



Newton County, MO

Workforce Investment Board of Southwest Missouri



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Economy Overview

58,282

Population (2018)

Population **decreased by 97** over the last 5 years but is projected to **grow by 189** over the next 5 years.

21,919

Total Regional Employment

Jobs **grew by 1,878** over the last 5 years and are projected to **grow by 1,961** over the next 5 years.

\$46.7K

Median Household Income (2017)

Median household income is **\$10.9K below** the national median household income of \$57.7K.

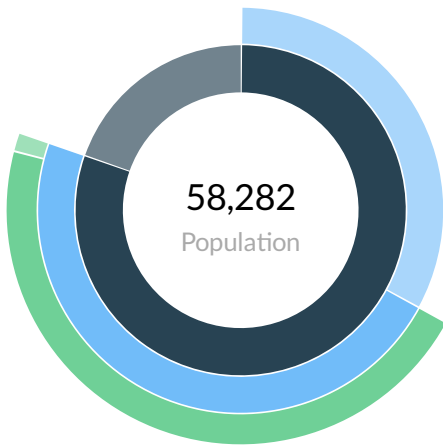
Takeaways

- As of 2018 the region's population **declined by 0.2%** since 2013, falling by 97. Population is expected to **increase by 0.3%** between 2018 and 2023, adding 189.
- From 2013 to 2018, jobs **increased by 9.4%** in Newton County, MO from 20,041 to **21,919**. This change **outpaced the national growth rate of 8.2% by 1.2%**. As the number of jobs increased, the **labor force participation rate decreased from 62.1% to 59.0% between 2013 and 2018**.
- Concerning educational attainment, **11.8% of Newton County, MO residents possess a Bachelor's Degree** (6.8% below the national average), and **8.5% hold an Associate's Degree** (0.5% above the national average).
- The top three industries in 2018 are General Medical and Surgical Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	58,282	27,634	21,919	89.4	\$1.91B	\$2.99B	\$2.49B
Southwest Missouri	295,481	136,144	128,094	88.7	\$10.51B	\$15.34B	\$13.99B
State	6,132,534	3,043,804	3,128,614	90.7	\$315.22B	\$292.34B	\$347.77B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

Economy Overview - Cont.

2018 Labor Force Breakdown



	Population
● Total Working Age Population	46,799
● Not in Labor Force (15+)	19,165
● Labor Force	27,634
● Employed	26,872
● Unemployed	762
● Under 15	11,483

Educational Attainment

Concerning educational attainment, **11.8% of Newton County, MO residents possess a Bachelor's Degree** (6.8% below the national average), and **8.5% hold an Associate's Degree** (0.5% above the national average).

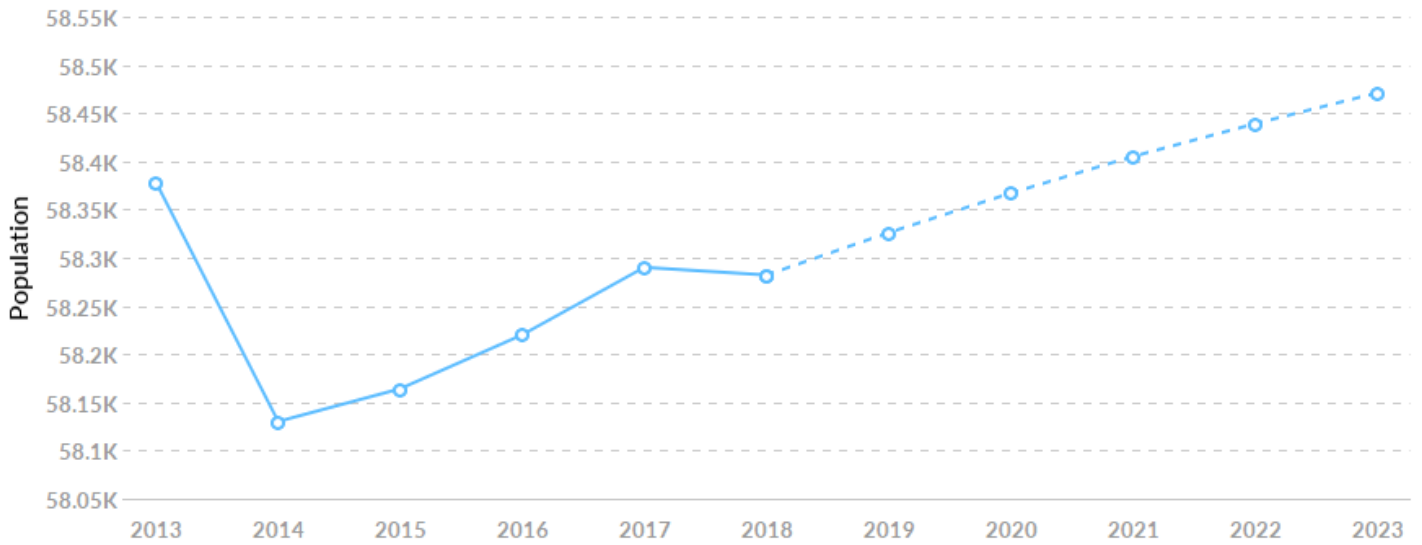


	% of Population	Population
● Less Than 9th Grade	6.3%	2,480
● 9th Grade to 12th Grade	9.4%	3,700
● High School Diploma	34.3%	13,572
● Some College	23.3%	9,218
● Associate's Degree	8.5%	3,346
● Bachelor's Degree	11.8%	4,649
● Graduate Degree and Higher	6.5%	2,554

Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 0.2%** since 2013, falling by 97. Population is expected to **increase by 0.3%** between 2018 and 2023, adding 189.

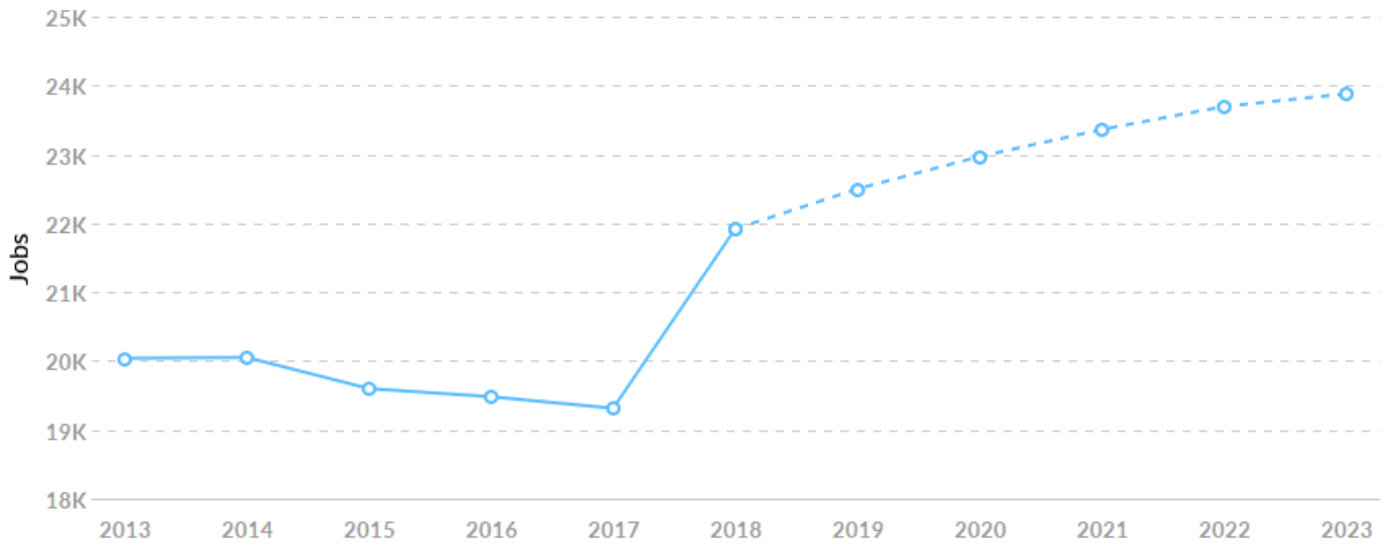


Timeframe	Population
2013	58,378
2014	58,130
2015	58,164
2016	58,220
2017	58,290
2018	58,282
2019	58,326
2020	58,367
2021	58,405
2022	58,439
2023	58,471

Historic & Projected Trends - Cont.

