



McDonald County, MO

Workforce Investment Board of Southwest Missouri



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Economy Overview

22,840

Population (2018)

Population **grew by 202** over the last 5 years and is projected to **grow by 136** over the next 5 years.

8,335

Total Regional Employment

Jobs **grew by 345** over the last 5 years and are projected to **grow by 325** over the next 5 years.

\$41.2K

Median Household Income (2017)

Median household income is **\$16.4K below** the national median household income of \$57.7K.

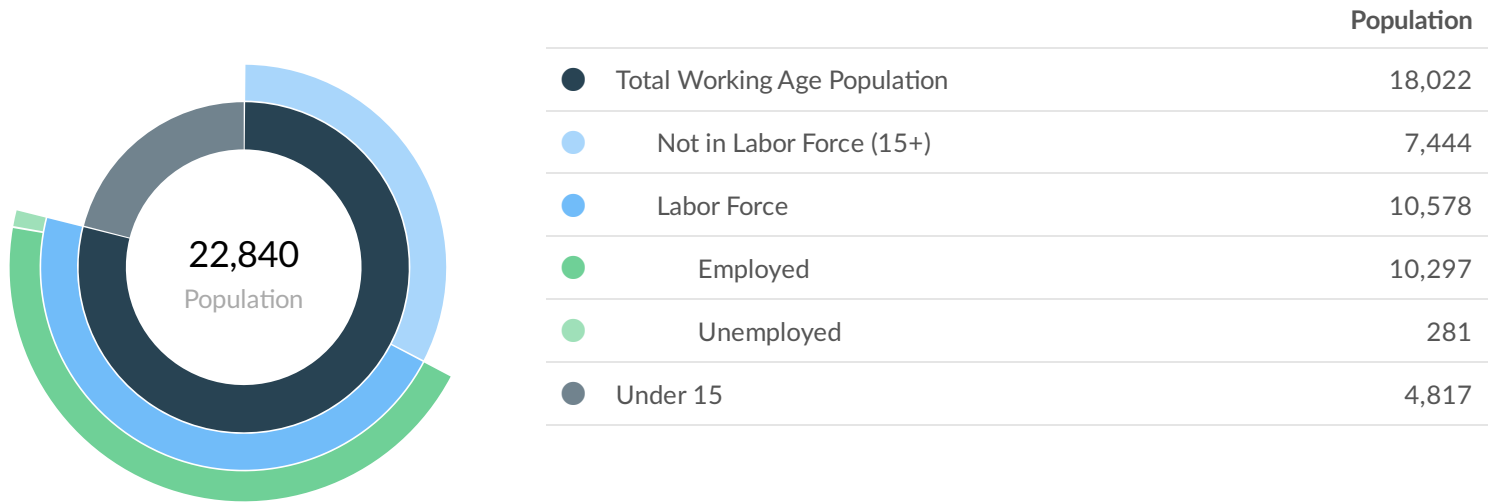
Takeaways

- As of 2018 the region's population **increased by 0.9%** since 2013, growing by 202. Population is expected to **increase by 0.6%** between 2018 and 2023, adding 136.
- From 2013 to 2018, jobs **increased by 4.3%** in McDonald County, MO from 7,990 to **8,335**. This change **fell short of the national growth rate of 8.2% by 3.9%**. As the number of jobs increased, the **labor force participation rate increased from 55.7% to 58.7% between 2013 and 2018**.
- Concerning educational attainment, **8.4% of McDonald County, MO residents possess a Bachelor's Degree** (10.2% below the national average), and **4.4% hold an Associate's Degree** (3.6% below the national average).
- The top three industries in 2018 are Animal Slaughtering and Processing, Animal Production, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	22,840	10,578	8,335	86.5	\$650.95M	\$1.41B	\$1.24B
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	6,132,534	3,043,804	3,128,614	90.7	\$315.22B	\$292.34B	\$347.77B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

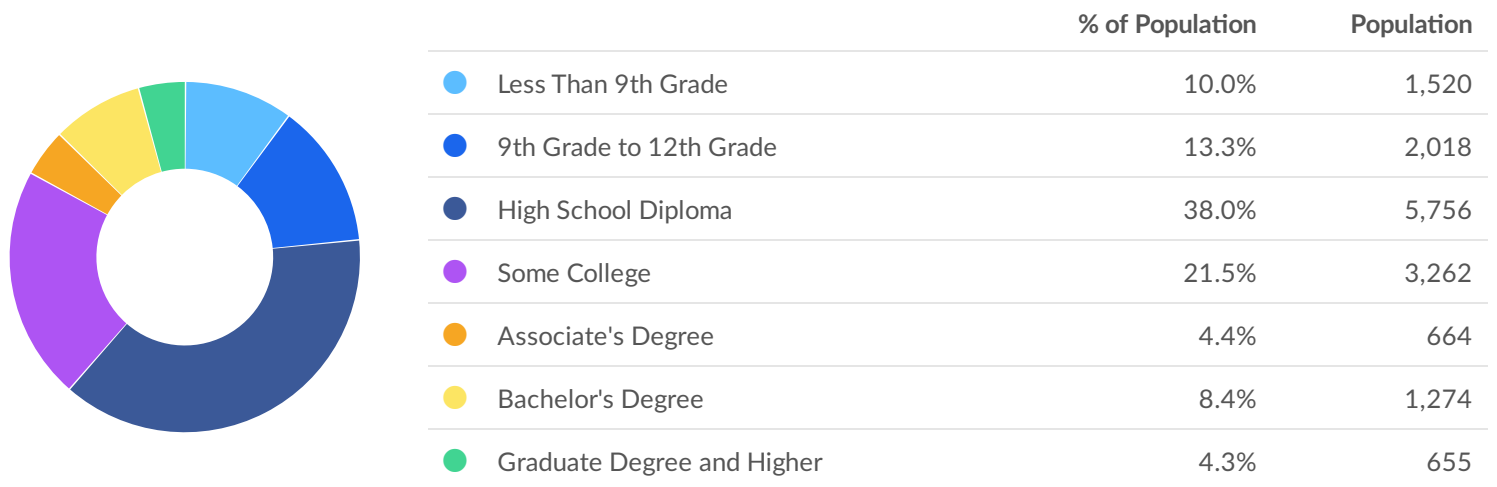
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

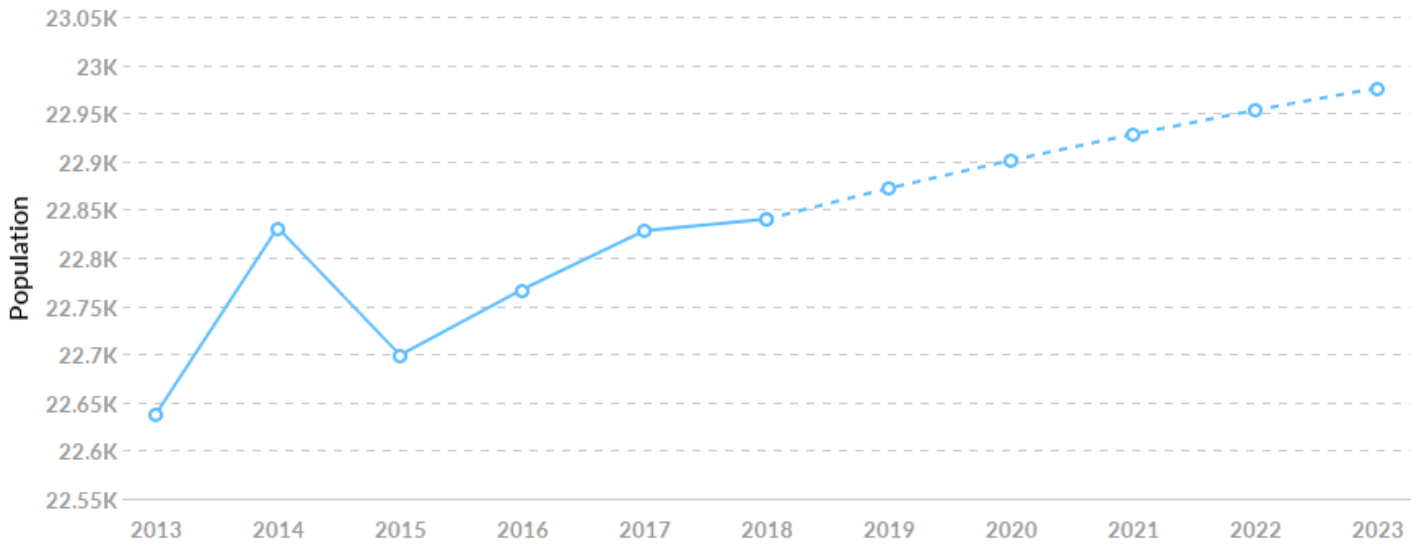
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Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 0.9% since 2013, growing by 202. Population is expected to increase by 0.6% between 2018 and 2023, adding 136.

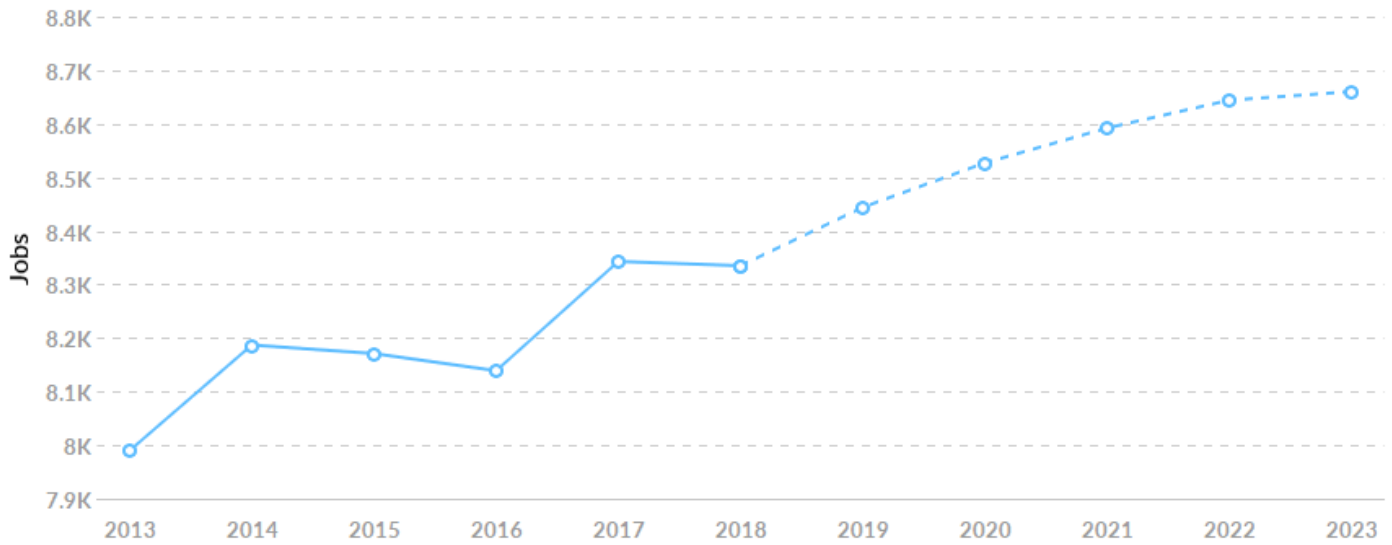


Timeframe	Population
2013	22,637
2014	22,831
2015	22,699
2016	22,767
2017	22,828
2018	22,840
2019	22,872
2020	22,901
2021	22,928
2022	22,953
2023	22,976

Historic & Projected Trends - Cont.

Job Trends

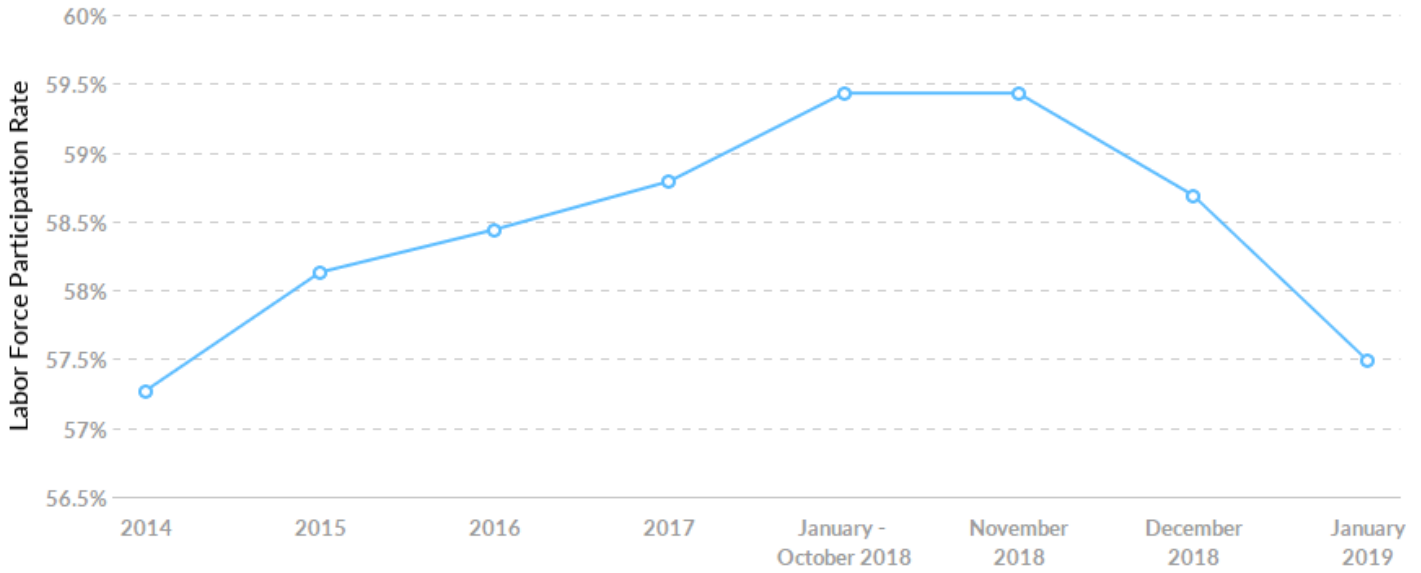
From 2013 to 2018, jobs increased by 4.3% in McDonald County, MO from 7,990 to 8,335. This change fell short of the national growth rate of 8.2% by 3.9%.



Timeframe	Jobs
2013	7,990
2014	8,187
2015	8,171
2016	8,139
2017	8,343
2018	8,335
2019	8,444
2020	8,527
2021	8,592
2022	8,644
2023	8,660

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

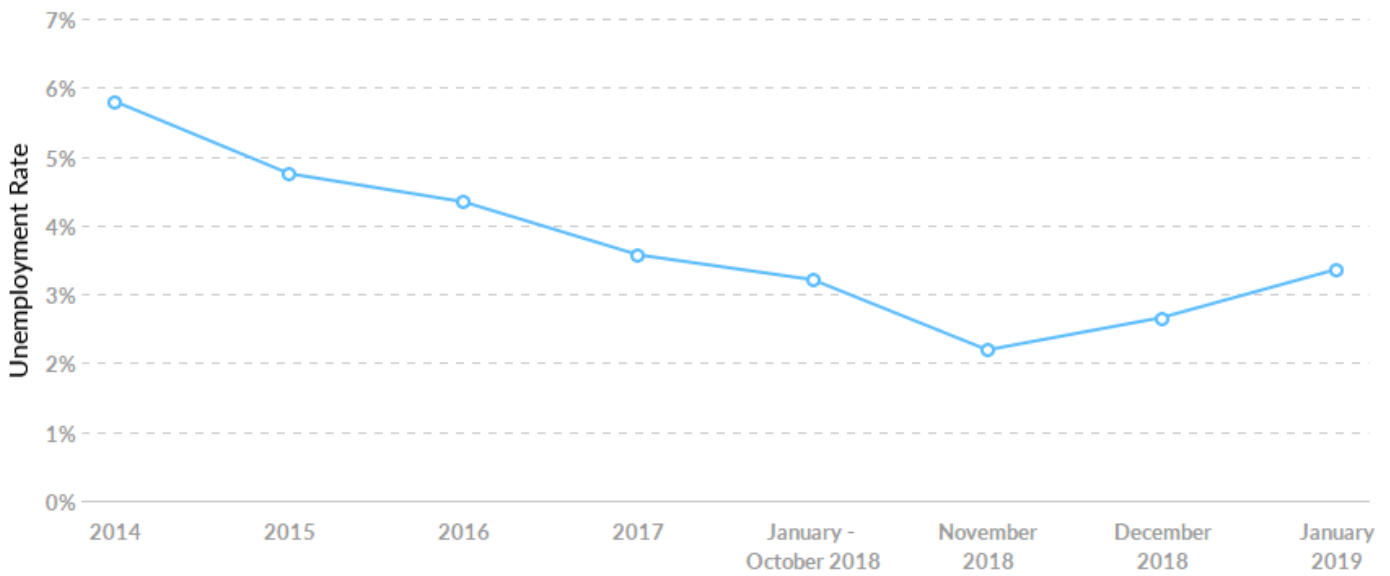


Timeframe	Labor Force Participation Rate
2014	57.27%
2015	58.13%
2016	58.44%
2017	58.79%
January - October 2018	59.43%
November 2018	59.43%
December 2018	58.69%
January 2019	57.49%

Historic & Projected Trends - Cont.

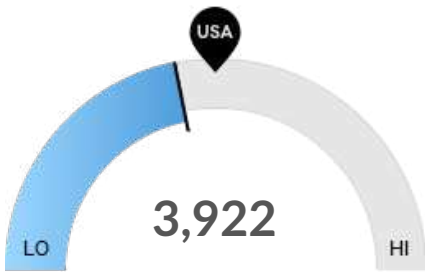
Unemployment Rate Trends

McDonald County, MO had a January 2019 unemployment rate of 3.36%, **decreasing from 5.80%** 5 years before.



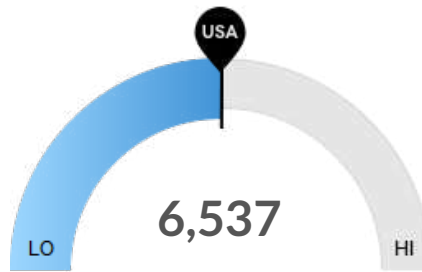
Timeframe	Unemployment Rate
2014	5.80%
2015	4.75%
2016	4.34%
2017	3.57%
January - October 2018	3.21%
November 2018	2.19%
December 2018	2.66%
January 2019	3.36%

Population Characteristics



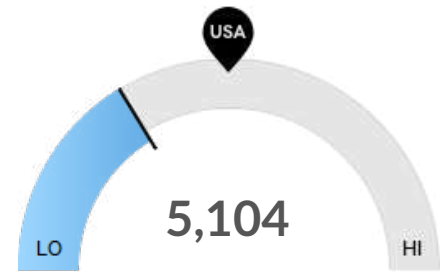
Millennials

McDonald County, MO has 3,922 millennials (ages 20-34). The national average for an area this size is 4,728.



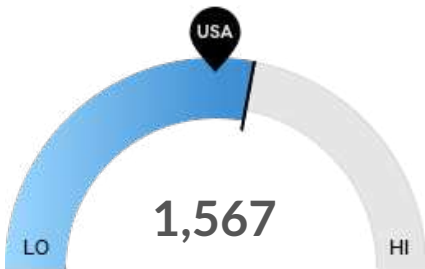
Retiring Soon

Retirement risk is about average in McDonald County, MO. The national average for an area this size is 6,508 people 55 or older, while there are 6,537 here.



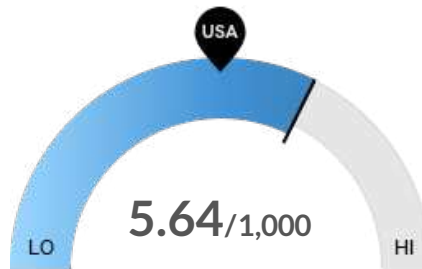
Racial Diversity

Racial diversity is low in McDonald County, MO. The national average for an area this size is 8,965 racially diverse people, while there are 5,104 here.



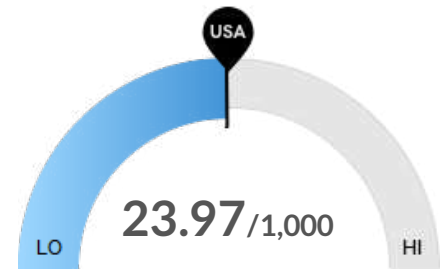
Veterans

McDonald County, MO has 1,567 veterans. The national average for an area this size is 1,327.



Violent Crime

McDonald County, MO has 5.64 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



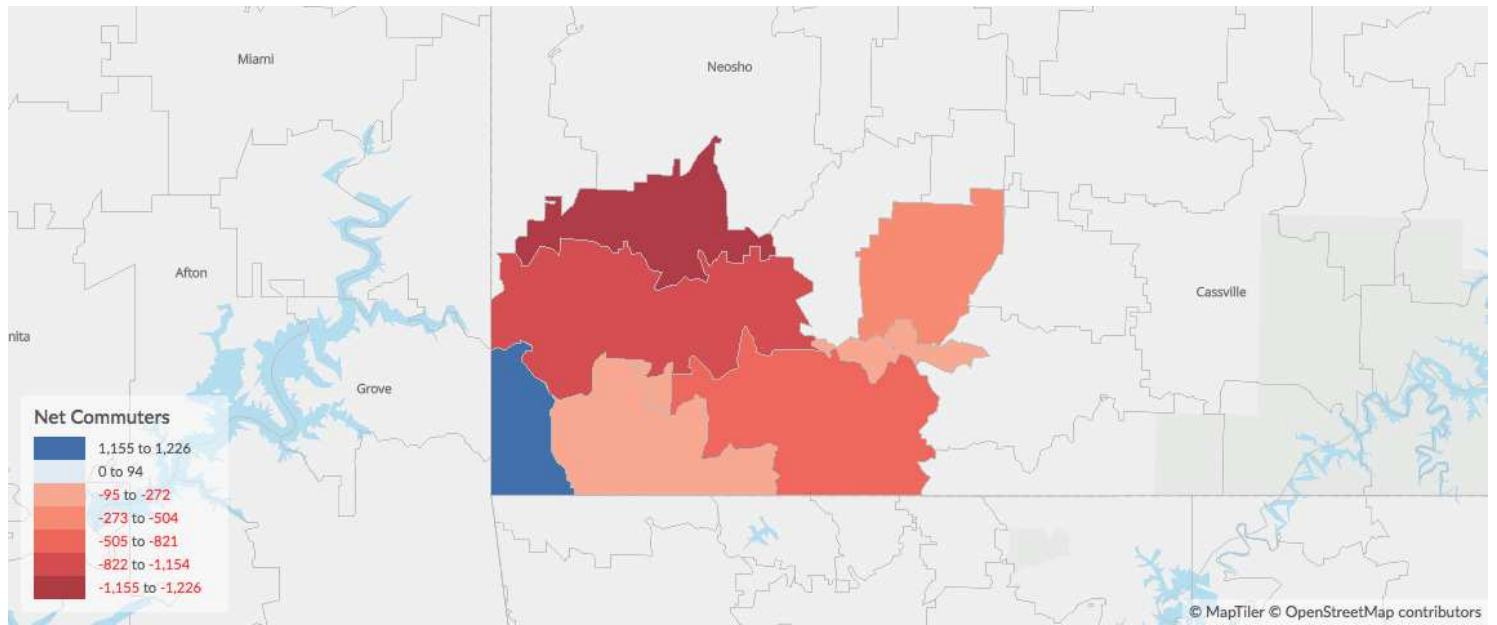
Property Crime

McDonald County, MO has 23.97 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in McDonald County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

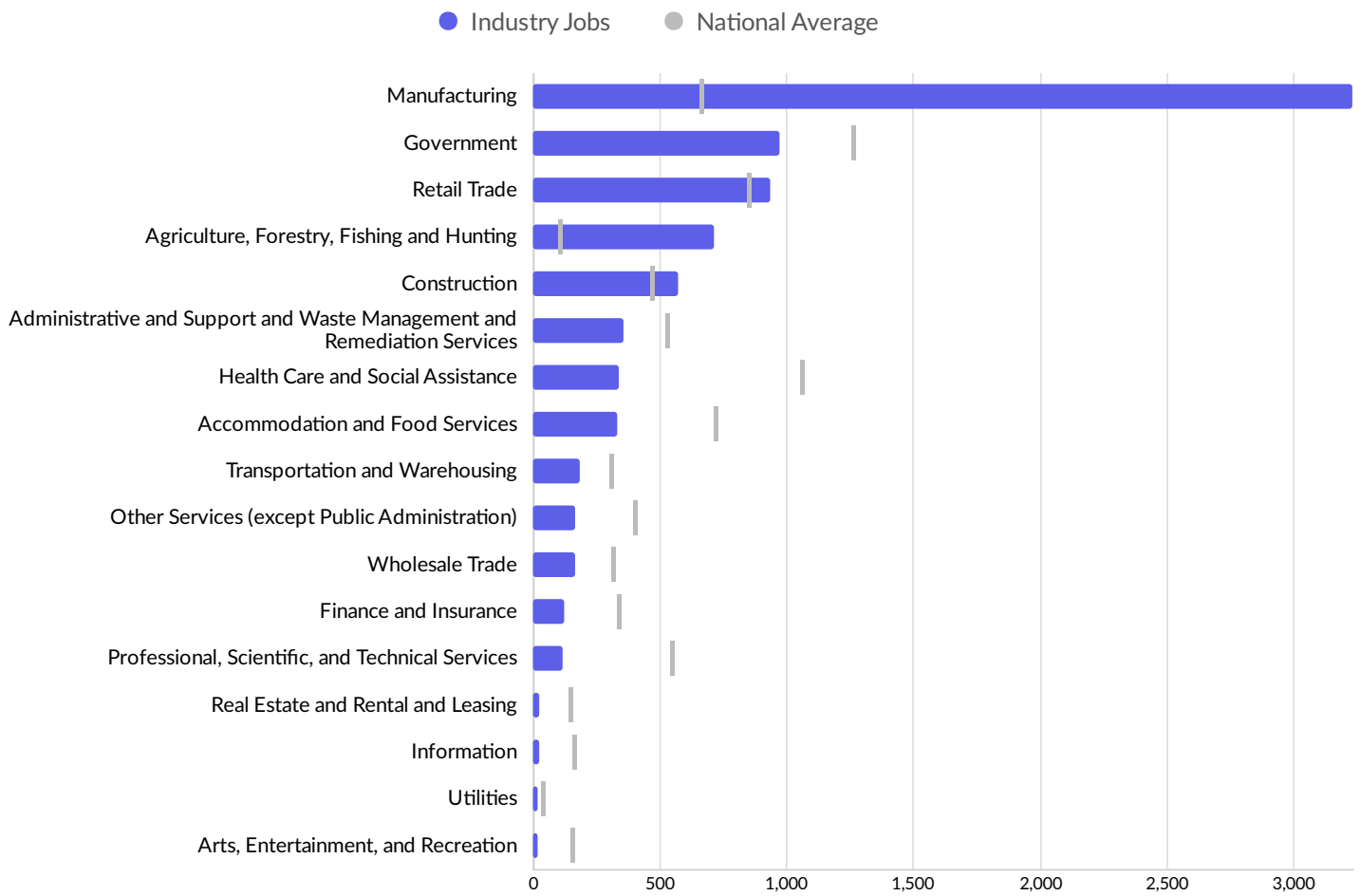
ZIP	Name	2018 Employment
64831	Anderson, MO (in McD...)	2,668
64854	Noel, MO (in McDonald...)	1,982
64863	South West City, MO (in...)	1,865
64856	Pineville, MO (in McDo...)	1,064
64843	Goodman, MO (in McD...)	516

Where Talent Lives

ZIP	Name	2018 Workers
64831	Anderson, MO (in McD...)	3,490
64854	Noel, MO (in McDonald...)	2,150
64843	Goodman, MO (in McD...)	1,671
64856	Pineville, MO (in McDo...)	1,569
64863	South West City, MO (in...)	639

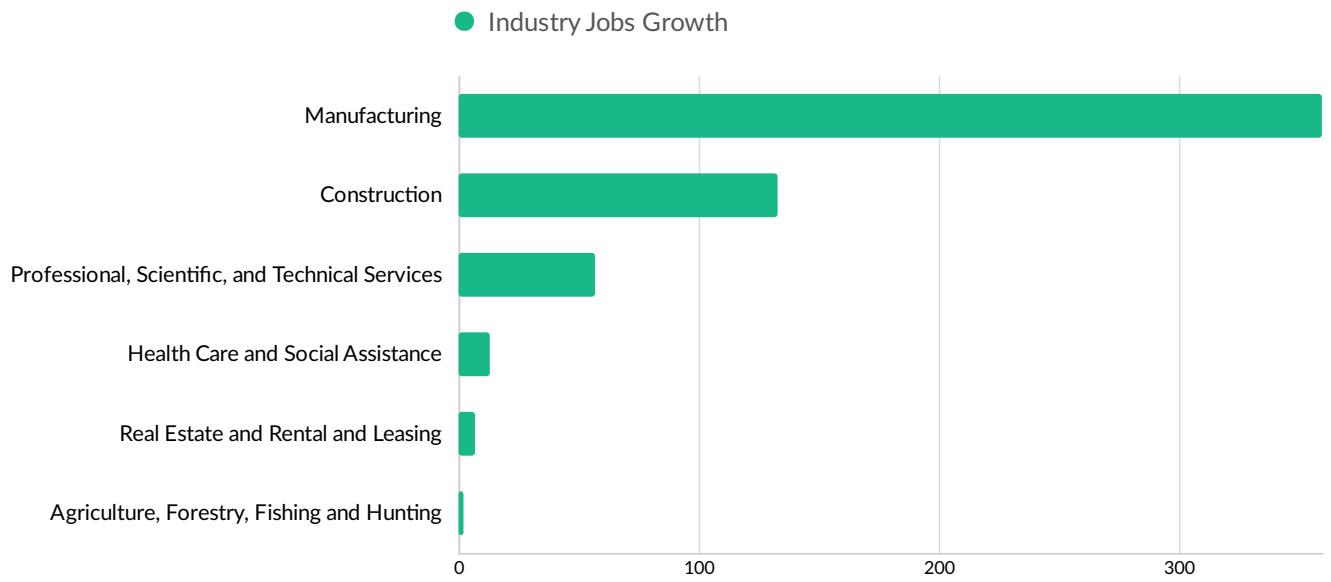
Industry Characteristics

Largest Industries



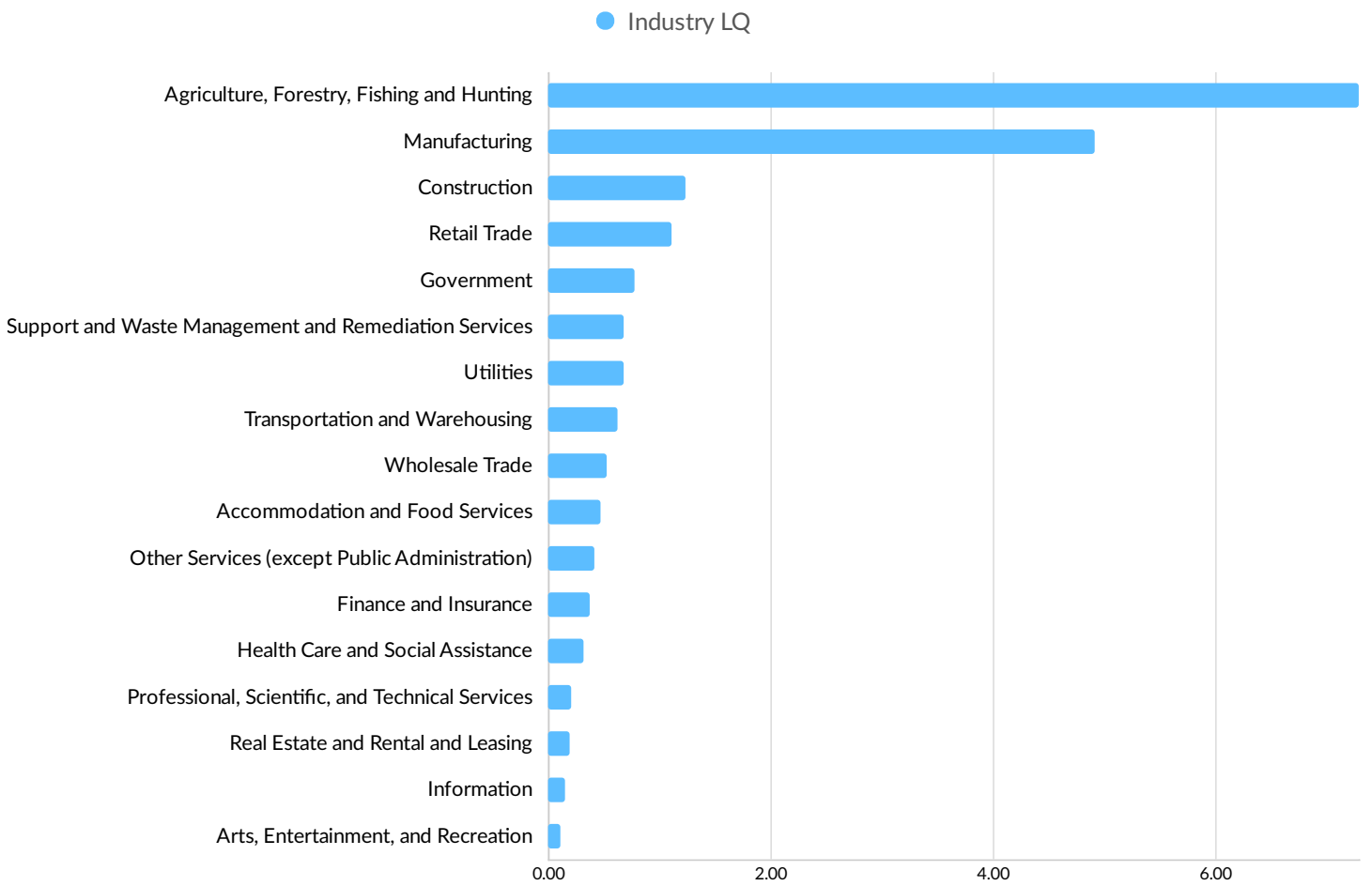
Industry Characteristics - Cont.

Top Growing Industries



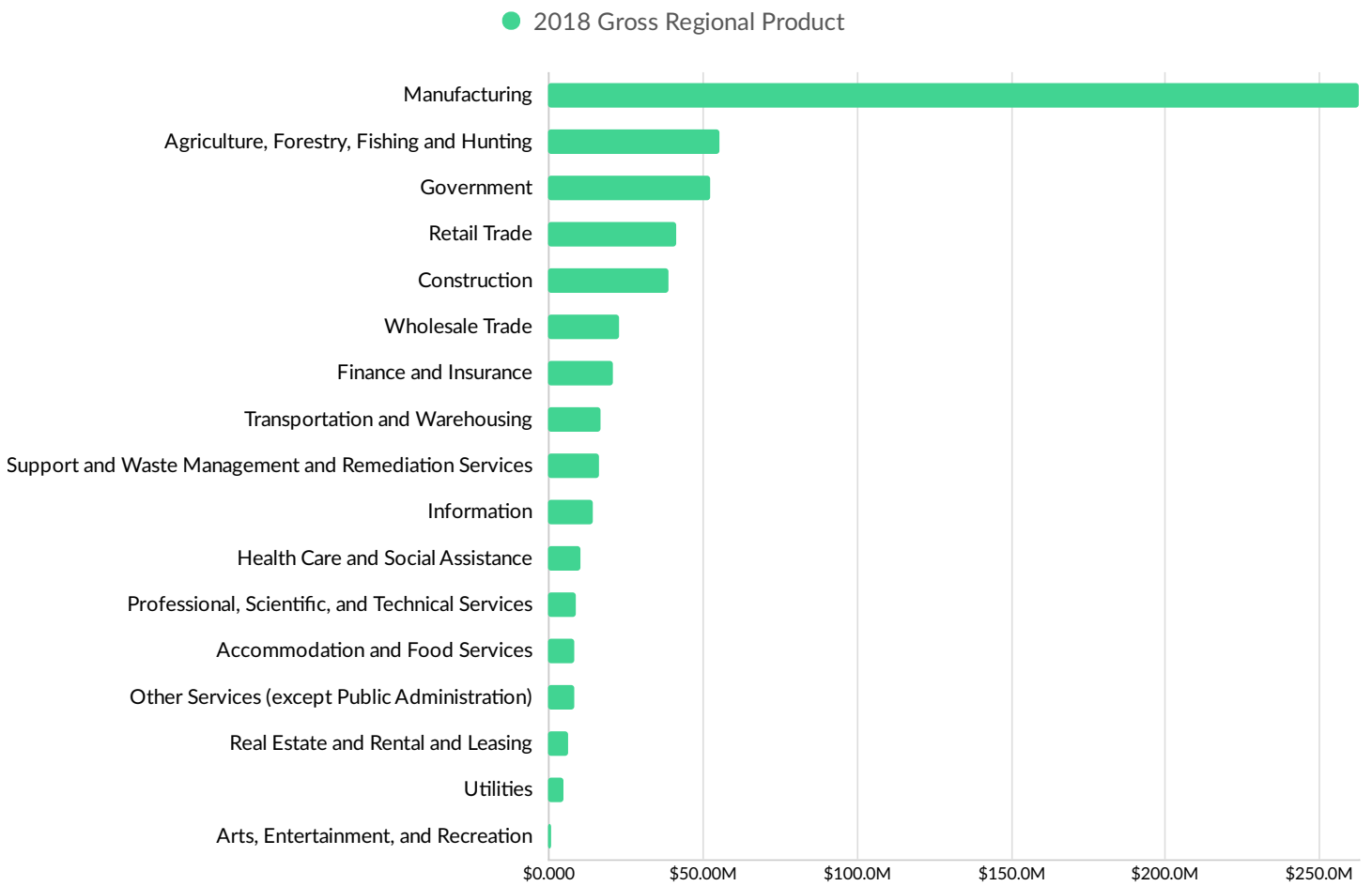
Industry Characteristics - Cont.

Top Industry LQ



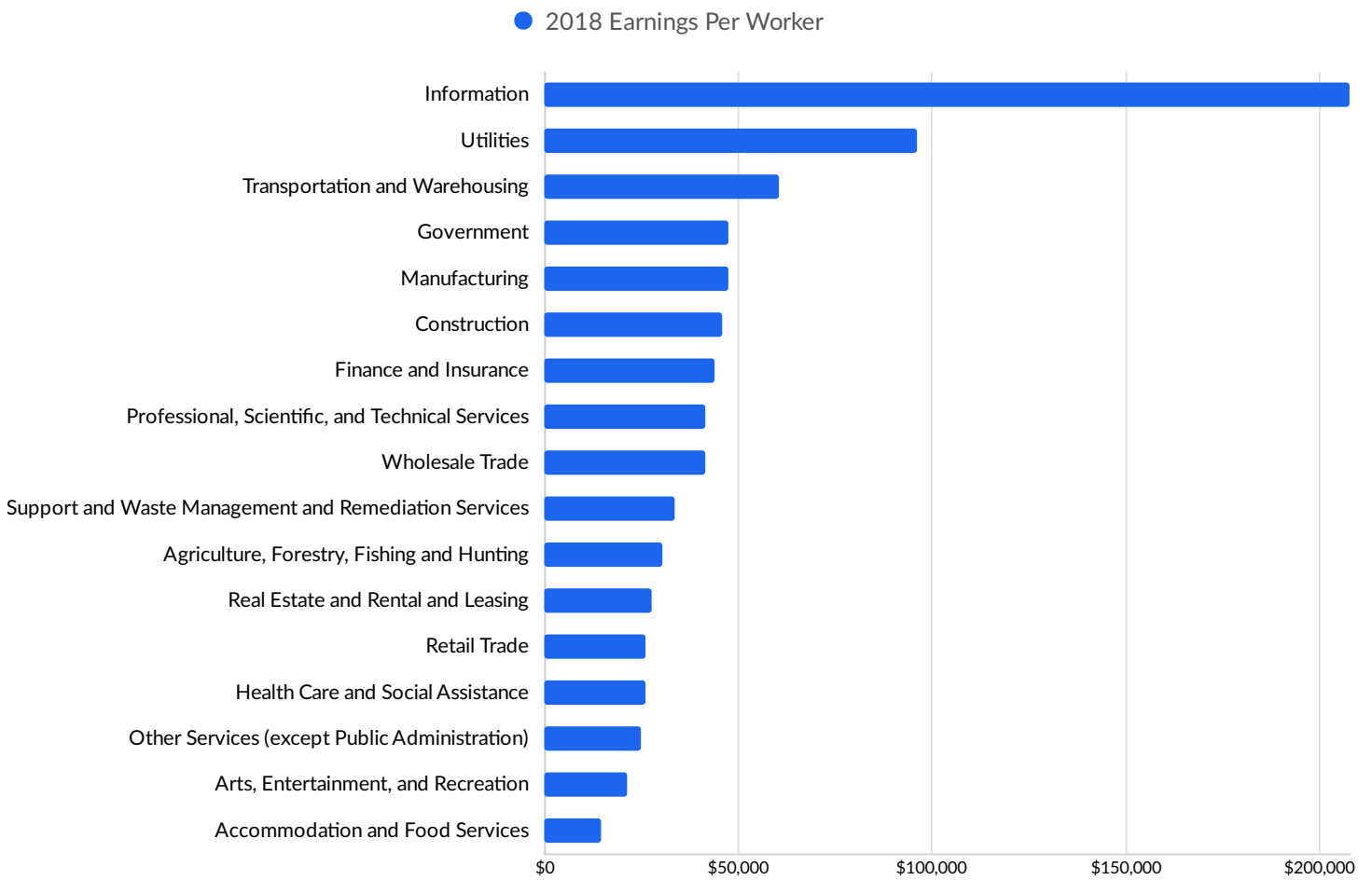
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Manufacturing	2,875	3,235	360	+13%	4.93	\$47,408	\$262.87M
Government	1,016	976	-40	-4%	0.78	\$47,606	\$52.68M
Retail Trade	976	937	-39	-4%	1.11	\$26,145	\$41.67M
Agriculture, Forestry, Fishing and Hunting	713	715	2	+0%	7.30	\$30,593	\$55.62M
Construction	440	573	133	+30%	1.24	\$45,998	\$38.94M
Administrative and Support and Waste Management and Remediation Services	384	357	-27	-7%	0.68	\$33,826	\$16.63M
Health Care and Social Assistance	328	341	13	+4%	0.32	\$25,998	\$10.59M
Accommodation and Food Services	342	336	-6	-2%	0.47	\$14,482	\$8.41M
Transportation and Warehousing	187	187	0	0%	0.62	\$60,523	\$16.88M
Other Services (except Public Administration)	165	165	0	0%	0.42	\$25,027	\$8.30M
Wholesale Trade	262	164	-98	-37%	0.53	\$41,501	\$22.80M
Finance and Insurance	143	124	-19	-13%	0.37	\$44,016	\$21.19M
Professional, Scientific, and Technical Services	59	116	57	+97%	0.22	\$41,787	\$9.03M
Real Estate and Rental and Leasing	20	27	7	+35%	0.19	\$27,810	\$6.27M
Information	33	22	-11	-33%	0.15	\$208,014	\$14.59M
Utilities	19	19	0	0%	0.68	\$96,222	\$4.77M
Arts, Entertainment, and Recreation	16	16	0	0%	0.11	\$21,520	\$915.43K

Business Characteristics

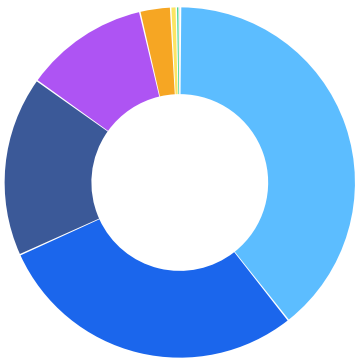
657 Companies Employ Your Workers

Online profiles for your workers mention 657 companies as employers, with the top 10 appearing below. In the last 12 months, 334 companies in McDonald County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart Stores, Inc.	81 	CRST International, Inc.	341 
Simmons Foods, Inc.	35 	Hogan Transports Inc	196 
Tyson Foods, Inc.	32 	USA Truck, Inc.	154 
Mc Donald County R1 School D...	24 	Dollar General Corporation	123 
Crowder College	11 	Tyson Foods, Inc.	118 
McDonald County Library	11 	Teach For America, Inc.	114 
County of McDonald	7 	Travelers Healthcare	109 
McDonald's Corporation	7 	C.R. England, Inc.	94 
Freeman Health System	6 	J.B. Hunt Transport Services, Inc.	94 
AT&T Inc.	5 	Koch Trucking, Inc.	91 

Business Characteristics - Cont.

Business Size

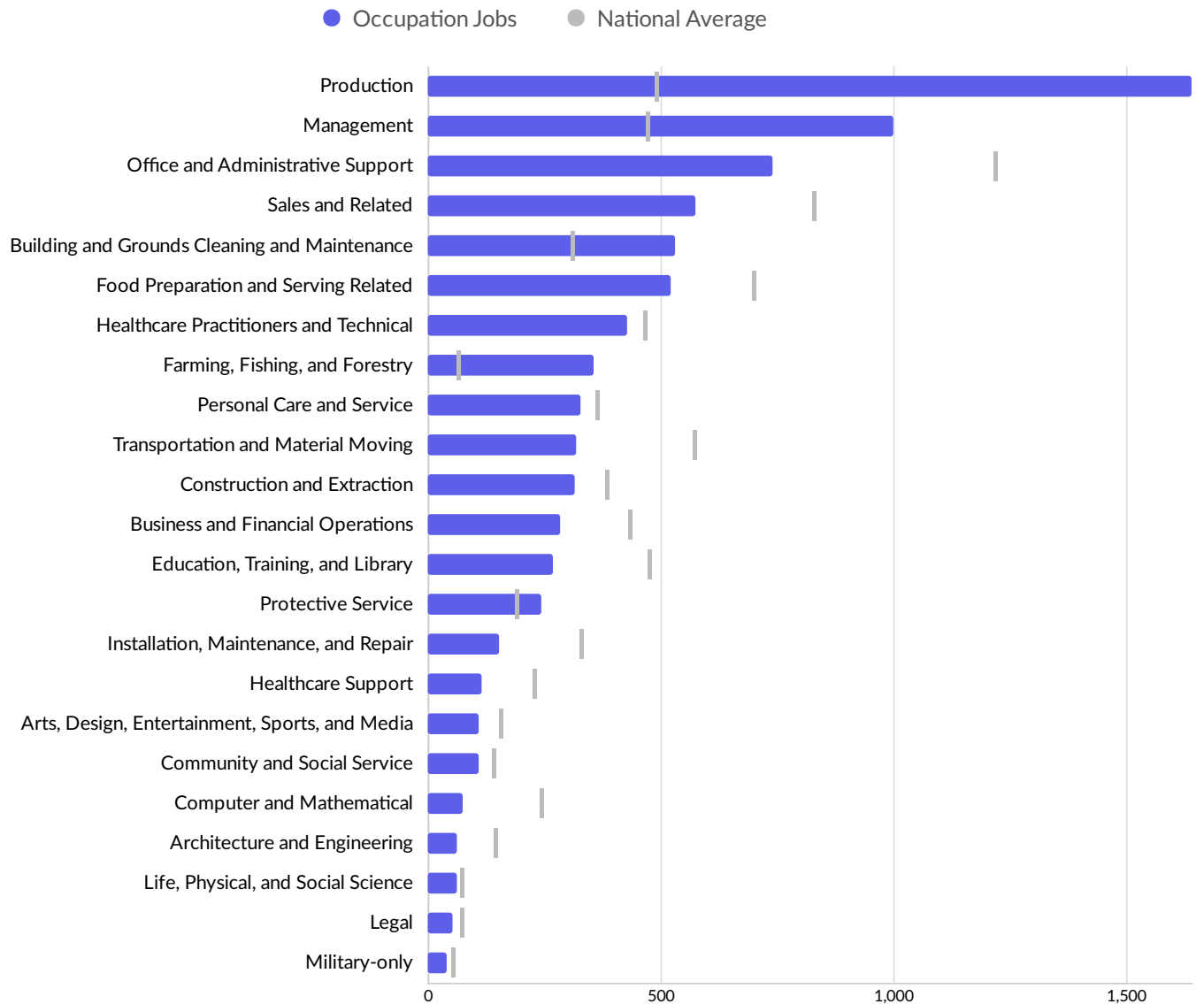


	Percentage	Business Count
1 to 4 employees	39.3%	305
5 to 9 employees	28.9%	224
10 to 19 employees	16.6%	129
20 to 49 employees	11.5%	89
50 to 99 employees	2.8%	22
100 to 249 employees	0.5%	4
250 to 499 employees	0.3%	2
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

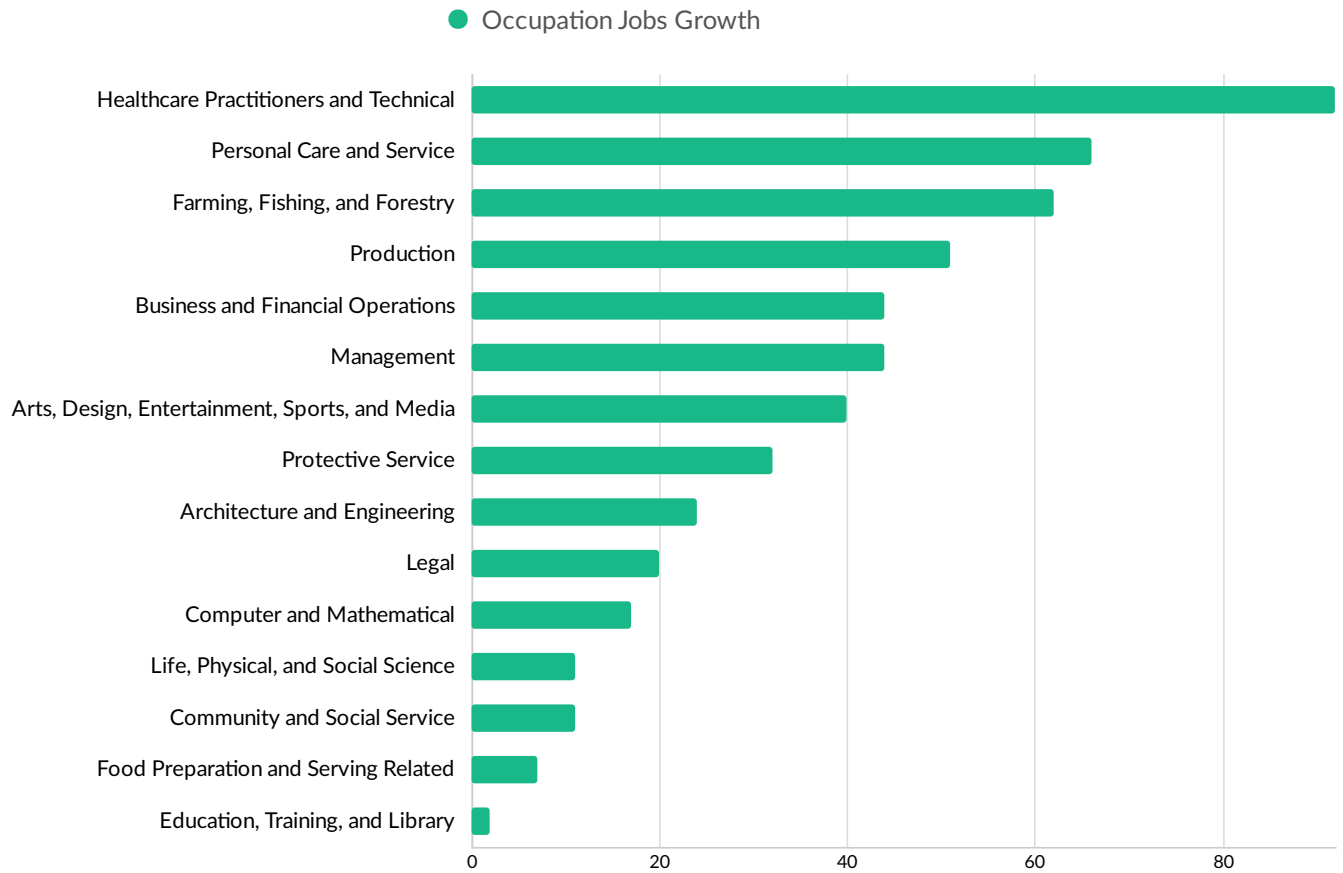
Workforce Characteristics

Largest Occupations



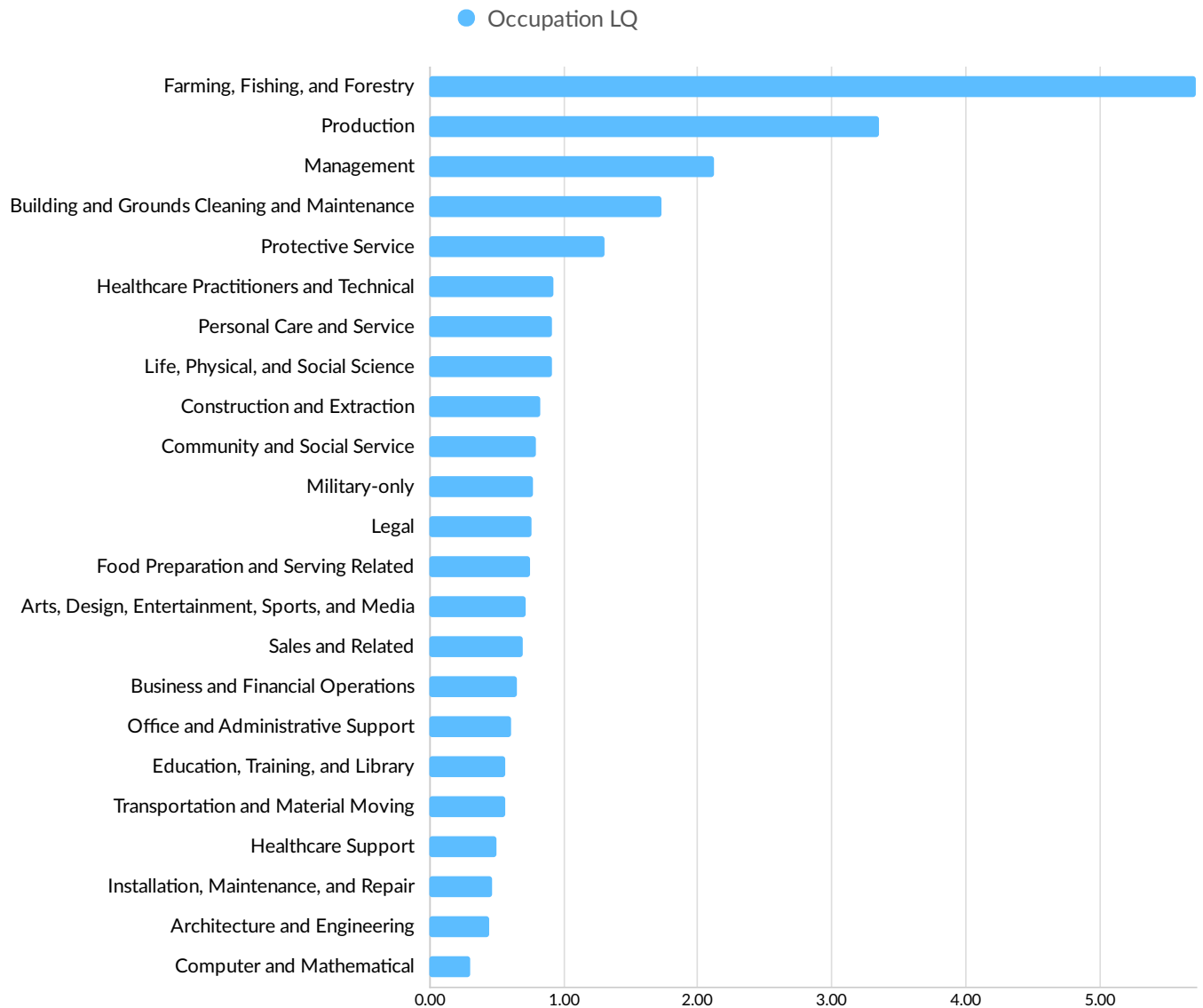
Workforce Characteristics - Cont.

Top Growing Occupations



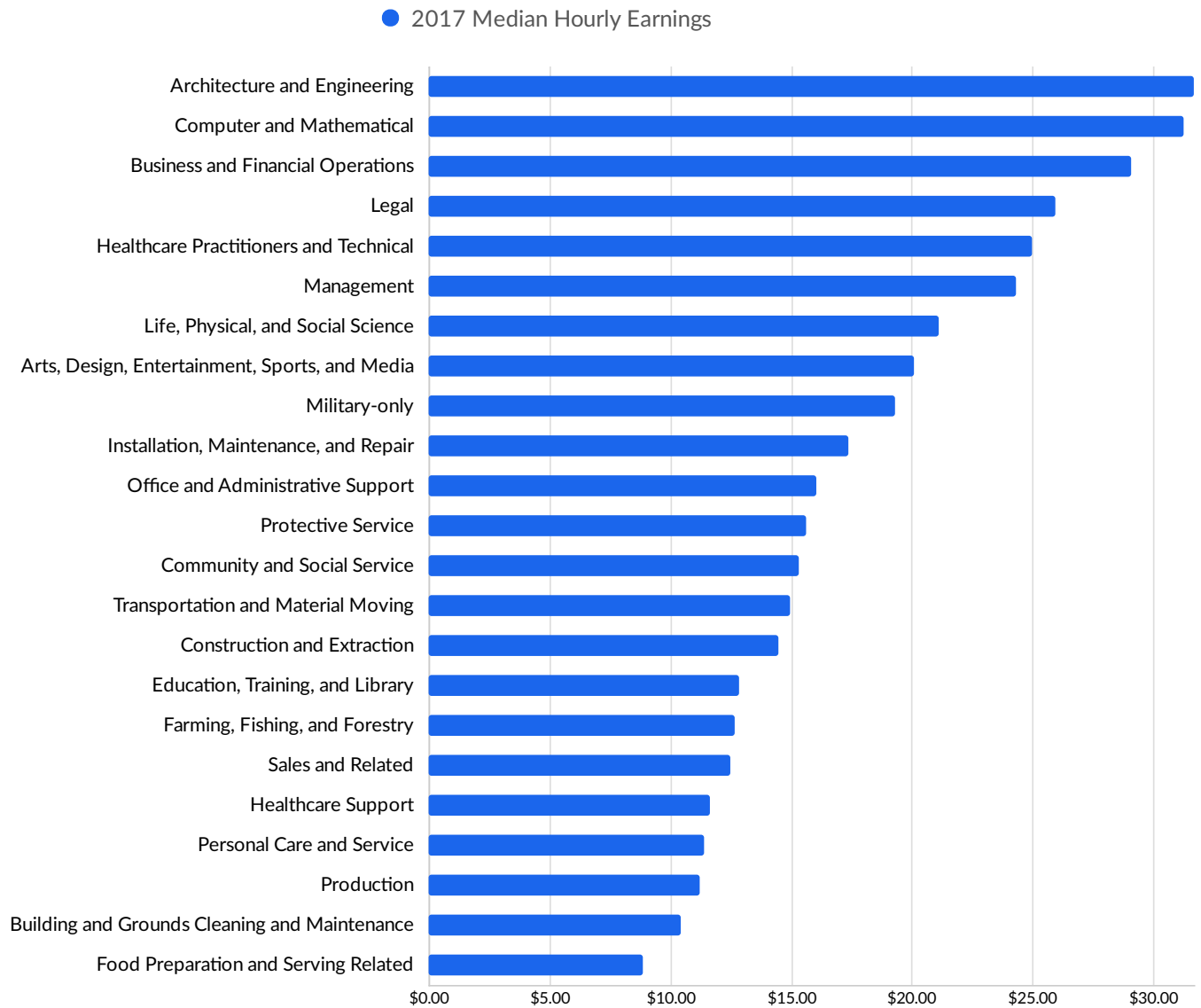
Workforce Characteristics - Cont.

Top Occupation LQ



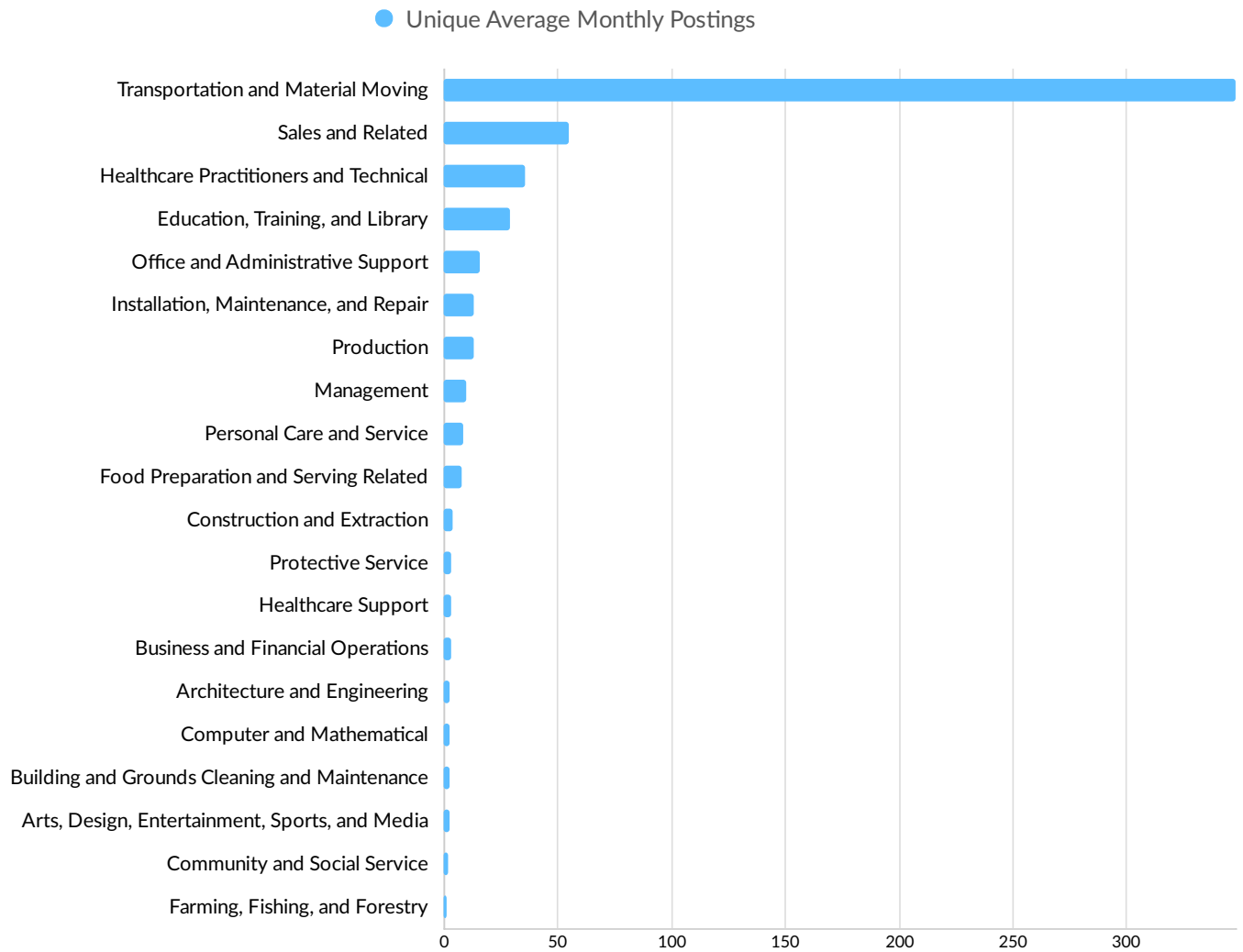
Workforce Characteristics - Cont.

Top Occupation Earnings



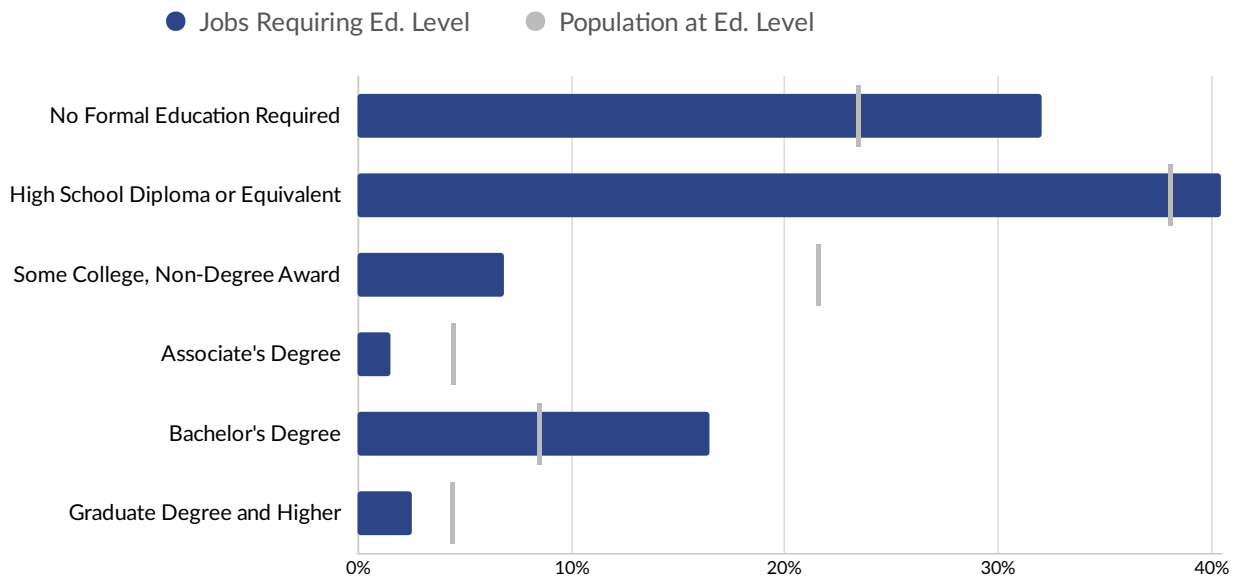
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	1,590	1,641	51	+3%	3.36	\$11.25	13
Management	955	999	44	+5%	2.13	\$24.29	10
Office and Administrative Support	744	742	-2	0%	0.61	\$16.07	16
Sales and Related	642	575	-67	-10%	0.70	\$12.50	55
Building and Grounds Cleaning and Maintenance	583	531	-52	-9%	1.73	\$10.45	3
Food Preparation and Serving Related	515	522	7	+1%	0.75	\$8.85	8
Healthcare Practitioners and Technical	337	429	92	+27%	0.93	\$24.95	36
Farming, Fishing, and Forestry	294	356	62	+21%	5.72	\$12.70	1
Personal Care and Service	261	327	66	+25%	0.91	\$11.40	9
Transportation and Material Moving	346	320	-26	-8%	0.56	\$14.99	348
Construction and Extraction	318	316	-2	-1%	0.83	\$14.46	4
Business and Financial Operations	239	283	44	+18%	0.66	\$29.09	3
Education, Training, and Library	267	269	2	+1%	0.57	\$12.83	29
Protective Service	212	244	32	+15%	1.31	\$15.65	4
Installation, Maintenance, and Repair	163	155	-8	-5%	0.47	\$17.38	14
Healthcare Support	134	114	-20	-15%	0.51	\$11.63	4
Arts, Design, Entertainment, Sports, and Media	71	111	40	+56%	0.72	\$20.10	3

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Community and Social Service	98	109	11	+11%	0.79	\$15.32	2
Computer and Mathematical	57	74	17	+30%	0.31	\$31.26	3
Architecture and Engineering	39	63	24	+62%	0.45	\$31.68	3
Life, Physical, and Social Science	51	62	11	+22%	0.91	\$21.09	0
Legal	33	53	20	+61%	0.77	\$25.96	0
Military-only	42	39	-3	-7%	0.77	\$19.30	0

Educational Pipeline

Over the last 5 years, no schools in McDonald County, MO produced graduates.