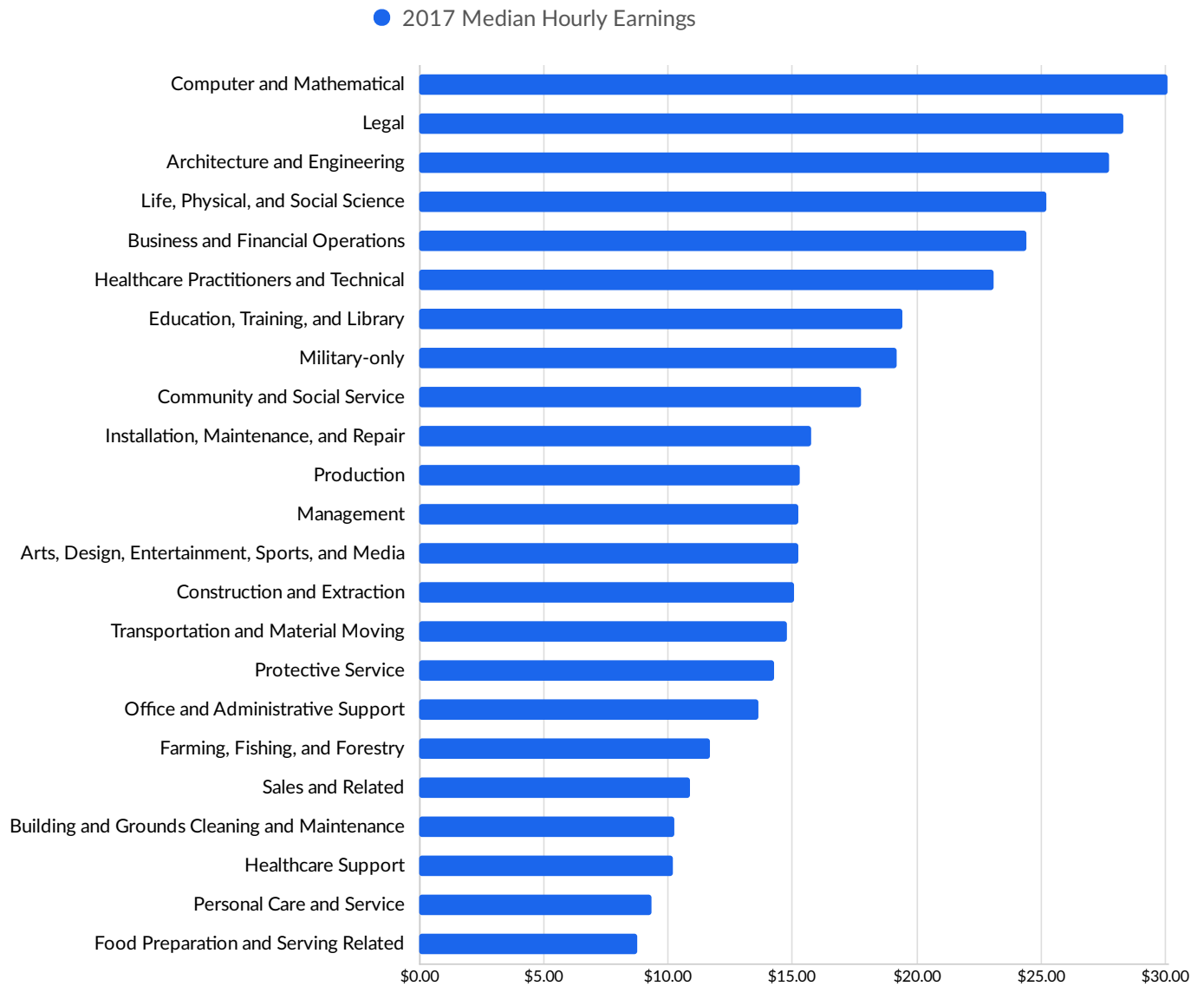
Workforce Characteristics - Cont.

Top Occupation LQ



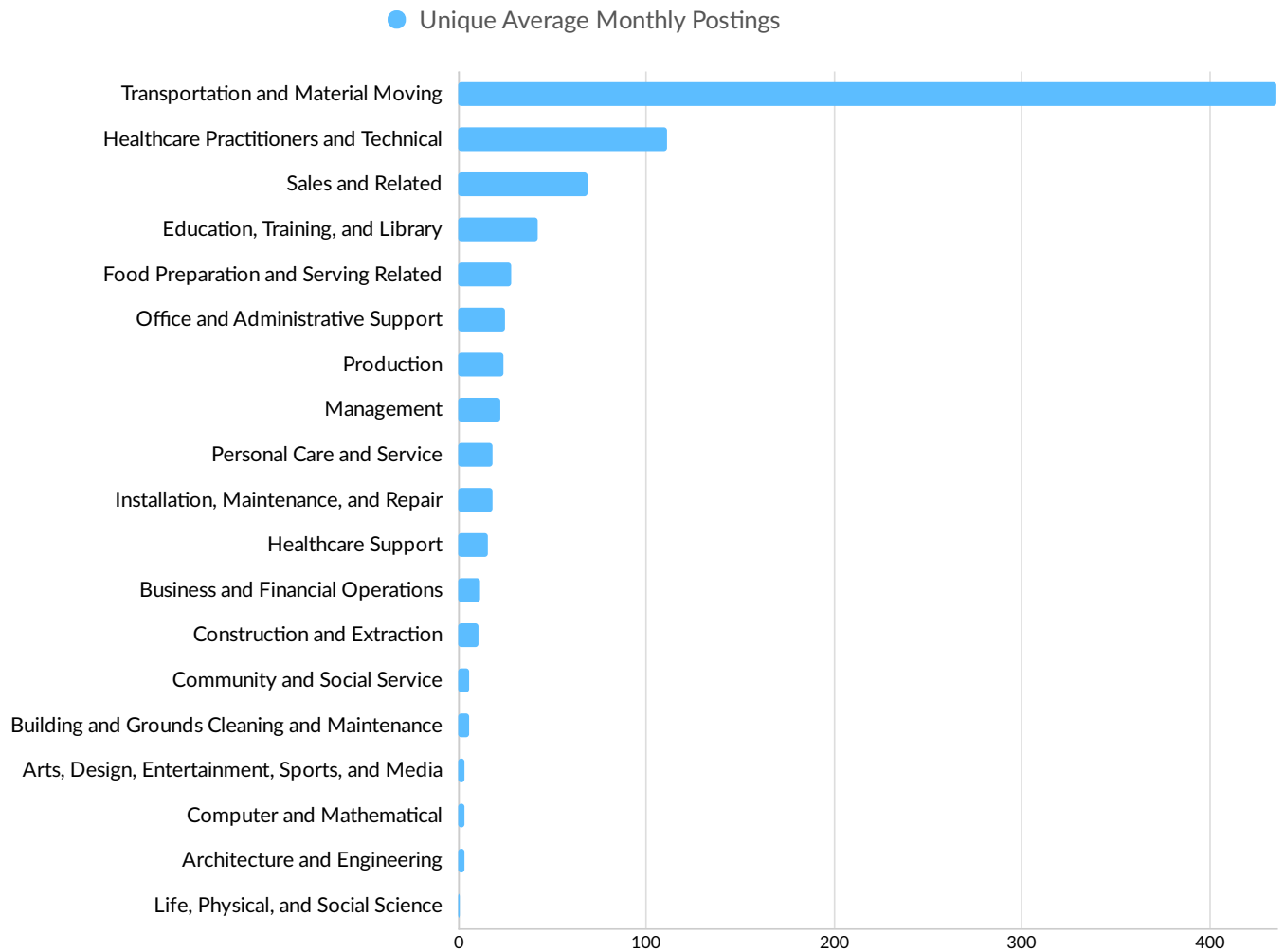
Workforce Characteristics - Cont.

Top Occupation Earnings



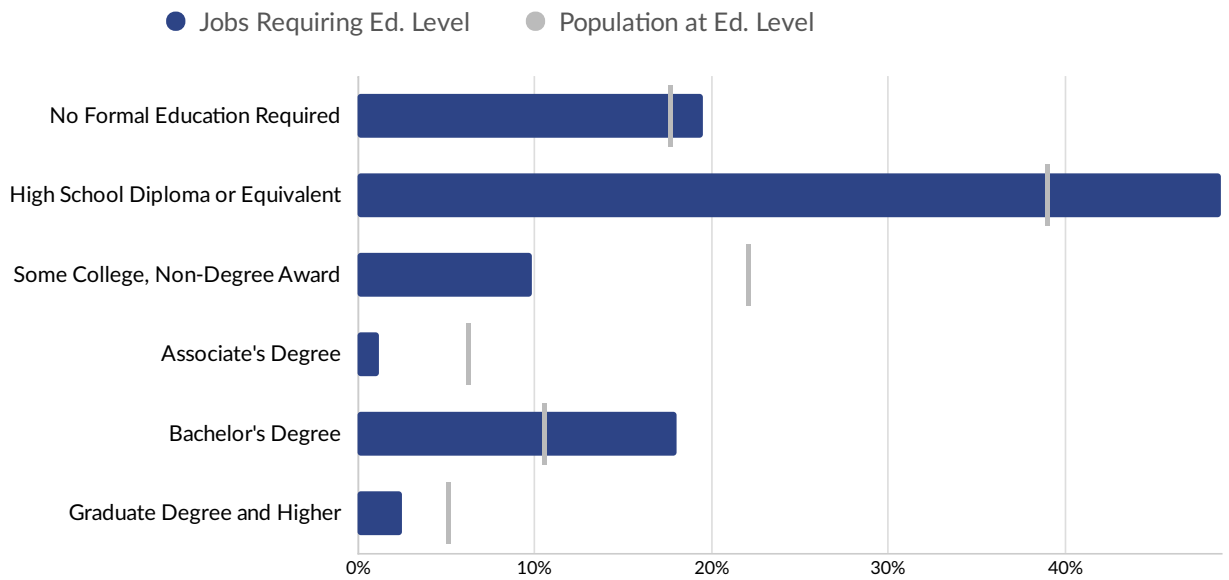
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	1,265	1,344	79	+6%	0.82	\$13.63	25
Sales and Related	1,010	1,140	130	+13%	1.02	\$10.88	69
Food Preparation and Serving Related	874	936	62	+7%	0.99	\$8.75	28
Management	1,044	901	-143	-14%	1.42	\$15.28	22
Transportation and Material Moving	839	886	47	+6%	1.15	\$14.79	436
Construction and Extraction	672	834	162	+24%	1.62	\$15.10	11
Production	923	808	-115	-12%	1.23	\$15.30	24
Education, Training, and Library	745	700	-45	-6%	1.09	\$19.46	42
Installation, Maintenance, and Repair	515	534	19	+4%	1.21	\$15.77	18
Personal Care and Service	413	477	64	+15%	0.99	\$9.38	19
Healthcare Practitioners and Technical	425	421	-4	-1%	0.68	\$23.13	111
Business and Financial Operations	311	354	43	+14%	0.61	\$24.45	12
Farming, Fishing, and Forestry	325	307	-18	-6%	3.65	\$11.71	1
Community and Social Service	277	293	16	+6%	1.58	\$17.78	6
Building and Grounds Cleaning and Maintenance	271	279	8	+3%	0.67	\$10.24	6
Healthcare Support	292	263	-29	-10%	0.86	\$10.22	16
Protective Service	175	195	20	+11%	0.77	\$14.29	1

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	128	157	29	+23%	0.76	\$15.26	4
Computer and Mathematical	108	137	29	+27%	0.42	\$30.12	3
Architecture and Engineering	117	125	8	+7%	0.65	\$27.77	3
Military-only	70	66	-4	-6%	0.96	\$19.24	0
Legal	51	56	5	+10%	0.60	\$28.33	0
Life, Physical, and Social Science	49	50	1	+2%	0.54	\$25.26	1

Educational Pipeline

Over the last 5 years, no schools in Lawrence County, MO produced graduates.