Job Trends

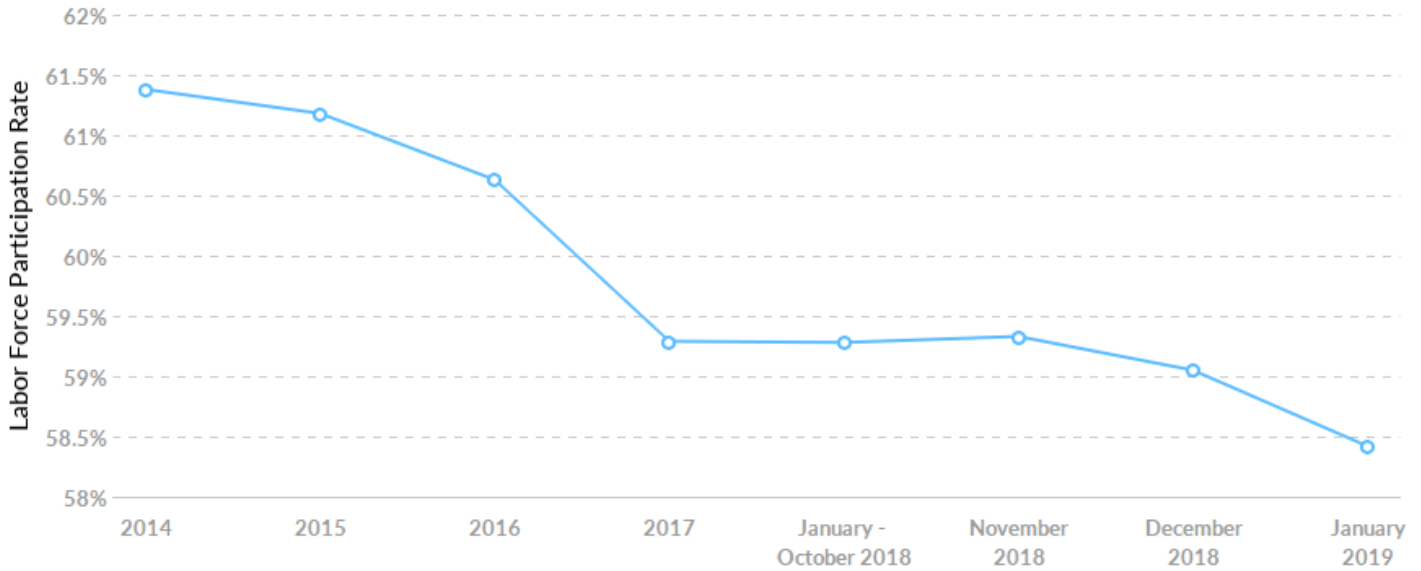
From 2013 to 2018, jobs increased by 9.4% in Newton County, MO from 20,041 to 21,919. This change outpaced the national growth rate of 8.2% by 1.2%.



Timeframe	Jobs
2013	20,041
2014	20,051
2015	19,599
2016	19,481
2017	19,313
2018	21,919
2019	22,500
2020	22,970
2021	23,362
2022	23,697
2023	23,880

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

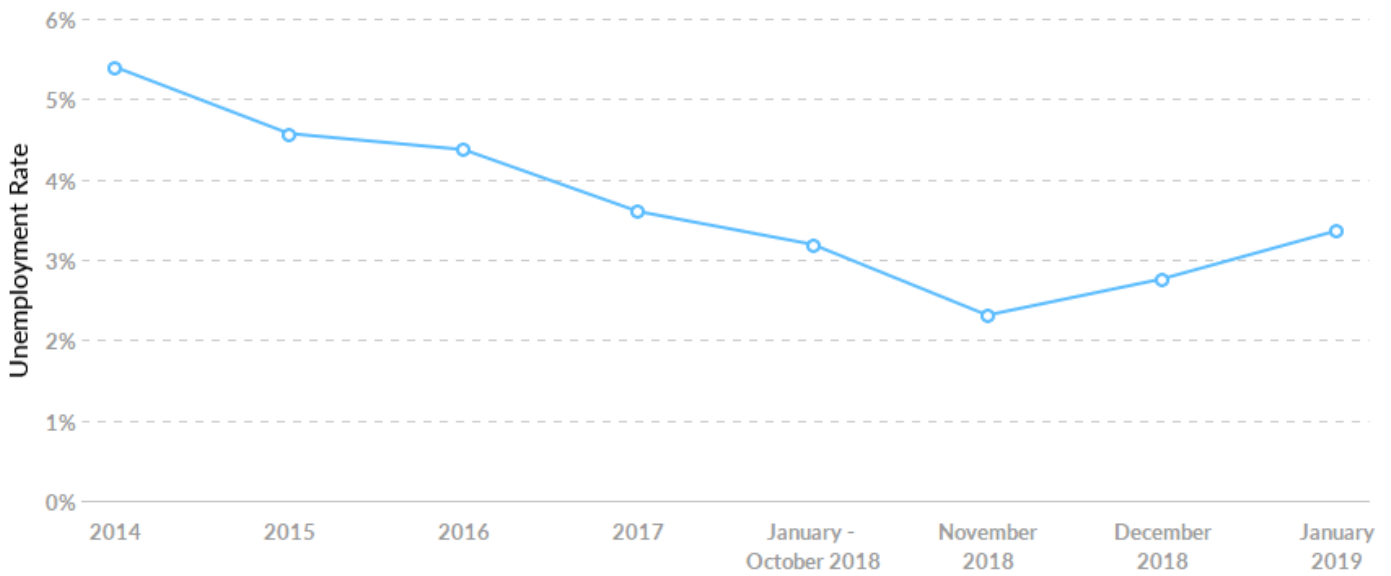


Timeframe	Labor Force Participation Rate
2014	61.38%
2015	61.18%
2016	60.63%
2017	59.29%
January - October 2018	59.28%
November 2018	59.33%
December 2018	59.05%
January 2019	58.42%

Historic & Projected Trends - Cont.

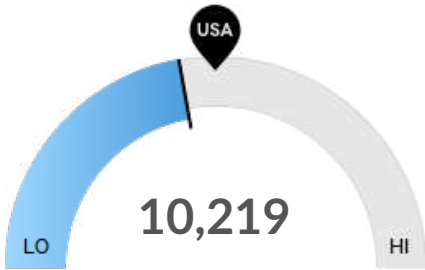
Unemployment Rate Trends

Newton County, MO had a January 2019 unemployment rate of 3.36%, **decreasing from 5.40%** 5 years before.



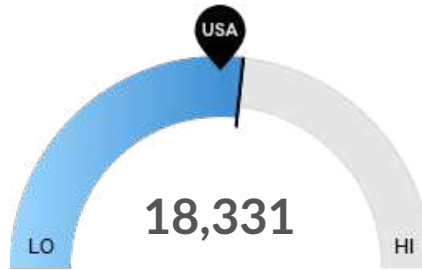
Timeframe	Unemployment Rate
2014	5.40%
2015	4.57%
2016	4.37%
2017	3.60%
January - October 2018	3.19%
November 2018	2.31%
December 2018	2.76%
January 2019	3.36%

Population Characteristics



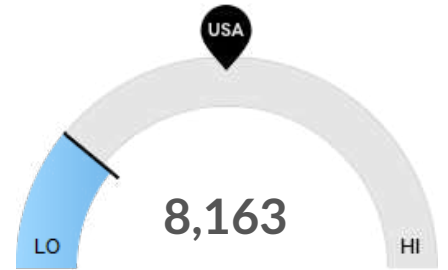
Millennials

Newton County, MO has 10,219 millennials (ages 20-34). The national average for an area this size is 12,073.



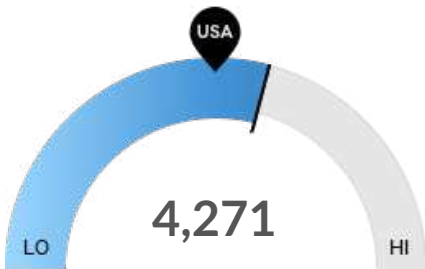
Retiring Soon

Retirement risk is high in Newton County, MO. The national average for an area this size is 16,617 people 55 or older, while there are 18,331 here.



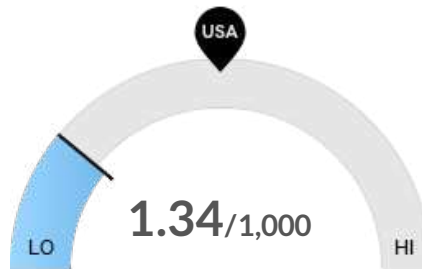
Racial Diversity

Racial diversity is low in Newton County, MO. The national average for an area this size is 22,892 racially diverse people, while there are 8,163 here.



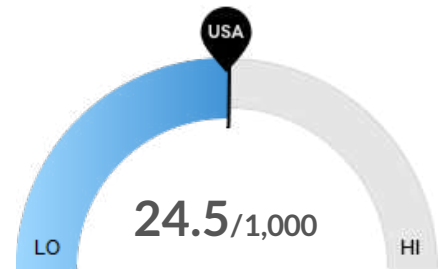
Veterans

Newton County, MO has 4,271 veterans. The national average for an area this size is 3,389.



Violent Crime

Newton County, MO has 1.34 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



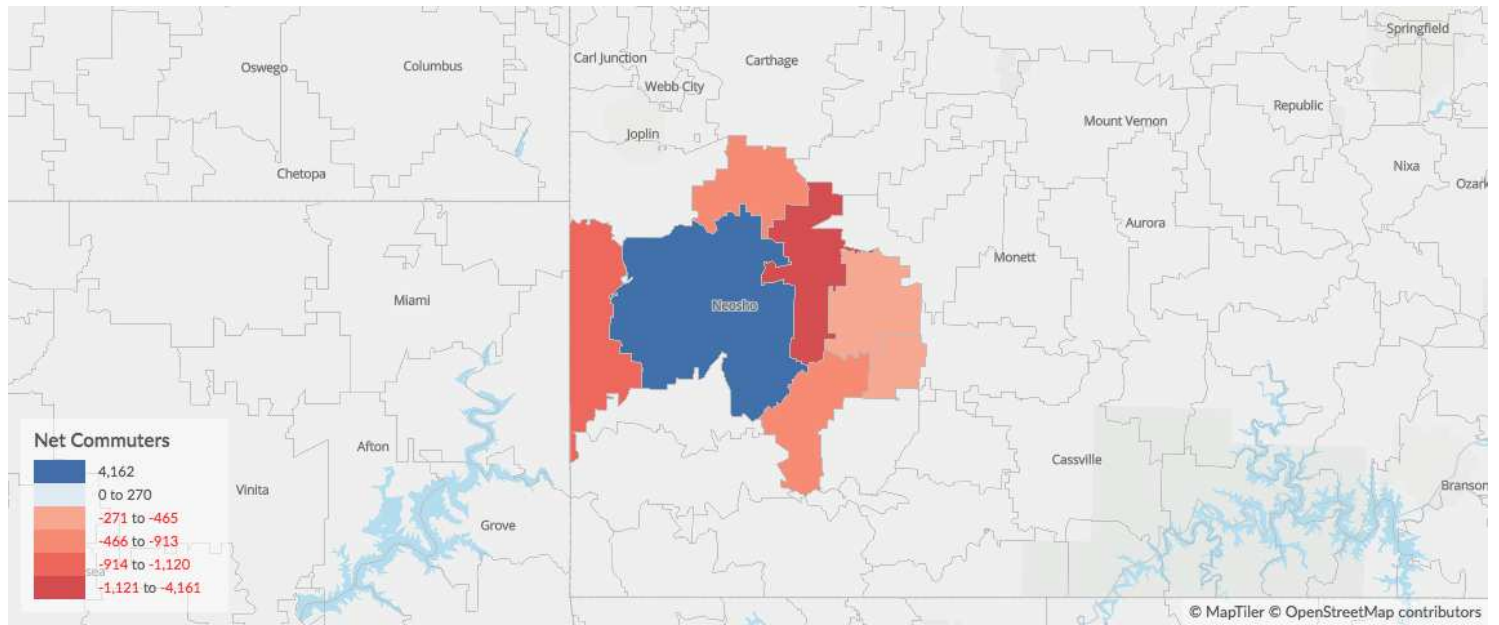
Property Crime

Newton County, MO has 24.5 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Newton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

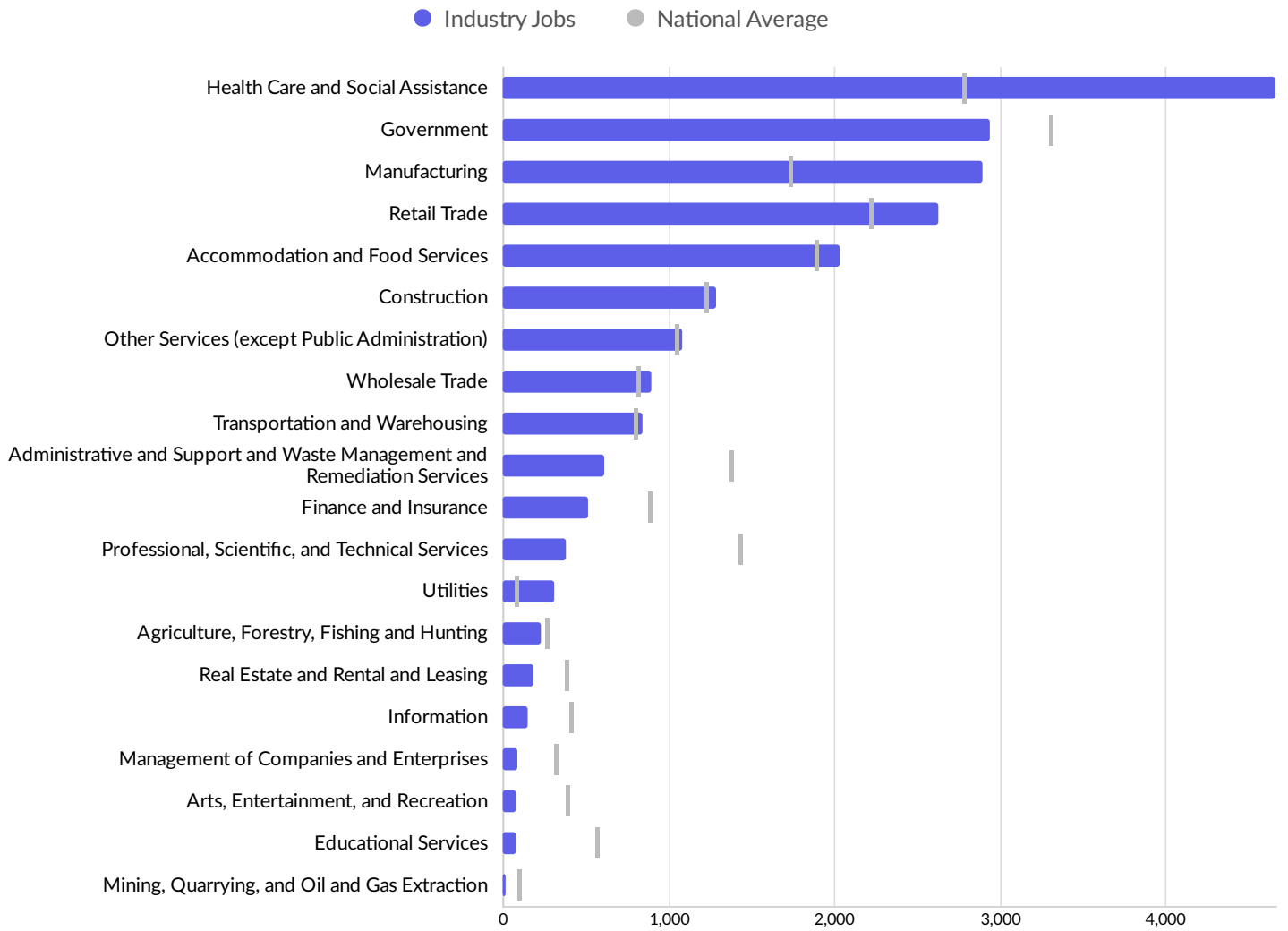
ZIP	Name	2018 Employment
64850	Neosho, MO (in Newto...	17,824
64865	Seneca, MO (in Newton...	1,627
64844	Granby, MO (in Newton...	1,065
64840	Diamond, MO (in Newt...	805
64866	Stark City, MO (in Newt...	327

Where Talent Lives

ZIP	Name	2018 Workers
64850	Neosho, MO (in Newto...	13,662
64865	Seneca, MO (in Newton...	2,541
64844	Granby, MO (in Newton...	2,186
64840	Diamond, MO (in Newt...	1,390
64866	Stark City, MO (in Newt...	626

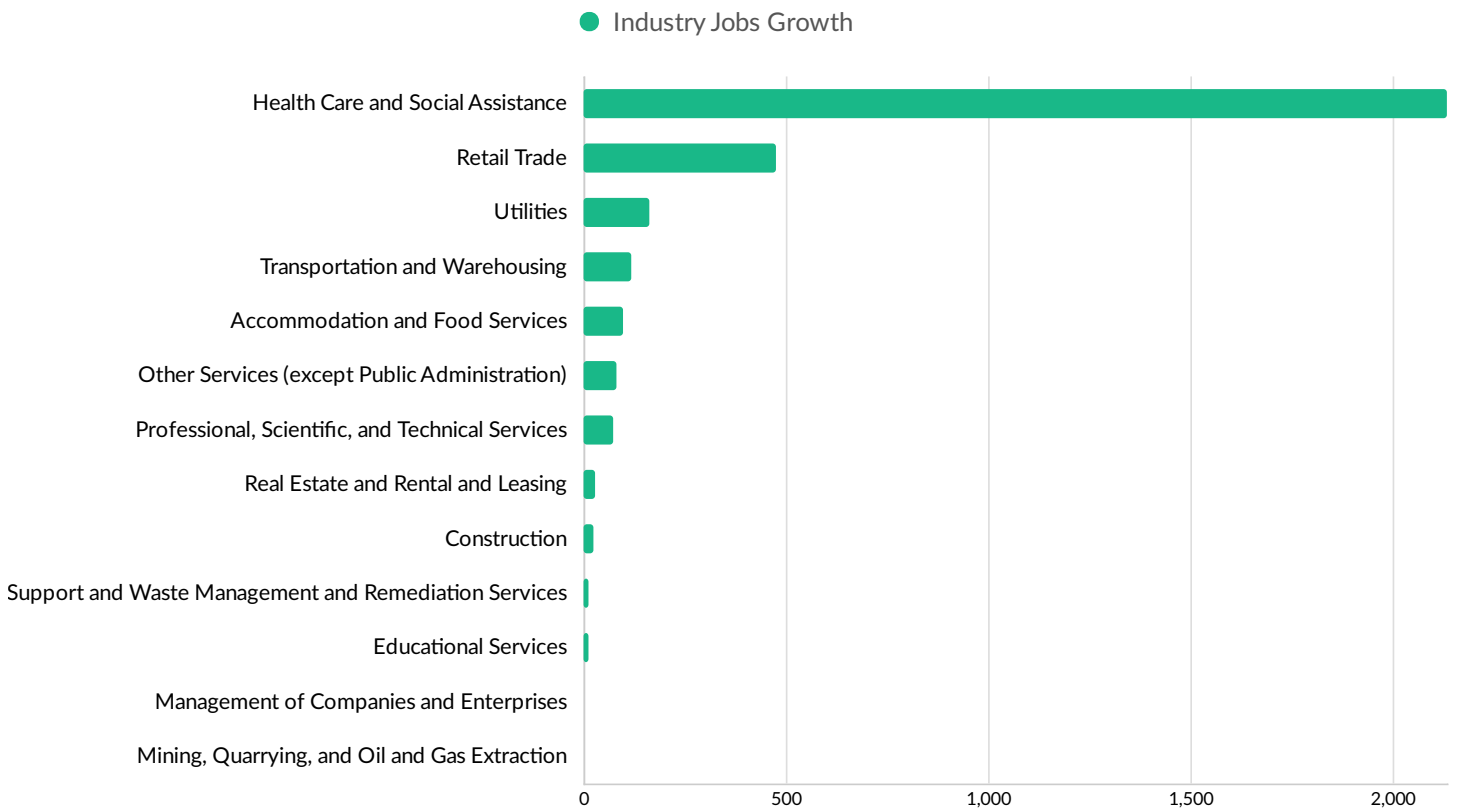
Industry Characteristics

Largest Industries



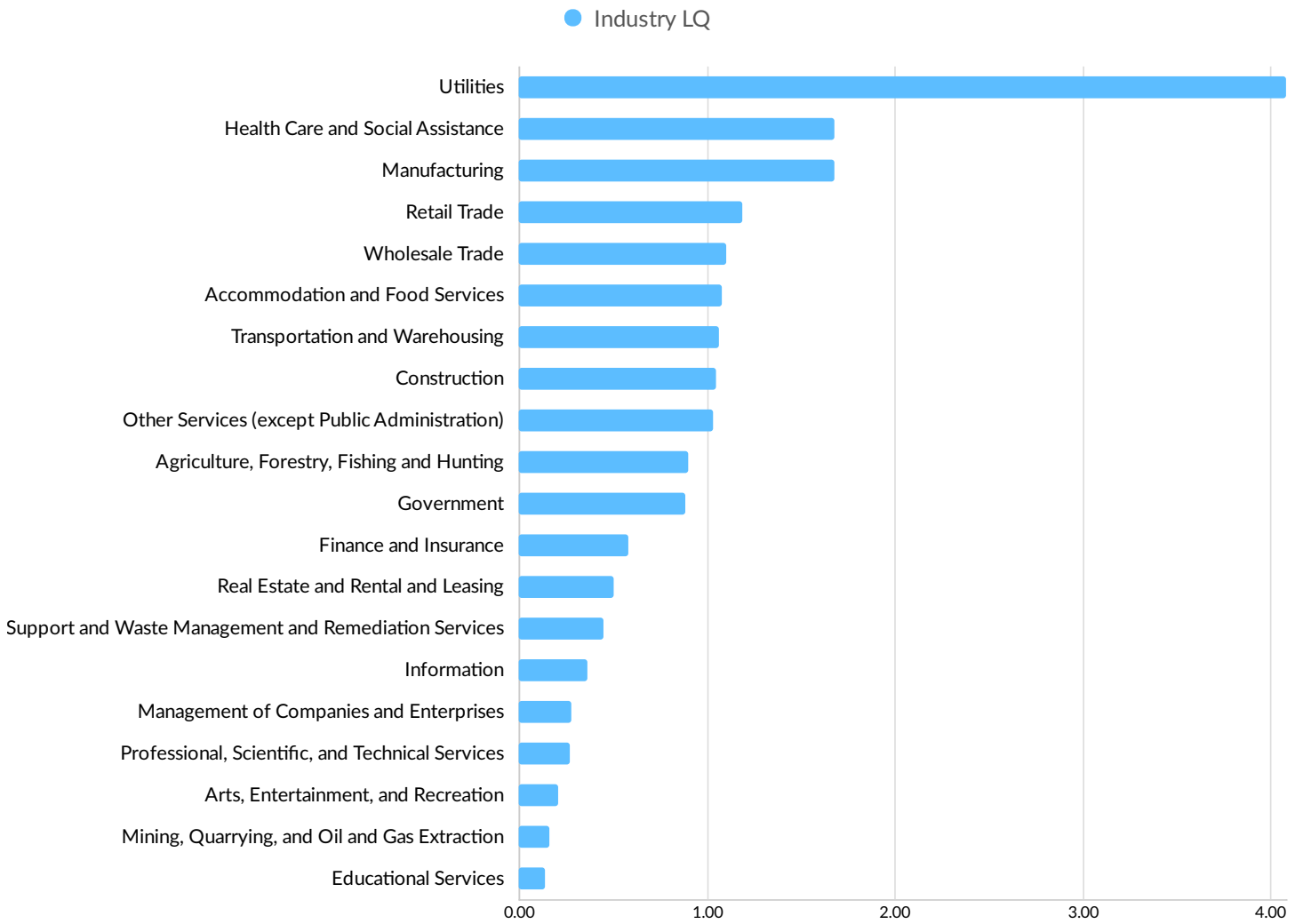
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

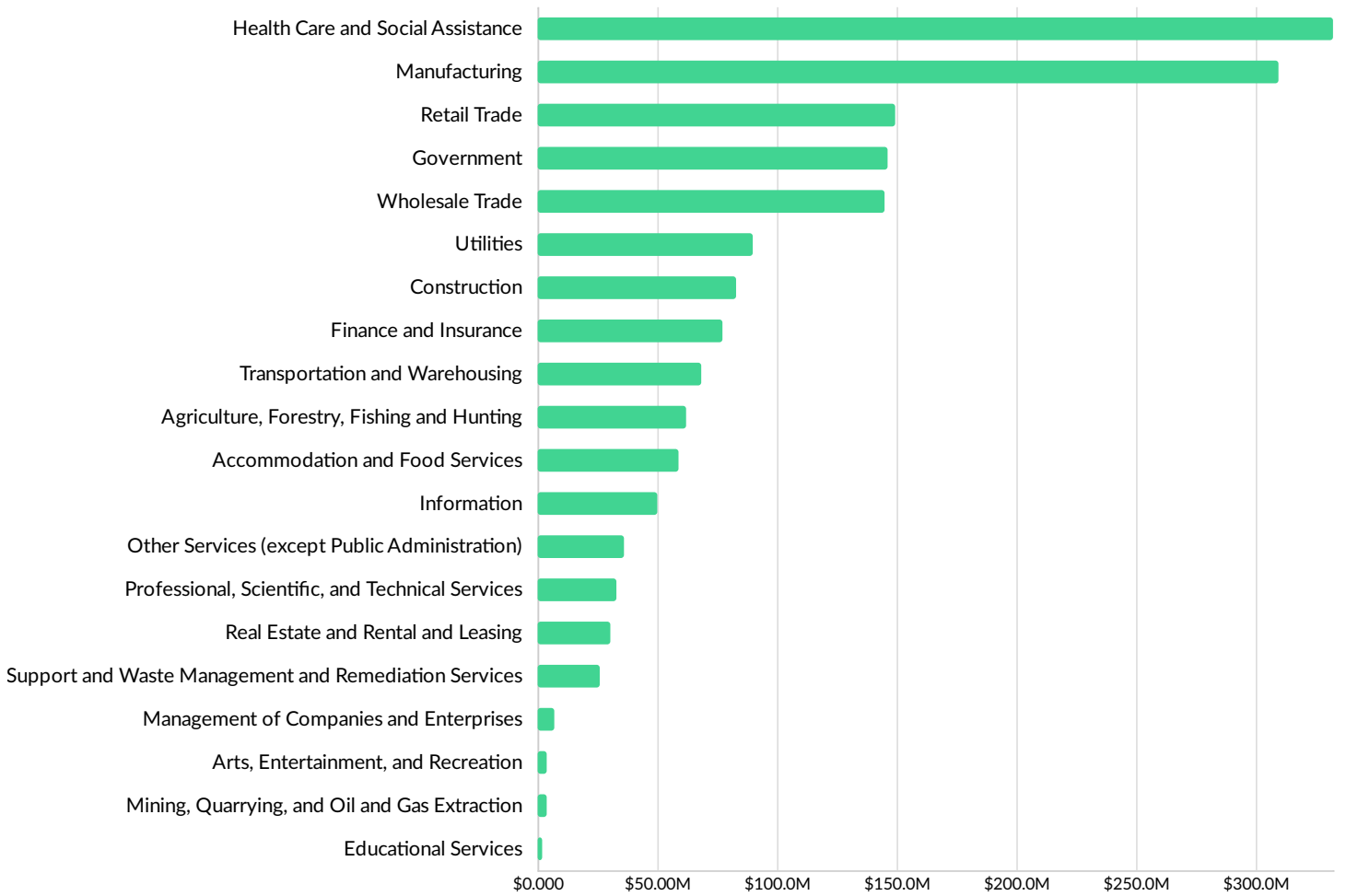
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

● 2018 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Health Care and Social Assistance	2,531	4,663	2,132	+84%	1.68	\$59,382	\$332.57M
Government	2,993	2,936	-57	-2%	0.89	\$45,146	\$146.08M
Manufacturing	3,640	2,899	-741	-20%	1.68	\$58,338	\$309.45M
Retail Trade	2,154	2,630	476	+22%	1.19	\$31,432	\$149.44M
Accommodation and Food Services	1,940	2,037	97	+5%	1.08	\$17,972	\$58.79M
Construction	1,262	1,286	24	+2%	1.05	\$42,099	\$83.05M
Other Services (except Public Administration)	1,002	1,083	81	+8%	1.04	\$20,376	\$36.25M
Wholesale Trade	895	895	0	0%	1.11	\$55,346	\$144.85M
Transportation and Warehousing	727	845	118	+16%	1.07	\$52,216	\$68.19M
Administrative and Support and Waste Management and Remediation Services	603	617	14	+2%	0.45	\$25,851	\$25.88M
Finance and Insurance	530	513	-17	-3%	0.58	\$51,443	\$77.07M
Professional, Scientific, and Technical Services	312	384	72	+23%	0.27	\$47,562	\$32.94M
Utilities	147	308	161	+110%	4.08	\$89,698	\$89.77M
Agriculture, Forestry, Fishing and Hunting	233	233	0	0%	0.90	\$31,901	\$62.06M
Real Estate and Rental and Leasing	159	186	27	+17%	0.50	\$42,048	\$30.39M
Information	622	147	-475	-76%	0.37	\$60,956	\$50.31M
Management of Companies and Enterprises	88	89	1	+1%	0.28	\$72,787	\$7.01M
Arts, Entertainment, and Recreation	125	79	-46	-37%	0.21	\$15,372	\$4.09M
Educational Services	65	77	12	+18%	0.14	\$16,187	\$2.04M
Mining, Quarrying, and Oil and Gas Extraction	14	15	1	+7%	0.16	\$74,132	\$4.06M

Business Characteristics

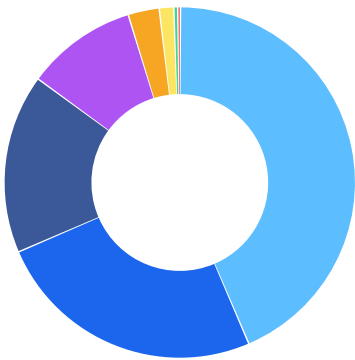
1,735 Companies Employ Your Workers

Online profiles for your workers mention 1,735 companies as employers, with the top 10 appearing below. In the last 12 months, 597 companies in Newton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Crowder College	75 	CRST International, Inc.	373 
Freeman Health System	65 	Hogan Transports Inc	219 
Wal-Mart Stores, Inc.	48 	USA Truck, Inc.	176 
Neosho R-5 School District	36 	J.B. Hunt Transport Services, Inc.	157 
AT&T Inc.	24 	C.R. England, Inc.	153 
La-Z-Boy Incorporated	23 	Love's Travel Stops & Country St...	135 
Scholastic Corporation	19 	Travelers Healthcare	131 
Jack Henry & Associates, Inc.	18 	Koch Trucking, Inc.	112 
Mercy	15 	Dollar General Corporation	104 
Nutra Blend LLC	15 	Teach For America, Inc.	86 

Business Characteristics - Cont.

Business Size

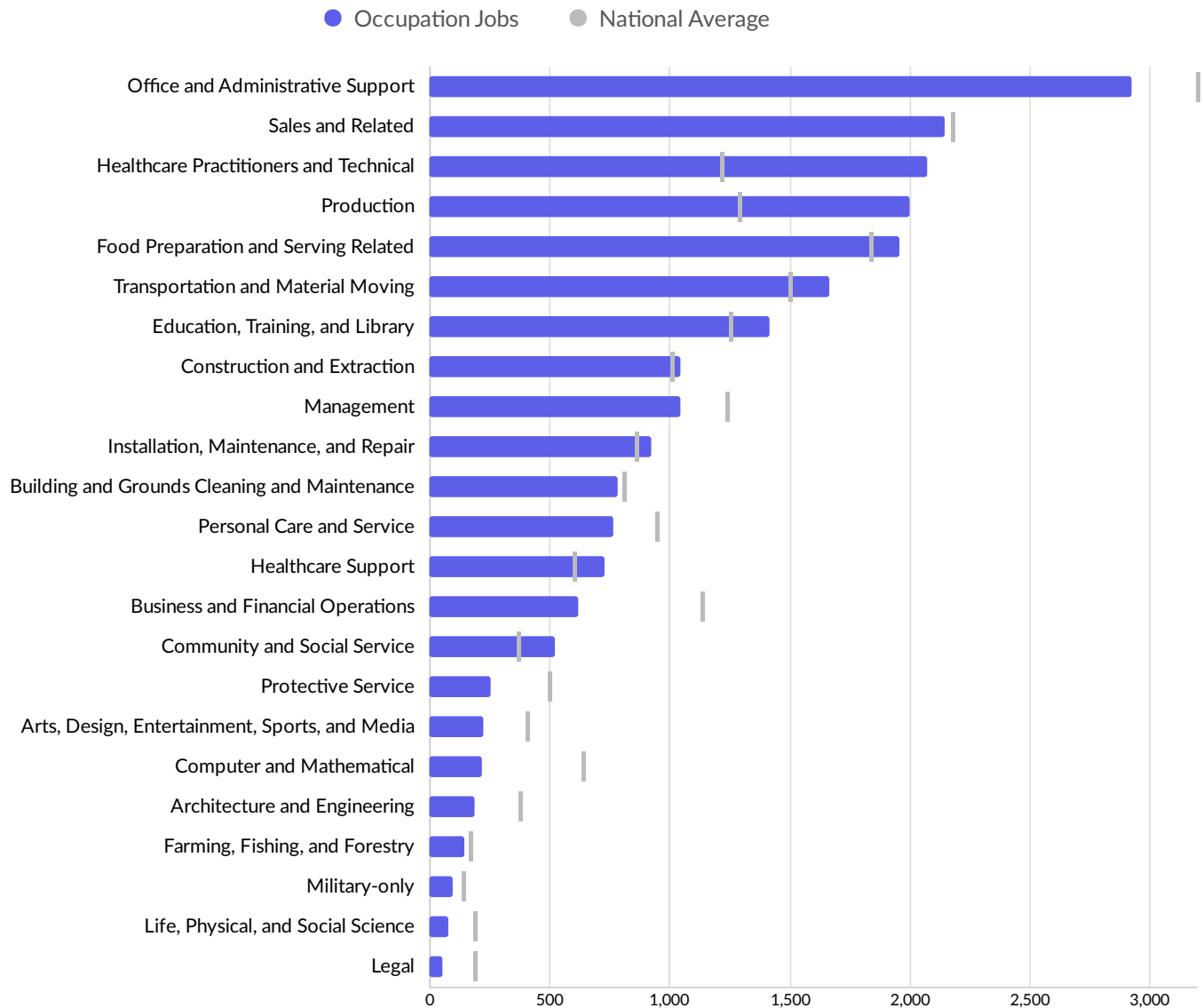


	Percentage	Business Count
1 to 4 employees	43.5%	848
5 to 9 employees	25.0%	487
10 to 19 employees	16.5%	322
20 to 49 employees	10.2%	199
50 to 99 employees	2.9%	56
100 to 249 employees	1.3%	26
250 to 499 employees	0.4%	7
500+ employees	0.3%	5

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

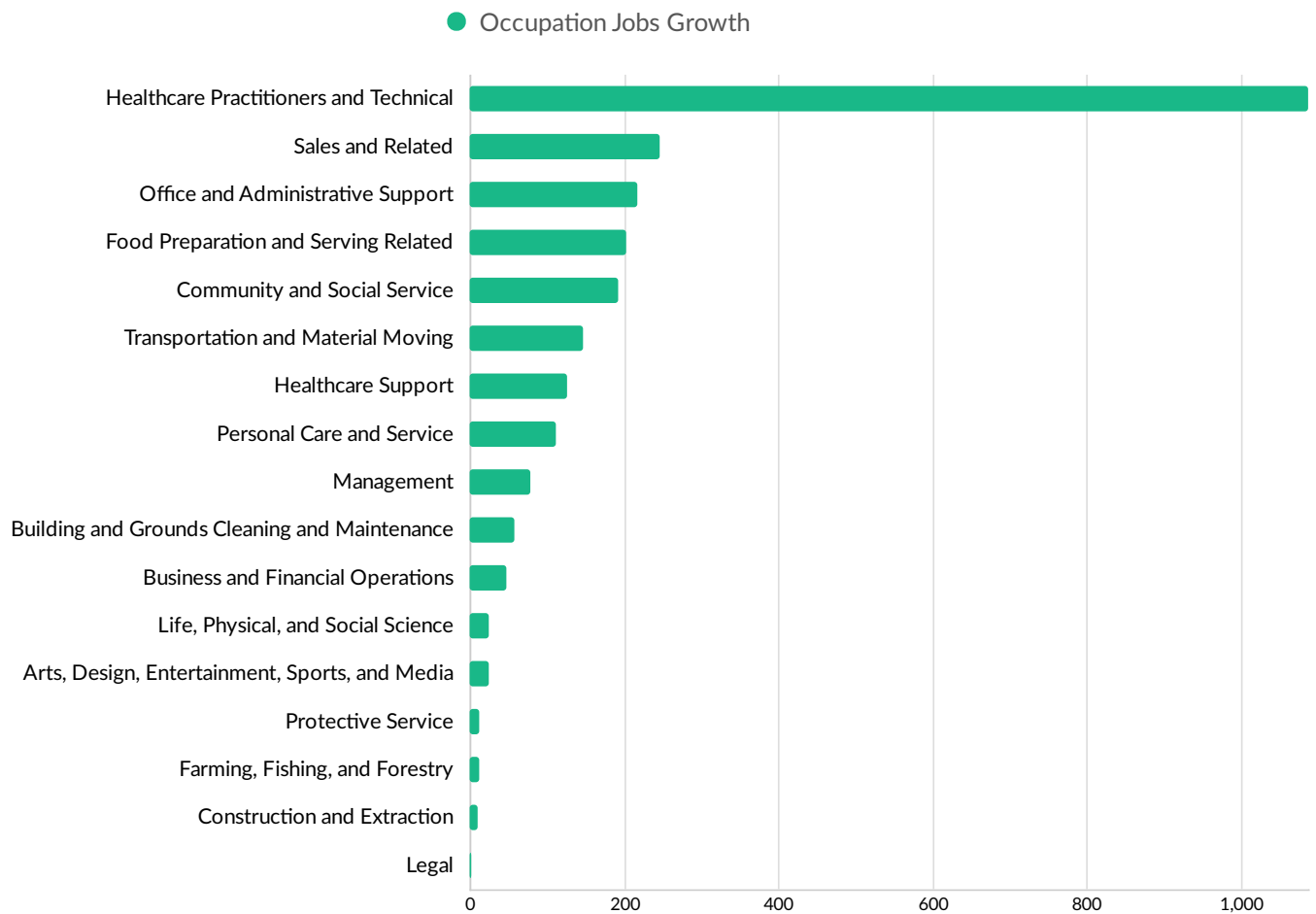
Workforce Characteristics

Largest Occupations



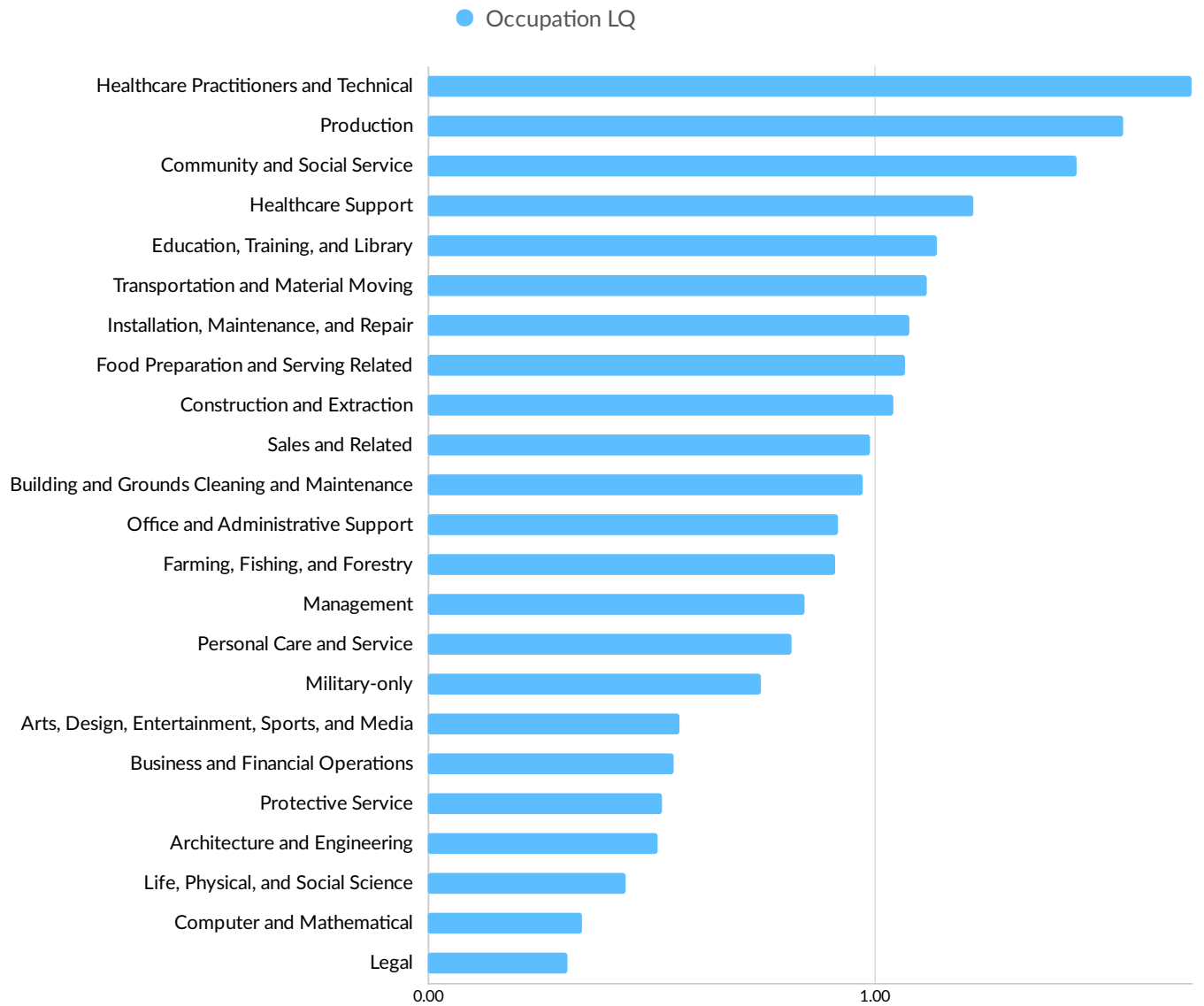
Workforce Characteristics - Cont.

Top Growing Occupations



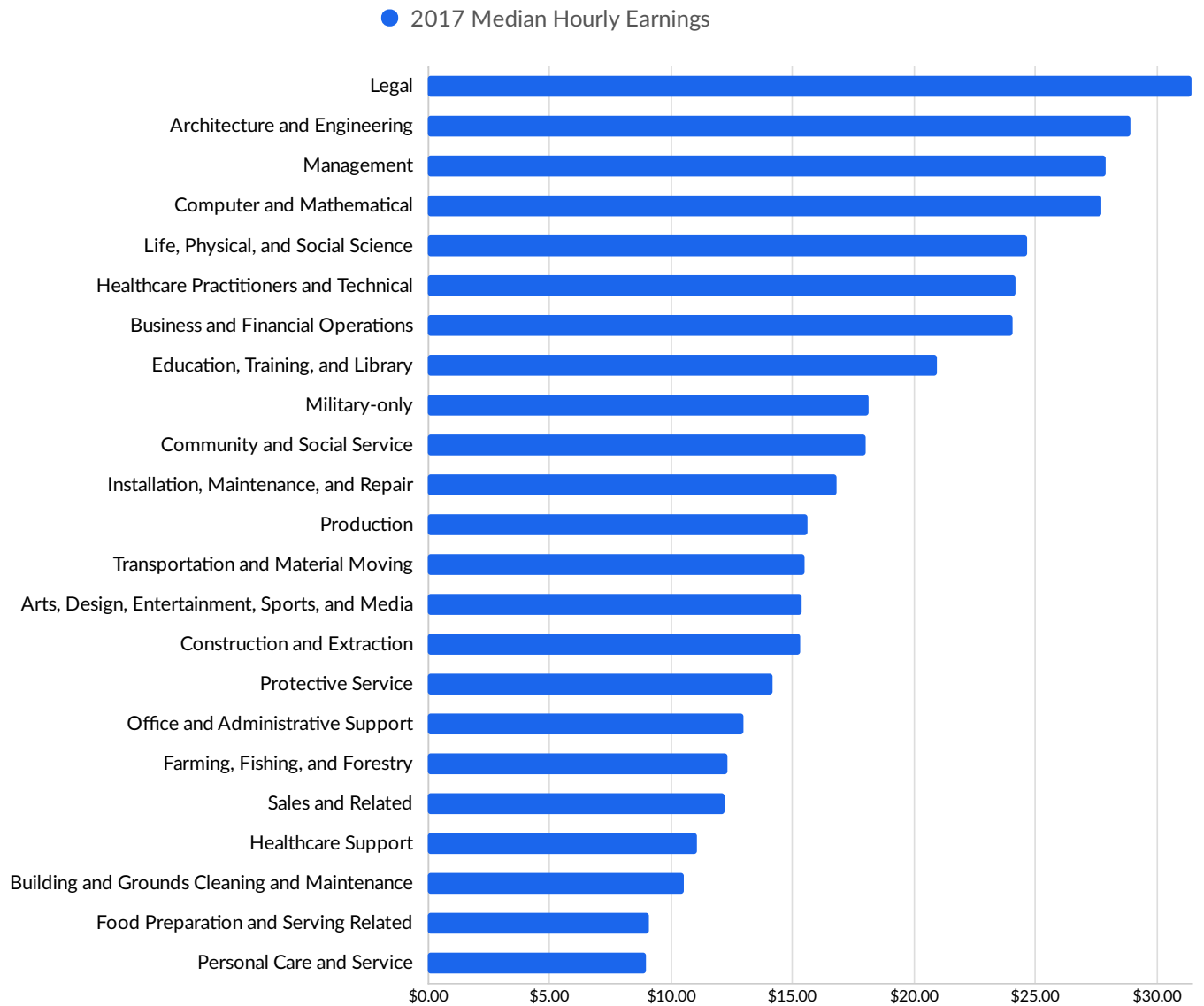
Workforce Characteristics - Cont.

Top Occupation LQ



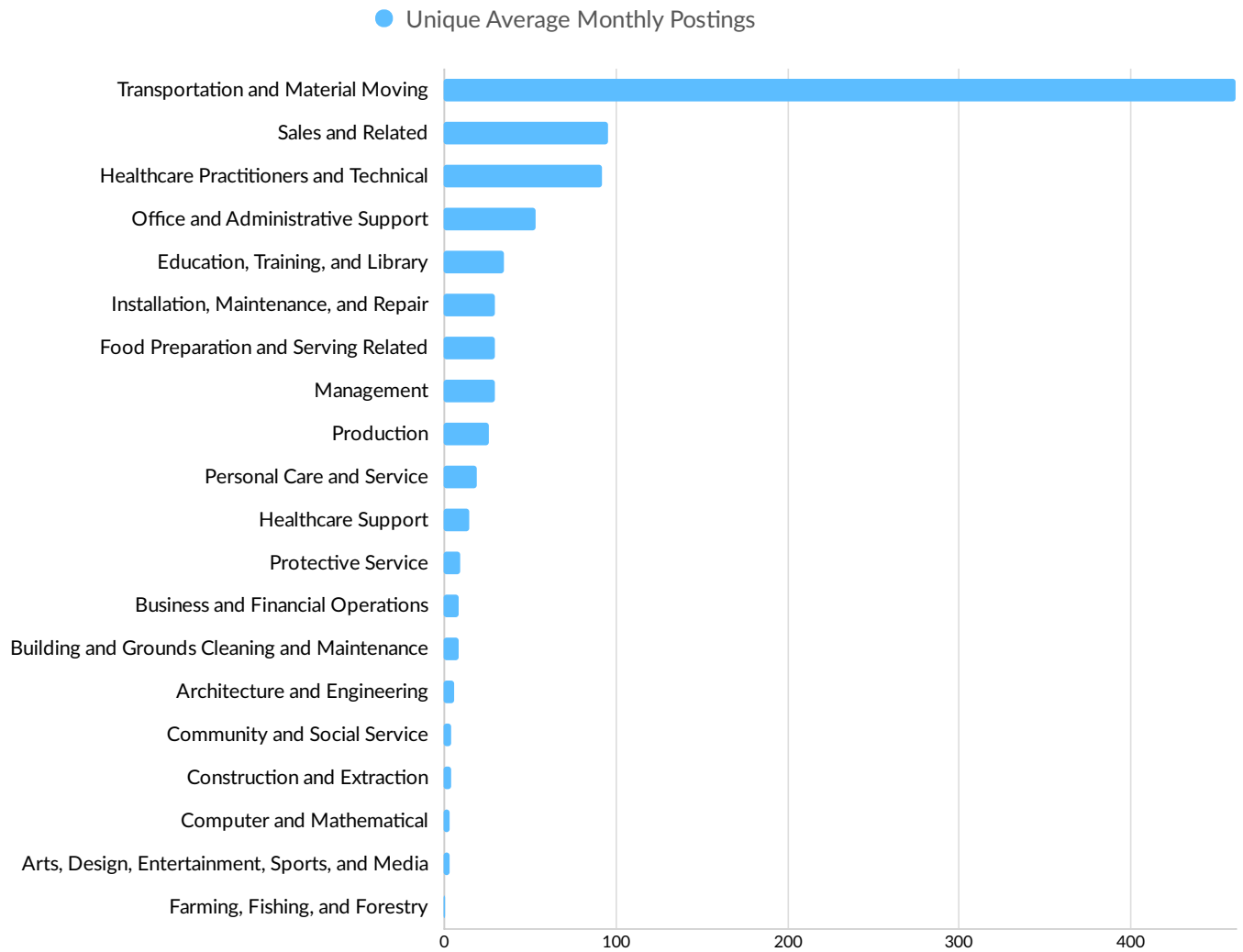
Workforce Characteristics - Cont.

Top Occupation Earnings



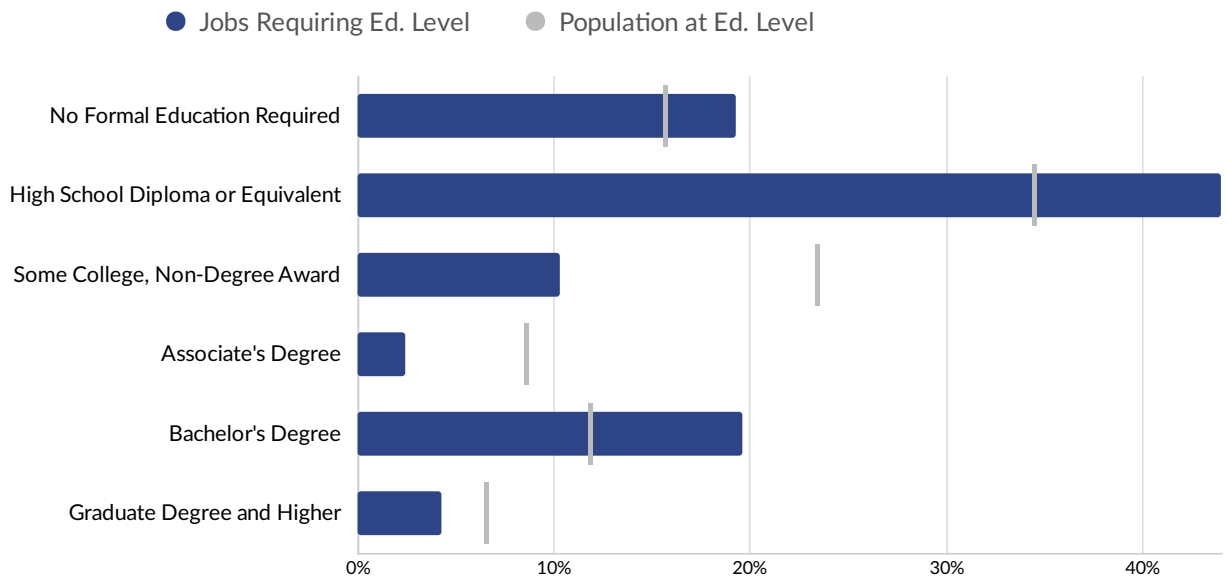
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

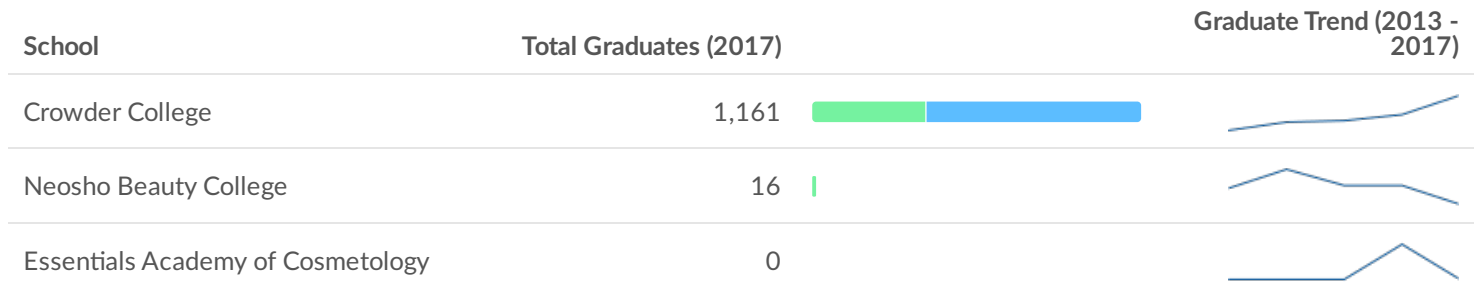
Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	2,712	2,929	217	+8%	0.92	\$13.01	54
Sales and Related	1,899	2,146	247	+13%	0.99	\$12.20	96
Healthcare Practitioners and Technical	987	2,075	1,088	+110%	1.71	\$24.18	93
Production	2,475	1,999	-476	-19%	1.56	\$15.66	26
Food Preparation and Serving Related	1,757	1,961	204	+12%	1.07	\$9.08	30
Transportation and Material Moving	1,521	1,669	148	+10%	1.12	\$15.50	462
Education, Training, and Library	1,507	1,419	-88	-6%	1.14	\$20.99	35
Construction and Extraction	1,035	1,046	11	+1%	1.04	\$15.33	5
Management	965	1,044	79	+8%	0.85	\$27.91	30
Installation, Maintenance, and Repair	1,012	925	-87	-9%	1.08	\$16.83	30
Building and Grounds Cleaning and Maintenance	725	783	58	+8%	0.97	\$10.56	9
Personal Care and Service	655	767	112	+17%	0.81	\$8.96	19
Healthcare Support	601	727	126	+21%	1.22	\$11.10	15
Business and Financial Operations	576	623	47	+8%	0.55	\$24.06	9
Community and Social Service	334	526	192	+57%	1.45	\$18.03	5
Protective Service	245	258	13	+5%	0.53	\$14.23	10
Arts, Design, Entertainment, Sports, and Media	202	227	25	+12%	0.56	\$15.37	3

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Computer and Mathematical	252	219	-33	-13%	0.35	\$27.76	4
Architecture and Engineering	228	191	-37	-16%	0.51	\$28.95	6
Farming, Fishing, and Forestry	137	149	12	+9%	0.91	\$12.33	1
Military-only	107	100	-7	-7%	0.75	\$18.14	0
Life, Physical, and Social Science	55	80	25	+45%	0.44	\$24.72	1
Legal	53	56	3	+6%	0.31	\$31.46	0

Educational Pipeline

In 2017, there were 1,177 graduates in Newton County, MO. This pipeline has grown by 53% over the last 5 years. The highest share of these graduates come from General Studies, Truck and Bus Driver/Commercial Vehicle Operator and Instructor, and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher