



# MOKAN

Workforce Investment Board of Southwest Missouri



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## Economy Overview

**301,390**

**Population (2018)**

Population **grew by 1,008** over the last 5 years and is projected to **grow by 1,427** over the next 5 years.

**138,559**

**Total Regional Employment**

Jobs **grew by 1,128** over the last 5 years and are projected to **grow by 4,764** over the next 5 years.

**\$44.4K**

**Avg. Earnings Per Job (2018)**

Regional average earnings per job are **\$21.3K below** the national average earnings of \$65.7K per job.

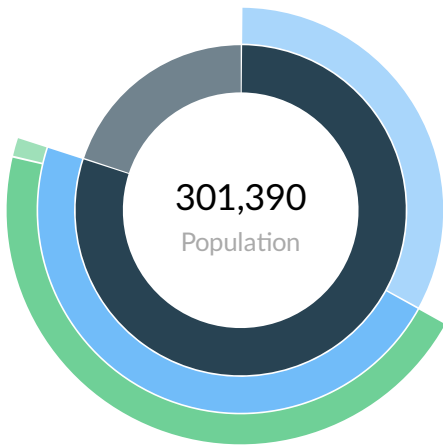
### Takeaways

- As of 2018 the region's population **increased by 0.3%** since 2013, growing by 1,008. Population is expected to **increase by 0.5%** between 2018 and 2023, adding 1,427.
- From 2013 to 2018, jobs **increased by 0.8%** in MOKAN from 137,431 to **138,559**. This change **fell short of the national growth rate of 8.2% by 7.4%**. As the number of jobs increased, the **labor force participation rate decreased from 61.1% to 58.8% between 2013 and 2018**.
- Concerning educational attainment, **12.8% of the selected regions' residents possess a Bachelor's Degree** (5.8% below the national average), and **7.6% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	301,390	141,749	138,559	90.7	\$11.20B	\$15.78B	\$14.54B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

## Economy Overview - Cont.

### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	241,062
● Not in Labor Force (15+)	99,313
● Labor Force	141,749
● Employed	137,595
● Unemployed	4,154
● Under 15	60,328

### Educational Attainment

Concerning educational attainment, **12.8% of the selected regions' residents possess a Bachelor's Degree** (5.8% below the national average), and **7.6% hold an Associate's Degree** (0.4% below the national average).

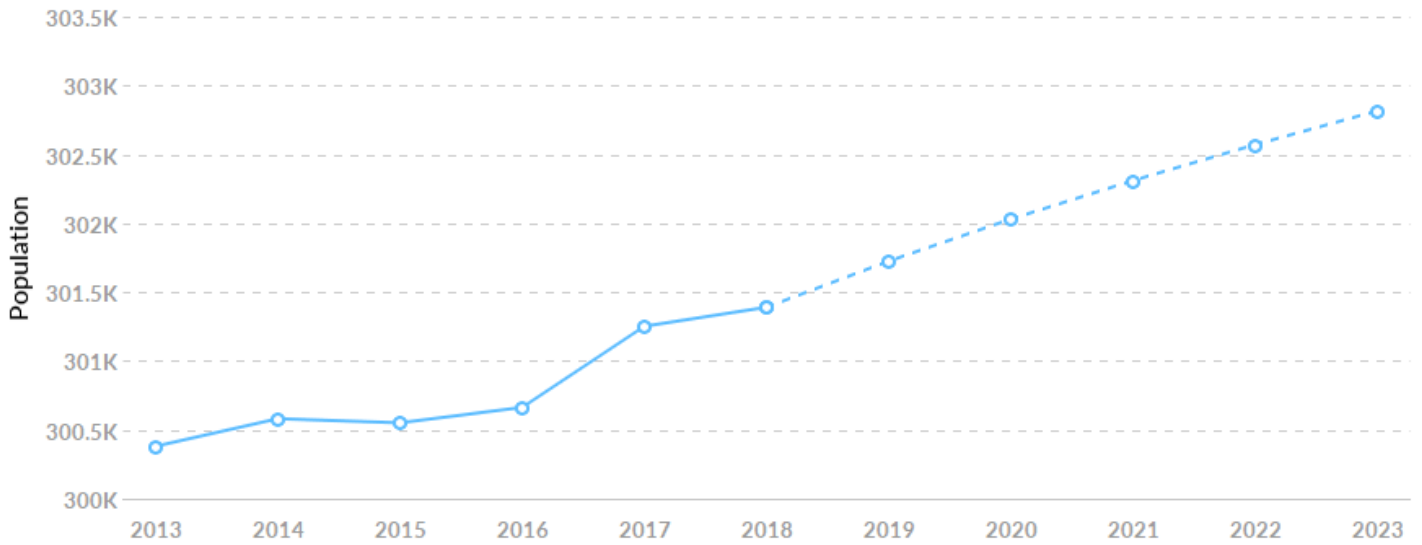


	% of Population	Population
● Less Than 9th Grade	5.8%	11,572
● 9th Grade to 12th Grade	8.3%	16,452
● High School Diploma	35.6%	70,614
● Some College	23.1%	45,840
● Associate's Degree	7.6%	15,065
● Bachelor's Degree	12.8%	25,438
● Graduate Degree and Higher	6.8%	13,515

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population increased by 0.3% since 2013, growing by 1,008. Population is expected to increase by 0.5% between 2018 and 2023, adding 1,427.

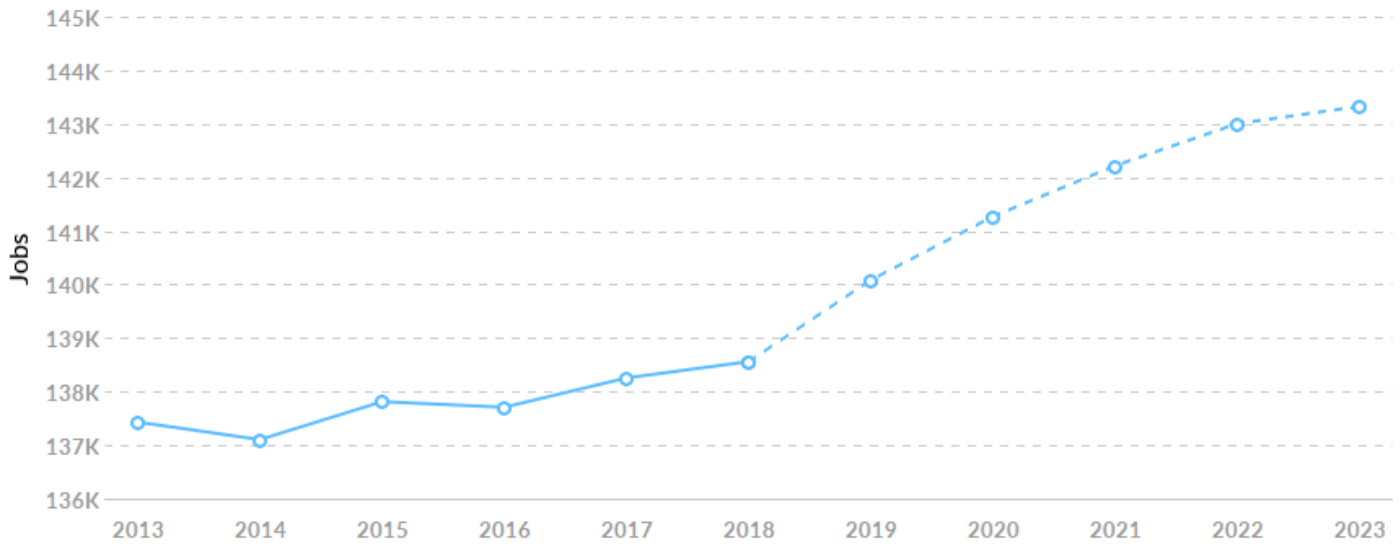


Timeframe	Population
2013	300,381
2014	300,581
2015	300,551
2016	300,663
2017	301,252
2018	301,390
2019	301,725
2020	302,030
2021	302,310
2022	302,571
2023	302,816

# Historic & Projected Trends - Cont.

## Job Trends

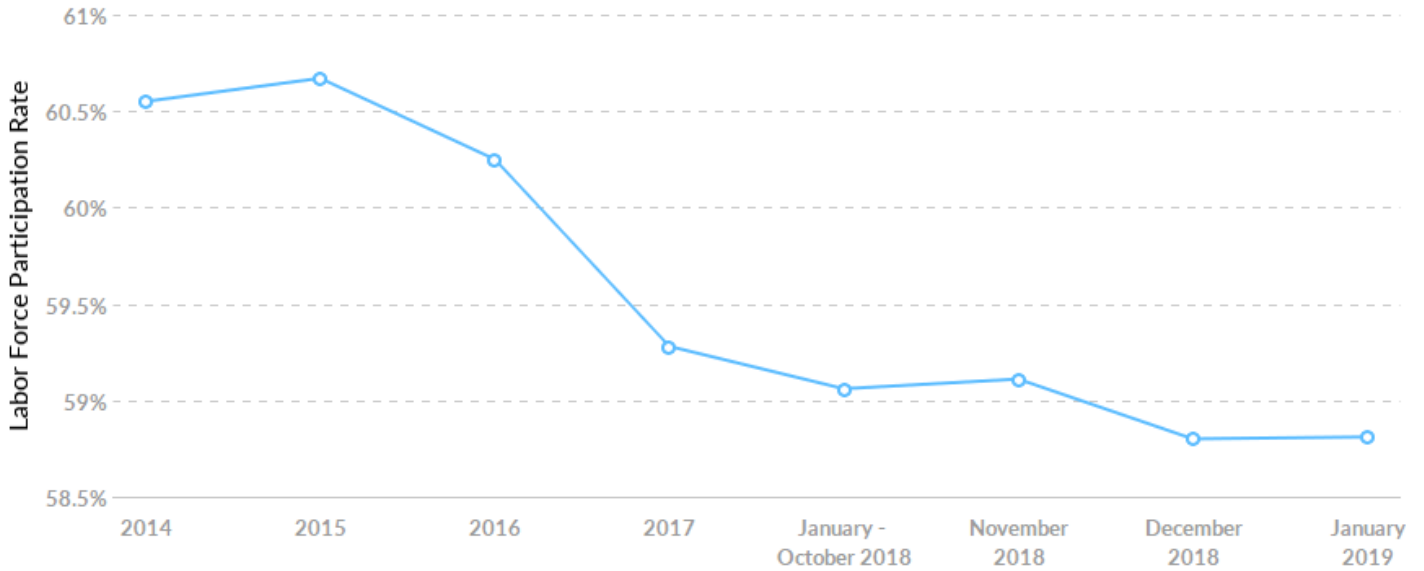
From 2013 to 2018, jobs increased by 0.8% in MOKAN from 137,431 to 138,559. This change fell short of the national growth rate of 8.2% by 7.4%.



Timeframe	Jobs
2013	137,431
2014	137,103
2015	137,812
2016	137,708
2017	138,254
2018	138,559
2019	140,082
2020	141,268
2021	142,217
2022	143,003
2023	143,323

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

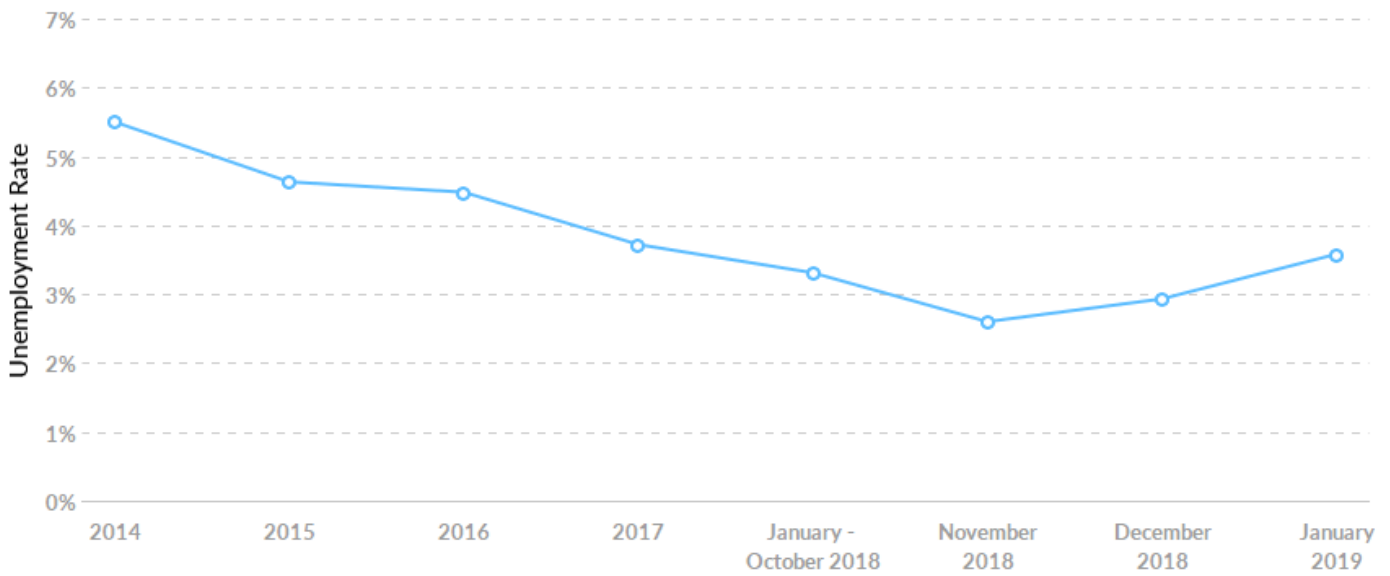


Timeframe	Labor Force Participation Rate
2014	60.55%
2015	60.67%
2016	60.25%
2017	59.28%
January - October 2018	59.06%
November 2018	59.11%
December 2018	58.80%
January 2019	58.81%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

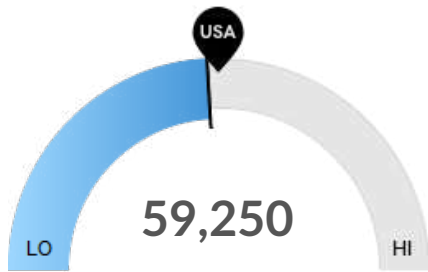
Your areas had a January 2019 unemployment rate of 3.58%, **decreasing from 5.50%** 5 years before.



Timeframe	Unemployment Rate
2014	5.50%
2015	4.63%
2016	4.48%
2017	3.72%
January - October 2018	3.31%
November 2018	2.60%
December 2018	2.93%
January 2019	3.58%

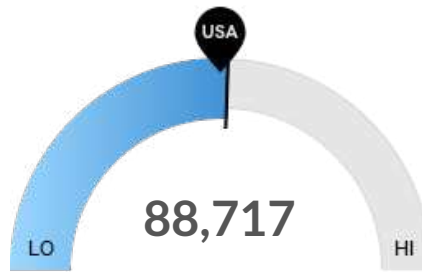


## Population Characteristics



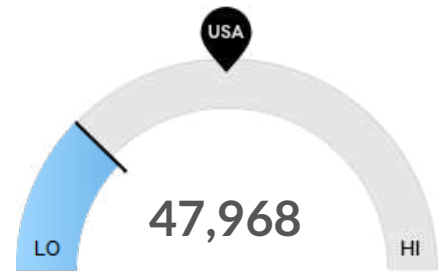
Millennials

Your area has 59,250 millennials (ages 20-34). The national average for an area this size is 62,394.



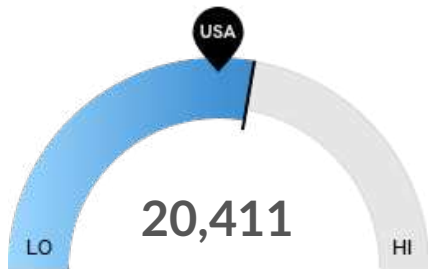
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 85,879 people 55 or older, while there are 88,717 here.



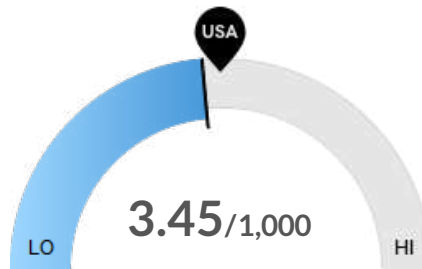
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 118,307 racially diverse people, while there are 47,968 here.



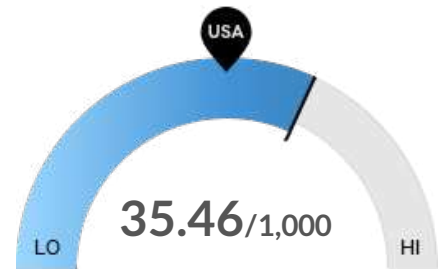
Veterans

Your area has 20,411 veterans. The national average for an area this size is 17,517.



Violent Crime

Your area has 3.45 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



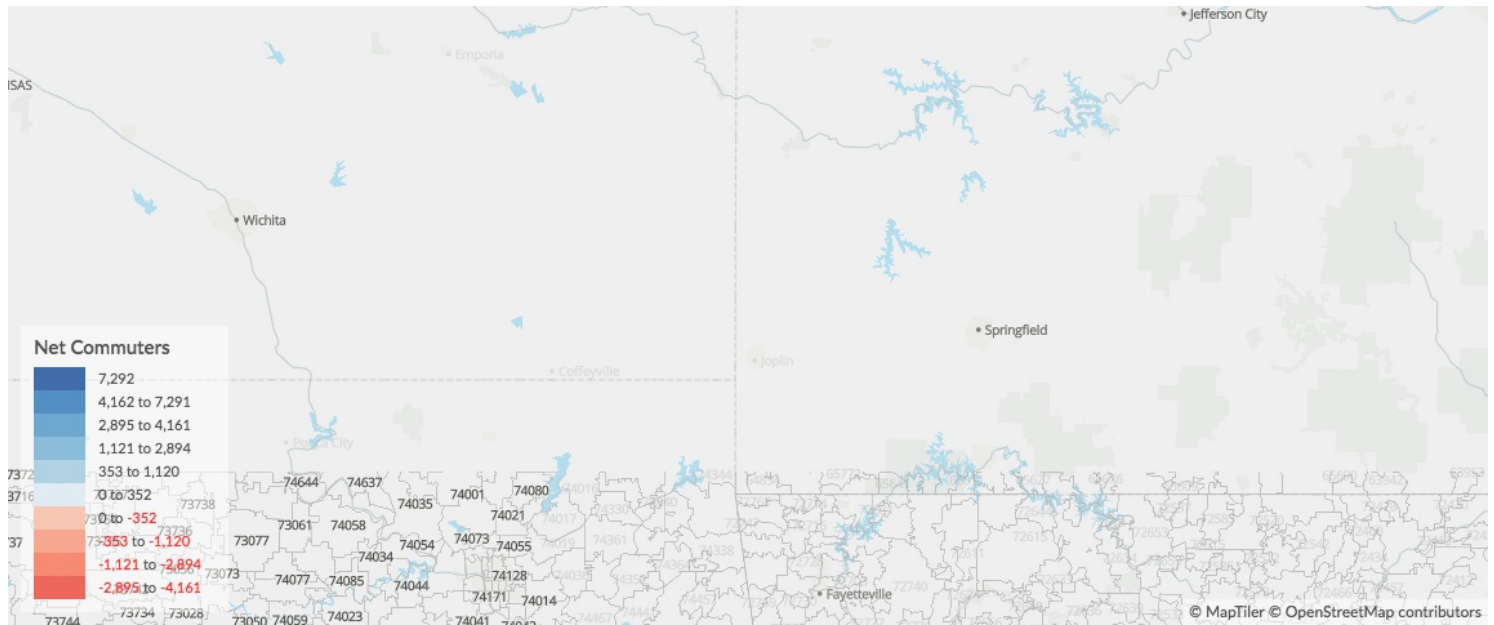
Property Crime

Your area has 35.46 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

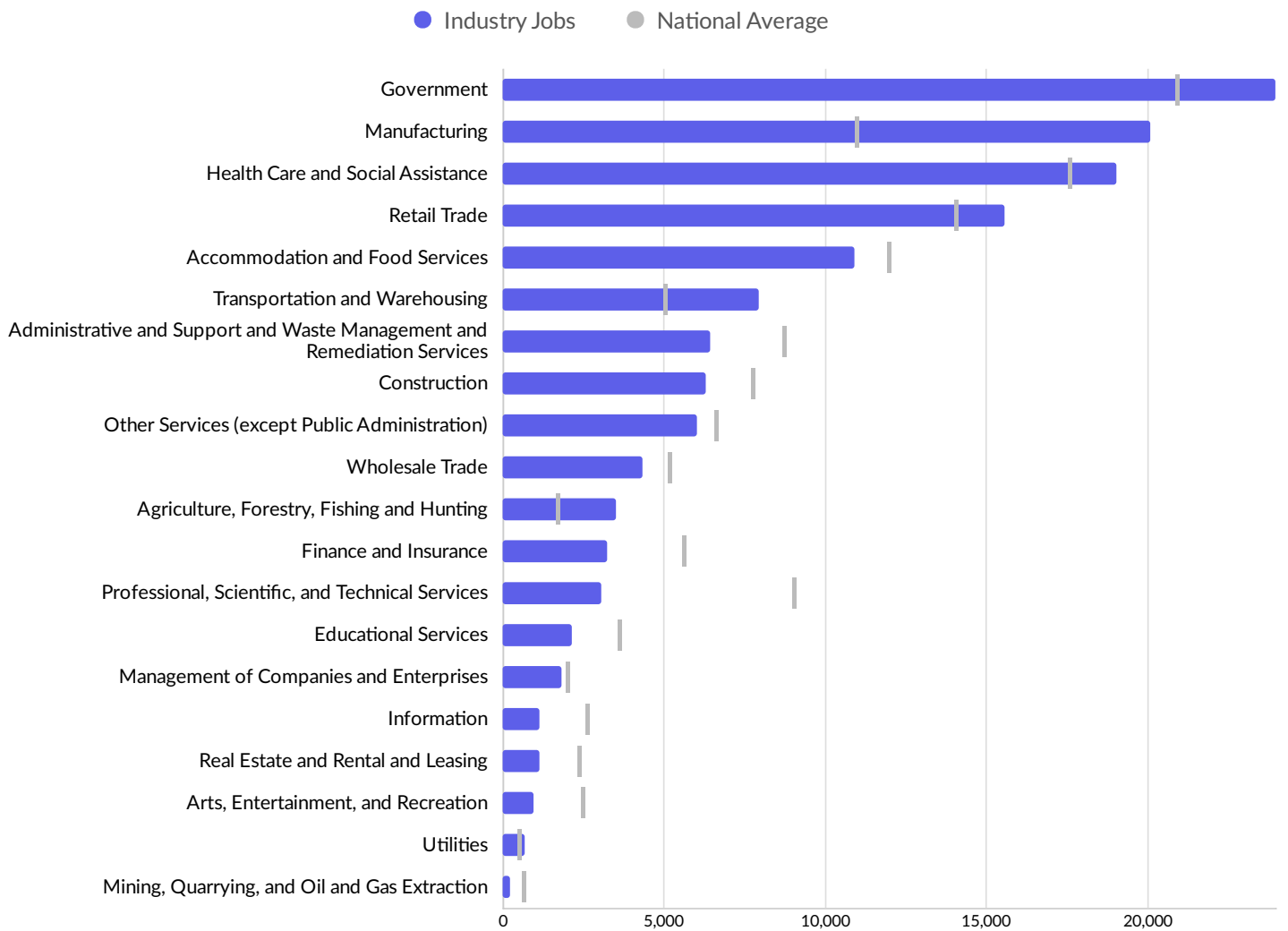
Where Talent Lives

ZIP	Name	2018 Employment
64801	Joplin, MO (in Jasper co...	22,138
64804	Joplin, MO (in Jasper co...	20,257
64850	Neosho, MO (in Newto...	17,824
66762	Pittsburg, KS (in Crawfo...	14,666
64836	Carthage, MO (in Jasper...	12,161

ZIP	Name	2018 Workers
64804	Joplin, MO (in Jasper co...	15,458
64801	Joplin, MO (in Jasper co...	14,846
64850	Neosho, MO (in Newto...	13,662
66762	Pittsburg, KS (in Crawfo...	11,150
64836	Carthage, MO (in Jasper...	10,478

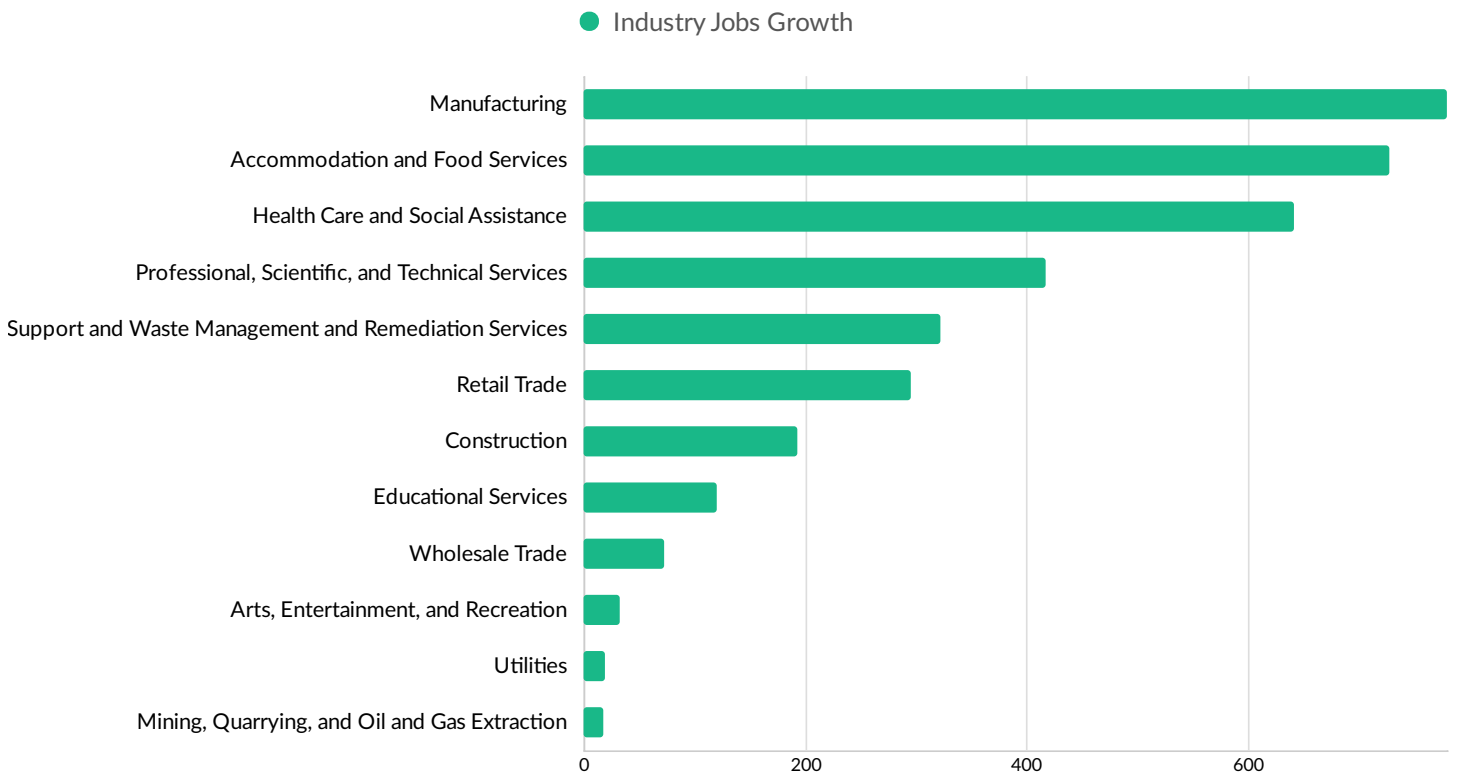
# Industry Characteristics

## Largest Industries



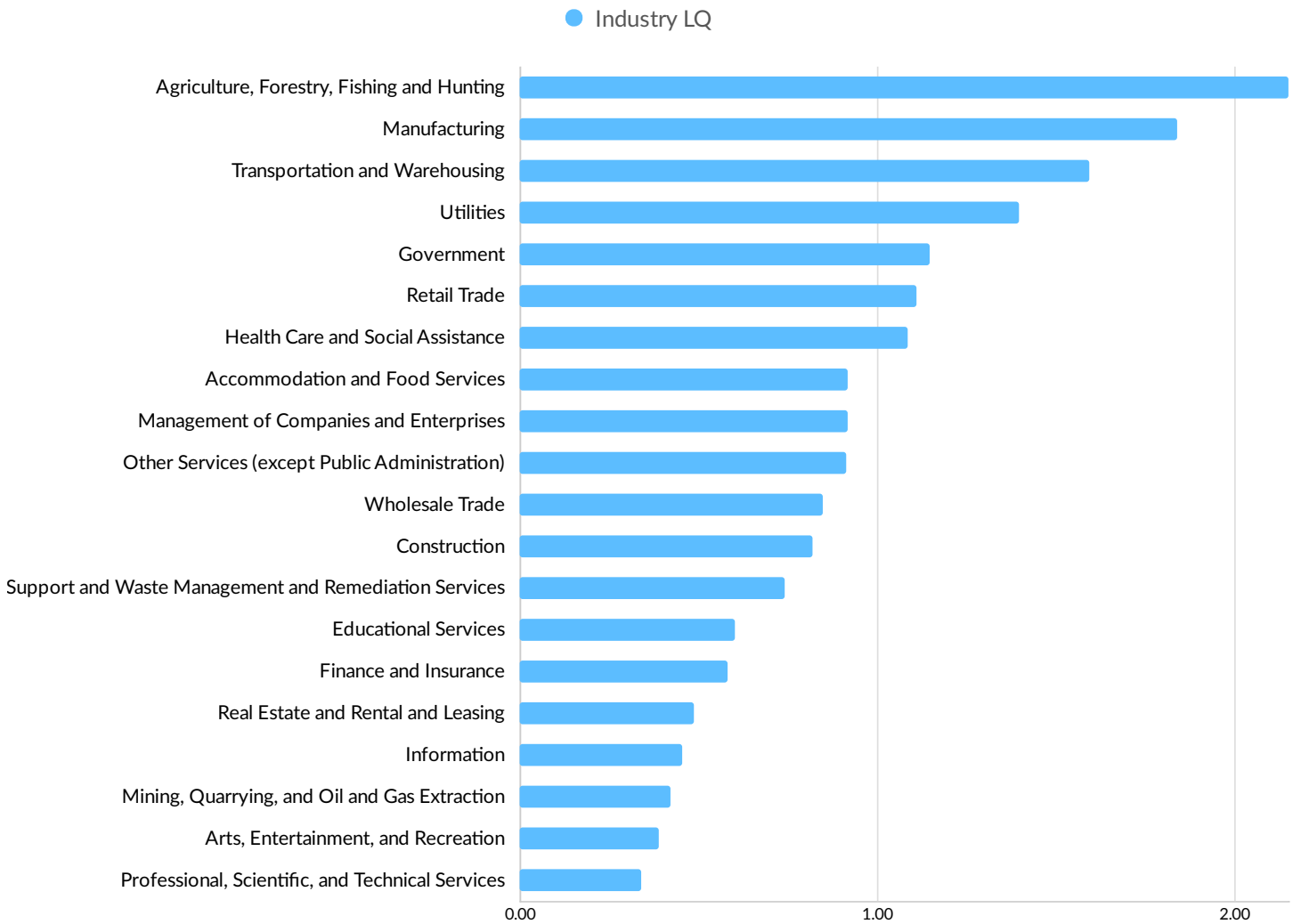
## Industry Characteristics - Cont.

### Top Growing Industries



## Industry Characteristics - Cont.

### Top Industry LQ



# Industry Characteristics - Cont.

## Top Industry GRP



## Industry Characteristics - Cont.

### Top Industry Earnings



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	24,764	23,976	-788	-3%	1.15	\$45,820	\$1.22B
Manufacturing	19,312	20,092	780	+4%	1.84	\$59,706	\$2.23B
Health Care and Social Assistance	18,400	19,042	642	+3%	1.09	\$49,449	\$1.13B
Retail Trade	15,259	15,554	295	+2%	1.11	\$30,850	\$825.10M
Accommodation and Food Services	10,189	10,917	728	+7%	0.92	\$16,878	\$298.94M
Transportation and Warehousing	8,338	7,967	-371	-4%	1.59	\$61,423	\$678.09M
Administrative and Support and Waste Management and Remediation Services	6,111	6,433	322	+5%	0.74	\$29,828	\$294.51M
Construction	6,128	6,321	193	+3%	0.82	\$45,768	\$441.84M
Other Services (except Public Administration)	6,214	6,025	-189	-3%	0.91	\$23,238	\$210.55M
Wholesale Trade	4,265	4,338	73	+2%	0.85	\$54,031	\$660.60M
Agriculture, Forestry, Fishing and Hunting	3,690	3,505	-185	-5%	2.15	\$31,276	\$396.98M
Finance and Insurance	3,505	3,236	-269	-8%	0.58	\$58,678	\$507.61M
Professional, Scientific, and Technical Services	2,639	3,056	417	+16%	0.34	\$50,354	\$258.09M
Educational Services	2,016	2,136	120	+6%	0.60	\$23,409	\$61.30M
Management of Companies and Enterprises	1,871	1,818	-53	-3%	0.92	\$104,502	\$214.77M
Information	1,786	1,160	-626	-35%	0.46	\$50,289	\$212.25M
Real Estate and Rental and Leasing	1,169	1,138	-31	-3%	0.49	\$36,152	\$184.54M
Arts, Entertainment, and Recreation	906	938	32	+4%	0.39	\$18,068	\$36.60M
Utilities	645	665	20	+3%	1.40	\$102,011	\$242.38M
Mining, Quarrying, and Oil and Gas Extraction	225	243	18	+8%	0.42	\$96,915	\$61.12M



## Business Characteristics

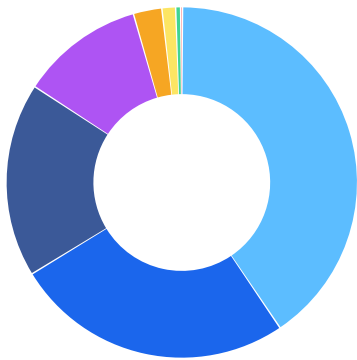
### 15,257 Companies Employ Your Workers

Online profiles for your workers mention 15,257 companies as employers, with the top 10 appearing below. In the last 12 months, 3,794 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	799 	CRST International, Inc.	2,868 
Leggett & Platt, Incorporated	605 	J.B. Hunt Transport Services, Inc.	1,467 
Missouri Southern State Univers...	400 	Hogan Transports Inc	1,288 
Wal-Mart Stores, Inc.	377 	USA Truck, Inc.	898 
Pittsburg State University Found...	352 	C.R. England, Inc.	776 
Mercy	317 	Koch Trucking, Inc.	748 
Joplin Schools	229 	Dollar General Corporation	720 
Tamko Building Products, Inc.	220 	Mercy Health	693 
Eaglepicher Technologies, LLC	217 	Freeman Health System	677 
AT&T Inc.	212 	U. S. Xpress, Inc.	622 

## Business Characteristics - Cont.

### Business Size

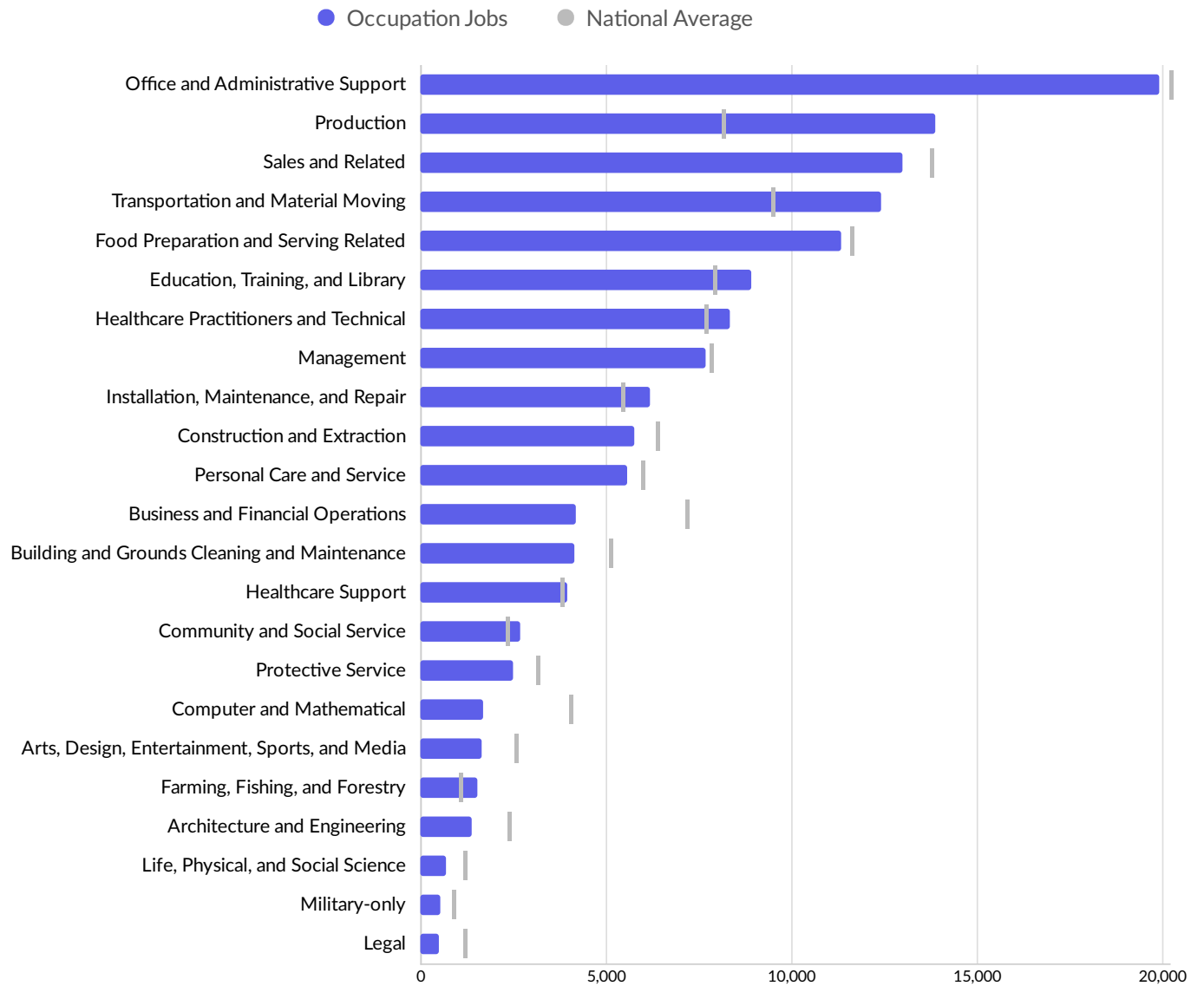


	Percentage	Business Count
1 to 4 employees	40.5%	4,629
5 to 9 employees	25.7%	2,945
10 to 19 employees	17.9%	2,049
20 to 49 employees	11.4%	1,299
50 to 99 employees	2.6%	301
100 to 249 employees	1.3%	144
250 to 499 employees	0.5%	52
500+ employees	0.2%	20

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

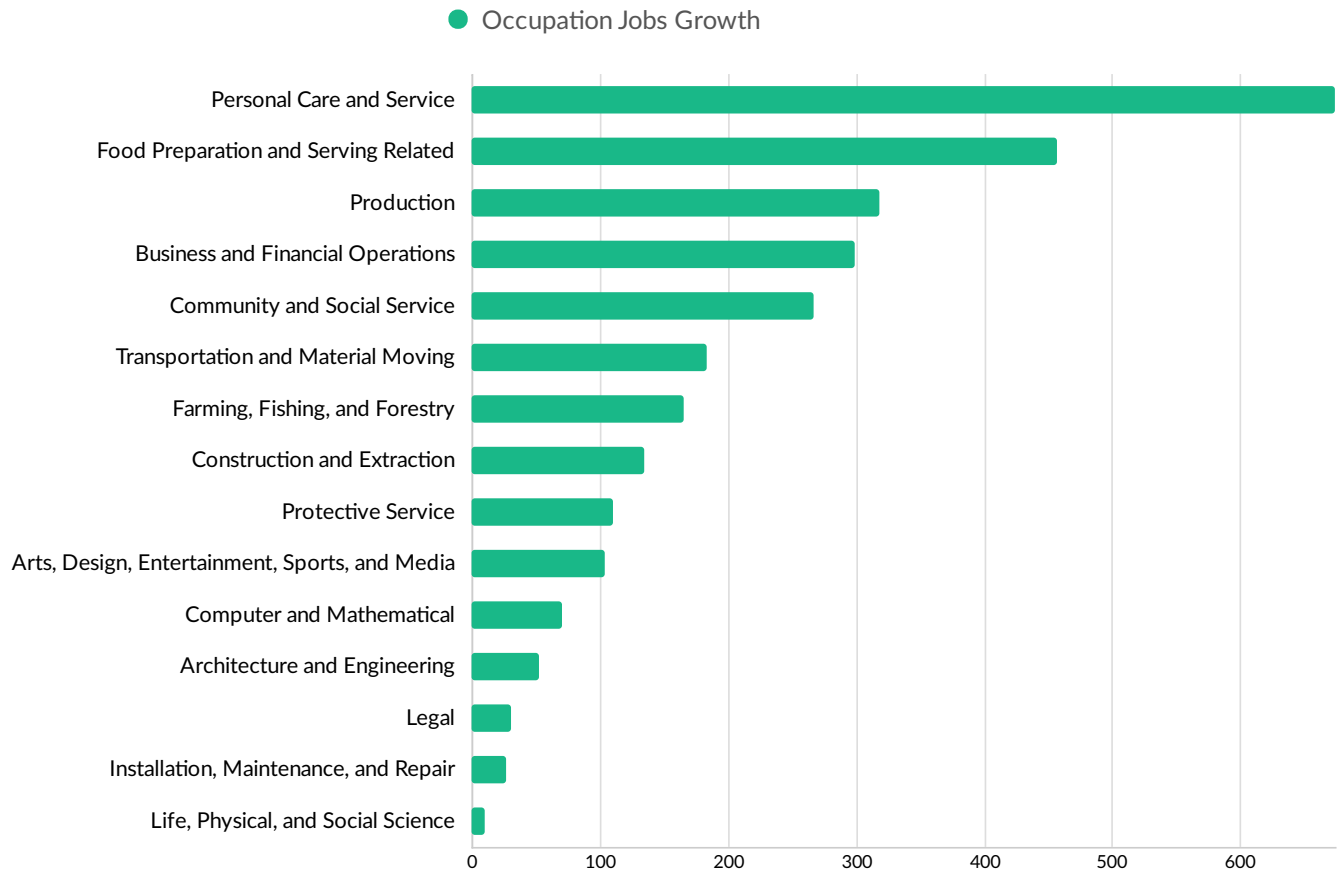
# Workforce Characteristics

## Largest Occupations



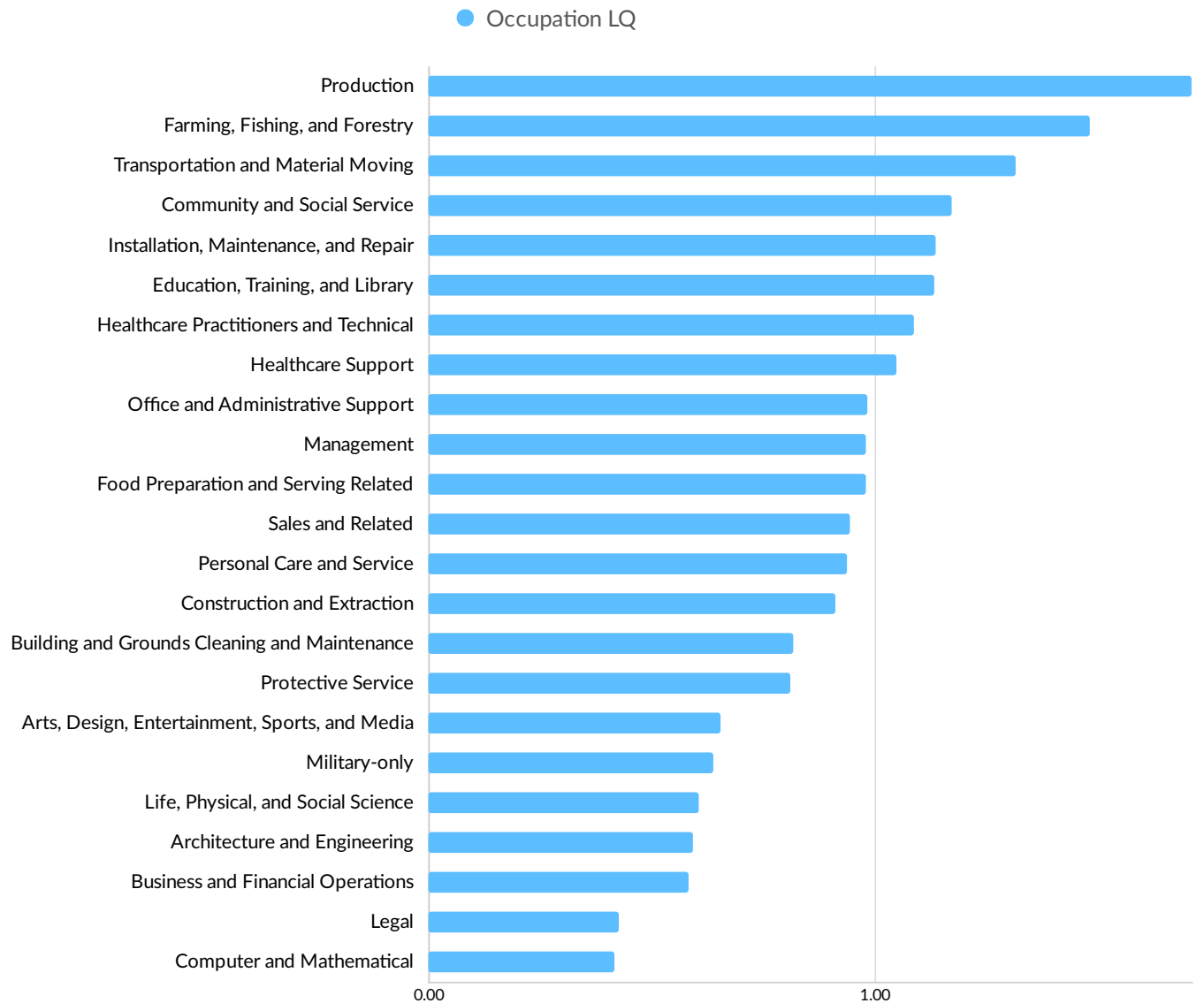
## Workforce Characteristics - Cont.

### Top Growing Occupations



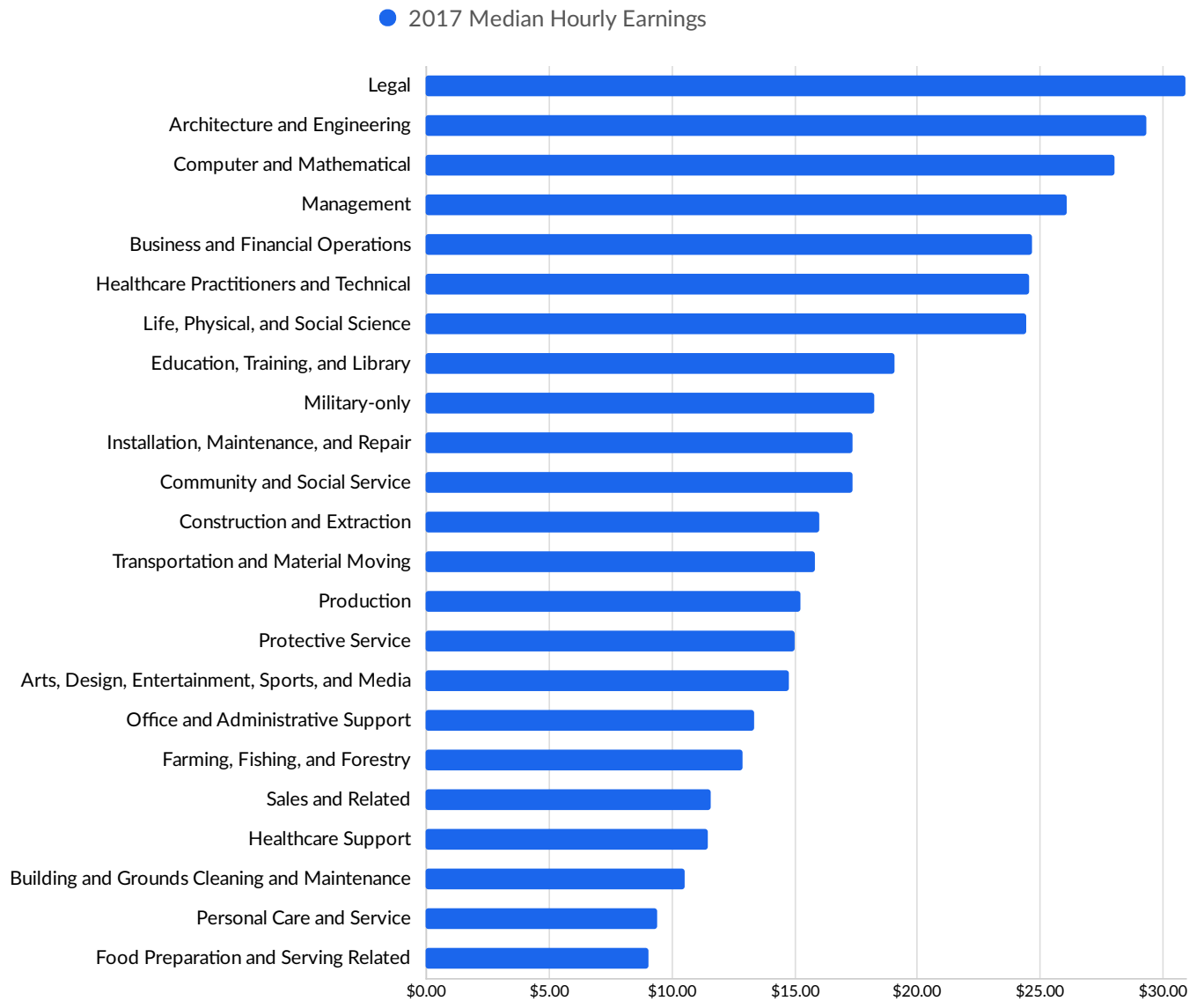
## Workforce Characteristics - Cont.

### Top Occupation LQ



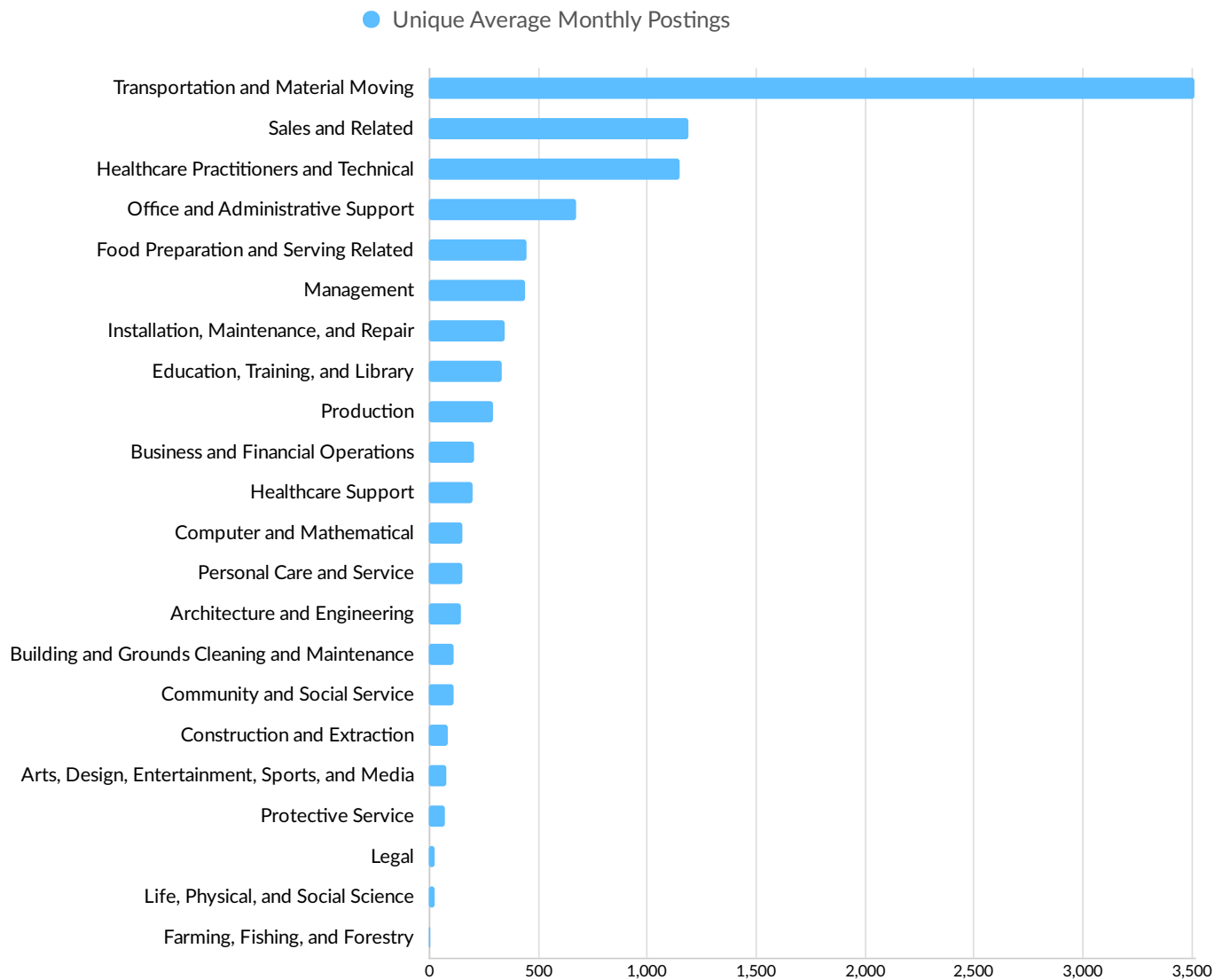
## Workforce Characteristics - Cont.

### Top Occupation Earnings



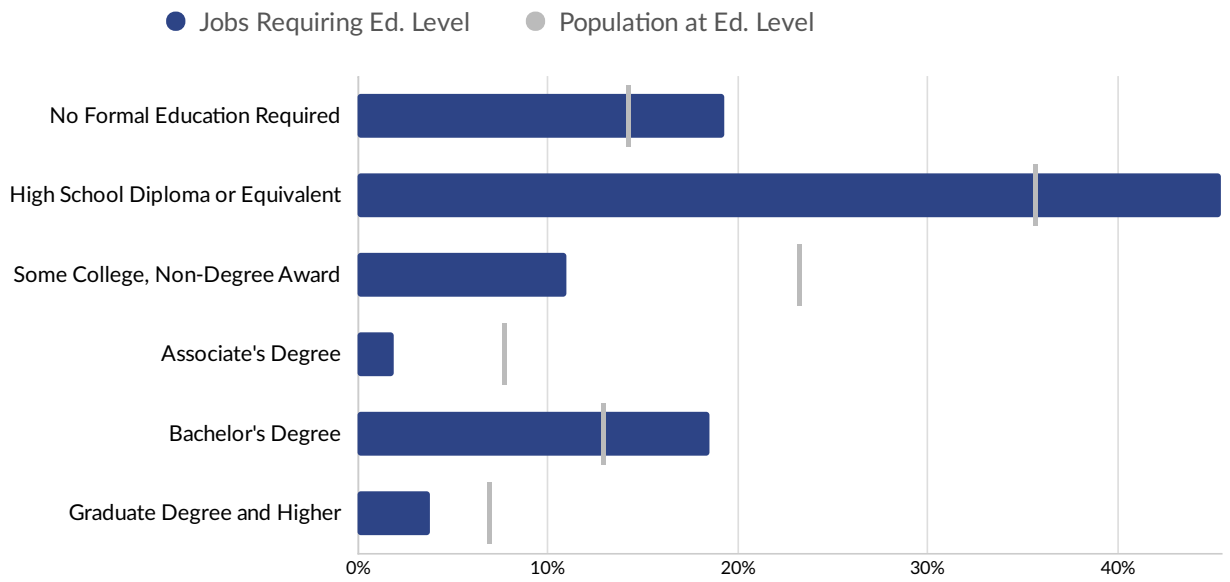
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

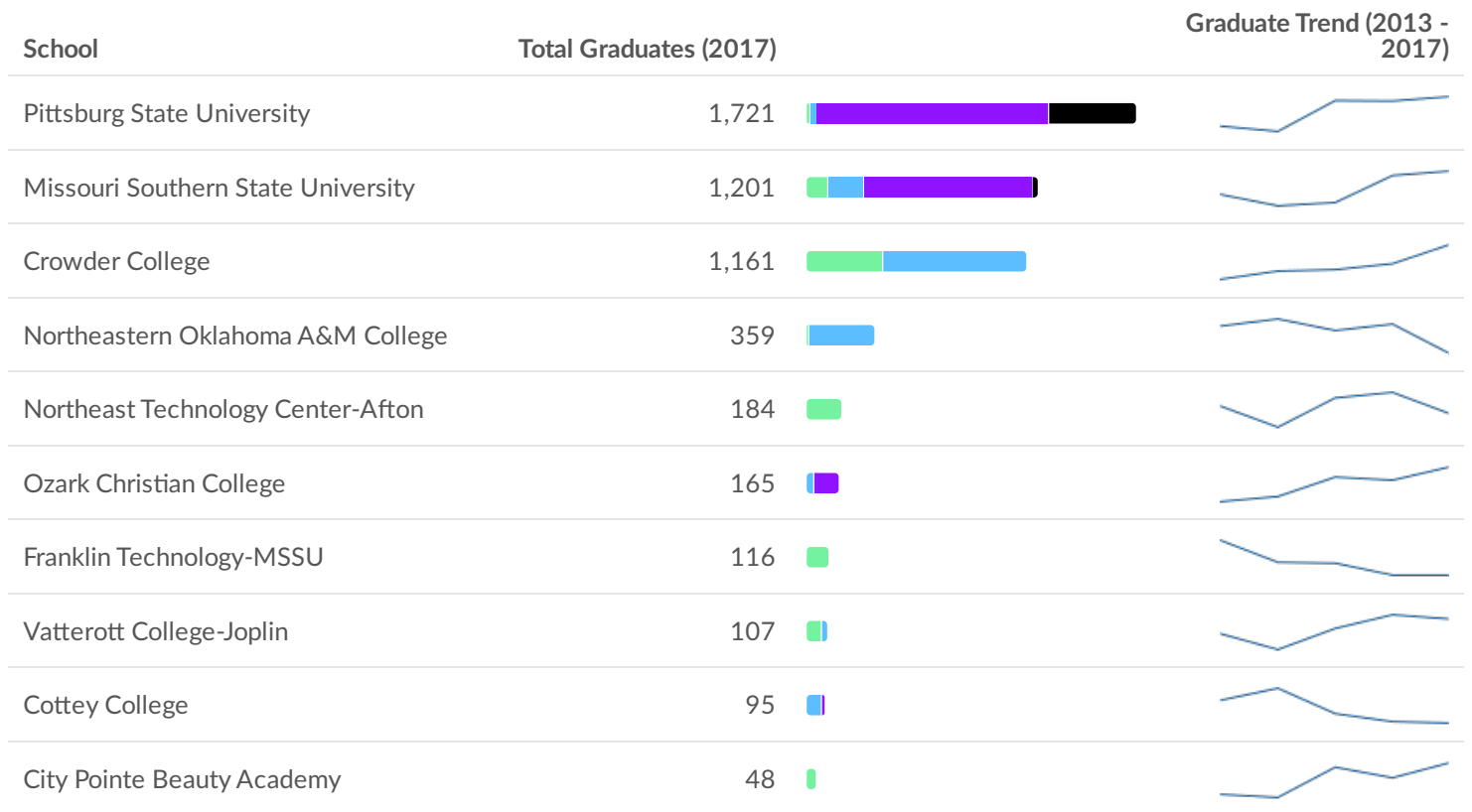
Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	20,327	19,905	-422	-2%	0.99	\$13.40	677
Production	13,579	13,897	318	+2%	1.71	\$15.27	298
Sales and Related	13,102	12,984	-118	-1%	0.95	\$11.62	1,194
Transportation and Material Moving	12,249	12,433	184	+2%	1.32	\$15.87	3,516
Food Preparation and Serving Related	10,905	11,362	457	+4%	0.98	\$9.07	446
Education, Training, and Library	9,110	8,925	-185	-2%	1.13	\$19.08	333
Healthcare Practitioners and Technical	8,516	8,348	-168	-2%	1.09	\$24.56	1,152
Management	7,877	7,676	-201	-3%	0.98	\$26.09	441
Installation, Maintenance, and Repair	6,153	6,180	27	+0%	1.14	\$17.38	345
Construction and Extraction	5,646	5,781	135	+2%	0.91	\$16.04	86
Personal Care and Service	4,912	5,586	674	+14%	0.94	\$9.43	156
Business and Financial Operations	3,880	4,179	299	+8%	0.58	\$24.68	208
Building and Grounds Cleaning and Maintenance	4,426	4,160	-266	-6%	0.82	\$10.56	115
Healthcare Support	4,307	3,943	-364	-8%	1.05	\$11.49	198
Community and Social Service	2,425	2,692	267	+11%	1.18	\$17.37	115
Protective Service	2,404	2,515	111	+5%	0.81	\$15.05	74
Computer and Mathematical	1,603	1,674	71	+4%	0.42	\$28.06	156

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	1,569	1,673	104	+7%	0.66	\$14.81	79
Farming, Fishing, and Forestry	1,367	1,532	165	+12%	1.48	\$12.91	9
Architecture and Engineering	1,344	1,396	52	+4%	0.59	\$29.32	147
Life, Physical, and Social Science	679	689	10	+1%	0.61	\$24.44	25
Military-only	592	540	-52	-9%	0.64	\$18.25	1
Legal	456	487	31	+7%	0.43	\$30.93	25

## Educational Pipeline

In 2017, there were 5,252 graduates in MOKAN. This pipeline has grown by 12% over the last 5 years. The highest share of these graduates come from General Studies, "Business/Commerce, General", and Registered Nursing/Registered Nurse.



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher