



Ottawa County, OK

Workforce Investment Board of Southwest Missouri



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Economy Overview

31,194

Population (2018)

Population **decreased by 913** over the last 5 years and is projected to **decrease by 613** over the next 5 years.

14,105

Total Regional Employment

Jobs **grew by 473** over the last 5 years and are projected to **grow by 1,002** over the next 5 years.

\$38.5K

Median Household Income (2017)

Median household income is **\$19.2K below** the national median household income of \$57.7K.

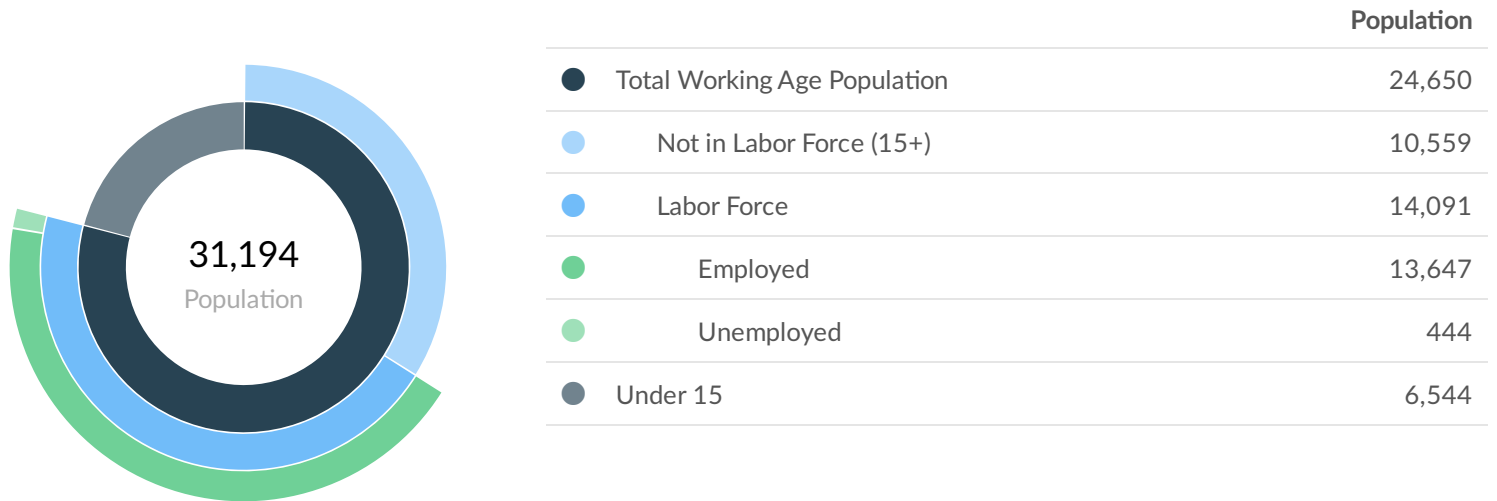
Takeaways

- As of 2018 the region's population **declined by 2.8%** since 2013, falling by 913. Population is expected to **decrease by 2.0%** between 2018 and 2023, losing 613.
- From 2013 to 2018, jobs **increased by 3.5%** in Ottawa County, OK from 13,632 to **14,105**. This change **fell short of the national growth rate of 8.2% by 4.7%**. As the number of jobs increased, the **labor force participation rate increased from 56.4% to 57.2% between 2013 and 2018**.
- Concerning educational attainment, **9.1% of Ottawa County, OK residents possess a Bachelor's Degree** (9.5% below the national average), and **9.8% hold an Associate's Degree** (1.8% above the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Crop Production, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	31,194	14,091	14,105	93.8	\$903.49M	\$1.80B	\$1.46B
Oklahoma	3,956,319	1,821,815	1,817,129	94.3	\$195.20B	\$189.40B	\$237.65B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

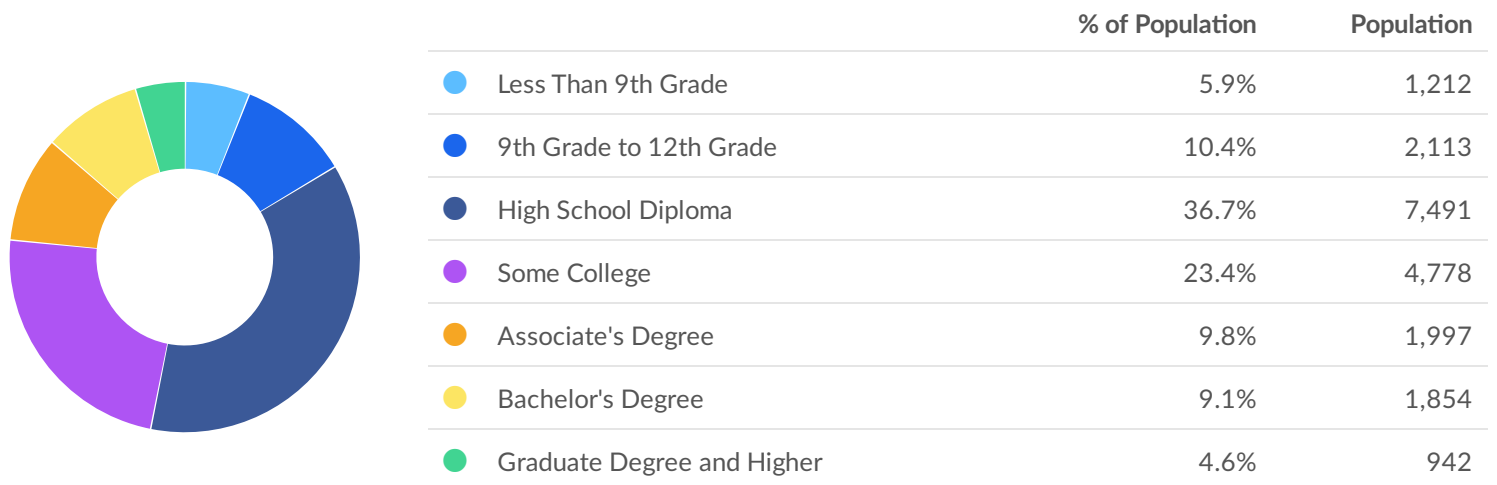
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

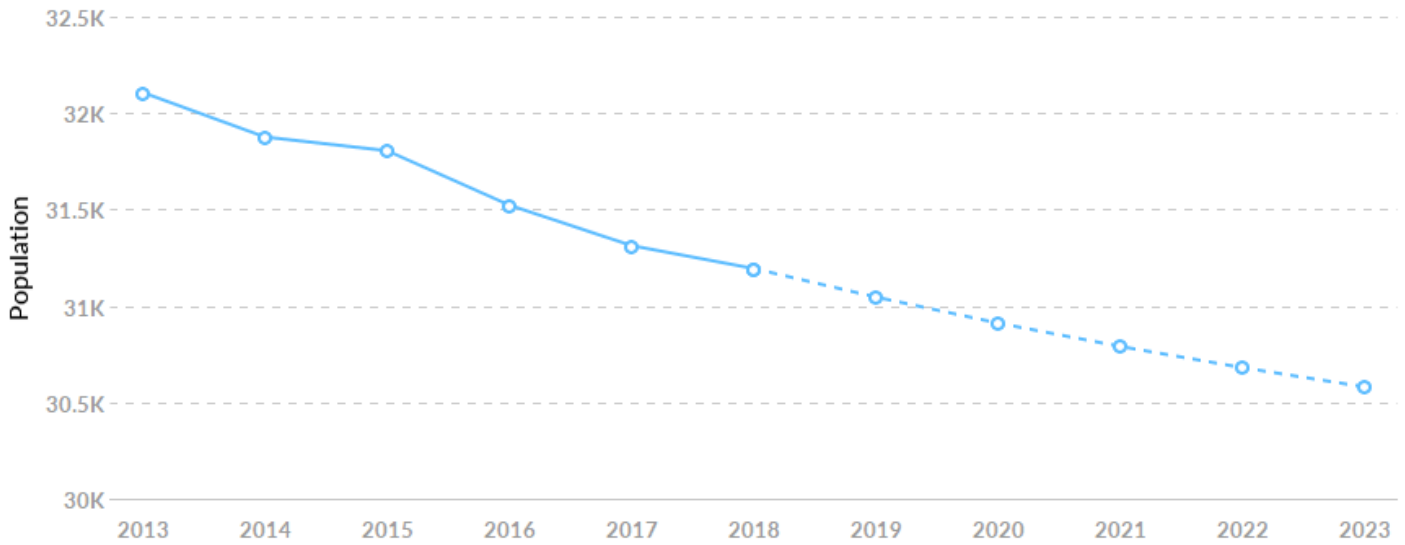
Concerning educational attainment, **9.1% of Ottawa County, OK residents possess a Bachelor's Degree** (9.5% below the national average), and **9.8% hold an Associate's Degree** (1.8% above the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **declined by 2.8%** since 2013, falling by 913. Population is expected to **decrease by 2.0%** between 2018 and 2023, losing 613.

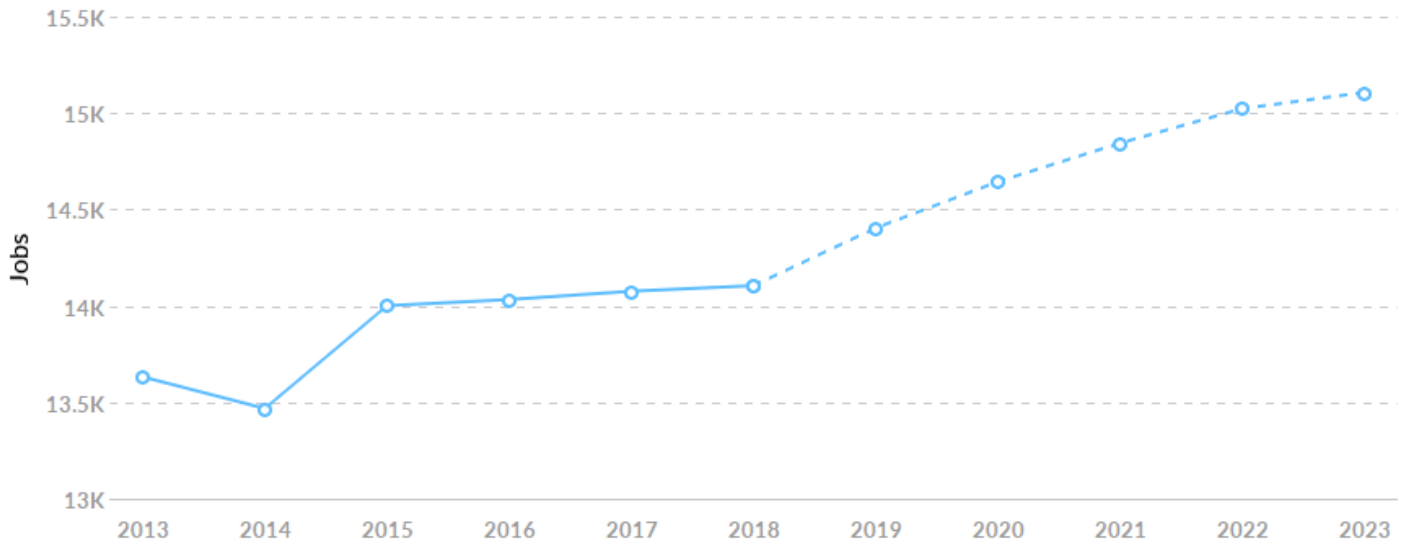


Timeframe	Population
2013	32,107
2014	31,876
2015	31,805
2016	31,523
2017	31,313
2018	31,194
2019	31,046
2020	30,911
2021	30,790
2022	30,680
2023	30,580

Historic & Projected Trends - Cont.

Job Trends

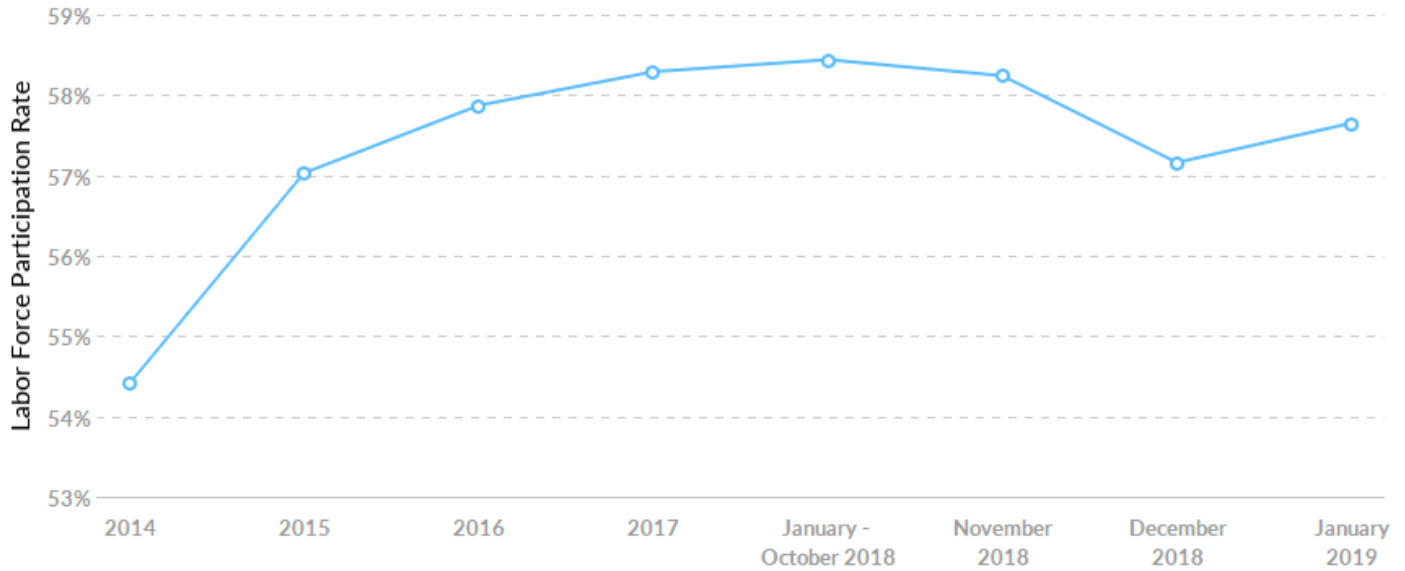
From 2013 to 2018, jobs increased by 3.5% in Ottawa County, OK from 13,632 to 14,105. This change fell short of the national growth rate of 8.2% by 4.7%.



Timeframe	Jobs
2013	13,632
2014	13,468
2015	14,001
2016	14,033
2017	14,076
2018	14,105
2019	14,404
2020	14,644
2021	14,844
2022	15,023
2023	15,107

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

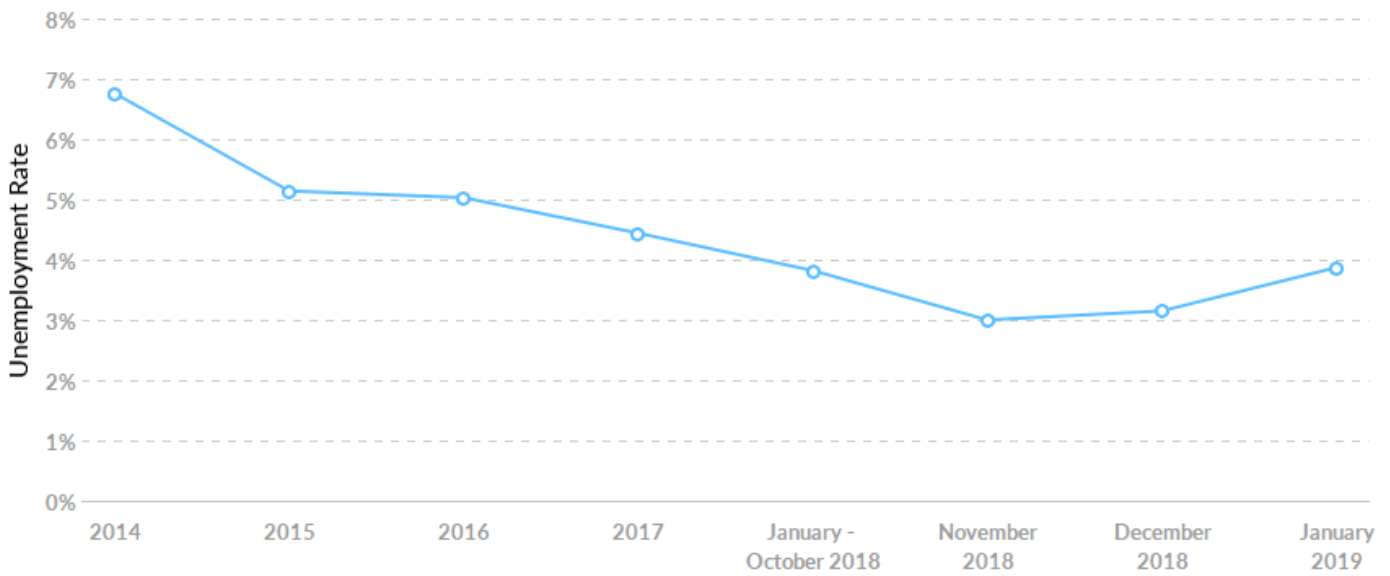


Timeframe	Labor Force Participation Rate
2014	54.41%
2015	57.03%
2016	57.87%
2017	58.29%
January - October 2018	58.44%
November 2018	58.24%
December 2018	57.16%
January 2019	57.65%

Historic & Projected Trends - Cont.

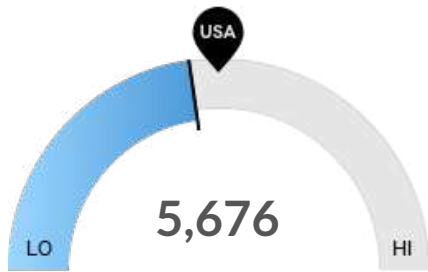
Unemployment Rate Trends

Ottawa County, OK had a January 2019 unemployment rate of 3.87%, decreasing from 6.76% 5 years before.



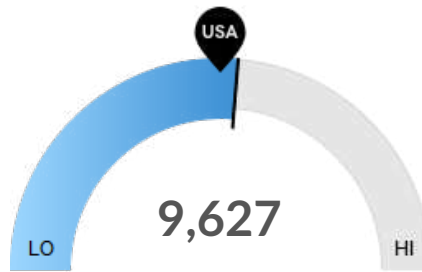
Timeframe	Unemployment Rate
2014	6.76%
2015	5.14%
2016	5.03%
2017	4.44%
January - October 2018	3.82%
November 2018	3.00%
December 2018	3.15%
January 2019	3.87%

Population Characteristics



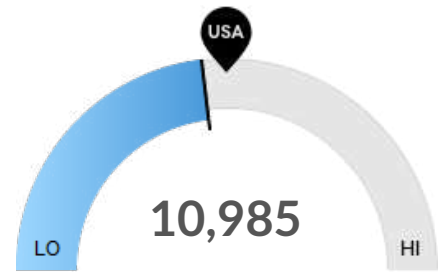
Millennials

Ottawa County, OK has 5,676 millennials (ages 20-34). The national average for an area this size is 6,485.



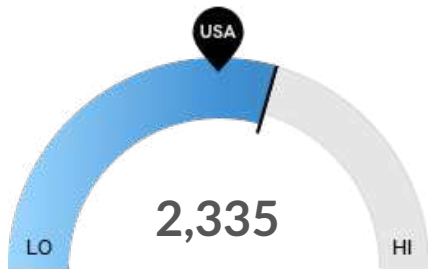
Retiring Soon

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 8,926 people 55 or older, while there are 9,627 here.



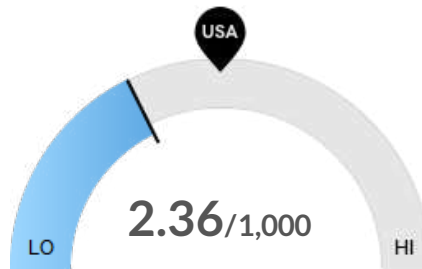
Racial Diversity

Racial diversity is low in Ottawa County, OK. The national average for an area this size is 12,297 racially diverse people, while there are 10,985 here.



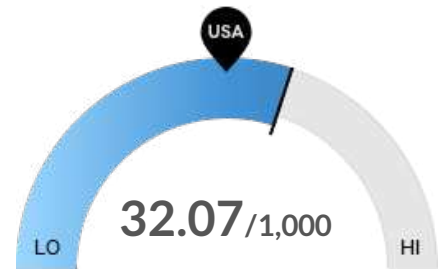
Veterans

Ottawa County, OK has 2,335 veterans. The national average for an area this size is 1,821.



Violent Crime

Ottawa County, OK has 2.36 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



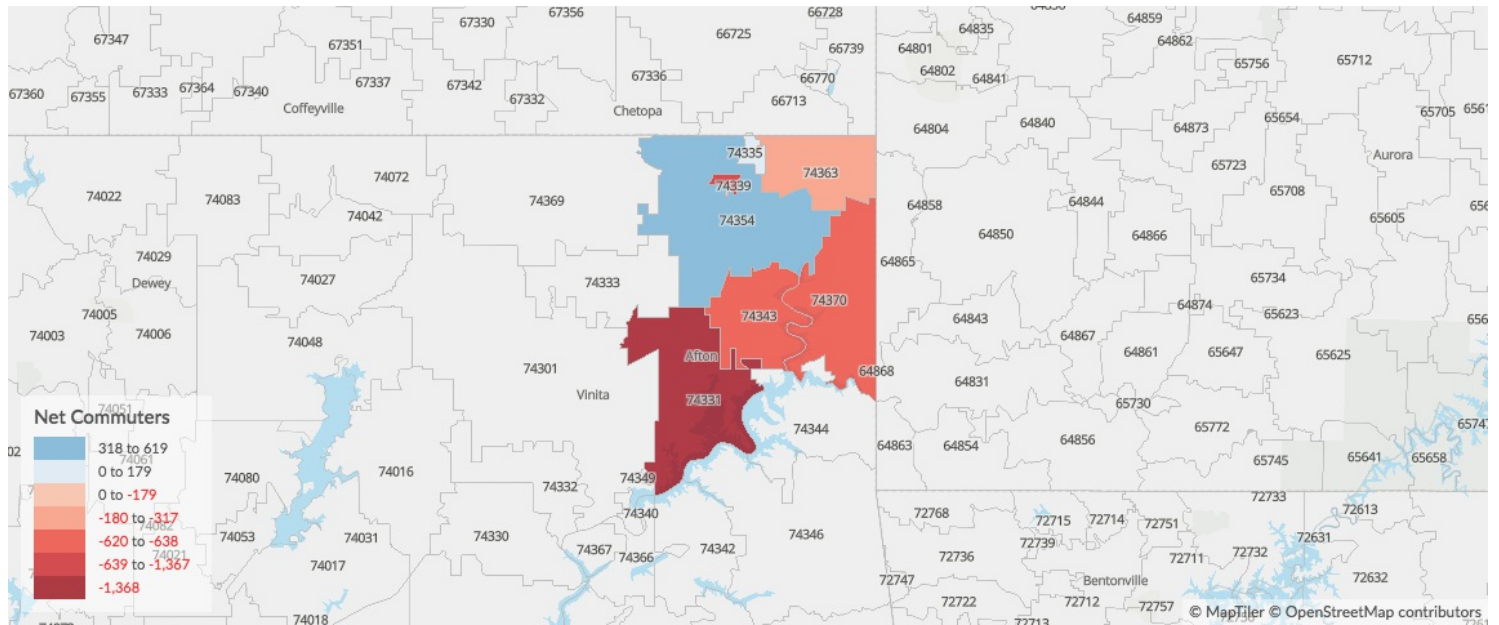
Property Crime

Ottawa County, OK has 32.07 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

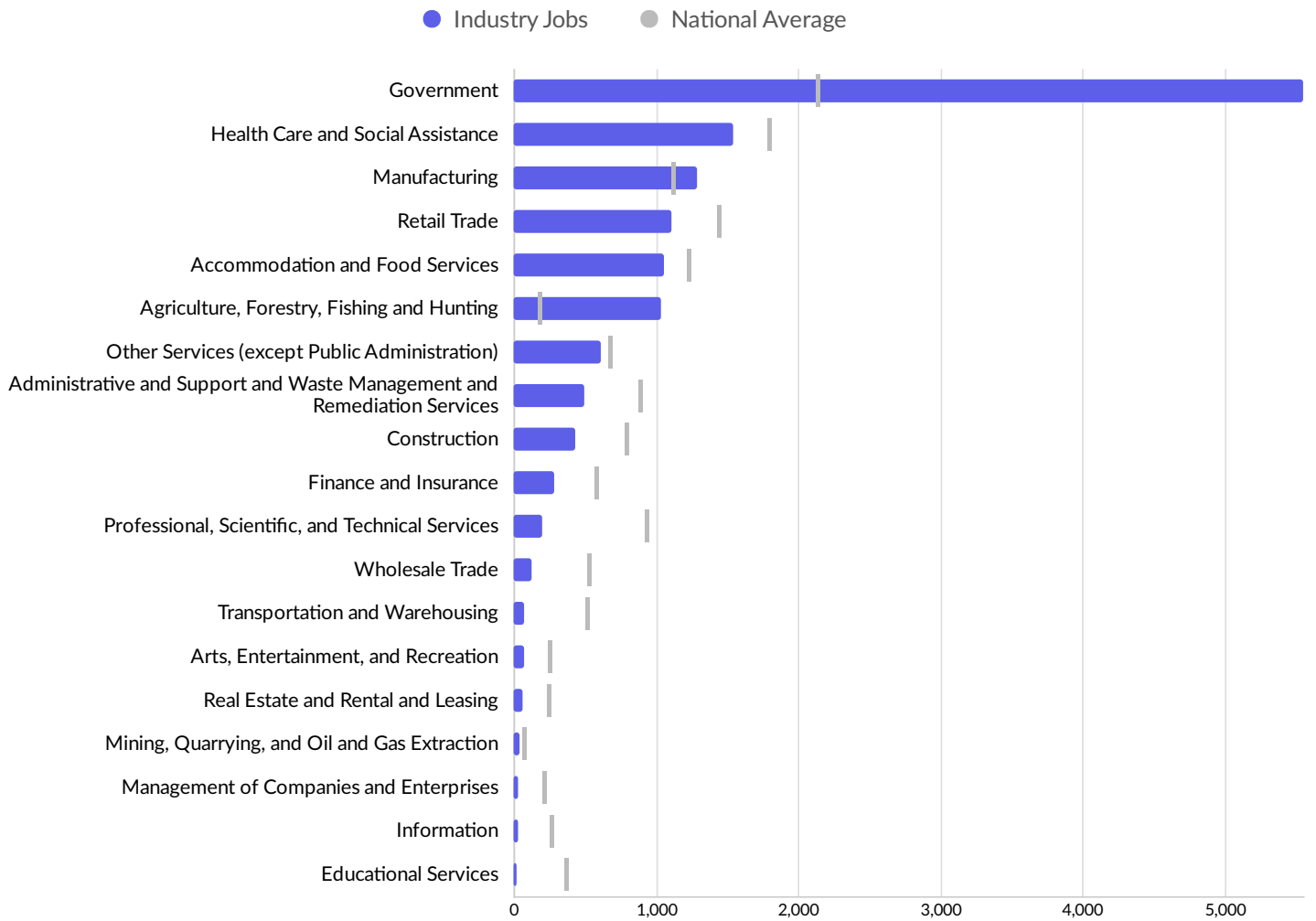
ZIP	Name	2018 Employment
74354	Miami, OK (in Ottawa c...	9,430
74331	Afton, OK (in Ottawa co...	1,278
74363	Quapaw, OK (in Ottawa...	954
74370	Wyandotte, OK (in Otta...	766
74343	Fairland, OK (in Ottawa ...	733

Where Talent Lives

ZIP	Name	2018 Workers
74354	Miami, OK (in Ottawa c...	9,112
74331	Afton, OK (in Ottawa co...	2,646
74370	Wyandotte, OK (in Otta...	1,387
74343	Fairland, OK (in Ottawa ...	1,354
74339	Commerce, OK (in Otta...	1,211

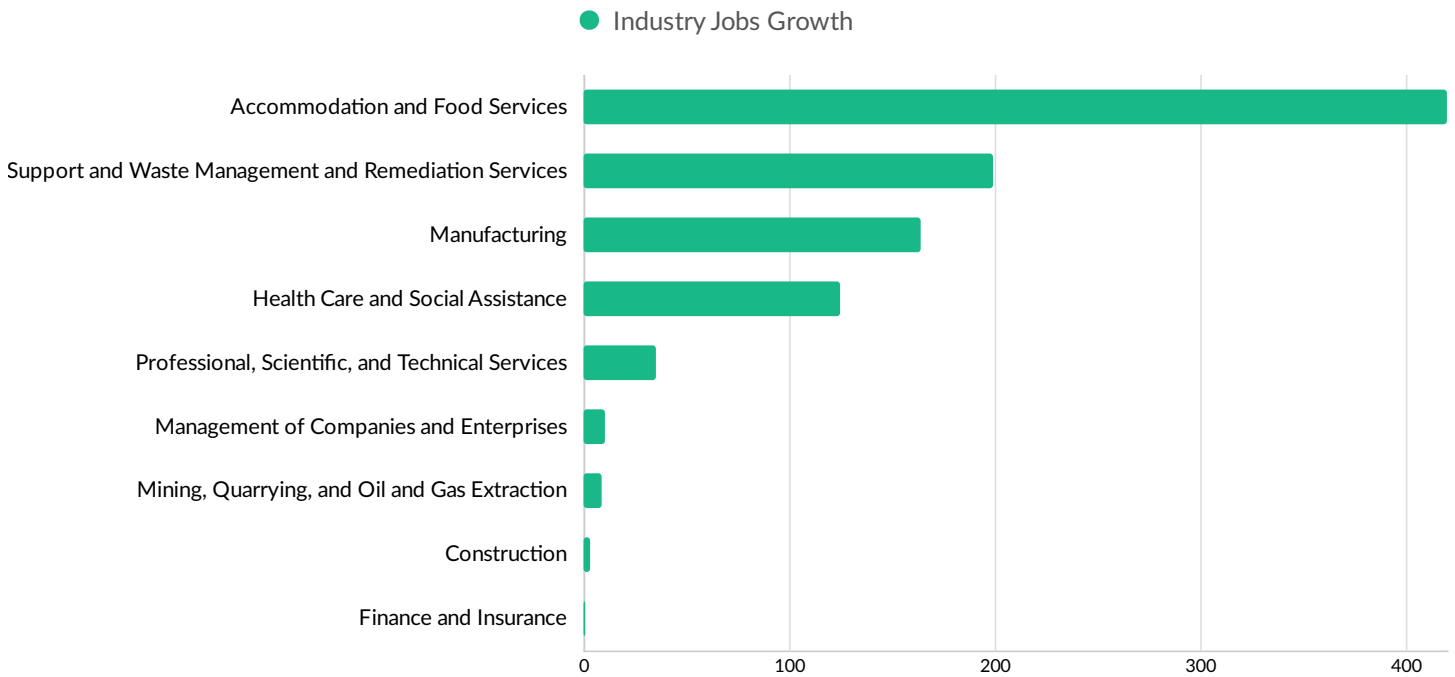
Industry Characteristics

Largest Industries



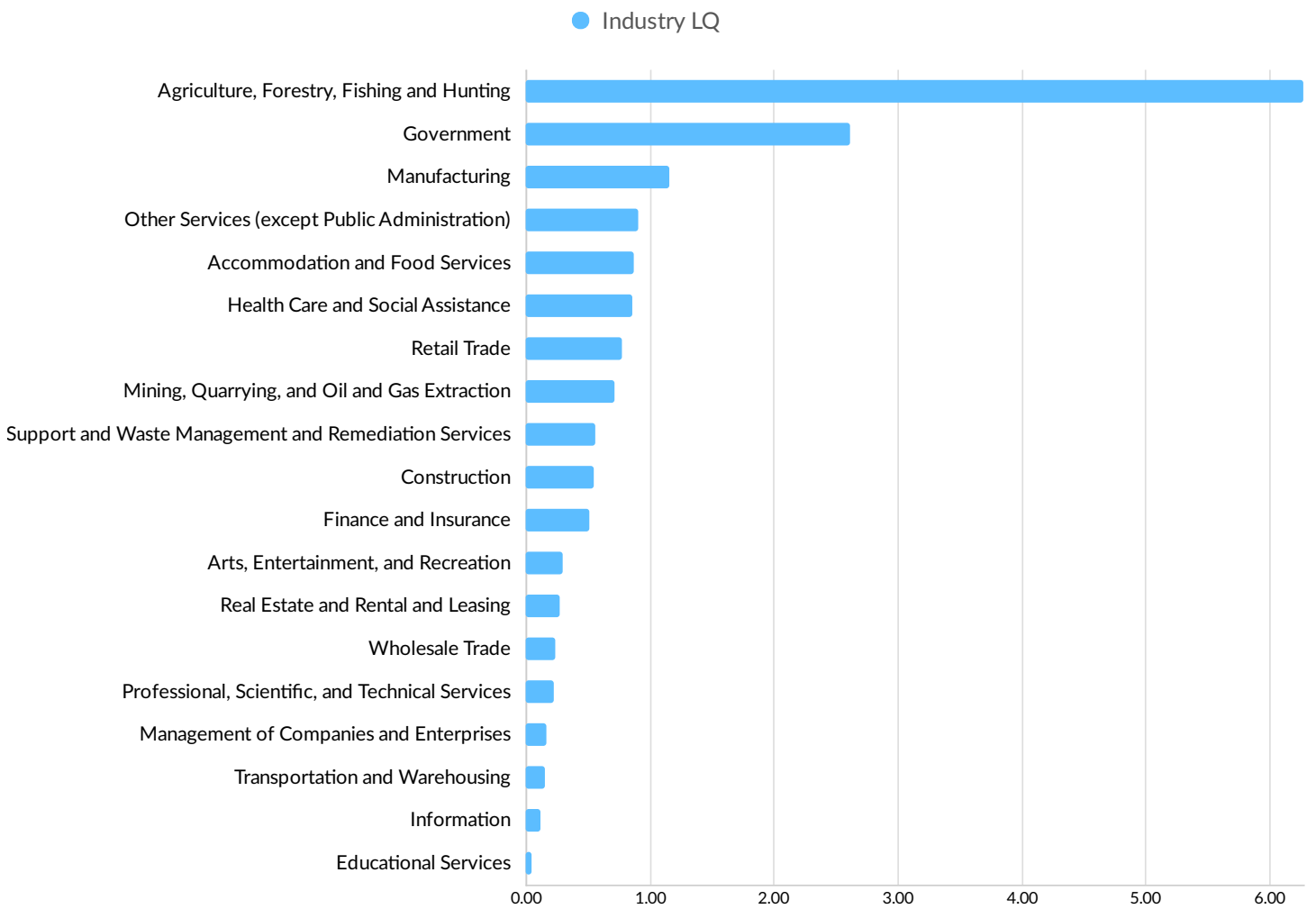
Industry Characteristics - Cont.

Top Growing Industries



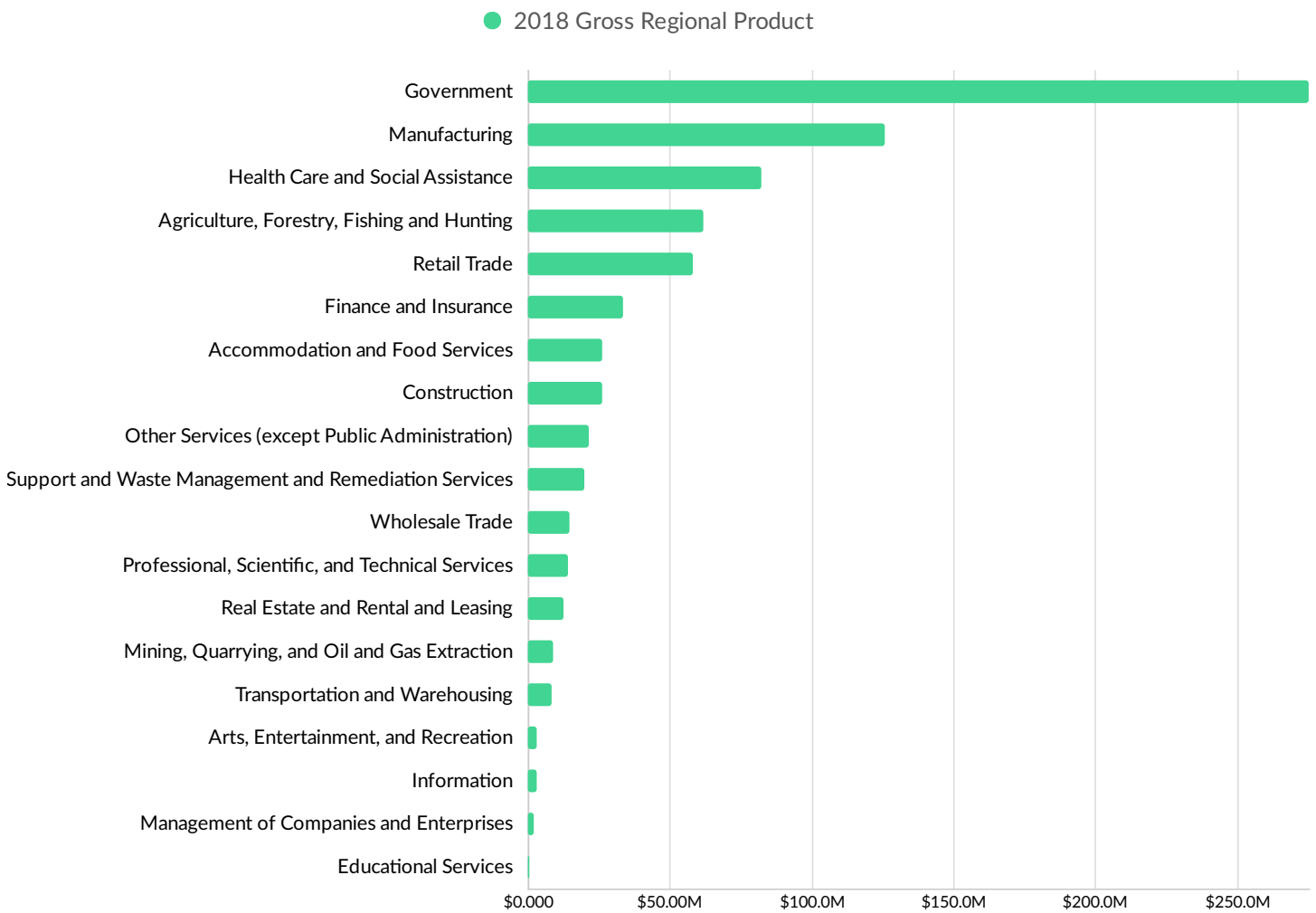
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

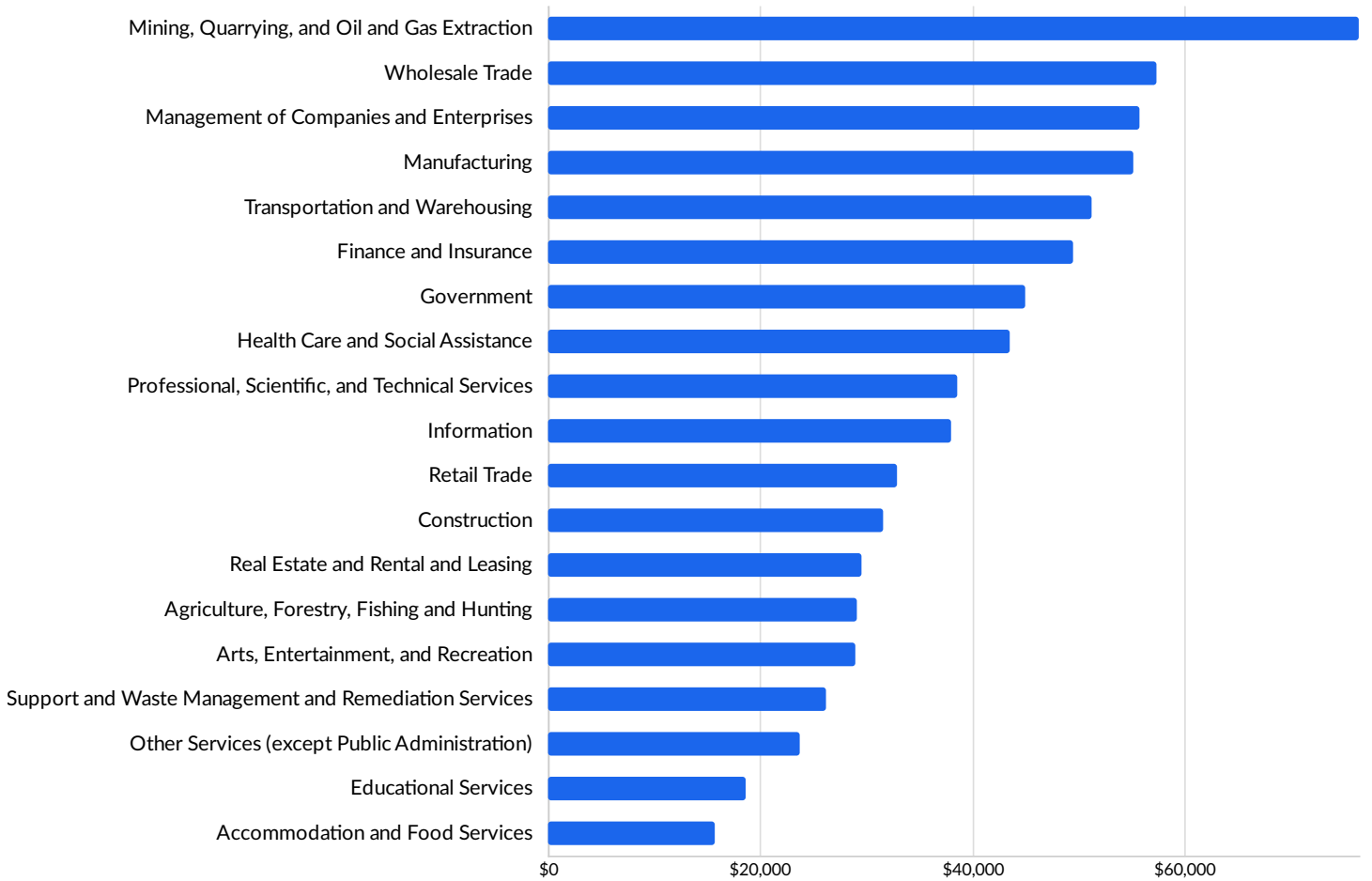
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	5,594	5,553	-41	-1%	2.62	\$45,020	\$275.38M
Health Care and Social Assistance	1,420	1,545	125	+9%	0.87	\$43,623	\$82.10M
Manufacturing	1,121	1,285	164	+15%	1.16	\$55,198	\$125.78M
Retail Trade	1,240	1,109	-131	-11%	0.78	\$32,916	\$58.26M
Accommodation and Food Services	642	1,062	420	+65%	0.88	\$15,720	\$26.43M
Agriculture, Forestry, Fishing and Hunting	1,152	1,040	-112	-10%	6.27	\$29,120	\$62.14M
Other Services (except Public Administration)	625	609	-16	-3%	0.91	\$23,790	\$21.28M
Administrative and Support and Waste Management and Remediation Services	298	497	199	+67%	0.56	\$26,215	\$19.79M
Construction	428	431	3	+1%	0.55	\$31,617	\$26.16M
Finance and Insurance	287	288	1	+0%	0.51	\$49,525	\$33.75M
Professional, Scientific, and Technical Services	171	206	35	+20%	0.22	\$38,576	\$14.16M
Wholesale Trade	195	125	-70	-36%	0.24	\$57,402	\$14.47M
Transportation and Warehousing	125	78	-47	-38%	0.15	\$51,223	\$8.17M
Arts, Entertainment, and Recreation	108	73	-35	-32%	0.30	\$28,971	\$3.35M
Real Estate and Rental and Leasing	72	67	-5	-7%	0.28	\$29,634	\$12.38M
Mining, Quarrying, and Oil and Gas Extraction	33	42	9	+27%	0.72	\$76,475	\$9.08M
Management of Companies and Enterprises	23	33	10	+43%	0.16	\$55,771	\$2.05M
Information	37	31	-6	-16%	0.12	\$38,051	\$3.00M
Educational Services	55	16	-39	-71%	0.04	\$18,681	\$483.14K

Business Characteristics

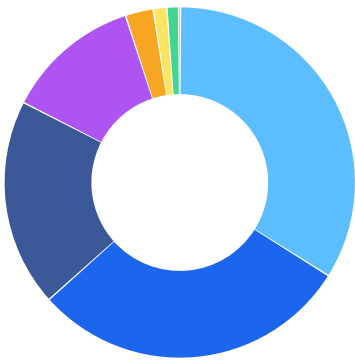
1,272 Companies Employ Your Workers

Online profiles for your workers mention 1,272 companies as employers, with the top 10 appearing below. In the last 12 months, 787 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northeastern Oklahoma A & M ...	56 	CRST International, Inc.	357 
Integrus Health, Inc.	51 	J.B. Hunt Transport Services, Inc.	243 
Quapaw Tribe of Oklahoma	33 	Integrus Health, Inc.	117 
Downstream Casino Resort	27 	Travelers Healthcare	114 
Miami-Dade County Public Scho...	27 	Buffalo Run Casino	109 
Wyandotte Nation Casino	26 	Dollar General Corporation	97 
Wal-Mart Stores, Inc.	21 	USA Truck, Inc.	96 
Buffalo Run Casino	19 	C.R. England, Inc.	87 
City of Miami	16 	Koch Trucking, Inc.	76 
Sky Indigo Inc	16 	Teach For America, Inc.	72 

Business Characteristics - Cont.

Business Size

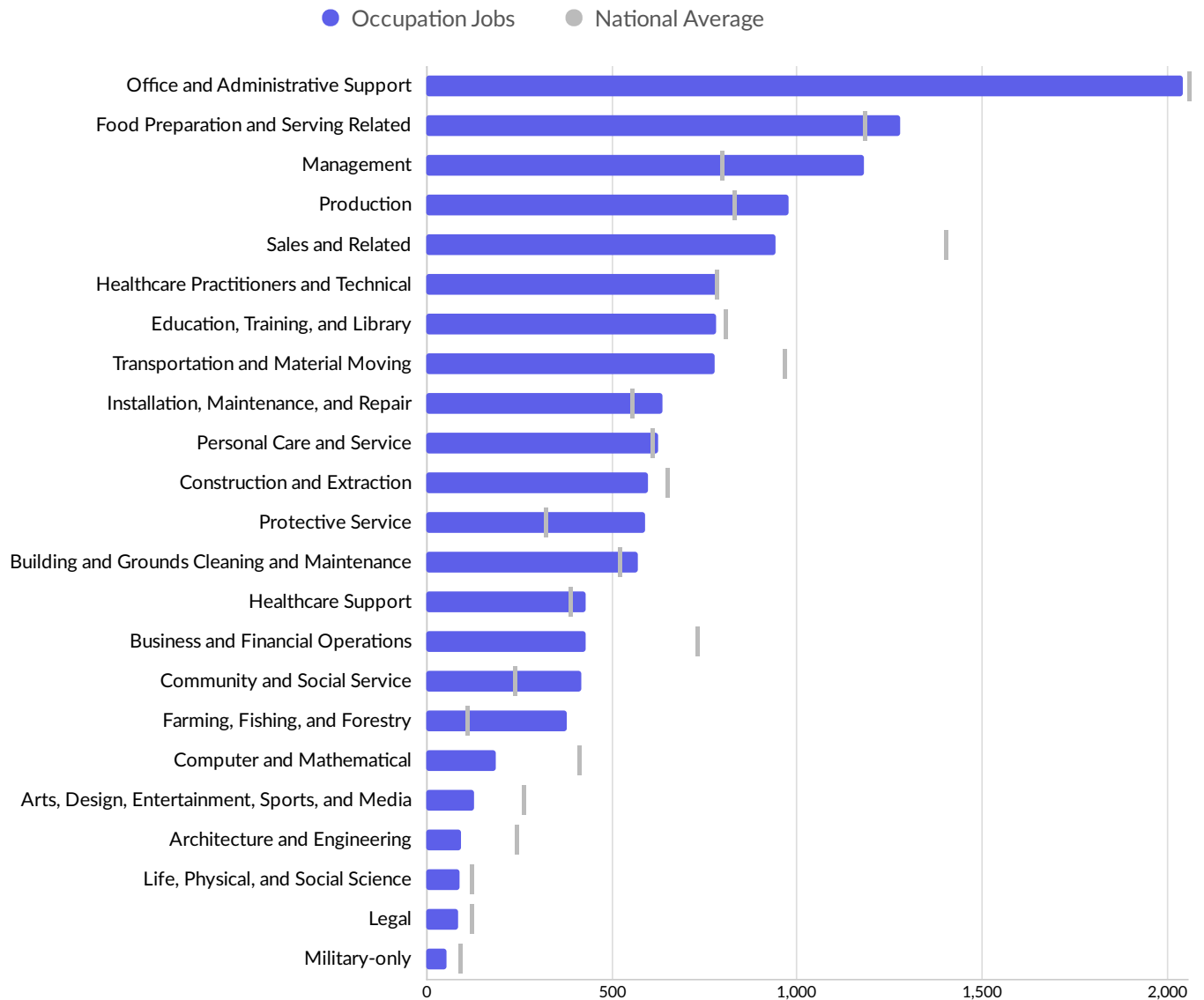


	Percentage	Business Count
1 to 4 employees	33.8%	380
5 to 9 employees	29.5%	331
10 to 19 employees	19.1%	215
20 to 49 employees	12.5%	140
50 to 99 employees	2.6%	29
100 to 249 employees	1.2%	14
250 to 499 employees	1.1%	12
500+ employees	0.2%	2

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

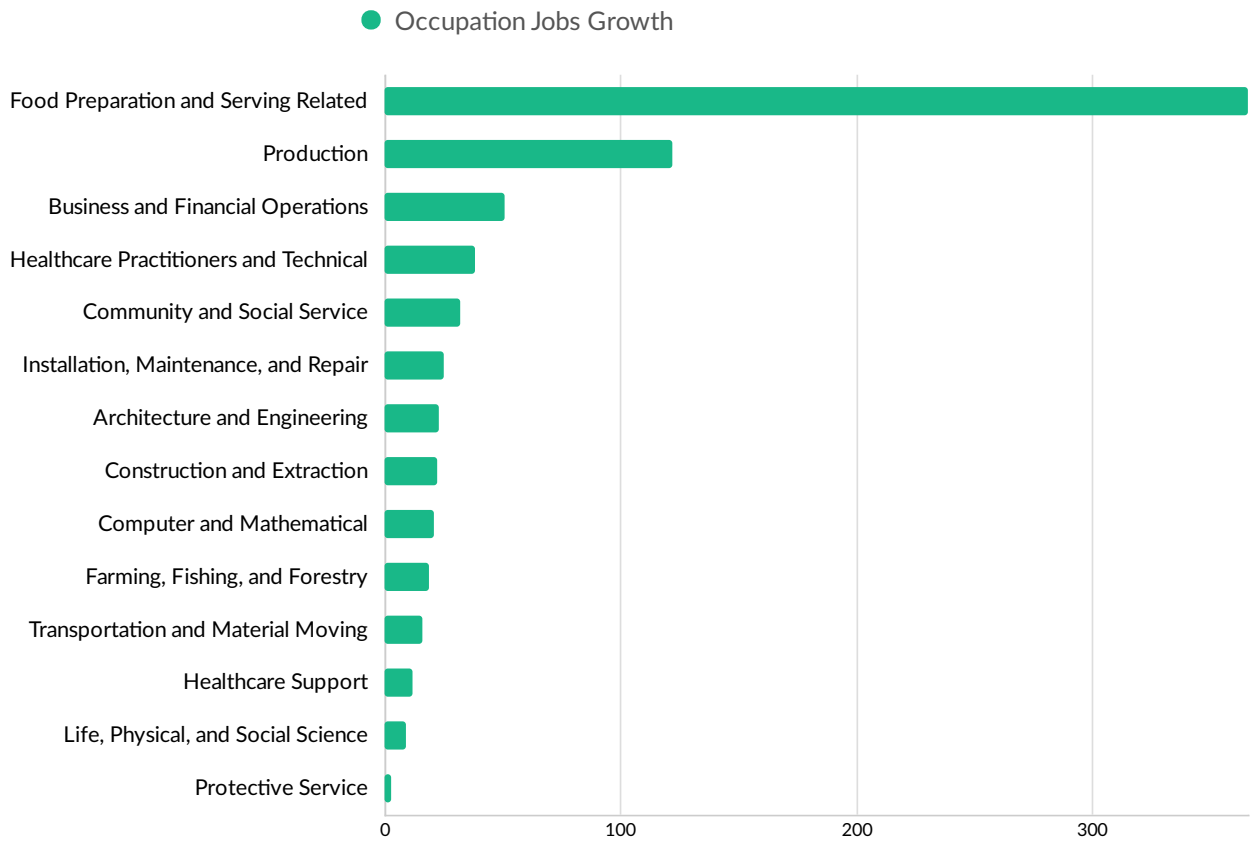
Workforce Characteristics

Largest Occupations



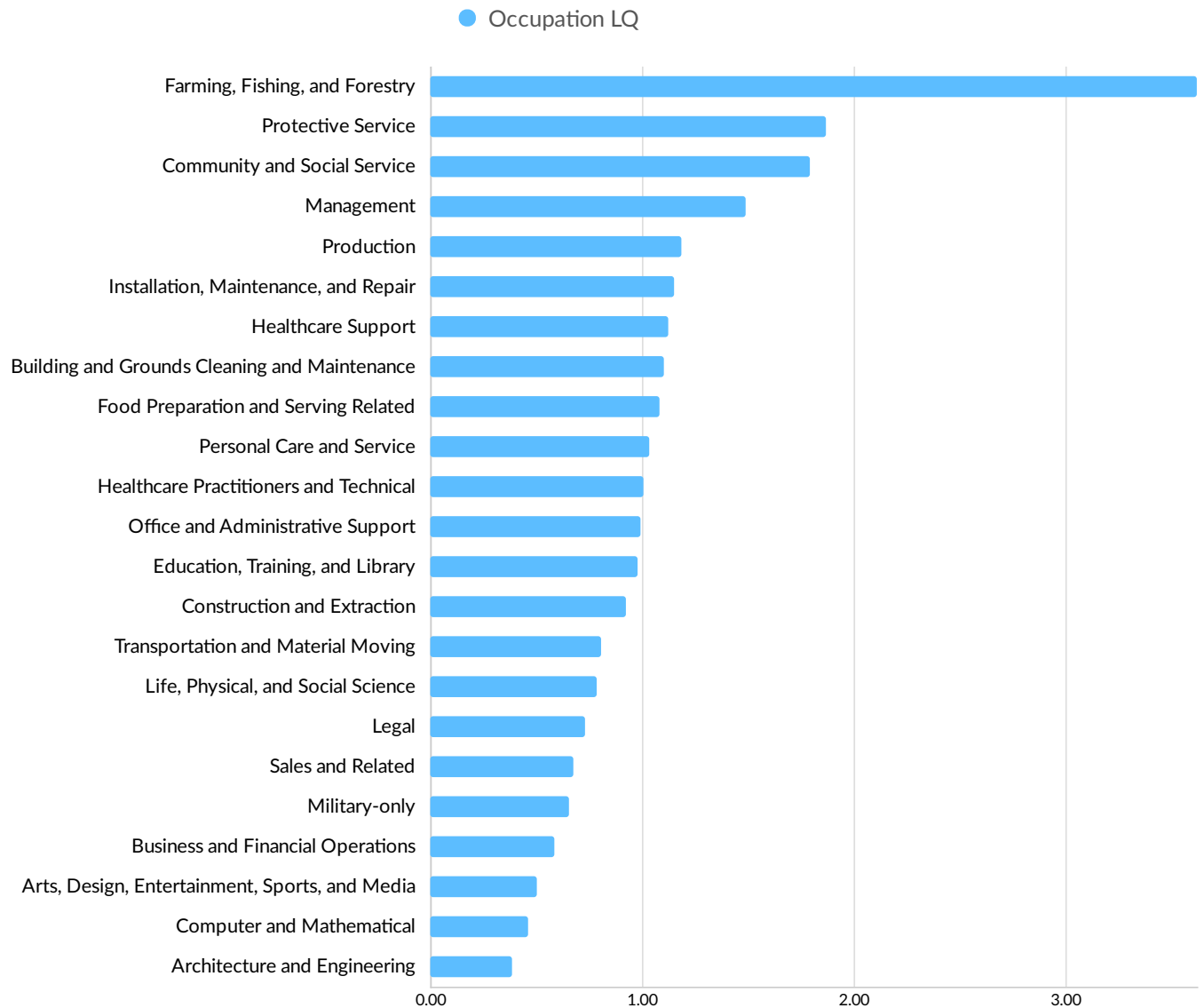
Workforce Characteristics - Cont.

Top Growing Occupations



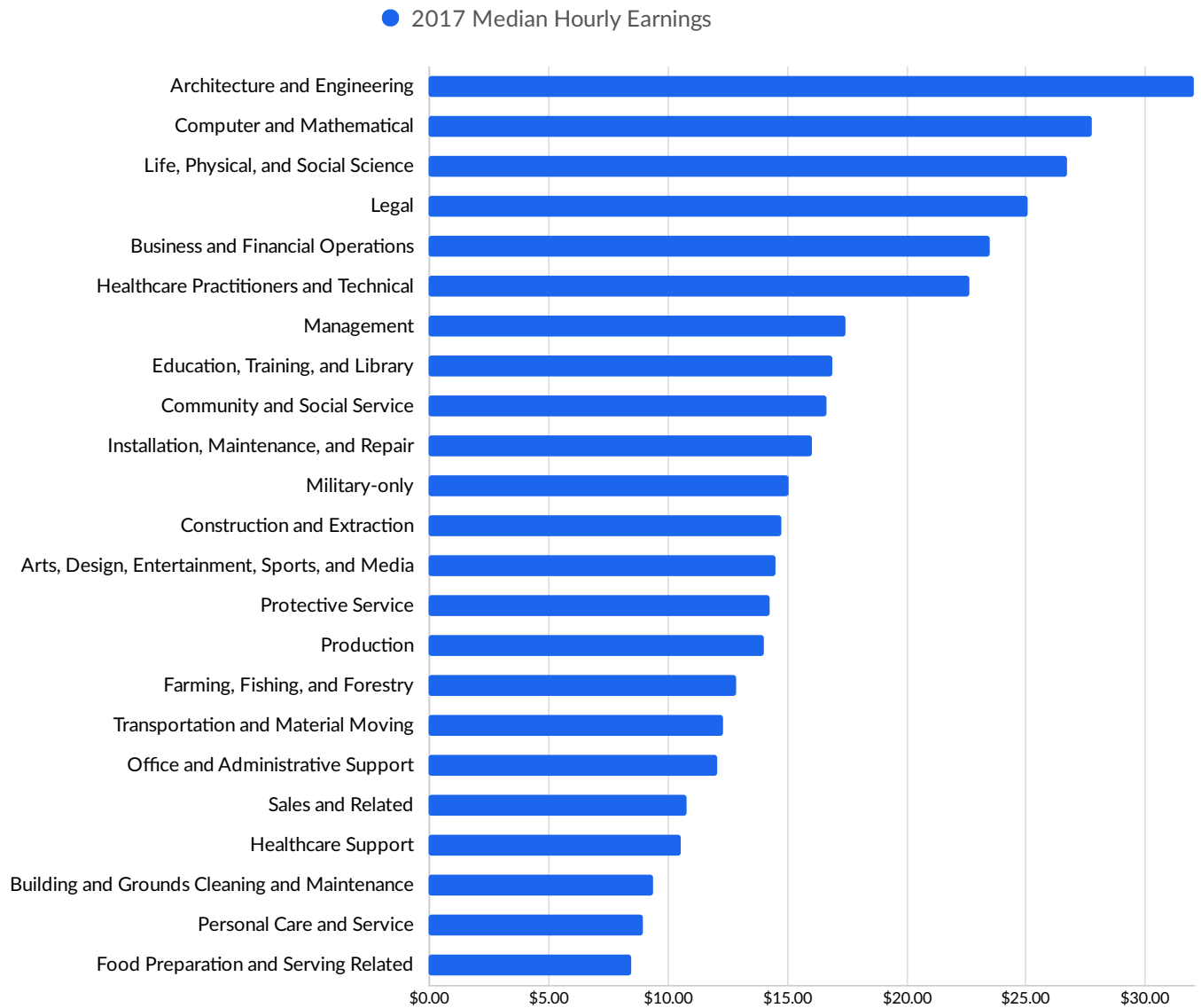
Workforce Characteristics - Cont.

Top Occupation LQ



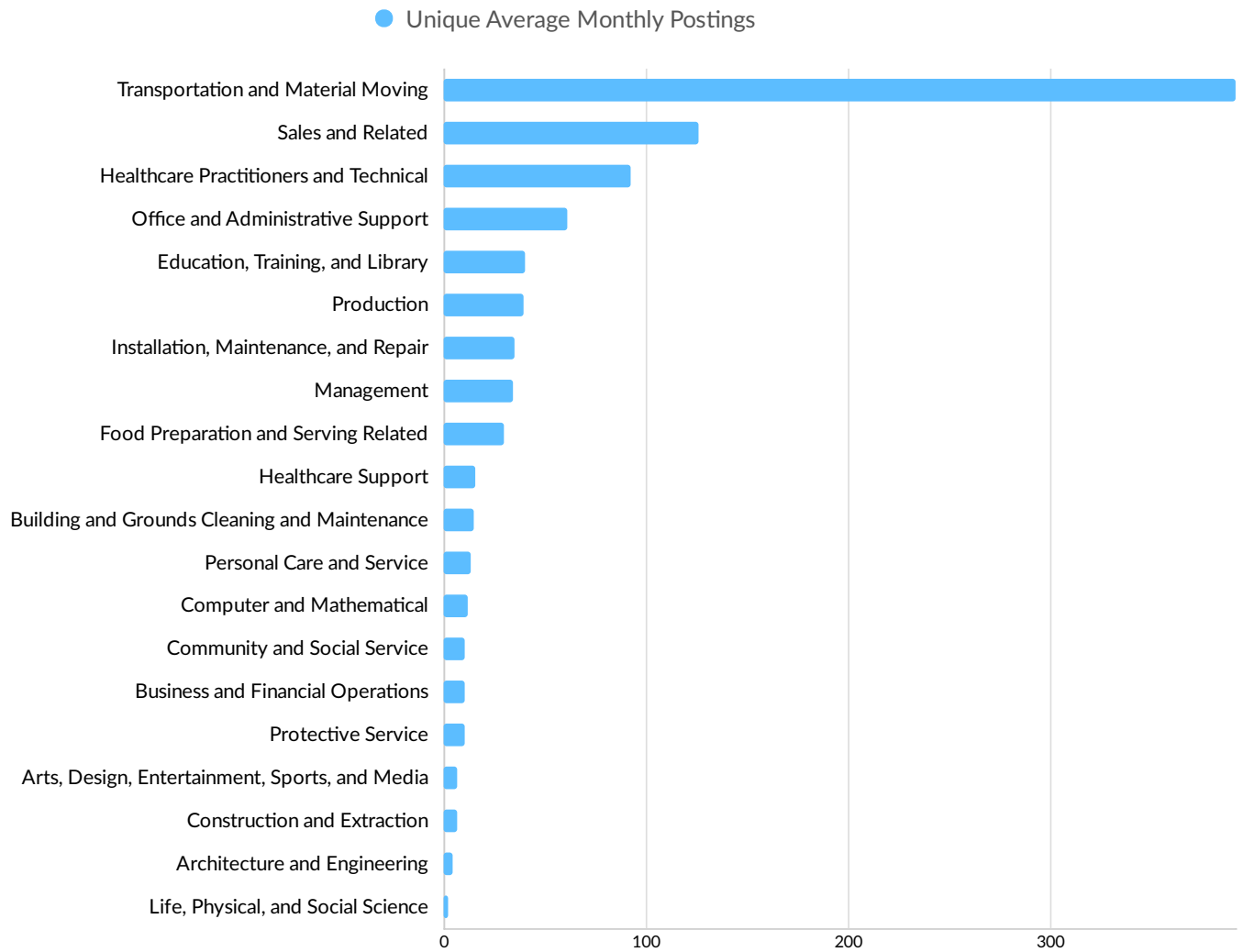
Workforce Characteristics - Cont.

Top Occupation Earnings



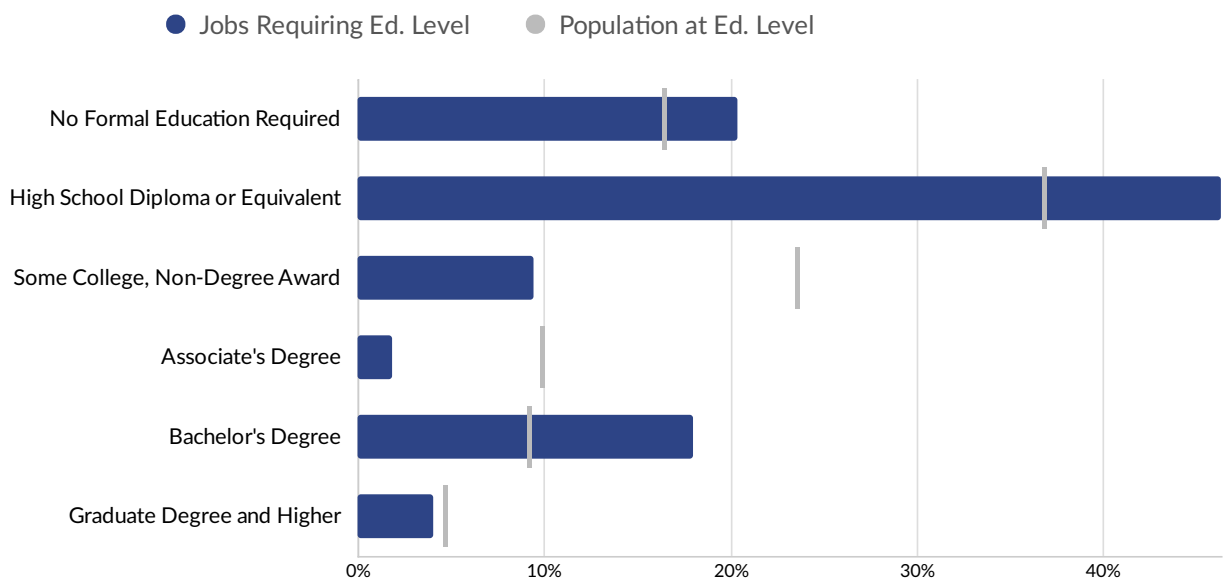
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

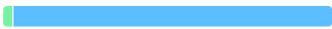



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Office and Administrative Support	2,071	2,044	-27	-1%	0.99	\$12.12	62
Food Preparation and Serving Related	916	1,282	366	+40%	1.09	\$8.47	30
Management	1,280	1,182	-98	-8%	1.49	\$17.46	34
Production	856	978	122	+14%	1.18	\$14.06	39
Sales and Related	992	944	-48	-5%	0.68	\$10.80	126
Healthcare Practitioners and Technical	749	787	38	+5%	1.01	\$22.62	92
Education, Training, and Library	833	783	-50	-6%	0.98	\$16.89	40
Transportation and Material Moving	763	779	16	+2%	0.81	\$12.33	392
Installation, Maintenance, and Repair	611	636	25	+4%	1.15	\$16.04	35
Personal Care and Service	645	626	-19	-3%	1.03	\$8.98	13
Construction and Extraction	577	599	22	+4%	0.93	\$14.78	7
Protective Service	588	591	3	+1%	1.87	\$14.26	10
Building and Grounds Cleaning and Maintenance	599	570	-29	-5%	1.10	\$9.40	15
Healthcare Support	419	431	12	+3%	1.13	\$10.55	15
Business and Financial Operations	378	429	51	+13%	0.59	\$23.52	10
Community and Social Service	387	419	32	+8%	1.80	\$16.68	11
Farming, Fishing, and Forestry	362	381	19	+5%	3.62	\$12.86	1
Computer and Mathematical	167	188	21	+13%	0.46	\$27.79	12

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	137	131	-6	-4%	0.50	\$14.55	7
Architecture and Engineering	70	93	23	+33%	0.39	\$32.06	5
Life, Physical, and Social Science	82	91	9	+11%	0.79	\$26.76	2
Legal	85	85	0	0%	0.73	\$25.11	1
Military-only	64	56	-8	-13%	0.66	\$15.07	0

Educational Pipeline

In 2017, there were 543 graduates in Ottawa County, OK. This pipeline has shrunk by 20% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and "Agriculture, General".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Northeastern Oklahoma A&M College	359 	
Northeast Technology Center-Afton	184 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher